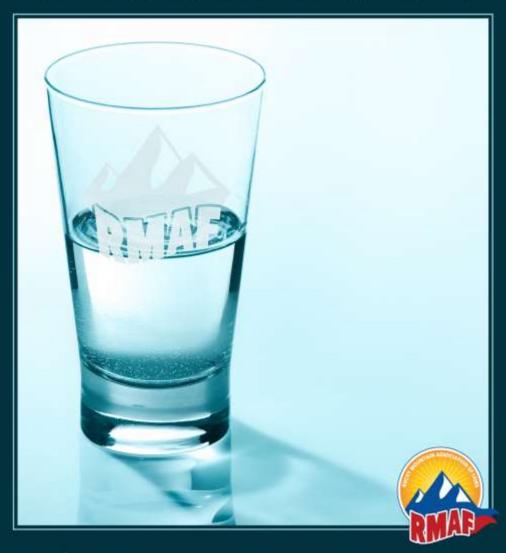
IT'S ALL ABOUT A·T·T·I·T·U·D·E

IT DOESN'T MATTER IF THE GLASS IS HALF FULL OR HALF EMPTY. WHAT MATTERS IS YOU'RE THE ONE POURING THE WATER - MARK CUBAN



Rocky Mountain Association of Fairs NOVEMBER 9-11, 2022



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November 9—11, 2022 Davis Conference Center Layton, Utah

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		Term Expires
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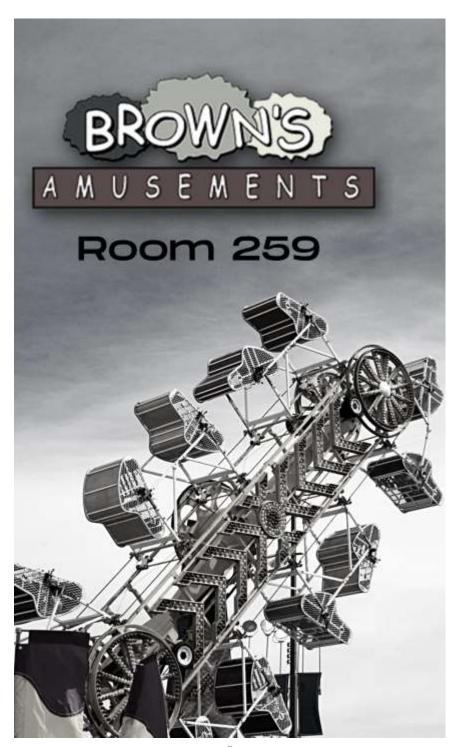
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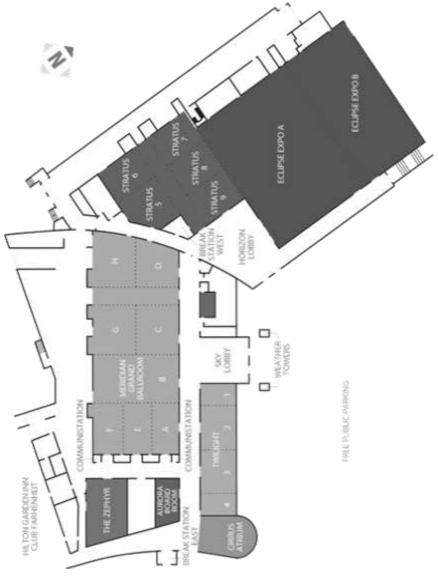
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RMAF Convention badges are REQUIRED for admittance to all activities, including visiting the Service Member rooms. Your name badge <u>and</u> its corresponding ribbon will serve as your admittance to the meals. Extra meals tickets will not be for sale but day registrations, which included all the meals for that day, can be purchased at the convention. If you plan to invite guests to the meals, showcasing and visiting the service member rooms, they <u>MUST</u> have a day registration badge.



1960	Roy Rogers, Terry, MT (deceased) Great Falls	1988 d	Bob Cartwright, Kalispell, MT—Coeur 'Alene
1961	Allan Hanson, Havre, MT (deceased) Billings	1989 1990	Bill Ogg, Great Falls, MT—Bozeman Doug Barnes, Billings, MT—Casper
1962	Jim Gustin, Kalispell, MT (deceased)	1991	Kathy Gavin, Blackfoot, ID—Minot
	Great Falls	1992	Glen Meier, Glasgow, MT—Calgary
1963	R.V."Irish" Walker, Scobey, MT (deceased) - Billings	1993	Sam Yewusiak, Missoula, MT—Great Falls
1964	Les Jourdonnais, Missoula, MT (deceased) - Great Falls	1994	Mary Lynn Taylor, Miles City, MT— Billings
1965	Fred Morrow, Baker, MT (deceases) Billings	1995	Barbara Renner, Coeur d'Alene, ID— Idaho Falls
(change	d in 1965 to November Meetings)	1996	Karen Bonomo, Rock Springs, WY—
1965	Marion Waters, Dodson, MT		Casper
	(deceased) - Missoula	1997	Bill Ammen, Chinook, MT (deceased)
1966	Vearle Addy, Shelby, MT (deceased)		Coeur d'Alene
1967	Great Falls Grant Pratt, Hamilton, MT (deceased)	1998	Rae Ann Conforti, Kansas City, KS— Great Falls
1968	Billings Don Eyre, Miles City, MT (deceased)	1999	Eldon Rice, Forsyth, MT (deceased) - Minot
	Missoula	2000	Reed Williams, Nampa, ID—Billings
1969	Don Eyre, Miles City, MT (deceased)- Great Falls	2001	Patty Gumenberg, Great Falls, MT— Boise
1970	Ole Lunden, Chinook, MT (deceased) Billings	2002	Doris Wallace, Blackfoot, ID—Great Falls
1971	Wallace Westermark, Shelby, MT	2003	Kris Weltikol, Sidney, MT—Billings
	(deceased) - Missoula	2004	Stan Steen, Great Falls, MT
1972	Dolf Bosshard, Sidney, MT		(deceased) - Colorado Springs
	(deceased) - Casper	2005	Jay Scott, Kalispell, MT—Great Falls
1973	Kermit Fleming, Casper, WY	2006	Barney Cosner, Douglas, WY—Rapid
1974	(deceased) - Lethbridge Chris Stobie, Plains, MT (deceased)		City
1374	Coeur d'Alene	2007	John Pitz, Filer, ID—Billings
1975	Bill Chiesa, Great Falls, MT	2008	Ron Edwards, Medicine Hat, AB—
1010	(deceased) - Billings		Coeur d'Alene
1976	George Johnson, Glasgow, MT	2009	Jeff Martin, Salem, OR - Great Falls
	Kalispell	2010	Bob Batista, Boise, ID—Missoula
1977	Bill Nooney, Missoula, MT Great Falls	2011	Vicki Rupert, Douglas, WY—Billings
1978	Bill Nooney, Missoula, MT—Billings	2012 2013	Gary Fjelstad, Forsyth, MT—Boise
1979	Steve Christian, Shelby, MT—Coeur	2013	Sue Shockley, Bozeman, MT—Casper Pam Martin, Salem, OR—Great Falls
	d'Alene	2014	Jim Abendschan, CO—Layton
1980	Robert Glasgow, Billings, MT	2016	Brandon Bird, ID—Spokane
	(deceased) - Rapid City	2010	Dane Dugan, MT—Colorado Springs
1981	Jerry Iverson, Minot, ND—Billings	2017	Bill Dutcher, MT—Billings
1982	Jack Hunter, Ardmore, SD (deceased) Great Falls	2019	Mark Campbell, Kalispell, MT—Layton
1983	Peggy Metcalf, Bozeman, MT (deceased) - Casper	2020	Michael Mezmer, Fontana, CA—No Convention
1984	George Okano, Rock Springs, WY (deceased) - Kalispell	2021	Jamie Larson, Sidney, MT—Billings
1985	Roy Howell, Blackfoot, ID (deceased) Boise		
1986	Bob Sivertsen, Havre, MT—Minot		
1987	Don Hartman, Miles City, MT (deceased) - Billings		

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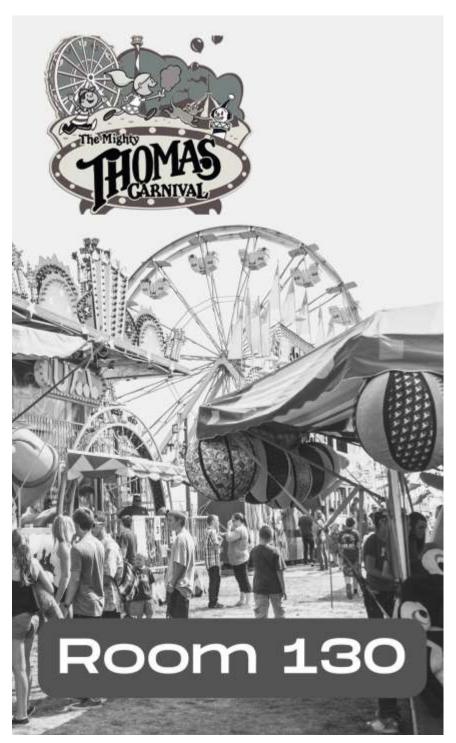
- Business Development
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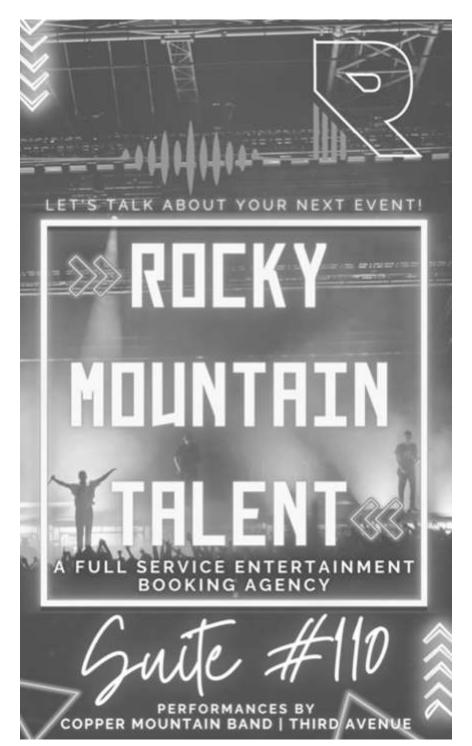
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RMAF Fairs By District

Be sure to attend your District Meetings Thursday @ 1:30 p.m.

NORTHEAST DISTRICT—Stratus 5/6 Jamie Porter, Director

Big Horn County Fair, MT
Blaine County Fair
Central Montana Fair
Chouteau County Fair
Daniels County Fair
Dawson County Fair
Eastern Montana Fair
Fallon County Fair
Great Northern Fair
Lloydminster Ag. Ex/ Assn.

McKenzie County Fair Medicine Hat Exhibition Montana State Fair MontanaFair NILE North Dakota State Fair Northeast Montana Fair Park County Fair Phillips County Fair

Marias Fair

Powder River County Fair Prairie County Fair R.I.D.E. Red River Valley Fair Richland County Fair Roosevelt County Fair Rosebud/Treasure Co Fair Upper Missouri Valley Fair Wibaux County Fair

NORTHWEST DISTRICT—Meridian D Alexcia Jordan, Director

Beaverhead County Fair Benton Franklin Fair Big Sky Country State Fair Bonner County Fair Boundary County Fair Broadwater County Fair Grant County Fair Kittitas County Fair Last Chance Stampede
Latah County Fair
Madison County Fair
Mineral County Fair
Nez Perce County Fair
North Idaho State Fair
Northwest Montana Fair
Ravalli County Fair Sanders

County Fair & Rodeo Stateline Speedway Tri-County Fair Western Montana Fair

SOUTHEAST DISTRICT—Meridian C Courtny Conkle, Director

Adams County Fair Albany County Fair Arapahoe County Fair Big Horn County Fair Boulder County Fair Campbell County Fair Central States Fair Colorado State Fair Crook County Fair Deadwood Events Douglas County Fair El Paso County Fair Fremont County Fair Garfield County Fair Goshen County Fair Johnson County Fair Laramie County Fair Larimer County Fair National Western Stock

Show

Park County Fair Platte County Fair Sioux Empire Fair South Dakota State Fair Washakie County Fair Weld County Fair Wyoming State Fair

Nebraska State Fair

SOUTHWEST DISTRICT—Meridian H Judy Duncombe, Director & Lonna Breshears, Director-At-Large

Altamont Longhorn Days Bannock County Fair Bear Lake County Fair Canyon County Fair Caribou County Fair Clark County Fair Duchesne County Fair Deschutes County Fair Eastern Idaho State Fair Elmore County Fair Franklin County Fair Gem/Boise County Fair HWY 30 Music Fest Jerome County Fair Juab County Fair Lincoln County Fair, ID Lincoln County Fair, WY Madison County Fair, ID Main Street Cowboys Meridian Dairy Days Mesa County Fair Millard County Fair Minidoka County Fair Payette County Fair Sevier County Fair Sublette County Fair Sweetwater County Fair Teton County Fair Tooele County Fair Twin Falls County Fair Uinta County Fair Uintah County Fair Utah State Fair Washington County Fair Western Idaho Fair Yamhill County Fair





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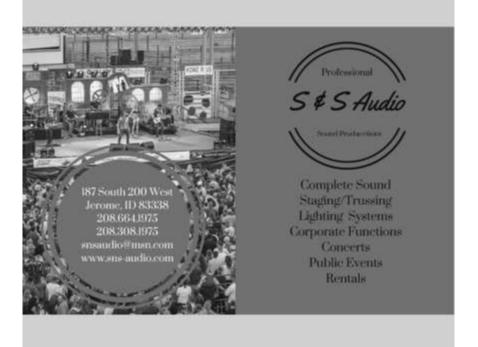
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All the entries for the 2022 Summit Award Program are on display in the Stratus Rooms 7,8 & 9 as well as the list of winners. Stop by the Convention Office to pick up your awards & get your picture taken.





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Schedule of Events

Wednesday, November 9

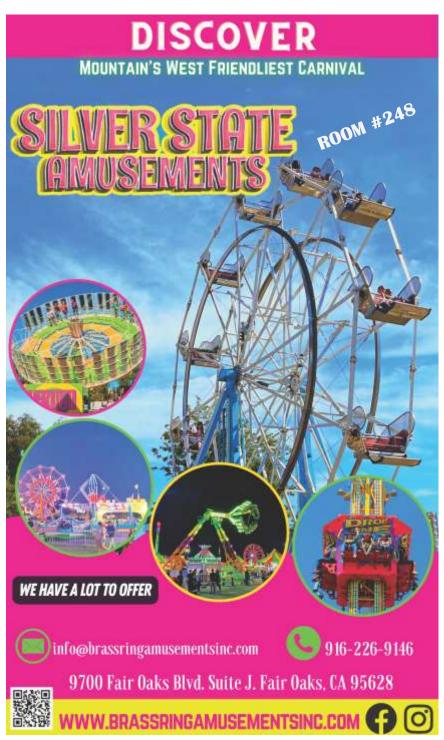
8 to Noon	RMAF Board of Directors Meeting (Aurora Board Room)
10 to 6	Convention Registration Office Open (Sky Lobby)
11 to Noon	IAFE Institute of Fair Management Course (Virtual) Agriculture Programming (Education & Public) Laura Kwilos, CFE – Erie County Fair, NY This course will provide an overview of the role fairs play in agriculture education, how to develop an agriculture education program at your fair, how to incorporate STEM in Ag education, and how to be innovative in educating your fairgoers about agriculture. OPEN TO ALL REGISTERED DELEGATES (Stratus 5 & 6)
12:30 to 2:00	RMAF Board Past President's Lunch (Zephyr Room)
2:30 to 4:00	WORKSHOPS VIP Experiences for Your Event (Stratus 5 & 6) Stacey Sharp, Robert Sharp & Associates Money In the Bank: Selling More Tickets Online, Earlier (Meridian H) Mark O'Shea & Steve Richo, Noise New Media The proven digital strategy that works for Fairs of all sizes. Motorsports vs Equine Events: How Do We Manage Both (Meridian D) Jay Brower, Sublette County Fair Discussion Group—come prepared to share you questions & ideas
5:00 to 6:00	Welcome New Attendees! (Stratus 5 & 6) For first-time attendees to the convention, stop by for an over view of what you can expect to see & do at the convention
6:00 to 7:15	PRESIDENT'S RECEPTION HONORING RON JEFFRIES (Eclipse Expo) Davis Dinner Buffet Opening Ceremonies

Showcasing—Convention Center

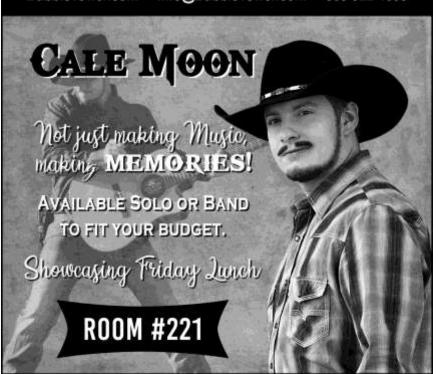
Wednesday, November 9—7:15 p.m.

Emcee: Jeff Martin

SHOWCASE ACT	REPRESENTED BY		
Catherine Loyer & Strawberry Roan	Liz Gregory Talent Room #132		
Adam the Great	Self Represented Room #246		
EllieMae	Gordy's 2 Lane Management Room #238		
Fantastick Patrick	G. L. Berg Entertainment Room #107		
Jeremy McComb	Mason Entertainment Room #135		
VIDEO SHOWCASES			
HypnoFX Jerry Fraiser	G. L. Berg Entertainment Room #107		
Wizard's Challenge	IG Presents Room #256		
Bubble You Bubble Tower	Bill Coleman Entertainment Room #252		
Following Showcasing until 11 p.m.	Visit Service Member Rooms & see what they have to offer your fair.		







GORDY'S 2LANE MANAGEMENT



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Schedule of Events

Thursday, November 11

7:00 a.m.	Convention Office Open (Sky Lobby)
8:30 to 9:45	WORKSHOPS Communication—Keys to Success (Stratus 5 & 6) Larry Berry, IAFE Speaker It's not about getting your communication or directive to your team and others, but about getting it out with clarity and understanding so goals are met. Take your communication to the next level with this fun and informative session. Drug Testing At Livestock Show—Presenter TBD
	(Meridian H)
	RM Young Professionals Meeting (Meridian D) Cody Reitz, Chairman Open to all delegates 40 years & under. Come by & meet with other RMYP members. Talk about the fair industry & plan for 2023.
9:30 to 10: 15	Refreshment Break (Sky Lobby)
10:00 to 11:15	WORKSHOPS Creating Content for Social Media (Stratus 5 & 6) Nicki Claeys, Utah State Fair What to post when there's nothing to post!
	Hospitality Etiquette for Entertainers (Meridian H) Jamie Porter, MontanaFair; Rob Stuverud, Leapfrog Entertainment; Jane Holt, North Idaho State Fair
	Overnight Camping & Horse Stalling On Your Grounds (Meridian D) John Kaiser, Central States Fair Discussion Group—come prepared to share you questions & ideas
11:30 to noon	Strolling Act Showcase
Noon to 1:15	LUNCH Keynote Speaker "Lemons to Laughs: Get All the Good the Day has to Give" Tim Gabrielson







ROOM #122





Patriotism is at the heart of every Jessie Leigh performance, and her partnership with Hag Called Freedom creates a once in a ffetime experience for fans. What fans say about Jessie Leigh & her music...

'Amazing person and musician!!! Love love love!!!

I ake a listen and learn from her soul!!"

"This is an incredibly amazing band and I'm so happy to have been able to be a part of [Flag Called]. Freedom] at last years Oregon Jamboree!!"

"This is absolutely incredible! Beautiful song, beautiful story, beautiful video, and DAM's beautiful artist!"

Performing live in room #261



jessieleighofficial.com



Schedule of Events

Thursday, November 10

1:30 to 2:15	District & Service Member Meetings
	-
	Northeast District (Stratus 5 & 6) Jamie Porter
	Northwest District (Meridian D) Alexcia Jordan
	Southeast District (Meridian C) Courtny Conkle
	Southwest District (Meridian H) Judy Duncombe & Lonna Breshears
	Service Members (Meridian G) Pam Shultz & Marty Davis
2:30 to 3:45	WORKSHOPS
	Social Media Deep Dive
	(Stratus 5 & 6) Nicki Claeys, Utah State Fair
	Using analytics and insights to create more effective content.
	Creating Adaptive Events—Connie Pavlakis, Old West Days (Meridian H) Ideas & thought provoking discussion designed to help make sure everyone, including those with disabilities, can fully enjoy your event.
	Managing Food Vendors: Storage & Parking (Meridian D) Lydia Buffington, Twin Falls County Fair Discussion Group—come prepared to share you questions & ideas
3:45 to 6:00	VISIT SERVICE MEMBER ROOMS Stop by the Service Member rooms & see what they have to offer your event! 1st & 2nd Floor of the Hilton Garden Inn attached to the Conference Center.
6:00 to 6:30	Social Time & Strolling Showcases (Horizon Lobby)
6:30 to 7:30	DINNER (Eclipse Expo) Presentation of the Fair Manager, Fair Person & Service Member of the Year Awards

Showcasing

Thursday, November 10—7:15 p.m.

Emcee: Marty Davis

SHOWCASE ACTS	REPRESENTED BY
Jeremiah Johnston	Mason Entertainment Room #135
Ashley Barron	Artists and Attractions Room #209
Powerhouse!!!	Harmony Artists Room #253
Jagertown	Nestle Live! Room #129
VIDEO & STROLL	ING SHOWCASES
Tyzen—Master Hypnotist	Mason Entertainment Room #135
Los Moralitos Circus	Self Represented Room #224
Crazy Contests from Freddie Prez	Self Represented Room #258
Animal Cracker Conspiracy	Source Management Group Room #237
Wagon of Whimsy	Leapfrog Entertainment Room #232
Social Salto	Alan Sands Entertainment Room #133
FOLLOWING SHOWCASES Until 11:00p.m.	VISIT SERVICE MEMBER ROOMS & see what they have to offer your event!



SEE US IN ROOM #253 at RMAF

Showcasing at RMAF Powerhouse - Nov 10th Forever Simon & Garfunkle - Nov 11th

> **Omnium Circus** Hotel California Twinkle Time **Buckets N Boards** The Everly Set The Doo Wah Riders Piano Men

The Mariachi Divas

Crawdaddio

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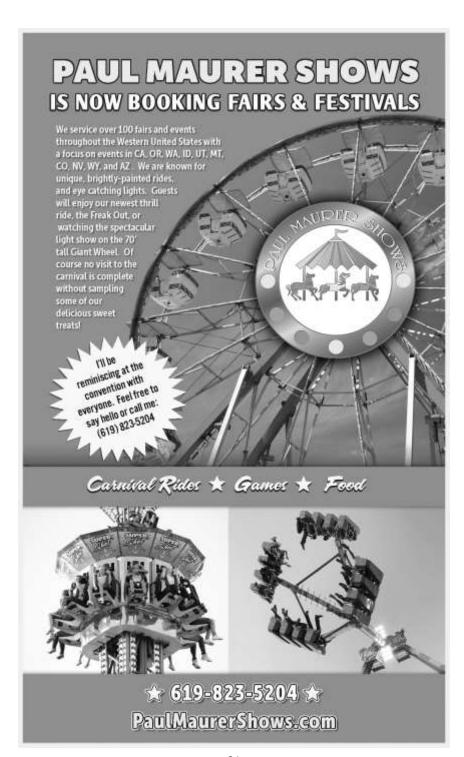
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The Alley Cats

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Schedule of Events

Friday, November 10

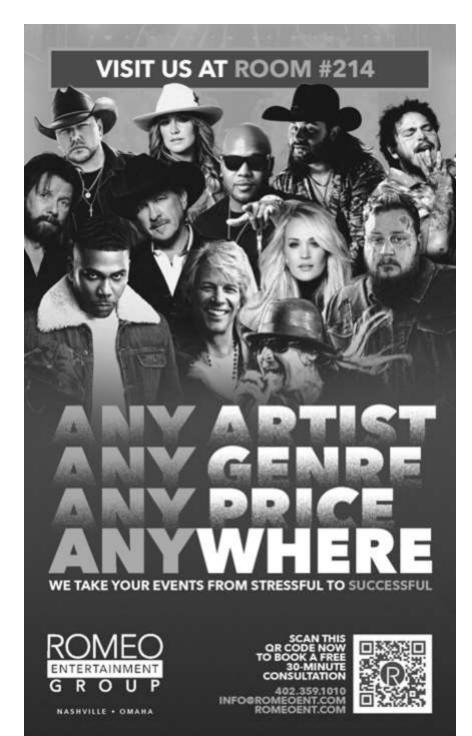
8:30 to 9:45	Expect the Unexpected (Stratus 5 &6) Larry Berry This past year we have had to deal with a pandemic, but other disasters can also play havoc with our operation and events. From floods and severe weather to pandemics, being prepared can make the difference between success and failure. Get More Bang for Your Buck: Grounds Acts (Meridian H) Karl "PAZ" Padzemik, Equilibrium Circus How to get the most impact out of your grounds acts at your event. Finding & Securing Interns (Meridian D) Renae Korslien, North Dakota State Fair
9:30 to 10:15	Discussion Group—come prepared to share you questions & ideas Refreshment Break—(Sky Lobby)
9:00 to 11:30	RMAF Board of Directors Meeting Aurora Board Room
10:00 to 11:15	WORKSHOPS Succession Planning (Stratus 5 & 6) Jeremy Parson, Clay County Fair What steps do you & your board need to take to help the transition when a key employee leaves your fair. The Good, Bad & Ugly Promo Materials (Meridian H) Stacy Sharp, Robert Sharp & Associates & Marcus Wilson, World's Funniest Productions Learn what is considered quality promotional material & what is not. Small Fairs Sharing Ideas (Under 70,000 attendance) (Meridian D) Brianne Brower, Sublette County Fair Discussion Group—come prepared to share you questions & ideas
12 Noon	LUNCH General Business Meeting Presentation of the Hall of Fame Award (Eclipse Expo)

Showcasing

Friday, November 10—12:45 p.m.

Emcee: Keith Raymond

SHOWCASE ACTS	REPRESENTED BY	
Bill Robinson	Leapfrog Entertainment Room #232	
The Doo Wah Riders	Harmony Artists Room #253	
Cale Moon	Self Represented Room #221	
The Junebugs	Source Management Group Room #237	
VIDEO & STROLLING SHOWCASES		
Adventure Quest Events	Self Represented Room #215	
The Bird Man	Self Represented Room #125	
Wagon of Whimsy	Leapfrog Entertainment Room #232	
Social Salto	Alan Sands Entertainment Room #133	
CONTINUOUS SHOWCASING DURING THE CONVENTION		
The Balloon Guy	World's Funniest Productions Room #230	



THE ROCK BOTTOM BOYS

THE SOURCE MANAGEMENT GROUP ROOM #237



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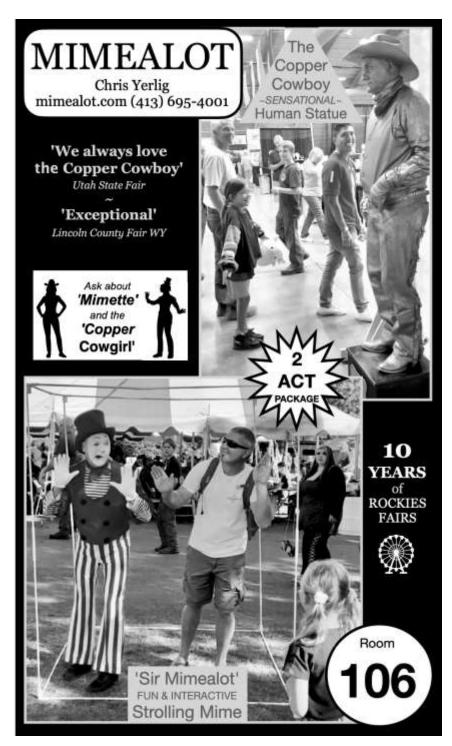
TAMMEE RYUN - SAS-BIS-1027 Tammeetresourcemunacement.com



therockbottomboys.com







Schedule of Events

Friday, November 11

2:15 to 3:30	WORKSHOPS Revamping Competitive Exhibits for the Future (Stratus 5 & 6) Angela Miller, Roosevelt County Fair How can we breathe some fresh air into our competitive exhibits? Gate & Carnival Promotions: What's New? (Meridian H) Lonna Breshears, Western Idaho Fair & Alexcia Jordan, North Idaho ST Fair Bring a list of your gate & carnival promotions to share with the group. IAFE Zone 7 Meeting (Meridian D) Scott Stoller, Zone 7 Director IAFE Update—upcoming Zone 7 Director election.
3:30 to 6:00	VISIT SERVICE MEMBER ROOMS Stop by the Service Member rooms & see what they have to offer your event! 1st & 2nd Floors Hilton Garden Inn attached to the Conference Center.
6:00 to 6:30	SOCIAL TIME & STROLLING SHOWCASES
6:30 to 7:30	DINNER (Eclipse Expo) Live Auction & Silent Auction concludes Passing of the Gavel Ceremony

CONTINUOUS SHOWCASI	NG DURING THE CONVENTION
The Green Screen Photo	World's Funniest Productions
Booth	Room #230

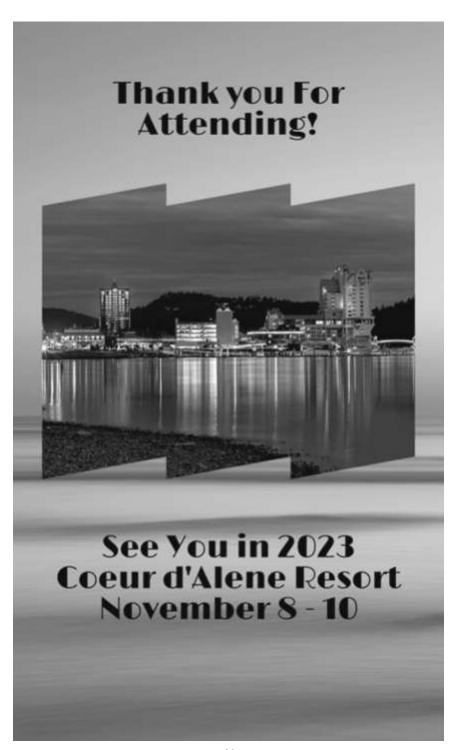
Showcasing

Friday, November 11—7:30 p.m.

Emcee: Michael Mezmer

SHOWCASE ACTS	REPRESENTED BY		
Forever Simon & Garfunkel	Harmony Artists Room #253		
Nathan Bryce & Loaded Dice	Creative Community Promotions Room #263		
Eric Buss	Leapfrog Entertainment Room #232		
Jarrod Turner	Artist & Attractions Room #209		
STROLLING SHOWCASE			
Circus Luminescence	Source Management Group Room #237		
Zambini Bros	Leapfrog Entertainment Room #232		
Dan Paulus Magic	World's Funniest Productions Room #230		
Following Showcasing Until 11:00 p.m.	Visit Service Member Rooms & see what they have to offer your fair.		





Notes





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