



March 20-28, 2026

“Stars, Stripes &
Fairground Lights”

It's Time to get your name out there! We are very excited to be planning for the next Putnam County Agricultural Fair. This year marks our **76th Fair** promoting our mission “to portray the opportunity of agriculture to the adult of tomorrow through education and example”.

We continue to grow each year by adding new opportunities for exhibitors and competitors of all ages in **Putnam and St. Johns Counties!** Our Market Steer are up to 35 this year!

Community support of the Fair is essential for it to continue to grow and improve. Please look through this sponsor packet and reach out with any questions you may have. We believe we have a level that will suit any business and are glad to discuss any ideas you may have regarding a custom sponsorship package.

I look forward to partnering with you and feel free to reach out with any questions.

Thank you for your consideration and support of the Putnam County Fair and its mission,
Samantha Fairlie

Fairgrounds Manager

Putnam County Fair Authority, Inc.
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East Palatka, FL 32131
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PutnamFairAndExpo.com

Join us in promoting the future of Agriculture

Over the past years, the Putnam County Agricultural Fair has grown to an amazing **9 days of fun** including entertainment, educational displays, livestock projects, arts & crafts, baking, conservation trays, and so much more!



Fun Fair Facts

- The first Putnam County Agricultural Fair was originally held in downtown Palatka in 1950. A group of local business people, the County Extension Agent and other local farmers and ranchers wanted to showcase their crops and animals and educate the people of the county about agriculture and its importance.
 - The Fair is held each year at the end of March
 - Competitions:
 - Creative Arts
 - Beauty Pageants
 - Hay Bale decorating
 - Whip Cracking Contest
 - Community Booth
 - Conservation Landscape Trays
 - Livestock Shows (Swine, Heifer, Steer, Rabbit, Poultry, and Goats)
 - Putnam Pig Coloring Contest
 - **NEW Rain Barrel Decorating**
 - Over 150 local volunteers participate each year
 - Over 300 youth participate in the Fair displays and competitions annually.
- Approximately 30,000 people attended the fair last year
 - The majority of our divisions are **open to Putnam AND St. Johns Residents!**





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Sponsorship Levels

Elite Sponsor

\$15,000+ (only 4 available!)

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 4 banners at the fair
- Onsite display booth – must be scheduled ahead of time based on availability
- Plaque for your business
- 75 entry tickets to the Fair
- 20 Ride Armbands (good for 1 day each)

Platinum Sponsor

\$10,000 - \$14,999

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 3 banners at the fair
- Onsite display booth – must be scheduled ahead of time based on availability
- Plaque for your business
- 50 entry tickets to the Fair
- 10 Ride Armbands (good for 1 day each)

Blue Ribbon Sponsor

\$5,000 - \$9,999

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 2 banners at the fair
- Onsite display booth – must be scheduled ahead of time based on availability
- 30 entry tickets to the Fair
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Red Ribbon Sponsor

\$2,500 - \$4,999

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 1 banner at the fair
- 25 entry tickets to the Fair

White Ribbon Sponsor

\$1,500 - \$2,499

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 1 banner at the fair
- 10 entry tickets to the 2025 Fair

Fair Photography Sponsor

\$3000

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked
- 8x10 Livestock Photo with plaque
- 20 entry tickets to the Fair

Community Partner

\$500 - \$1,499

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- 6 entry tickets to the Fair

Friend of the Fair

\$150 - \$499

- Name in Event Schedule
- Name on sponsor page on Fair website
- 2 entry tickets to the current year Fair

Tilton Arena Banner

\$300.00 ONLY 12 available-previous year banners receive first right of refusal

YOUTH Hay Bale Competition Sponsor

\$1500 ONLY 1 available-“Courtesy of” banner posted in Hay Bale display

Logo on sponsor page

6 entrv tickets to the Fair



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Your sponsorship helps to support all the fair programs including but not limited to:

- **Creative Arts**
- **Specific Livestock Show**
 - Goat Show
 - Rabbit Show
 - Poultry Show
 - Swine Show
 - Steer Show
 - American Heifer Show (Sunday)
 - Continental Heifer Show (Wednesday)
- **Community Entertainment Pavilion**
- **Petting Zoo, Rosaire's Royal Racing Pigs, Farm to Fair Show**
- **Ag Village**
- **Main Gate Entertainment** –Disc Connected K9 Show
- **NEW 2026 Rain Barrel Decorating Contest**
- **Senior Citizen Day** (Special Senior Only Program, Wednesday of the Fair 10:30am-2pm)
- **Civic Luncheon** (Tuesday of the Fair, located at the Ag Center, civic clubs and local elected officials and dignitaries are invited, 11:30a- 1p)
- **Whip Cracking Contest**
- **Beauty Pageants**
- **Fairgrounds improvements**

New Projects completed in 2025-

- New roof on Cattle/Poultry Barn
- Upgraded electric & lighting throughout the grounds
- New livestock campsites
- NEW Livestock Scales
- Putnam Pig Coloring Contest open to all of Putnam Counties youth

If you have any special requests, please let us know!