



Message from Bill Dutcher, RMAF President



The fair season is finally here! From the first RMAF fair in Logandale, Nevada through the final fairs this fall in October, this is going to be a jam packed fair season.

The winter in some of our areas had record snow and there have already been some record **rain amounts and flooding in our members' fair districts.** We hope this gets cleared up and all fairs can have a nice problem-free event.

To the carnivals, rodeo producers, exhibitors, service members, commercial vendors, food vendors, 4-H and open show participants, volunteers, fair board members and fair staff - It is show time for the best family events in North America! With all of the many challenges in our everyday lives and the events in our daily news, there is nothing like the fun and smiles from our fair business.

Nancy's emails to RMAF board members keeps us grounded and reminded that our convention will rapidly approach! November 7-10 at the Red Lion in Billings. I drove by the Red Lion today on my way to meet with Ag Equipment Dealers and my mind raced to the convention with its education, camaraderie, show cases, meals and fun coming this November.

Another reminder is that IAFE's first national convention in San Antonio, Texas will be November 25-28. Registration is open and it will be held in San Antonio for the next four years.

Very best wishes for this fair season to all our service members, all of our RMAF fairs, and the **very best wishes for a "Safe, Friendly and Fun" fair** for all of our patrons who get to experience **"The Best Deal in Town!"**



Up-Coming Meetings & Conventions

November 7-10, 2018—93rd Annual RMAF Convention, Red Lion Hotel, Billings, Montana

November 13-16, 2019—94th Annual RMAF Convention, Davis Conference Center, Layton, Utah

November 11—14, 2020, 95th Annual RMAF Convention, Hotel Elegante, Colorado Springs, Colorado

November 10– 12, 2021, 96th Annual RMAF Convention, Red Lion Hotel, Billings, Montana

November 9—12, 2022, 97th Annual RMAF Convention, Davis Conference Center, Layton, Utah

November 8—11, 2023, 98th Annual RMAF Convention, TBD Northwest District Location

2018 RMAF Board of Directors

President: Bill Dutcher, Metra Park, NE District
 1st Vice-President: Mark Campbell, NW Montana Fair, NW District
 2nd Vice-President: Michael Mezmer, Service Member
 Director: Ron Jeffries, Central States Fair, SE District
 Director: Dave Hansen, Davis County Fair, SW District
 Director: Jamie Larson, Richland Co. Fair, NE District
 Director: Tammie Ryan, Service Member
 Director-At Large: Jamie Porter, Metra Park, NE District
 Past President: Dane Dugan, Fair Time Consulting

Welcome New Members!

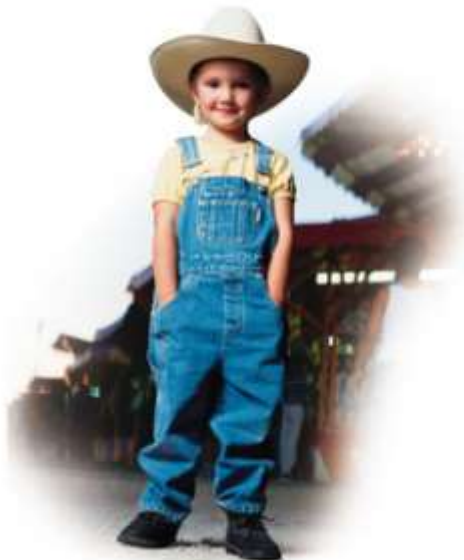
Larimer County Fair

Chris Ashby
 5280 Arena Circle
 Loveland, CO 80538
 Phone: 970-619-4009
 Website: www.larimercountyfair.org
 District: SE
 Attendance: 85,000
 2018 Dates: August 3 - 7

Big Horn County Fair

Candy Wells
 PO Box 908
 Hardin, MT 59034
 Phone: 406-665-9700
 Fax: 406-665-9706
 Email: cwells@bighorncountymt.gov
 District: NE
 Attendance: 500

2018 Dates: July 30—August 5



FAIR EXCHANGE

Rocky Mountain Association of Fairs Newsletter
 PO Box 77, Filer, ID 83328-0077
 208-326-2288

Nancy Pitz, Editor

The FAIR EXCHANGE is published four (4) times yearly and is the official newsletter of the Rocky Mountain Association of Fairs

We would love to hear from you!

If you have items of interest/news that you would like to get out to RMAF membership in the newsletter, you can drop a line to the RMAF office via email—rmaf@filertel.com

All newsletter submission need to be into the RMAF office by 25th of the month proceeding the publication dates (January, April, July & October)

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IMPORTANT STUFF!!!

Mark these dates on your calendar:

July 9, 2018:

Early convention registration for sponsors is open...contact the RMAF Office for assistance.

August 1, 2018:

The 2018 Convention Registration will be open.

Fair & Festival members—The Red Lion Hotel in Billings will not accept your request for room reservation until this date.

Service Members—Your room reservation will be made thru the RMAF office upon receipt of your completed convention registration/reservation form & fees.

September 15, 2018:

The deadline to enter the Renner Innovation Award category is September 15, 2018. The top three (3) entries will be **required** to present their entry on Saturday, November 10 in a workshop setting. The winner will be awarded following dinner on Saturday evening, November 10. Information can be found on the website at rmaf.net.

October 7, 2018:

The early registration closes on this day. From October 8 until 31 the cost of a full registration increases to \$275.00 per person.

October 9, 2018:

The deadline to have your entries for the Summit Awards to the Metra Park for judging. Information can be found on the website rmaf.net—Summit Awards.

October 31, 2018:

This is the **FINAL** day you can pre-register for the convention. After October 31, you can only register onsite and the full registration price increases to \$300.00 per person.



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AMUSEMENTS

JULY—AUGUST			
7/24 - 8/4	Albany County Fair	Laramie, WY	307-742-3224
7/26 - 8/4	Platte County Fair	Wheatland, WY	307-322-9504
7/26 - 8/4	Uinta County Fair	Evanston, WY	307-783-0313
7/27 - 8/4	Montana State Fair	Great Falls, MT	406-727-8900
7/27 - 8/5	Sweetwater County Fair	Rock Springs, WY	307-352-6789
7/28 - 8/5	Weston County Fair	Newcastle, WY	307-746-9906
7/29 - 8/1	Daniels County Fair	Scobey, MT	406-783-7371
7/29 - 8/5	Johnson County Fair	Buffalo, WY	307-684-7357
7/30 - 8/4	Caribou County Fair & Rodeo	Grace, ID	208-574-2244
7/30 - 8/4	Fremont County Fair	Riverton, WY	307-856-6611
7/30 - 8/4	Minidoka County Fair & Rodeo	Rupert, ID	208-436-9748
7/30 - 8/5	Big Horn County Fair, WY	Basin, WY	307-568-2968
7/30—8/5	Big Horn County Fair, MT	Hardin, MT	406-665-9700
7/31 - 8/4	Northeast Montana Fair	Glasgow, MT	406-228-6219
AUGUST			
8/1 - 8/4	Gem/Boise County Fair	Emmett, ID	208-365-6828
8/1 - 8/4	Richland County Fair	Sidney, MT	406-433-2801
8/1 - 8/5	Adams County Fair	Brighton, CO	303-637-8027
8/2 - 8/4	Emery County Fair	Castledale, UT	435-381-3505
8/2 - 8/5	Broadwater County Fair	Townsend, MT	406-266-9251
8/1 - 8/5	Campbell County Fair	Gillette, WY	307-687-0200
8/2 - 8/5	Douglas County Fair	Castle Rock, CO	720-733-6900
8/2 - 8/5	Phillips County Fair	Dodson, MT	406-674-5243
8/3 - 8/5	Prairie County Fair	Terry, MT	406-635-2121
8/3—8/7	Larimer County Fair	Loveland, CO	970-619-4009
8/3 - 8/12	Boulder County Fair	Longmont, CO	720-864-6460
8/3 - 8/12	Sioux Empire Fair	Sioux Falls, SD	605-367-7178
8/4 - 8/11	Goshen County Fair	Torrington, WY	307-532-2525
8/4 - 8/11	Laramie County Fair	Cheyenne, WY	307-633-4670
8/4 - 8/11	Lincoln County Fair	Afton, WY	307-885-9295
8/6 - 8/11	Bannock County Fair	Downey, ID	208-237-1340
8/6 - 8/11	Juab County Fair	Nephi, UT	435-623-3454
8/6 - 8/12	Garfield County Fair	Rifle, CO	970-945-1377 X 4002
8/7 - 8/11	Bonner County Fair	Sandpoint, ID	208-263-8414
8/7 - 8/11	Jerome County Fair & Rodeo	Jerome, ID	208-324-7209
8/7 - 8/12	Western Montana Fair	Missoula, MT	406-721-3247
8/8 - 8/11	Payette County Fair	New Plymouth, ID	208-278-5000
8/8 - 8/11	Roosevelt County Fair	Culbertson, MT	406-787-5881

ates—July—October

8/8 - 8/11	Washington County Fair	St. George, UT	435-619-9522
8/8 - 8/12	Madison County Fair & Rodeo	Twin Bridges, MT	406-684-5824
8/9 - 8/11	Vegreville Exhibition & Fair	Vegreville, AB	780-632-3950
8/9 - 8/12	Dawson County Fair	Glendive, MT	406-377-6781
8/10 - 8/12	Jeffco Fair & Festival	Golden, CO	303-271-6600
8/10 - 8/18	MontanaFair	Billings, MT	406-256-2400
8/11 - 8/18	Wyoming State Fair	Douglas, WY	307-358-2398
8/12 - 8/18	Northwest Washington Fair	Lynden, WA	360-354-4111
8/13 - 8/18	Madison County Fair, ID	Rexburg, ID	208-390-3104
8/15 - 8/18	Davis County Fair	Farmington, UT	801-451-4080
8/15 - 8/19	Fallon County Fair	Baker, MT	406-778-2451
8/15 - 8/19	Northwest Montana Fair	Kalispell, MT	406-758-5810
8/15 - 8/19	Tri-County Fair	Deer Lodge, MT	406-498-8639
8/17 - 8/19	Chouteau County Fair	Fort Benton, MT	406-622-5505
8/17 - 8/26	Western Idaho Fair	Boise, ID	208-287-5650
8/18 - 8/26	Central States Fair	Rapid City, SD	605-355-3861
8/21 - 8/25	Benton Franklin Fair & Rodeo	Kennewick, WA	509-222-3479
8/21 - 8/25	Grant County Fair	Moses Lake, WA	509-765-3581
8/21 - 8/25	Lethbridge & District Exhibition	Lethbridge, AB	403-328-4491
8/22 - 8/25	Eastern Montana Fair	Miles City, MT	406-421-5419
8/22 - 8/26	North Idaho State Fair & Rodeo	Hayden, ID	208-765-4969
8/23 - 8/26	Wibaux County Fair	Wibaux, MT	406-796-2486

AUGUST—SEPTEMBER

8/29 - 9/1	Ravalli County Fair	Hamilton, MT	406-363-3411
8/29 - 9/2	Beaverhead County Fair	Dillon, MT	406-925-3645
8/29 - 9/2	Walla Walla Fair & Frontier Days	Walla Walla, WA	509-527-3247
8/29 - 9/3	Twin Falls County Fair	Filer, ID	208-326-4396
8/30 - 9/2	Sanders County Fair & Rodeo	Plains, MT	406-826-3202
8/30 - 9/3	Kittitas County Fair	Ellensburg, WA	509-962-7639
8/30 - 9/3	South Dakota State Fair	Huron, SD	605-353-7340
8/31 - 9/8	Eastern Idaho State Fair	Blackfoot, ID	208-785-2480

SEPTEMBER

9/6 - 9/16	Utah State Fair	Salt Lake City, UT	801-538-8400
9/13 - 9/16	Latah County Fair	Moscow, ID	208-883-5722
9/20 - 9/23	Nez Perce County Fair	Lewiston, ID	208-743-3302

OCTOBER

10/13 - 10/20	NILE	Billings, MT	406-256-2495
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Planning on attending the convention? Get a start on your marketing plan

ROCKY MOUNTAIN ASSOCIATION OF FAIRS 2018 CONVENTION MARKETING OPPORTUNITIES

NO posters/promo materials maybe attached to any walls or doors.

SPONSOR LEVELS



PLATINIUM LEVEL

Custom with details TBD
Contact the RMAF Office

GOLD LEVEL

\$1,200 SPONSOR

- 1 Full Convention Registration
- 1 full page, B&W ad in the convention program
- Name on the Thank You banner
- Slide in the Sponsor PowerPoint that run during meals
- Mention in the newsletter
- Option to included item in the delegate bags

SILVER LEVEL

\$600 SPONSOR

- ½ page, B&W ad in the convention program
- Name on the Thank You banner
- Slide in the Sponsor PowerPoint that run during meals
- Mention in the newsletter
- Option to included item in the delegate bags

BRONZE LEVEL

\$400 SPONSOR

- Mention in the Convention Program
- Name on the Thank You banner
- Slide in the Sponsor PowerPoint that run during meals
- Mention in the newsletter
- Option to included item in the delegate bags

\$200 DELEGATE BAG DROP

Option to included item in the delegate bags

\$75 EMAIL AD

One (1) email blast featuring two (2) photos/logos and brief description & link to website.

Each Service Member organization is allowed 1 banner (8' x 4') to hang over the balcony rail outside your room. Your banner should have grommets in the corners & should be hung with Command Hooks ONLY.

POP-UP DISPLAY SPACE RESERVATION

- Service Members attending the convention can reserve one (1) Pop-up Banner Display space along the wall in the ballroom of the Montana Convention, the location for all showcasing & meals.
- Pop-up Banner can be no wider then 36" and must stand flush with the wall when open.
- **One (1) pop-up per organization.** Agencies representing multiple acts cannot reserve multi spaces.
- Space locations will be not pre-assigned & are first-come-first-serve.
- Cost of the Pop-Up Display reservation is \$25.00



RMAF CONVENTION PROGRAM AD PRICES

****all ad space is subject to availability**

Ad copy is to be in a **High Resolution PDF** and emailed to rmaf@filertel.com

AD SIZE	COST	LOCATIONS
Full page, Color, 4.25" w x 11" h allow for full bleed	\$400	**Back Outside Cover
Full page, Color, 3.75" w x 10" h allow for full bleed	\$300	**Front or Back Inside Covers
Full page, B&W, 3.75" w x 10" h	\$200	Inside pages
½ page, B&W, 3.75" w x 5" h	\$100	Inside pages
¼ page, B&W, 3.75" w x 2.5" h	\$50	Inside pages
Mini ad, B&W, 3.75" w x 1.5" h	\$25	Inside pages