

# CONSUMER DECISION MAKING

**ENTRY DEADLINE:** January 15, 2024

**ENTRY FEE** - \$5 per exhibitor online/ \$8 per exhibitor on-site

**ON-SITE REGISTRATION/ CHECK - IN** – Thursday, March 7, 2023, at 8:30 a.m.

**ORIENTATION/INSTRUCTION** – Thursday, March 7, 2023, at 9:00 a.m.

**EVENT** – Thursday, March 7, 2023, at 9:30 a.m.

**AWARDS** – Ceremony immediately following event

Consumer Decision Making is an event designed for exhibitors to gain skills in making decisions based on facts. Gain knowledge

## SPECIAL RULES FOR CONSUMER DECISION MAKING

1. Entries must be submitted online by January 15, 2024 through the RGVLS ShoWorks system. Any necessary official RGVLS forms must be completed and submitted by deadline.
2. Each exhibitor must be a bona fide member of a Texas 4-H Club, FFA Chapter, or FCCLA and enrolled in elementary, secondary, or home school.
3. Exhibitors must be in the third grade or 9 years old, but less than 20 years of age as of January 1, 2024.
4. Three to four members may constitute a team. The three high scores will determine the teams' score. Team members are eligible for individual awards. All team members must be from the same FFA chapter, 4-H Club, or FCCLA chapter.
5. Divisions – The contest and teams will be divided into three divisions. The divisions will be based on the exhibitor's grade at the time of the event.
  - a. Junior – Grades 3<sup>rd</sup> – 5<sup>th</sup>
  - b. Intermediate – Grades 6<sup>th</sup> – 8<sup>th</sup>
  - c. Senior – Grades 9<sup>th</sup> – 12<sup>th</sup>
6. Classes – Contestants will judge eight classes selected from consumer products. This includes a mystery class in each grade division. (Ex: blue jeans, snack foods, shampoos, etc.). Contestants will be allowed 8 minutes for judging each class.  
Junior teams and individuals are not required to give reasons. One class of reasons will be required for Intermediates and two classes of reasons will be required for Senior participants.
7. Materials – An official Scantron will be provided. Each contestant is required to bring two #2 pencils and a one clipboard.
8. Scores – Scores will be based on placing only for Junior teams and individuals. Scores are based on placing plus one reasons class for Intermediates and two reasons classes for Seniors. All ties among any placing team or individual will be broken via designated tie-breakers.
9. Study materials – Study guides will be available after December 2023 at each county extension office and on the website listed below.:  
<https://texas4-h.tamu.edu/projects/consumer-education/>
10. While a contest is in progress, there will be no use of electronic devices (smart watches, cell phones, etc.), talking or unethical communication between contestants or audience. Violating this rule may cause the contestant and their team to be disqualified and ineligible to receive awards. Only contestants and contest officials will be

permitted in the judging area during the contest. Contestants may not have any materials that would give any perception of an unfair advantage in the contest.

11. Four- function calculators will be allowed.
12. Results will be announced immediately following the event. Results are final and re-examination of scores will not be permitted. Results will be available at [www.judgingcard.com](http://www.judgingcard.com).
13. Team designation forms are online and will be available on-site prior to the event.

## **AWARDS**

- Teams – 1<sup>st</sup> through 3<sup>rd</sup> place – Team Member Banner
- Teams – 4<sup>th</sup> & 5<sup>th</sup> place - Rosette
- High Point Individual – Buckle & Banner
- Individuals – 2<sup>nd</sup> – 5<sup>th</sup> place - Rosette