



March 22-30, 2024

Get Your Livestock On!

**It's Time to get your name out there!** We are very excited to be planning for the next Putnam County Agricultural Fair. This year marks our **7<sup>4th</sup> year** promoting our mission "to portray the opportunity of agriculture to the adult of tomorrow through education and example".

This year the theme is "**Country Pride-County Wide**" We continue to grow each year by adding new opportunities for exhibitors and competitors of all ages in **Putnam and St. Johns Counties!**

Community support of the Fair is essential for it to continue to grow and improve. Please look through this sponsor packet and reach out with any questions you may have. We believe we have a level that will suit any business and are glad to discuss any ideas you may have regarding a custom sponsorship package.

I look forward to partnering with you and feel free to reach out with any questions.

Thank you for your consideration and support of the Putnam County Fair and its mission,  
Samantha Fairlie

Fair Manager

**Putnam County Fair Authority, Inc.**  
118 Fairgrounds Rd.  
East Palatka, FL 32131  
(386) 328-FAIR putfair@gmail.com  
PutnamFairAndExpo.com

# Join us in promoting the future of Agriculture



Over the past years, the Putnam County Agricultural Fair has grown to an amazing **9 days of fun** including entertainment, educational displays, livestock projects, arts & crafts, baking, conservation trays, and so much more!

## Fun Fair Facts

- The first Putnam County Agricultural Fair was originally held in downtown Palatka in 1950. A group of local business people, the County Extension Agent and other local farmers and ranchers wanted to showcase their crops and animals and educate the people of the county about agriculture and its importance.
- The Fair is held each year at the end of March
- Competitions are available to all ages. Our events include:
  - Fine Arts
  - Home Division & Antiques
  - Bakery
  - Horticulture
  - Beauty Pageants
  - Hay Bale decorating
  - Whip Cracking Contest
  - Community Booths
  - Conservation
- Landscape Trays
- Livestock Shows (Swine, Heifer, Steer, Rabbit, Poultry, and Goats)
- Over 150 local volunteers participate each year

- Over 300 youth participate in the Fair displays and competitions annually.
- Approximately 30,000 people attended the fair last year
- The majority of our divisions are **open to Putnam AND St. Johns Residents!**





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## Sponsorship Levels

### **Elite Sponsor**

**\$15,000+** (only 4 available!)

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 4 banners at the fair
- Onsite display booth – must be scheduled ahead of time
- Plaque for your business
- 75 entry tickets to the 2023 Fair
- 20 Ride Armbands (good for 1 day each)

### **Platinum Sponsor**

**\$10,000 - \$14,999**

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 3 banners at the fair
- Onsite display booth – must be scheduled ahead of time
- Plaque for your business
- 50 entry tickets to the 2023 Fair
- 10 Ride Armbands (good for 1 day each)

### **Blue Ribbon Sponsor**

**\$5,000 - \$9,999**

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 2 banners at the fair
- Onsite display booth – must be scheduled ahead of time
- 30 entry tickets to the 2023
- 

### **Red Ribbon Sponsor**

**\$2,500 - \$4,999**

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 1 banner at the fair
- 25 entry tickets to the 2022 Fair

### **White Ribbon Sponsor**

**\$1,500 - \$2,499**

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 1 banner at the fair
- 10 entry tickets to the 2023 Fair

### **Community Partner**

**\$500 - \$1,499**

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- 6 entry tickets to the 2023 Fair

### **Friend of the Fair**

**\$150 - \$499**

- Name in Event Schedule
- Name on sponsor page on Fair website
- 2 entry tickets to the current year Fair



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Your sponsorship helps to support all the fair programs including but not limited to:

- **Home Division & Fine Art Show**
- **Specific Livestock Show**
  - Goat Show
  - Rabbit Show
  - Poultry Show
  - Swine Show
  - Steer Show
  - American Heifer Show (Sunday)
  - Continental Heifer Show (Wednesday)
- **Entertainment Pavilion**
- **Petting Zoo**
- **Ag Village**
- **Main Gate Entertainment** (2023 Circus Incredible)
- **Senior Citizen Day** (Special Senior Only Program, Wednesday of the Fair 10:30am-2pm)
- **Pre-K Day** (Special Pre-K only program, Tuesday of the Fair, 9am – 1p)
- **Civic Luncheon** (Tuesday of the Fair, located at the Ag Center, civic clubs and local elected officials and dignitaries are invited, 11:30a- 1p)
- **Whip Cracking Contest**
- **Beauty Pageants**
- **Fairgrounds improvements**

**New Projects for 2024-**

- Install Fans in the Pig Pavilion
- Install a dedicated sound system in the Tilton Arena for Auction & Shows

If you have any special requests, please let us know!



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**118 Fairgrounds Road**  
Mailing: PO Box 400  
East Palatka, FL 32131  
Office: (386) 328-FAIR  
**PutnamFairandExpo.com**  
**501(C)3-Tax Exempt#85-8012596876C5**  
**FEIN 59-3232490**

## Sponsorship Form

Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Cell: \_\_\_\_\_ Email: \_\_\_\_\_  
Website Address: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_ In-Kind Sponsorship Amount :\$ \_\_\_\_\_

_____ Elite Sponsor \$15,000+	_____ Platinum Sponsor \$10,000 – 14,999
_____ Blue Ribbon Sponsor \$5,000 - 9,999	_____ Red Ribbon Sponsor \$2,500 - 4,999
_____ White Ribbon Sponsor \$1,500 - 2,499	_____ Community Partner \$500 - \$1,499
_____ Friend of the Fair \$150 – 499	_____ Tilton Arena Banner \$200 (12 spots) Please call for availability

Special Requests / Notes : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Thank you for your generous support!*

Please email this form back to [putfair@gmail.com](mailto:putfair@gmail.com)  
Donations can be mailed to 118 Fairgrounds Road E. Palatka, FL 32131