

"LAUGHTER, LIGHTS & FUN NIGHTS
@ THE PUTNAM COUNTY FAIR!"

PUTNAMFAIRANDEXPO.COM

MAR. 18-26, 2022

Sponsorship Opportunities



PutnamFairAndExpo.com



March 18-26, 2022

Join in 9 Days of Fun!

Hi, Fair Sponsor!

It's Time to get your name out there! We are very excited to be planning for the next Putnam County Agricultural Fair. This year marks our **71st year** promoting our mission “to portray the opportunity of agriculture to the adult of tomorrow through education and example”.

This year the theme is **“Laughter, Lights & Fun Nights”**. We continue to grow each year by adding new opportunities for exhibitors and competitors of all ages in **Putnam AND St. Johns Counties!**

Community support of the Fair is essential for it to continue to grow and improve. Please look through this sponsor packet and reach out to with any questions you may have. We believe we have a level that will suit any business and are glad to discuss any ideas you may have regarding a custom sponsorship package.

I look forward to partnering with you and please let me know if there is anything I can answer for you.

Thank you for your consideration and support of the Fair and its mission.

Amy D. Poupore,

A handwritten signature in blue ink that reads 'Amy D. Poupore'.

Fair Manager

Putnam County Fair Authority, Inc.

118 Fairgrounds Rd. / PO Box 400

East Palatka, FL 32131

Ph: (386) 328-FAIR ~ Fx: (386) 328-3239

putfair@gmail.com * PutnamFairAndExpo.com

Join us in promoting the future of Agriculture



Over the past years, the Putnam County Agricultural Fair has grown to an amazing **NINE days of fun** including entertainment, educational displays, livestock projects, arts & crafts, baking, conservation trays, and so much more!



Fun Fair Facts

- The first Putnam County Agricultural Fair was originally held in downtown Palatka in 1950. A group of local business people, the County Extension Agent and other local farmers and ranchers wanted to showcase their crops and animals and educate the people of the county about agriculture and its importance.
- The Fair is held each year at the end of March
- Competitions are available to all ages. Our events include:
 - Fine Arts
 - Home Division & Antiques
 - Bakery
 - Horticulture
 - Beauty Pageants
 - Hay Bale decorating
 - Whip Cracking Contest
 - Community Booths
 - Conservation
 - Landscape Trays
 - Livestock Shows (Swine, Heifer, Steer, Rabbit, Poultry, and Goats)

- Over 150 local volunteers participate each year
- Over 300 youth participate in the Fair displays and competitions annually.
- Approximately 30,000 people attended the fair last year
- The majority of our divisions are **open to Putnam AND St. Johns Residents!**





March 18-26, 2022

Sponsorship Levels

Elite Sponsor

\$15,000+ (only 4 available!)

- Logo in Event Schedule
- Logo on scrolling bar & on sponsor page of Fair website linked back to your site
- Opportunity to display 4 banners at the fair
- Onsite display booth – must be scheduled ahead of time
- Plaque for your business
- 75 entry tickets to the 2022 Fair
- 10 Ride Armbands (good for 1 day each)

Platinum Sponsor

\$10,000 - \$14,999

- Logo in Event Schedule
- Logo on scrolling bar & on sponsor page of Fair website linked back to your site
- Opportunity to display 3 banners at the fair
- Onsite display booth – must be scheduled ahead of time
- Plaque for your business
- 50 entry tickets to the 2022 Fair
- 10 Ride Armbands (good for 1 day each)

Blue Ribbon Sponsor

\$5,000 - \$9,999

- Logo in Event Schedule
- Logo on scrolling bar & on sponsor page of Fair website linked back to your site
- Opportunity to display 2 banners at the fair
- Onsite display booth – must be scheduled ahead of time
- 30 entry tickets to the 2022 Fair (please specify # requested _____)

Red Ribbon Sponsor

\$2,500 - \$4,999

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 1 banner at the fair
- 26 entry tickets to the 2022 Fair

White Ribbon Sponsor

\$1,500 - \$2,499

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- Opportunity to display 1 banner at the fair
- 10 entry tickets to the 2022 Fair

Community Partner

\$500 - \$1,499

- Logo in Event Schedule
- Logo on sponsor page of Fair website linked back to your site
- 6 entry tickets to the 2022 Fair

Friend of the Fair

\$150 - \$499

- Name in Event Schedule
- Name on sponsor page on Fair website
- 2 entry tickets to the current year Fair



March 18-26, 2022

Your sponsorship helps to support all the fair programs including but not limited to:

- **Home Division & Fine Art Show**
- **Specific Livestock Show**
 - Goat Show
 - Rabbit Show
 - Poultry Show
 - Swine Show
 - Steer Show
 - American Heifer Show (Sunday)
 - Continental Heifer Show (Wednesday)
- **Entertainment Pavilion**
- **Petting Zoo**
- **Ag Village**
- **Main Gate Entertainment** (check with Fair Office for details)
- **Senior Citizen Day** (Special Senior Only Program, Wednesday of the Fair 11a-3p)
- **Pre-K Day** (Special Pre-K only program, Tuesday of the Fair, 9am – 1p)
- **Civic Luncheon** (Tuesday of the Fair, located at the Ag Center, civic clubs and local elected officials and dignitaries are invited, 11:30a- 1p)
- **Whip Cracking Contest**
- **Beauty Pageants**
- **Fairgrounds improvements**

If you have any special requests, please let us know!



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501(C)3 -Tax Exempt # 85-8012596876C-5
FEIN 59-3232490

Sponsorship Form

Business Name: _____

Contact Person: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Cell: _____ Email: _____

Website Address: _____

Sponsorship Amount: \$ _____

In-Kind Sponsorship Amount :\$ _____

_____ Elite Sponsor \$15,000+

_____ Platinum Sponsor \$10,000 – 14,999

_____ Blue Ribbon Sponsor \$5,000 - 9,999

_____ Red Ribbon Sponsor \$2,500 - 4,999

_____ White Ribbon Sponsor \$1,500 - 2,499

_____ Community Partner \$500 - \$1,499

_____ Friend of the Fair \$150 – 499

Special Requests / Notes : _____

Thank you for your generous support!

Please email this form back to putfair@gmail.com
Donations can be mailed to PO BOX 400, E. Palatka, FL 32131