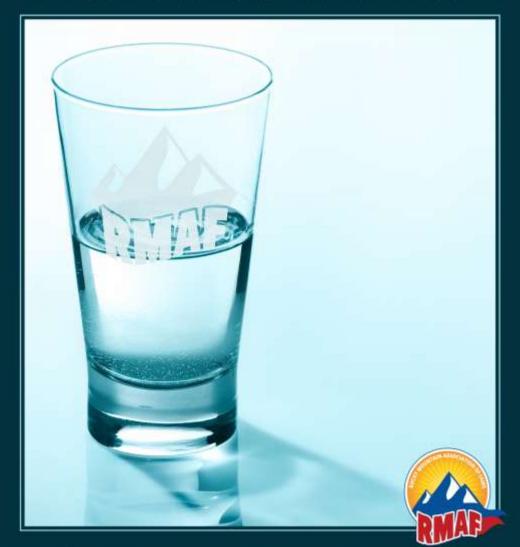
# $\frac{IT'S ALL ABOUT}{A \cdot T \cdot T \cdot I \cdot T \cdot U \cdot D \cdot E}$

#### IT DOESN'T MATTER IF THE GLASS IS HALF FULL OR HALF EMPTY. WHAT MATTERS IS YOU'RE THE ONE POURING THE WATER – MARK CUBAN



## Rocky Mountain Association of Fairs NOVEMBER 9-11, 2022

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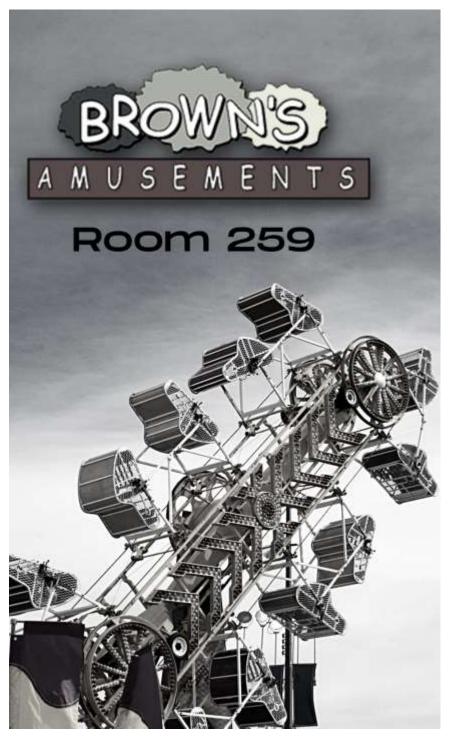
#### **2022 RMAF Board of Directors**

		Term Expires
PRESIDENT	RON JEFFRIES	
	Southeast District	
1ST VICE-PRESIDENT	JUDY DUNCOMBE	2024
	Southwest District	
2nd VICE-PRESIDENT	Alexcia Jordan	2022
	Northwest District	
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	Service Member	
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	Northeast District	
DIRECTOR	Courtny Conkle	2023
	Southeast District	
DIRECTOR-AT-LARGE	Lonna Breshears	2024
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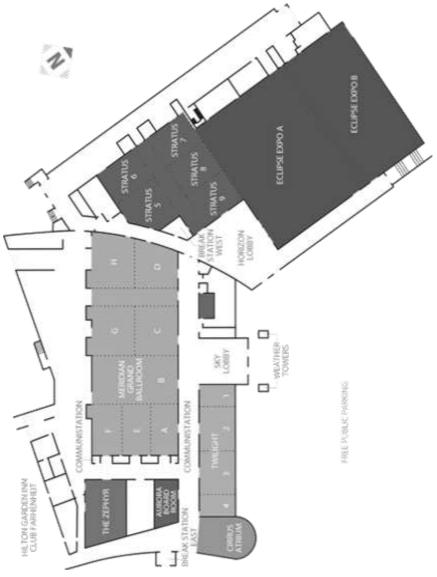
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**RMAF Convention badges are REQUIRED** for admittance to all activities, including visiting the Service Member rooms. Your name badge <u>and</u> its corresponding ribbon will serve as your admittance to the meals. Extra meals tickets will not be for sale but day registrations, which included all the meals for that day, can be purchased at the convention. If you plan to invite guests to the meals, showcasing and visiting the service member rooms, they <u>MUST</u> have a day registration badge.



1960	Roy Rogers, Terry, MT (deceased) Great Falls	
1961	Allan Hanson, Havre, MT (deceased) Billings	
1962	Jim Gustin, Kalispell, MT (deceased) Great Falls	
1963	R.V."Irish" Walker, Scobey, MT (deceased) - Billings	
1964	Les Jourdonnais, Missoula, MT (deceased) - Great Falls	
1965	Fred Morrow, Baker, MT (deceases) Billings	
(changed i	in 1965 to November Meetings)	
1965	Marion Waters, Dodson, MT	
	(deceased) - Missoula	
1966	Vearle Addy, Shelby, MT (deceased) Great Falls	
1967	Grant Pratt, Hamilton, MT (deceased) Billings	
1968	Don Eyre, Miles City, MT (deceased) Missoula	
1969	Don Eyre, Miles City, MT (deceased)- Great Falls	
1970	Ole Lunden, Chinook, MT (deceased) Billings	
1971	Wallace Westermark, Shelby, MT (deceased) - Missoula	
1972	Dolf Bosshard, Sidney, MT (deceased) - Casper	
1973	Kermit Fleming, Casper, WY (deceased) - Lethbridge	
1974	Chris Stobie, Plains, MT (deceased) Coeur d'Alene	
1975	Bill Chiesa, Great Falls, MT (deceased) - Billings	
1976	George Johnson, Glasgow, MT Kalispell	
1977	Bill Nooney, Missoula, MT Great Falls	
1978	Bill Nooney, Missoula, MT—Billings	
1979	Steve Christian, Shelby, MT—Coeur d'Alene	
1980	Robert Glasgow, Billings, MT (deceased) - Rapid City	
1981	Jerry Iverson, Minot, ND—Billings	
1982	Jack Hunter, Ardmore, SD (deceased) Great Falls	
1983	Peggy Metcalf, Bozeman, MT (deceased) - Casper	
1984	George Okano, Rock Springs, WY (deceased) - Kalispell	
1985	Roy Howell, Blackfoot, ID (deceased) Boise	
1986	Bob Sivertsen, Havre, MT—Minot	
1987	Don Hartman, Miles City, MT (deceased) - Billings	

1988 1	Bob Cartwright, Kalispell, MT—Coeur 'Alene
1 1989	Bill Ogg, Great Falls, MT—Bozeman
1909	Doug Barnes, Billings, MT—Casper
1990	Kathy Gavin, Blackfoot, ID—Minot
1992	Glen Meier, Glasgow, MT—Calgary
1993	Sam Yewusiak, Missoula, MT—Great
	Falls
1994	Mary Lynn Taylor, Miles City, MT— Billings
1995	Barbara Renner, Coeur d'Alene, ID— Idaho Falls
1996	Karen Bonomo, Rock Springs, WY— Casper
1997	Bill Ammen, Chinook, MT (deceased) Coeur d'Alene
1998	Rae Ann Conforti, Kansas City, KS— Great Falls
1999	Eldon Rice, Forsyth, MT (deceased) - Minot
2000	Reed Williams, Nampa, ID—Billings
2001	Patty Gumenberg, Great Falls, MT— Boise
2002	Doris Wallace, Blackfoot, ID—Great Falls
2003	Kris Weltikol, Sidney, MT—Billings
2004	Stan Steen, Great Falls, MT
	(deceased) - Colorado Springs
2005	Jay Scott, Kalispell, MT—Great Falls
2006	Barney Cosner, Douglas, WY—Rapid City
2007	John Pitz, Filer, ID—Billings
2008	Ron Edwards, Medicine Hat, AB— Coeur d'Alene
2009	Jeff Martin, Salem, OR - Great Falls
2010	Bob Batista, Boise, ID—Missoula
2011	Vicki Rupert, Douglas, WY—Billings
2012	Gary Fjelstad, Forsyth, MT—Boise
2013	Sue Shockley, Bozeman, MT—Casper
2014	Pam Martin, Salem, OR—Great Falls
2015	Jim Abendschan, CO—Layton
2016	Brandon Bird, ID—Spokane
2017	Dane Dugan, MT—Colorado Springs
2018	Bill Dutcher, MT—Billings
2019	Mark Campbell, Kalispell, MT—Layton
2020	Michael Mezmer, Fontana, CA—No Convention
2021	Jamie Larson, Sidney, MT—Billings

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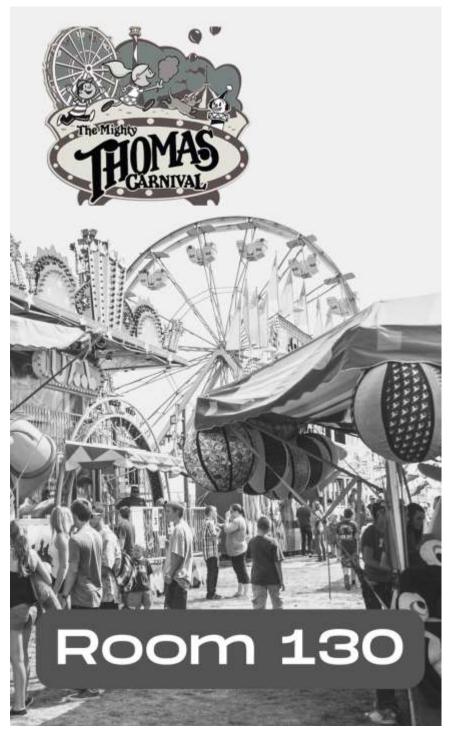
 Capital Planning Site Development

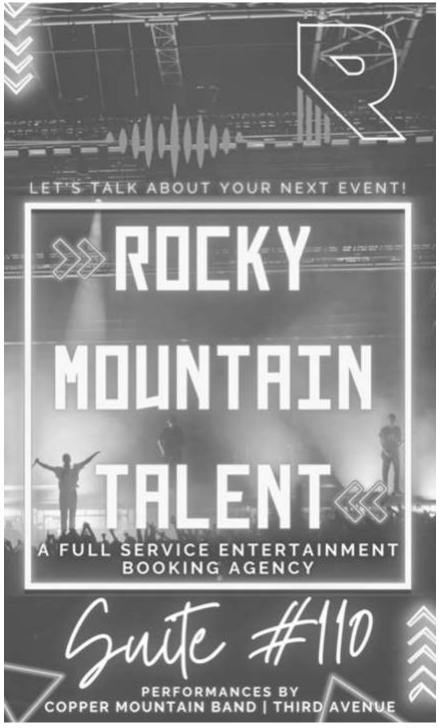
the Legend of the Pioneers

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#### **RMAF Fairs By District** Be sure to attend your District Meetings Thursday @ 1:30 p.m.

#### NORTHEAST DISTRICT—Stratus 5/6 Jamie Porter, Director

Big Horn County Fair, MT
Blaine County Fair
Central Montana Fair
Chouteau County Fair
Daniels County Fair
Dawson County Fair
Eastern Montana Fair
Fallon County Fair
Great Northern Fair
Lloydminster Ag. Ex/ Assn.

Marias Fair McKenzie County Fair Medicine Hat Exhibition Montana State Fair MontanaFair NILE North Dakota State Fair Northeast Montana Fair Park County Fair Phillips County Fair Powder River County Fair Prairie County Fair R.I.D.E. Red River Valley Fair Richland County Fair Roosevelt County Fair Rosebud/Treasure Co Fair Upper Missouri Valley Fair Wibaux County Fair

#### NORTHWEST DISTRICT—Meridian D Alexcia Jordan, Director

Beaverhead County Fair Benton Franklin Fair Big Sky Country State Fair Bonner County Fair Boundary County Fair Broadwater County Fair Grant County Fair Kittitas County Fair Last Chance Stampede Latah County Fair Madison County Fair Mineral County Fair Nez Perce County Fair North Idaho State Fair Northwest Montana Fair Ravalli County Fair Sanders County Fair & Rodeo Stateline Speedway Tri-County Fair Western Montana Fair

#### SOUTHEAST DISTRICT—Meridian C Courtny Conkle, Director

Adams County Fair Albany County Fair Arapahoe County Fair Big Horn County Fair Boulder County Fair Campbell County Fair Central States Fair Colorado State Fair Crook County Fair Deadwood Events Douglas County Fair El Paso County Fair Fremont County Fair Garfield County Fair Johnson County Fair Laramie County Fair Larimer County Fair National Western Stock Show Nebraska State Fair Park County Fair Platte County Fair Sioux Empire Fair South Dakota State Fair Washakie County Fair Weld County Fair Wyoming State Fair

#### SOUTHWEST DISTRICT—Meridian H Judy Duncombe, Director & Lonna Breshears, Director-At-Large

Altamont Longhorn Days Bannock County Fair Bear Lake County Fair Canyon County Fair Clark County Fair Duchesne County Fair Deschutes County Fair Eastern Idaho State Fair Elmore County Fair Franklin County Fair Gem/Boise County Fair HWY 30 Music Fest Jerome County Fair Juab County Fair Lincoln County Fair, ID Lincoln County Fair, ID Main Street Cowboys Meridian Dairy Days Mesa County Fair Millard County Fair Minidoka County Fair Payette County Fair Sevier County Fair Sublette County Fair Sweetwater County Fair Teton County Fair Tooele County Fair Uinta County Fair Uinta County Fair Uintah County Fair Utah State Fair Washington County Fair Western Idaho Fair Yamhill County Fair



#### **DSS Backyard Events**





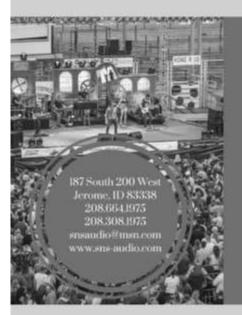
Interactive, family-friendly & educational animal entertainment. Healthy, well-loved & cared for, family pets.

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#### Room #123

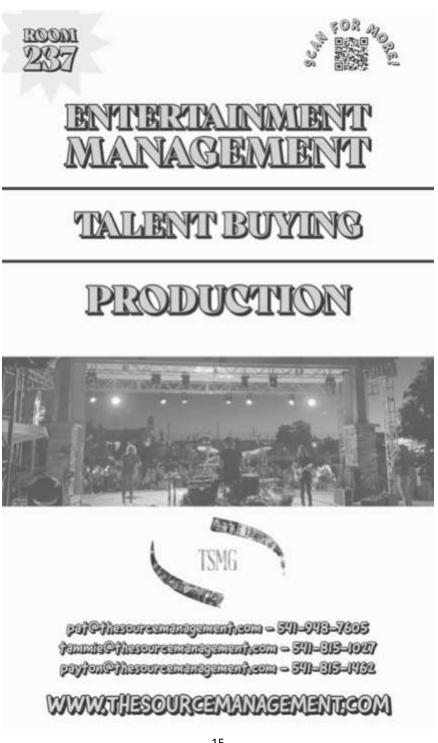
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All the entries for the 2022 Summit Award Program are on display in the Stratus Rooms 7,8 & 9 as well as the list of winners. Stop by the Convention Office to pick up your awards & get your picture taken.





## **Schedule of Events**

#### Wednesday, November 9

8 to Noon	RMAF Board of Directors Meeting (Aurora Board Room)
10 to 6	Convention Registration Office Open (Sky Lobby)
11 to Noon	IAFE Institute of Fair Management Course (Virtual) Agriculture Programming (Education & Public) Laura Kwilos, CFE – Erie County Fair, NY This course will provide an overview of the role fairs play in agriculture educa- tion, how to develop an agriculture education program at your fair, how to incorporate STEM in Ag education, and how to be innovative in educating your fairgoers about agriculture. OPEN TO ALL REGISTERED DELEGATES (Stratus 5 & 6)
12:30 to 2:00	RMAF Board Past President's Lunch (Zephyr Room)
2:30 to 4:00	WORKSHOPS VIP Experiences for Your Event (Stratus 5 & 6) Stacey Sharp, Robert Sharp & Associates Money In the Bank: Selling More Tickets Online, Earlier (Meridian H) Mark O'Shea & Steve Richo, Noise New Media The proven digital strategy that works for Fairs of all sizes. Motorsports vs Equine Events: How Do We Manage Both (Meridian D) Jay Brower, Sublette County Fair Discussion Group—come prepared to share you questions & ideas
5:00 to 6:00	Welcome New Attendees! (Stratus 5 & 6) For first-time attendees to the convention, stop by for an over view of what you can expect to see & do at the convention
6:00 to 7:15	PRESIDENT'S RECEPTION HONORING RON JEFFRIES (Eclipse Expo) Davis Dinner Buffet Opening Ceremonies

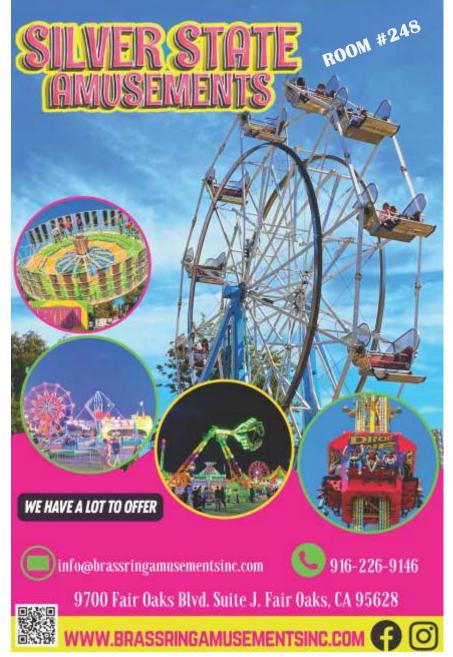
## **Showcasing—Convention Center**

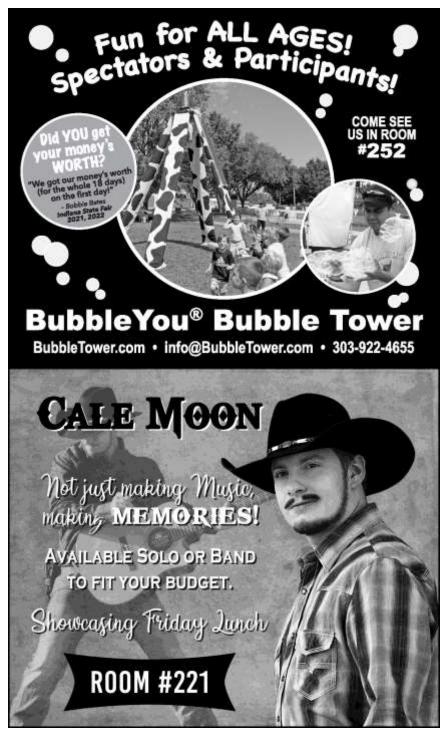
Wednesday, November 9—7:15 p.m.

#### **Emcee: Jeff Martin**

SHOWCASE ACT	REPRESENTED BY	
Catherine Loyer & Strawberry Roan	Liz Gregory Talent Room #132	
Adam the Great	Self Represented Room #246	
EllieMae	Gordy's 2 Lane Management Room #238	
Fantastick Patrick	G. L. Berg Entertainment Room #107	
Jeremy McComb	Mason Entertainment Room #135	
VIDEO SHOWCASES		
HypnoFX Jerry Fraiser	G. L. Berg Entertainment Room #107	
Wizard's Challenge	IG Presents Room #256	
Bubble You Bubble Tower	Bill Coleman Entertainment Room #252	
Following Showcasing until 11 p.m.	Visit Service Member Rooms & see what they have to offer your fair.	







## GORDY'S 2LANE MANAGEMENT





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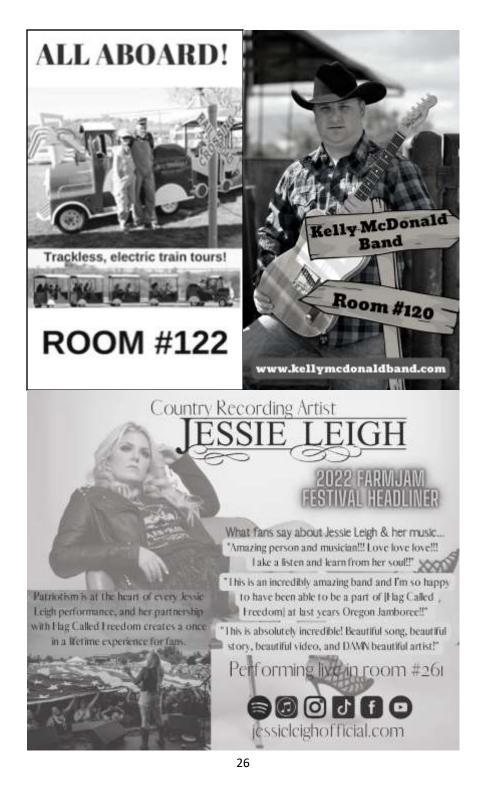


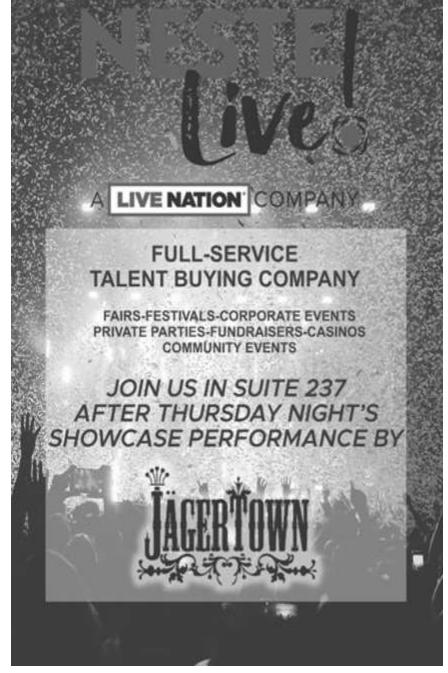
## **Schedule of Events**

#### Thursday, November 11

7:00 a.m.	Convention Office Open (Sky Lobby)
8:30 to 9:45	WORKSHOPS Communication—Keys to Success (Stratus 5 & 6) Larry Berry, IAFE Speaker It's not about getting your communication or directive to your team and others, but about getting it out with clarity and understanding so goals are met. Take your communication to the next level with this fun and informa- tive session.
	Drug Testing At Livestock Show—Presenter TBD (Meridian H)
	<b>RM Young Professionals Meeting</b> (Meridian D) Cody Reitz, Chairman Open to all delegates 40 years & under. Come by & meet with other RMYP members. Talk about the fair industry & plan for 2023.
9:30 to 10: 15	Refreshment Break (Sky Lobby)
10:00 to 11:15	WORKSHOPS Creating Content for Social Media (Stratus 5 & 6) Nicki Claeys, Utah State Fair What to post when there's nothing to post! Hospitality Etiquette for Entertainers (Meridian H) Jamie Porter, MontanaFair; Rob Stuverud, Leapfrog Entertainment; Jane Holt, North Idaho State Fair Overnight Camping & Horse Stalling On Your Grounds (Meridian D) John Kaiser, Central States Fair Discussion Group—come prepared to share you questions & ideas
11:30 to noon	Strolling Act Showcase
Noon to 1:15	LUNCH Keynote Speaker "Lemons to Laughs: Get All the Good the Day has to Give" Tim Gabrielson







## **Schedule of Events**

#### Thursday, November 10

1:30 to 2:15	District & Service Member Meetings
	Northeast District (Stratus 5 & 6) Jamie Porter
	Northwest District (Meridian D) Alexcia Jordan
	Southeast District (Meridian C) Courtny Conkle
	Southwest District (Meridian H) Judy Duncombe & Lonna Breshears
	Service Members (Meridian G) Pam Shultz & Marty Davis
2:30 to 3:45	WORKSHOPS
	Social Media Deep Dive
	(Stratus 5 & 6) Nicki Claeys, Utah State Fair
	Using analytics and insights to create more effective content.
	Creating Adaptive Events—Connie Pavlakis, Old West Days (Meridian H) Ideas & thought provoking discussion designed to help make sure everyone, including those with disabilities, can fully enjoy your event. Managing Food Vendors: Storage & Parking (Meridian D) Lydia Buffington, Twin Falls County Fair Discussion Group—come prepared to share you questions & ideas
3:45 to 6:00	VISIT SERVICE MEMBER ROOMS Stop by the Service Member rooms & see what they have to offer your event! 1st & 2nd Floor of the Hilton Garden Inn attached to the Conference Center.
6:00 to 6:30	Social Time & Strolling Showcases (Horizon Lobby)
6:30 to 7:30	DINNER (Eclipse Expo) Presentation of the Fair Manager, Fair Person & Service Member of the Year Awards

## Showcasing

#### Thursday, November 10—7:15 p.m.

#### **Emcee: Marty Davis**

SHOWCASE ACTS	REPRESENTED BY	
Jeremiah Johnston	Mason Entertainment Room #135	
Ashley Barron	Artists and Attractions Room #209	
Powerhouse!!!	Harmony Artists Room #253	
Jagertown	Nestle Live! Room #129	
VIDEO & STROLLING SHOWCASES		
Tyzen—Master Hypnotist	Mason Entertainment Room #135	
Los Moralitos Circus	Self Represented Room #224	
Crazy Contests from Freddie Prez	Self Represented Room #258	
Animal Cracker Conspiracy	Source Management Group Room #237	
Wagon of Whimsy	Leapfrog Entertainment Room #232	
Social Salto	Alan Sands Entertainment Room #133	
FOLLOWING SHOWCASES Until 11:00p.m.	VISIT SERVICE MEMBER ROOMS & see what they have to offer your event!	



## SEE US IN ROOM #253 at RMAF

Showcasing at RMAF Powerhouse - Nov 10th Forever Simon & Garfunkle - Nov 11th

**Omnium Circus** Hotel California **Twinkle Time Buckets N Boards** The Everly Set The Doo Wah Riders Piano Men The Mariachi Divas Crawdaddio **Heart by Heart Cirque Zuma Zuma** The Ultimate Donna Summer Experience Jest in Time Circus **Professor Smart** Jersey Girls **Kip Attaway** m-pact Them Sweeney Boys

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> (11 be reminiscing at the convention with everyone. Feel free to say hello or call me: (619) 8235204



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## **Schedule of Events**

#### Friday, November 10

8:30 to 9:45	WORKSHOPS Expect the Unexpected (Stratus 5 &6) Larry Berry This past year we have had to deal with a pandemic, but other disasters can also play havoc with our operation and events. From floods and severe weather to pandemics, being prepared can make the difference between success and failure. Get More Bang for Your Buck: Grounds Acts (Meridian H) Karl "PAZ" Padzemik, Equilibrium Circus How to get the most impact out of your grounds acts at your event. Finding & Securing Interns (Meridian D) Renae Korslien, North Dakota State Fair Discussion Group—come prepared to share you questions & ideas
9:30 to 10:15	Refreshment Break—(Sky Lobby)
9:00 to 11:30	RMAF Board of Directors Meeting Aurora Board Room
10:00 to 11:15	WORKSHOPS Succession Planning (Stratus 5 & 6) Jeremy Parson, Clay County Fair What steps do you & your board need to take to help the transition when a key employee leaves your fair. The Good, Bad & Ugly Promo Materials (Meridian H) Stacy Sharp, Robert Sharp & Associates & Marcus Wil- son, World's Funniest Productions Learn what is considered quality promotional material & what is <u>not</u> . Small Fairs Sharing Ideas (Under 70,000 attendance) (Meridian D) Brianne Brower, Sublette County Fair Discussion Group—come prepared to share you questions & ideas
12 Noon	LUNCH General Business Meeting Presentation of the Hall of Fame Award (Eclipse Expo)

## Showcasing

### Friday, November 10—12:45 p.m.

#### **Emcee: Keith Raymond**

SHOWCASE ACTS	REPRESENTED BY	
Bill Robinson	Leapfrog Entertainment Room #232	
The Doo Wah Riders	Harmony Artists Room #253	
Cale Moon	Self Represented Room #221	
The Junebugs	Source Management Group Room #237	
VIDEO & STROLLING SHOWCASES		
Adventure Quest Events	Self Represented Room #215	
The Bird Man	Self Represented Room #125	
Wagon of Whimsy	Leapfrog Entertainment Room #232 Alan Sands Entertainment	
Social Salto	Room #133	
CONTINUOUS SHOWCASING DURING THE CONVENTION		
The Balloon Guy	World's Funniest Productions Room #230	

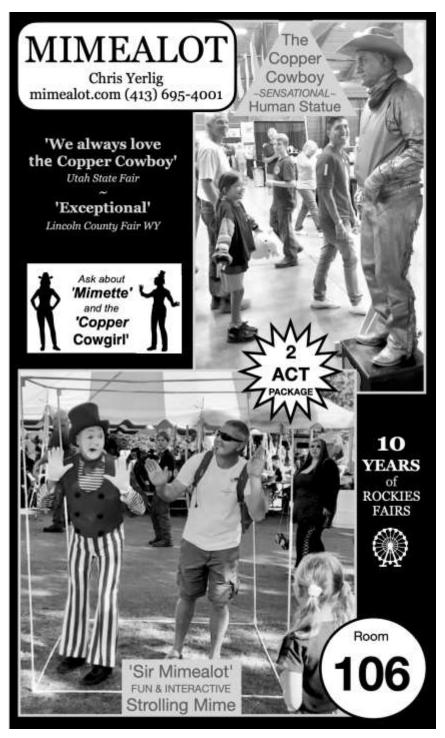




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## **Schedule of Events**

#### Friday, November 11

2:15 to 3:30	WORKSHOPS Revamping Competitive Exhibits for the Future (Stratus 5 & 6) Angela Miller, Roosevelt County Fair How can we breathe some fresh air into our competitive exhibits? Gate & Carnival Promotions: What's New? (Meridian H) Lonna Breshears, Western Idaho Fair & Alexcia Jordan, North Idaho ST Fair Bring a list of your gate & carnival promotions to share with the group. IAFE Zone 7 Meeting (Meridian D) Scott Stoller, Zone 7 Director IAFE Update—upcoming Zone 7 Director election.
3:30 to 6:00	VISIT SERVICE MEMBER ROOMS Stop by the Service Member rooms & see what they have to offer your event! 1st & 2nd Floors Hilton Garden Inn attached to the Conference Center.
6:00 to 6:30	SOCIAL TIME & STROLLING SHOWCASES
6:30 to 7:30	DINNER (Eclipse Expo) Live Auction & Silent Auction concludes Passing of the Gavel Ceremony

#### **CONTINUOUS SHOWCASING DURING THE CONVENTION**

The Green Screen Photo	World's Funniest Productions
Booth	Room #230

## Showcasing

### Friday, November 11—7:30 p.m.

#### **Emcee: Michael Mezmer**

SHOWCASE ACTS	REPRESENTED BY
Forever Simon & Garfunkel	Harmony Artists Room #253
Nathan Bryce & Loaded Dice	Creative Community Promotions Room #263
Eric Buss	Leapfrog Entertainment Room #232
Jarrod Turner	Artist & Attractions Room #209
STROLLING SHOWCASE	
Circus Luminescence	Source Management Group Room #237
Zambini Bros	Leapfrog Entertainment Room #232
Dan Paulus Magic	World's Funniest Productions Room #230
Following Showcasing Until 11:00 p.m.	Visit Service Member Rooms & see what they have to offer your fair.

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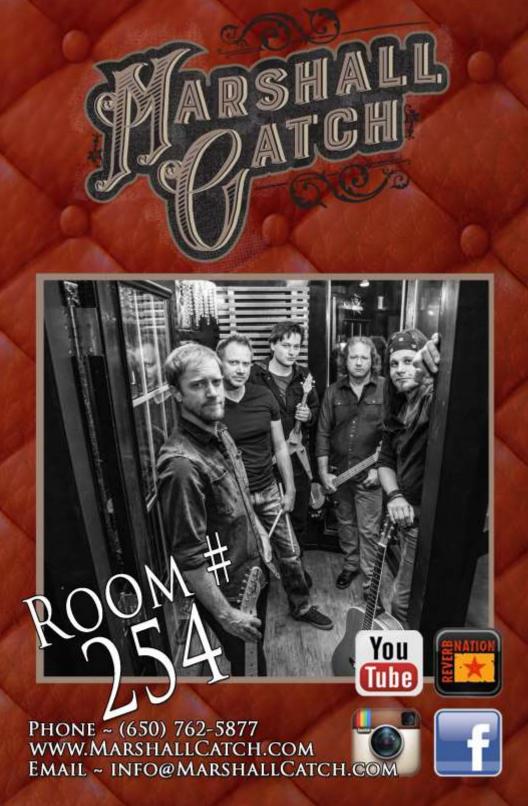
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## Thank you For Attending!



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## Notes





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