



Fair Exchange

January
2018

Message from Bill Dutcher, RMAF President



"Happy New Fair Year" to everyone in the Rocky Mountain Association of Fairs family. The calendar turns and the next fairs are upon us.

If the spark of the 2017 convention in Colorado Springs is any indication, 2018 will be super. **The Hotel Elegante' played host to a wonderful convention.** The RMAF board members and Executive Secretary Nancy Pitz should take a bow. The service members should all take a bow. The members of RMAF take your bow. Following this; a very special thanks to the Colorado Association of Fairs for their friendly and colorful participation.

I heard every day over and over comments on the great education level of the convention. This bodes well as everyone in the service member and fair segments want to keep this industry growing.

Two weeks after RMAF convention, IAFE held the final convention in Las Vegas after being there for 52 years. Plans are already underway for the 2018 IAFE in San Antonio, Texas where it will be home for the next four years.

At IAFE once again, comments were heard over and over about the great education opportunities offered; making the fair industry succeed as never before.

As we all know, 2017 had some very serious challenges both from the natural disaster aspect and the horrific security related events.

As our industry prevails and shines, our service

members and fair members will continue to provide families with a bright and hopeful future!

Soon we will have our RMAF winter board meeting and work on the plans for another showcase convention in Billings, Montana this coming November.

So, best wishes to all as you plan the 2018 season to be the best ever!

Here is a toast to a fun, friendly, safe and entertaining 2018 fair year!

Bill



This may be your last newsletter!

If you have not paid your 2018 dues, your membership is in danger of becoming INACTIVE.

Up-Coming Meetings & Conventions

November 7-10, 2018—93rd Annual RMAF Convention, Radisson, Billings, Montana

November 13-16, 2019—94th Annual RMAF Convention, Davis Conference Center, Layton, Utah

November 11—14, 2020, 95th Annual RMAF Convention, Hotel Eleganté, Colorado Springs, Colorado

November 10– 12, 2021, 96th Annual RMAF Convention, Radisson, Billings, Montana

2018 RMAF Board of Directors

President: Bill Dutcher, Metra Park, NE District
1st Vice-President: Mark Campbell, NW Montana Fair, NW District
2nd Vice-President: Michael Mezmer, Service Member
Director: Ron Jeffries, Central States Fair, SE District
Director: Dave Hansen, Davis County Fair, SW District
Director: Lori Cox, Big Sky Country State Fair, NW District
Director: Jamie Larson, Richland Co. Fair, NE District
Director: Tammie Ryan, Service Member
Director-At Large: Jamie Porter, Metra Park, NE District
Past President: Dane Dugan, Fair Time Consulting

Welcome New Member!

McEwyn Band

David Lowell
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Fax: 615-567-3094
Email: david@mcewyn.com
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Irvine, CA 92618
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Elizabeth, CO 80107
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Animals

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Fax: 509-586-4620
Email: infor@bentonfranklinfair.com
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Attendance: 123,000
District: NW
Dates: August 21–25, 2018

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Animals

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FAIR EXCHANGE

Rocky Mountain Association of Fairs Newsletter
PO Box 77, Filer, ID 83328-0077
208-326-2288

Nancy Pitz, Editor

The FAIR EXCHANGE is published four (4) times yearly and is the official newsletter of the Rocky Mountain Association of Fairs

We would love to hear from you!

If you have items of interest/news that you would like to get out to RMAF membership in the newsletter, you can drop a line to the RMAF office via email—rmaf@filertel.com

All newsletter submission need to be into the RMAF office by 25th of the month proceeding the publication dates (January, April, July & October)

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IMPORTANT STUFF!!

Mark these dates on your calendar:

March 31—June 15, 2018:

Showcase Applications will be accepted for the 2018 convention. You will also get an email & post card reminder when the showcase application materials are available on the website.

August 1, 2018:

The 2018 Convention Registration will be open.

Fair & Festival members—The Radisson in Billings will not accept your request for room reservation until this date.

Service Members—Your room reservation will be made thru the RMAF office upon receipt of your completed convention registration/reservation form & fees.

“As you know (or may not know), Bogie was diagnosed with a chronic and irreversible lung disease during this past year. I am excited to report that over the holiday break, Bogie was accepted onto the lung transplant list at the University of Nebraska Med Center and received a lung transplant last week! We are trying to raise money to cover Bogie's medical costs that will not be covered by insurance. We are using a 501c3 non-profit organization called “Help Hope Live” to raise money for Bogie and his family. All donations are tax deductible and will go to Bogie to cover expenses related to his transplant and medical care.

You can find Bogie's fundraiser page here: <https://helphopelive.org/campaign/13702>

Thank you in advance for considering a donation to help Bogie.”

Michelle Romeo, Romeo Entertainment Group



Steve Bogie Bogdanovich
Omaha, NE



About Steve

Bogie needs our help.

In 2015, he was diagnosed with idiopathic pulmonary fibrosis (IPF). Unfortunately, the disease progressed rapidly. A successful lung transplant was Bogie's only hope for survival.

After undergoing days of vigorous testing in December 2017, Bogie was approved as a candidate for a lung transplant. Bogie was officially put on the lung transplant list at the University of Nebraska Medical Center's Lied Transplant Center the morning of January 2nd and received a call that very evening that a donor lung was available!

Bogie has successfully undergone a single lung transplant (Bogie's doctor recommended that a single lung transplant was the best route at this time, rather than a double transplant). He is... >> [more](#)

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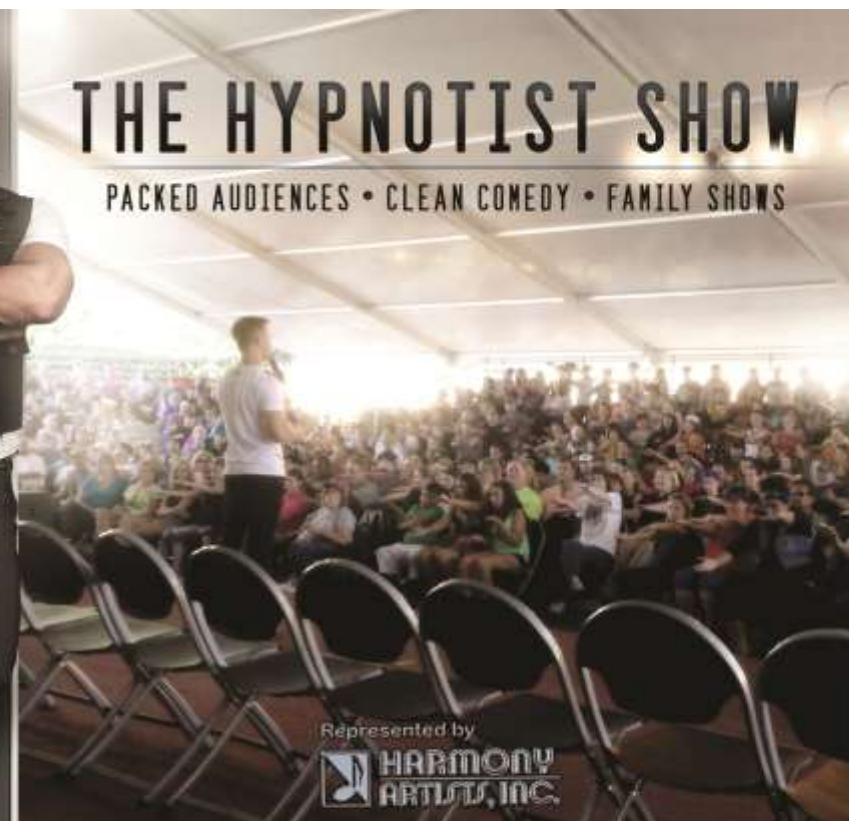




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92nd Annual Convention—C

November

Hotel El

The 92nd annual gathering of the Rocky Mountain Association of Fairs (RMAF) was held in the scenic city of Colorado Springs, Colorado in conjunction with the Colorado Association of Fairs and Shows (CAFS). The convention was held for the first time at the Hotel Eleganté Conference & Event Center from November 8-11, 2017 and featured the theme “Set Your Wheels in Motion: Activate. Elevate. Innovate.”. This year’s event had a number of changes including a new track workshop program with direct educational sessions for managers, marketing and sponsorship professionals, board members and volunteers, and operations and maintenance staff. Other changes included moving the traditional Veteran’s Day tribute to the opening session and the elimination of the Thursday morning group breakfast. The convention had a total of 440 registered participants (plus 90 queen guests from CAFS), 87 fairs and 99 service members represented.

The opening day of the convention included a meeting of the board of directors, two educational sessions presented by the International Association of Fairs (IAFE) and the President’s Reception honoring RMAF President, Dane Dugan and CAFS President, Wayne Clark. The evening concluded with showcasing in the grand ballroom and the first visitation for service members.

The next two days of the convention featured a variety of workshops and speakers including an exceptional keynote by internet sensation Chad Prather. Chad delivered a humorous and gripping presentation about his life experiences and how we can all maximize each day to the fullest.

Other presentations included topics such as: The Total Leader Concept, Guest Relations & Grounds Maintenance; What Bands Need When They Arrive; Digital Marketing Platforms With Adtaxi; Volunteer Engagement, Insurance & Risk Management for Fairs; Craft an Effective Marketing Plan With Left Hand Brewing; Handling Critical & Non-Critical Situations; Laws & Issues of Service Dogs; Youth Livestock Show Ethics, Drug Testing & Ramifications; Do’s & Don’t s of Boards; Selling Sponsorships; Arena Turnover; Amusement Rides & Devices; When Background Checks Matter; Keeping Your Mission on Track; E Coli Out-break at Fairs; Going Cashless; Agri-tourism at the Fair; Multi-generational Workforce – Operations & Fair Boards; Handling Animal Welfare; Maximizing Your Revenue Through E-Commerce & Ticketing.

Other functions held throughout the convention included a reception and meeting of the Rocky Mountain Young Fair Professionals (RMYFP). The group gathered Thursday afternoon for a Cuban themed reception and then held a planning meeting the following day to establish goals for 2018. Meetings of each district were also held on Thursday resulting in the election of two new board members. They include Jamie Porter from MontanaFair (MT) who will complete out the at-large director term of Jamie Larson of the Richland County Fair (MT) who was elected as the new Northeast District director. The Southeast District selected Ron Jeffries of the Central States Fair (SD) to represent their region. A final meeting of the RMAF board of directors was held on Friday afternoon which included the approval of the 2018 budget and

election of Michael Mezmer, service member director, who will start his progression through the chairs serving first as the 2nd Vice President of the organization.

Several awards honoring members of the RMAF were presented during the evening sessions. They include Rhonda Livingstone of the Bonner County Fair (ID), Fair Manager of the Year; Butch Woolard of the Northwest Montana Fair (MT), Fair Person of the Year; Wayne Clark of CEW Enterprises (CO), Service Member of the Year; Bill Ammen of the Blaine County Fair (MT), Heritage Award; Barney Cosner of the Fremont County Fair (WY), Hall of Fame Award.

The final day of the convention featured a lunchtime general session with showcasing, the CAFS general business meeting and a presentation by Jed Pugsley from the PRCA. Saturday night’s finale included a fashion show by the young women in the Colorado Royalty program and the presentation of the 3rd Annual RMAF See Ticket Summit Awards. The new Renner Award for Innovation was also announced in tribute to former RMAF President and past Hall of Fame recipient, Barbara Renner of Coeur d’Alene, Idaho. The winner was the Western Montana Fair for their “Free Fair Admission” program. The evening concluded with the passing of the gavel ceremony. Bill Dutcher of MontanaFair (MT) was announced the new RMAF President. He gave greetings and invited all attendees to the 2018 convention which will be held at the Radisson Hotel in Billings, Montana from November 7th through 10th.



Colorado Springs, Colorado
8—11, 2017
Eleganté



Honoring Award Winners



*Hall of Fame
Barney Cosner
Fremont County Fair, WY*



*Heritage Award
Bill Ammen
Blaine County Fair, MT*



*Fair Manager of the Year
Rhonda Livingstone
Bonner County Fair, ID*



*Fair Person of the Year
Butch Woolard
NW Montana Fair, MT*



*Service Member of the Year
Wayne Clark
CEW Enterprises, CO*



*Barbara Renner Innovation Award
Western Montana Fair*

AWARD NOMINATIONS NOW BEING ACCEPTED FOR 2018



RMAF
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2018 AWARD NOMINATIONS NOMINATIONS DUE APRIL 1, 2018

Submitted by _____

Organization _____ Phone # _____

Circle award category:

Minimum of 5 years of Service with organization & the RMAF:

Fair Manager of the Year Fair Person of the Year Service Member of the Year

Minimum of 10 years of Service with organization & the RMAF:

Hall of Fame Award (living) Heritage Award (posthumous)

Name of Nominee _____ Title _____

Organization Affiliation _____

Mailing Address _____

_____ Phone # _____

NOMINEE RESUME—Must be attached to qualify for review & include the following information:

1. Must include present and past fair experience, employment, and achievements that the candidate has contributed to the organizations mentioned.
2. Nominee achievements or involvement in the fair industry such as positions held in national, regional or state fair organizations etc. should be included.
3. Nominee's profile should include achievements, involvement and contributions within their community.

ADDITIONAL SUPPORT MATERIALS

1. Any other comments or letters of reference that would add a positive position to the candidate's profile / resume of past or present achievements is encouraged and recommended.

FAIR MANAGER OF THE YEAR AWARD

1977	Al Klingler, Shelby, MT	1993	Mary Lynn Taylor, Miles City, MT	2009	Scot Meader, Missoula, MT
1978	Les Jourdonnais, Missoula, MT	1994	Tom Jones, Casper, WY	2010	Ron Jeffries, Rapid City, SD
1979	J. Olin Mills, Torrington, WY	1995	Mary Lu Pollat, Torrington, WY	2011	Bill Dutcher, Billings, MT
1980	Bill Chiesa, Great Falls, MT	1996	Sam Yewusiak, Missoula, MT	2012	Renae Korslien, Minot, ND
1981	Bob Glasgow, Billings, MT	1997	Orville Brando, Powell, WY	2013	Jamie Larson, Sidney, MT
1982	Jerry Iverson, Minot, ND	1998	Agnes Kinney, Glendive, MT	2014	James Goodrich, Douglas, WY
1983	Peggy Metcalf, Bozeman, MT	1999	Eldon Rice, Forsyth, MT	2015	Tim Solomon, Havre, MT
1984	Bill Ogg, Douglas, WY	2000	John Pitz, Filer, ID	2016	Janet Konkell, Greeley, CO
1985	Ned Applebury, Hamilton, MT	2001	Sue Shockley, Bozeman, MT	2017	Rhonda Livingstone, Sandpoint, ID
1986	Roy Howell, Blackfoot, ID	2002	Patty Reardon, Great Falls, MT		
1987	Gerry Pladson, Havre, MT	2003	Barney Cosner, Douglas, WY		
1988	Bob Cartwright, Kalispell, MT	2004	Jim Abendschan, Calhan, CO		
1989	Barbara Renner, Coeur d'Alene, ID	2005	Bob Batista, Boise, ID		
1990	Chuck Bonomo, Rock Springs, WY	2006	Betty Hough, Gillette, WY		
1991	Kathy Gavin, Blackfoot, ID	2007	Chris Holloway, Coeur d'Alene, ID		
1992	Don Jacques, Calgary Alberta	2008	Howard Gernant, Basin, WY		

FAIR PERSON OF THE YEAR

1980	Mollie Searle, MT	1993	Glen Meier, MT	2006	Kory Opp, MT
1981	None Chosen	1994	Arlee Phillips, NE	2007	Bill Greer, WY
1982	Steve Christian, MT	1995	Bill Nooney, MT	2008	Ron Edwards, AB Canada
1983	Bill Fisher, MT	1996	Judy Olson, WY	2009	Sandra Hawke, MT
1984	Marion Waters, MT	1997	Maynard Norenberg, MT	2010	Deb Galle, CO
1985	George Okano, WY	1998	Doris Wallace, ID	2011	Bonnie Seaman, ID
1986	Katy Jourdonnais, MT	1999	Bill Ammen, MT	2012	Judy Duncombe, UT
1987	Bob Silvetson, MT	2000	Roland Lewis, WY	2013	Pam Teller, SD
1988	Don Hartman, MT	2001	Linda Gwyn, ID	2014	Bob Albin, MT
1989	Janet Veidt, MT	2002	Stan Steen, MT	2015	Dave & Sue Nussear, ID
1990	Betty Phillips, NE	2003	Linda Lynch, WY	2016	Criss Neiman, WY
1991	Karen Bonomo, MT	2004	Julie Gemar-Williams, MT	2017	Butch Woolard, MT
1992	Frenchy Girard, MT	2005	Vicki Rupert, WY		

SERVICE MEMBER OF THE YEAR AWARD

1980	Lloyd Shelhamer—United Tote	1999	Bob Mendenhall—Staats Custom Awards
1981	Hap Peebles—Harry Peebles Agency	2000	Ike Sankey—Sankey Pro Rodeo
1982	Jack Hunter—Jack Hunter Sound	2001	Freddie Prez—Freddie Prez Show
1983	Augie Morin—Augie Morin Productions	2002	Arlee & Betty Phillips—Staats Custom Awards
1984	Bernie Thomas—Thomas Carnival	2003	Randy Merrill—Winterset Agency
1985	Joe Williams—Inland Empire Shows	2004	Jim & Chris Calhoun—Dean Short Talent Agency
1986	Dale Small—Small Rodeo	2005	Jeff & Pam Martin—The Blond Curly Haired Magician
1987	Leon Jacobs—All Awards	2006	John Dunnigan—Dunnigan Music
1988	Vern Prosch—Regalia Ribbons & Trophies	2007	Bobby Baker—Bobby Baker Enterprises
1989	Bud & Beverly Johnson—Johnsons Petting Zoo	2008	Michael Mezmer—Michael Mezmer Entertainment
1990	Bill Lackey—Lackey Sound	2009	Fran Romeo—Romeo Entertainment Group
1991	Joan Saltel—Buddy Lee Agency	2010	Jerry Ross & Adrienne Crane-Ross, Harmony Artists
1992	Reed Williams—Inland Empire Shows	2011	Gary Fjelstad—Rocky Mt. Talent Service/ISA
1993	Robert McKay—McKay Shows	2012	The Doo-Wah Riders
1994	Gib Richards—Gib Richards Productions	2013	Tom Sailor—Winterset Concert Events
1995	Olie Anderson—4x4 Daredevils	2014	John Hanschen—Thomas Carnival
1996	Mary Hunter—Jack Hunter Sound	2015	Liz Gregory—Gregory Talent & Productions
1997	Alan Sands—Alan Sands Entertainment	2016	Marty Davis, Bear Creek Productions
1998	Tom Atkins—Thomas Carnival	2017	Wayne Clark—CEW Enterprises

HALL OF FAME AWARD

2007	Jerry Iverson, ND State Fair, Minot, ND
2008	Gib Richards, Gib Richards Productions, Albuquerque, NM
2009	Arlee & Betty Phillips, Hemmingford, NE
2010	L. Reed Williams, FUNnBIZ.com, Missoula, MT
2011	Tom Atkins, Thomas Carnival
2012	Barbara Renner, North Idaho Fair, Coeur d'Alene, ID
2013	Alvie Rothe, Weld Co. Fair, Greeley, CO
2014	Bobby Baker, Bobby Baker Enterprises
2015	John Pitz, Twin Falls County Fair, Filer, ID
2016	Bob Batista, Western Idaho Fair, Boise, ID
2017	Barney Cosner, Fremont County Fair, Riverton, WY

HERITAGE AWARD

2007	Bill Chiesa, Montana Fair, Billings, MT
2008	Jack Hunter, Jack Hunter Sound, SD
2009	Les & Katy Jourdonnais, Western MT Fair, Missoula, MT
2010	Joe P. Williams, Inland Empire Shows, MT
2011	Jack McDonald, Calgary Stampede
2012	Bob Glasgow, Montana Fair
2013	Gene Inloes, Weld Co. Fair, Greeley, CO
2014	Marion Watters, Phillips County Fair, Malta, MT
2015	George Ortner, Blaine County Fair, Chinook MT
2016	Lloyd Shelhamer
2017	Bill Ammen, Blaine County Fair, Chinook, MT

2017 Summit Award Winners

Promotional Poster

Division A

- 1st – Dawson County Fair
- 2nd – Jeffco Fair & Festival
- 3rd – North Dakota Winter Show

Division B

- 1st – Northwest Montana Fair & Rodeo
- 2nd – Red River Valley Fair
- 3rd – Eastern Idaho State Fair

Fair Event Guide

Division A

- 1st – North Dakota Winter Show
- 2nd – Weld County Fair
- 3rd – Laramie County Fair

Division B

- 1st – Adams County Fair
- 2nd – Western Montana Fair
- 3rd – Eastern Idaho State Fair

Fair Theme Logo

Division A

- 1st – Dawson County Fair
- 2nd – Sublette County Fair
- 3rd – Campbell County Fair

Division B

- 1st – Western Montana Fair
- 2nd – MontanaFair
- 3rd – Utah State Fair

Fair Photograph (People or Animals)

Division A

- 1st – Mesa County Fair
- 2nd – Weld County Fair
- 3rd – Davis County Fair

Division B

- 1st – Eastern Idaho State Fair
- 2nd – Medicine Hat Exhibition & Stampede
- 3rd – Medicine Hat Exhibition & Stampede

Fair Photograph (Other)

Division A

- 1st – Laramie County Fair
- 2nd – Bonner County Fair
- 3rd – Dawson County Fair

Division B

- 1st – Eastern Idaho State Fair
- 2nd – Adams County Fair
- 3rd – Utah State Fair

Premium Book / Competitive Exhibits Guide

Division A

- 1st – Sublette County Fair
- 2nd – Campbell County Fair
- 3rd – Weld County Fair

Division B

- 1st – Northwest Montana Fair & Rodeo
- 2nd – North Idaho State Fair
- 3rd – Western Montana Fair

