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November 8-10, 2023

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November 8-10, 2023

Coeur d'Alene Resort

Coeur d'Alene, Idaho

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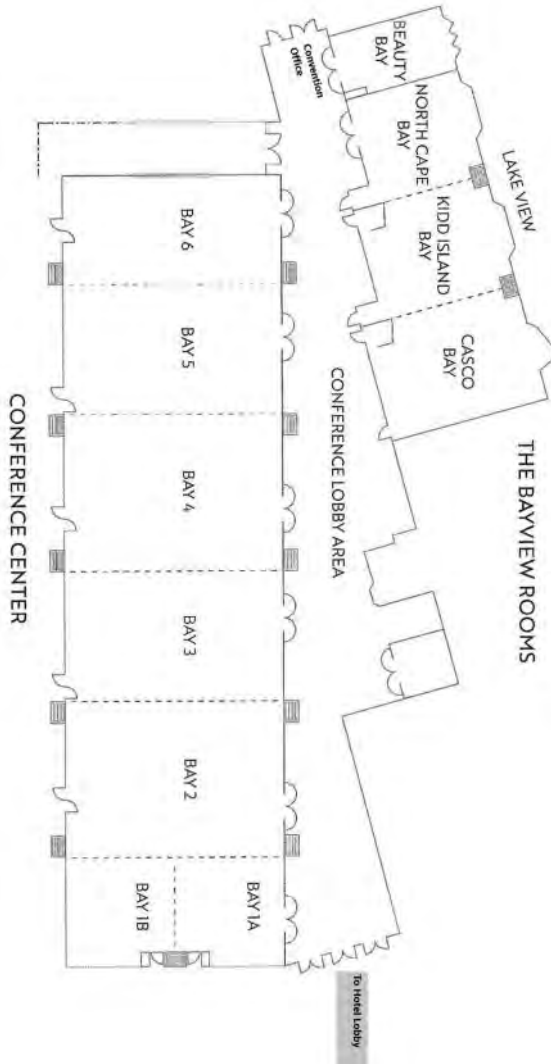
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RMAF Convention badges are REQUIRED for admittance to all activities, including visiting the Service Member rooms. Your name badge **and** its corresponding ribbon will serve as your admittance to the meals. Extra meals tickets will not be for sale but day registrations, which included all the meals for that day, can be purchased at the convention. If you plan to invite guests to the meals, showcasing and visiting the service member rooms, they **MUST** have a day registration badge.



1960	Roy Rogers, Terry, MT (deceased) Great Falls	1988	Bob Cartwright, Kalispell, MT—Coeur d 'Alene
1961	Allan Hanson, Havre, MT (deceased) Billings	1989	Bill Ogg, Great Falls, MT—Bozeman
1962	Jim Gustin, Kalispell, MT (deceased) Great Falls	1990	Doug Barnes, Billings, MT—Casper
1963	R.V."Irish" Walker, Scobey, MT (deceased) - Billings	1991	Kathy Gavin, Blackfoot, ID—Minot
1964	Les Jourdonnais, Missoula, MT (deceased) - Great Falls	1992	Glen Meier, Glasgow, MT—Calgary
1965	Fred Morrow, Baker, MT (deceases) Billings	1993	Sam Yewusiak, Missoula, MT—Great Falls
(changed in 1965 to November Meetings)		1994	Mary Lynn Taylor, Miles City, MT— Billings
1965	Marion Waters, Dodson, MT (deceased) - Missoula	1995	Barbara Renner, Coeur d'Alene, ID— Idaho Falls
1966	Vearle Addy, Shelby, MT (deceased) Great Falls	1996	Karen Bonomo, Rock Springs, WY— Casper
1967	Grant Pratt, Hamilton, MT (deceased) Billings	1997	Bill Ammen, Chinook, MT (deceased) Coeur d'Alene
1968	Don Eyre, Miles City, MT (deceased) Missoula	1998	Rae Ann Conforti, Kansas City, KS— Great Falls
1969	Don Eyre, Miles City, MT (deceased)- Great Falls	1999	Eldon Rice, Forsyth, MT (deceased) - Minot
1970	Ole Lunden, Chinook, MT (deceased) Billings	2000	Reed Williams, Nampa, ID—Billings
1971	Wallace Westermark, Shelby, MT (deceased) - Missoula	2001	Patty Gumenberg, Great Falls, MT— Boise
1972	Dolf Bosshard, Sidney, MT (deceased) - Casper	2002	Doris Wallace, Blackfoot, ID—Great Falls
1973	Kermit Fleming, Casper, WY (deceased) - Lethbridge	2003	Kris Weltikol, Sidney, MT—Billings
1974	Chris Stobie, Plains, MT (deceased) Coeur d'Alene	2004	Stan Steen, Great Falls, MT (deceased) - Colorado Springs
1975	Bill Chiesa, Great Falls, MT (deceased) - Billings	2005	Jay Scott, Kalispell, MT—Great Falls
1976	George Johnson, Glasgow, MT Kalispell	2006	Barney Cosner, Douglas, WY—Rapid City
1977	Bill Nooney, Missoula, MT Great Falls	2007	John Pitz, Filer, ID—Billings
1978	Bill Nooney, Missoula, MT—Billings	2008	Ron Edwards, Medicine Hat, AB— Coeur d'Alene
1979	Steve Christian, Shelby, MT—Coeur d'Alene	2009	Jeff Martin, Salem, OR - Great Falls
1980	Robert Glasgow, Billings, MT (deceased) - Rapid City	2010	Bob Batista, Boise, ID—Missoula
1981	Jerry Iverson, Minot, ND—Billings	2011	Vicki Rupert, Douglas, WY—Billings
1982	Jack Hunter, Ardmore, SD (deceased) Great Falls	2012	Gary Fjelstad, Forsyth, MT—Boise
1983	Peggy Metcalf, Bozeman, MT (deceased) - Casper	2013	Sue Shockley, Bozeman, MT—Casper
1984	George Okano, Rock Springs, WY (deceased) - Kalispell	2014	Pam Martin, Salem, OR—Great Falls
1985	Roy Howell, Blackfoot, ID (deceased) Boise	2015	Jim Abendschan, CO—Layton
1986	Bob Sivertsen, Havre, MT—Minot	2016	Brandon Bird, ID—Spokane
1987	Don Hartman, Miles City, MT (deceased) - Billings	2017	Dane Dugan, MT—Colorado Springs
		2018	Bill Dutcher, MT—Billings
		2019	Mark Campbell, Kalispell, MT—Layton
		2020	Michael Mezmer, Fontana, CA—No Convention
		2021	Jamie Larson, Sidney, MT—Billings
		2022	Ron Jeffries, SD—Layton

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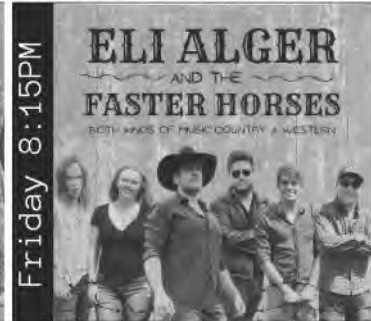
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Thursday 8:00PM



Friday 8:15PM

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Room 479

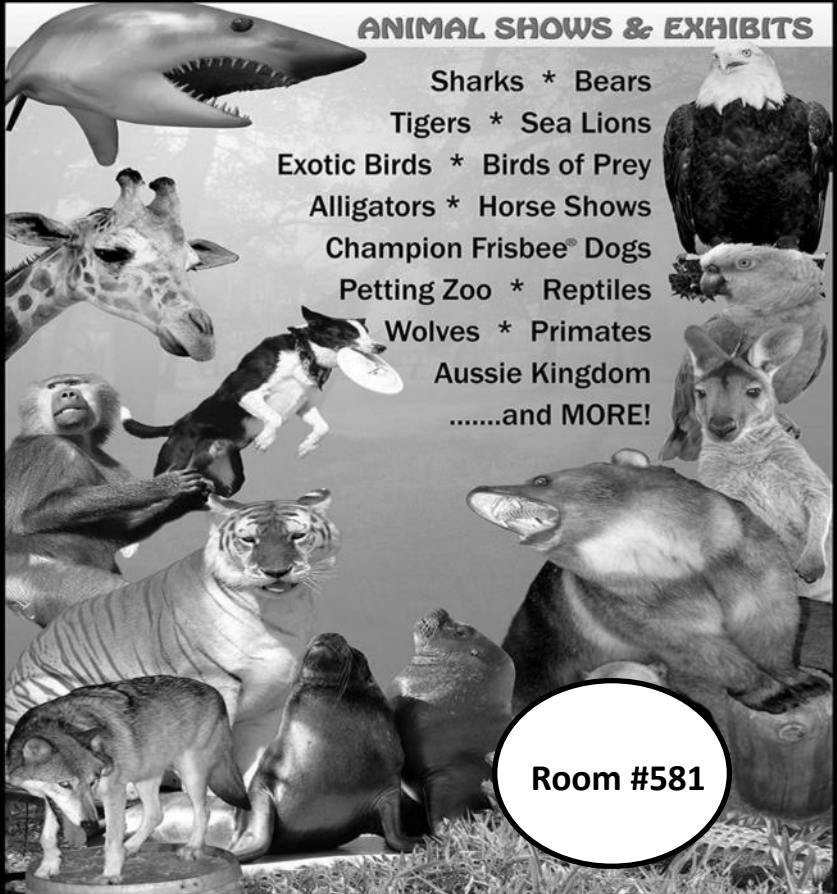




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—Arizona State Fair

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RMAF Fairs By District

Be sure to attend your District Meetings
Thursday @ 2:15 p.m.

NORTHEAST DISTRICT— 7th Floor Boardroom 5 Jamie Porter, Director

Big Horn County Fair, MT	Lloydminster Ag. Ex.	R.I.D.E.
Blaine County Fair	Marias Fair	Red River Valley Fair
Central Montana Fair	McKenzie County Fair	Richland County Fair
Chouteau County Fair	Medicine Hat Exhibition	Roosevelt County Fair
Daniels County Fair	MontanaFair	Rosebud/Treasure Co. Fair
Dawson County Fair	NILE	Sheridan County Fair
Dunn County Fair	North Dakota State Fair	Wibaux County Fair
Eastern Montana Fair	Northeast Montana Fair	
Fallon County Fair	Phillips County Fair	
Great Northern Fair	Prairie County Fair	

NORTHWEST DISTRICT—Kidd Island Bay Alexcia Jordan, Director

Beaverhead County Fair	Kittitas County Fair	Ravalli County Fair
Benton Franklin Fair	Last Chance Stampede	Sanders County Fair
Big Sky Country State Fair	Latah County Fair	Spokane Co. Interstate Fair
Bonner County Fair	Madison County Fair	Stanwood Camano
Boundary County Fair	Mineral County Fair	Community Fair
Broadwater County Fair	Nez Perce County Fair	Stateline Speedway
Central Washington ST Fair	North Idaho State Fair	Tri-County Fair
Grant County Fair	Northwest Montana Fair	Western Montana Fair
Grays Harbor County Fair	Palouse Empire Fair	

SOUTHEAST DISTRICT—Casco Bay Courtney Conkle, Director

Adams County Fair	El Paso County Fair	Park County Fair
Albany County Fair	Fremont County Fair	Platte County Fair
Arapahoe County Fair	Garfield County Fair	Sioux Empire Fair
Boulder County Fair	Goshen County Fair	South Dakota State Fair
Campbell County Fair	Johnson County Fair	Washakie County Fair
Central States Fair	Laramie County Fair	Weld County Fair
Colorado State Fair	Larimer County Fair	Wyoming State Fair
Crook County Fair	Millard County Fair	
Deadwood Events	National Western Stock	
Douglas County Fair	Show	
Eagle County Fair & Rodeo	Nebraska State Fair	

SOUTHWEST DISTRICT—North Cape Bay
Jay Brower, Director & Lonna Breshears, Director-At-Large

Altamont Longhorn Days
 Bannock County Fair
 Bear Lake County Fair
 Butte County Fair
 Cache County Fair
 Canyon County Fair
 Caribou County Fair
 Clark County Fair
 Deschutes County Fair
 Duchesne County Fair
 Eastern Idaho State Fair
 Elmore County Fair
 Franklin County Fair
 Gem/Boise County Fair
 HWY 30 Music Fest

Jerome County Fair
 Juab County Fair
 Klamath County Fair
 Lemhi County Fair
 Lincoln County Fair, ID
 Lincoln County Fair, WY
 Madison County Fair, ID
 Meridian Dairy Days
 Mesa County Fair
 Minidoka County Fair
 Oneida County Fair
 Payette County Fair
 Riverside County Fair &
 National Date Festival
 Routt County Fair

Sevier County Fair
 Southern New Mexico
 State Fair & Rodeo
 Sublette County Fair
 Sweetwater County Fair
 Teton County Fair
 Tooele County Fair
 Twin Falls County Fair
 Uinta County Fair
 Uintah County Fair
 Utah State Fair
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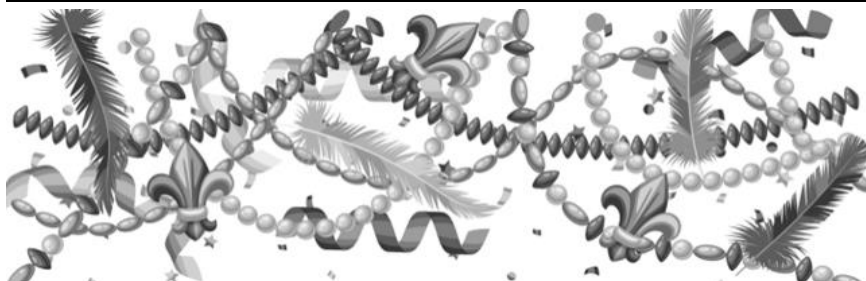
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ROOM #560

Schedule of Events


Wednesday, November 8

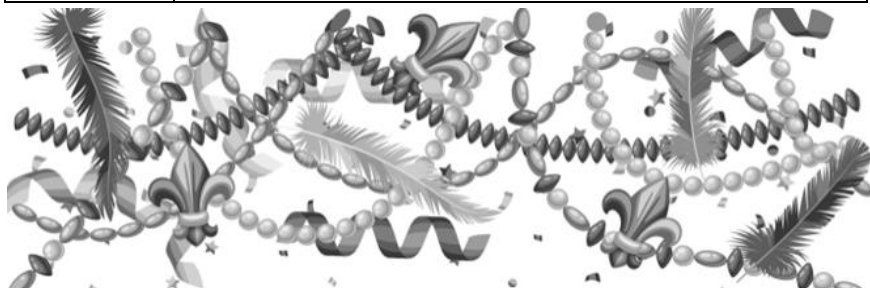
8 to 9	Rocky Mountain Young Professional General Business Meeting (Casco Bay)
9 to 6	Convention Registration Office Open (Beauty Bay)
11 to 12:30	<p>IAFE Institute of Fair Management Course (Virtual) Competitive Exhibits—Jessie McLaughlin, Spokane Interstate Fair <i>An entry-level overview of industry competitive exhibits programming. Participants are provided basic planning strategies, implementation techniques and best practices. This is a for-credit course of the Institute of Fair Management. All attendees are welcome, even if not enrolled in the Institute.</i></p> <p>OPEN TO ALL REGISTERED DELEGATES (Kidd Island Bay)</p>
12:30 to 2:00	RMAF Board Past President’s Luncheon (7th Floor Board Room #6)
12:30 to 2:00	<p>ATTENDEES—LUNCH ON YOUR OWN The restaurant in the hotel is open or there are several restaurant options within walking distance of the hotel.</p>
2:00 to 2:45	<p>WORKSHOPS</p> <p>Livestock Shows: Bridging the Gap—Part 1 (Kidd Island Bay) Dr. Lauren Christensen, DVM MS <i>Focused presentation on the ever changing livestock show challenges and bridging the gaps to ensure the highest quality animal welfare, positive promotion of the meat industry and growth of tomorrow's leaders.</i></p> <p>Placer.ai: Tracking Economics Impact in Your Area (Casco Bay) Mike Bruckenthal, Placer.ai</p> <p>Grounds Security Cameras & Lighting (North Cape Bay) Bob Batista, Western Idaho Fair <i>Discussion Group—come prepared to share.</i></p>



Schedule of Events

Wednesday, November 8

<p>3:00 to 3:45</p>	<p>WORKSHOPS Livestock Shows: Bridging the Gap—Part 2 (Kidd Island Bay) Dr. Lauren Christensen, DVM MS <i>Focused presentation on the ever changing livestock show challenges and bridging the gaps to ensure the highest quality animal welfare, positive promotion of the meat industry and growth of tomorrow's leaders.</i></p> <p>Digital Marketing/ai in Marketing (Casco Bay) Mark O'Shea & Steve Richo, New Noise Media <i>How can ai play into marketing & communications for your Fair.</i></p> <p>Small Fairs Sharing: (Under 30K Attendance) (North Cape Bay) Vanessa Adams, Nez Perce County Fair <i>Discussion Group—come prepared to share.</i></p>	
<p>4:15 to 5:00</p>	<p>Welcome New Attendees! (North Cape Bay) <i>For first-time attendees to the convention, stop by for an over view of what you can expect to see & do at the convention</i></p>	
<p>5:00 to 6:00</p>	<p>Rocky Mountain Young Professional Social (North Cape Bay) <i>Open to all delegates 40 years & under. Come by & meet with other RMYP members. Talk about the fair industry & plan for the future.</i></p>	
<p>6:00 to 7:15</p>	<p>MARDI GRAS THEME NIGHT PRESIDENT'S RECEPTION HONORING Alexcia Jordan (Conference Center Bays 1-6) Smoked Turkey & Baron of Ham Buffet Dinner Opening Ceremonies</p>	
<p>7:15 to 8:30</p> <p>8:30 to 11</p>	<p>SHOWCASING (see list of tonight's acts on page 18)</p> <p>Following Showcasing, visit the Service Member Rooms on the 4th & 5th Floors of the hotel & see what they have to offer your fair.</p>	



Showcasing—Conference Center

Wednesday, November 8—7:15 p.m.

Emcee: Jeff Martin

SHOWCASE ACT	REPRESENTED BY
RagDolls Aerosmith Tribute	Winterset Concert Events Room #532
Carla Ulbrich Comedy Musician	Leapfrog Entertainment Room #440
"CRUSH" Bon Jovi Tribute	Liz Gregory Talent Room #455
Sean Watson Magician	Mason Entertainment Room #572
Sara Twister Acrobatic Archery	Capitol Int'l Productions Room #581
VIDEO SHOWCASES	
Off Axis Stunt Show	Capitol Int'l Production Room #581
Extreme Dog Stunt Show	Fusion Talent Group Room #531
Splat Inflatables	Illusions Plus Room #443
Following Showcasing until 11 p.m.	Visit Service Member Rooms on the 4th & 5th Floors of the hotel & see what they have to offer your fair.



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Schedule of Events

Thursday, November 9

7:30 a.m.	Convention Office Open (Beauty Bay)
8:15 to 9:30	<p>WORKSHOPS</p> <p>Bridging the Generational Gap (Kidd Island Bay) Jeff Conroy, Conroy Leadership & Consulting <i>Understanding folks from different generations is key to better communication, more vital teamwork, and improving our services. So let's take some time to dive into what makes each generation tick.</i></p> <p>Youth for the Quality of Animals YQCA & Prepare 2 Response P2R (Casco Bay) Paul Kuber & Sarah Maki-Smith, WSU <i>Dynamic Learner Engaged Online Training Programs Collectively Designed to Mitigate Risk Associated with Food Safety, Animal Welfare and Disease</i></p> <p>What Sponsors Want & What to Do About it (North Cape Bay) Lori Cox-Willert, Eight:18 <i>Are you looking to increase sponsorship revenues? Do you wonder why some sponsors say they don't see how your event will be of any benefit to them? This class will give you insider tips on what companies look for in their investment strategies and what gets them to YES.</i></p>
9:45	<p>North Idaho State Fairgrounds BOARD THE BUSES (Front Entrance of the Hotel) <i>Dress for the weather & board the buses for trip to the Kootenai County Fairgrounds for a tour, workshops, entertainment & lunch</i></p>
10:15 to 11:30	<p>WORKSHOPS (4 sessions with 1 rotation)</p> <p>Fairgrounds Walking Tour <i>Dress for the weather</i></p> <p>Creative Exhibit Display on a Budget <i>Check out ways to create beautiful new props on a budget & get creative together on how to use them best for exhibit displays.</i></p> <p>Customer VIP Experiences <i>Get a glance at how it feels to be a VIP! See various ways, both indoor & outdoor, to create experiences for your VIPs. Dress for the weather.</i></p> <p>Arena Footing <i>Come play in the dirt. Dress for the weather.</i></p>
11:30 to noon	<p>Entertainment: David Reed</p>
Noon to 1:15	<p>LUNCH</p> <p>Keynote Speaker "Chaos & Change: Become a Quick-Change Artist" Kit Welchlin</p> 

Schedule of Events

Thursday, November 9

1:30 to 2:00	RETURN TO THE HOTEL
2:15 TO 3:15	DISTRICT & SERVICE MEMBER MEETINGS Northeast (7th Floor Board Room 5) Jamie Porter Northwest (Kidd Island Bay) Alexcia Jordan Southeast (Casco Bay) Courtney Conkle Southwest (North Cape Bay) Jay Brower & Lonna Breashears Service Members (Shore) Pam Shultz & Marty Davis
3:15 to 3:45	IAFE Zone 7 Meeting (North Cape Bay) Brandon Bird, Zone 7 Director
3:30 to 6:00	Visit Service Member Room (4th & 5th Floors of the Hotel) <i>Stop by the Service Member rooms & see what they have to offer your event!</i>
6:00 to 6:30	Social Time & Strolling Showcases (Conference Center Lobby) <i>The Golden Firefighter:</i> Self Represented Room #472 <i>Strolling Magician Dan Paulus:</i> World Funniest Productions Room #438 <i>Rock N Roll Piano:</i> Fusion Talent Group Room #531
6:30 to 7:30	BLACK TIE: WEAR YOUR FINEST THEME DINNER (Plated) Chicken of the Earth (Conference Center Bays 1-6) Presentation of the RMYP, Service Member, Fair Manager & Fair Person of the Year Awards 
7:30 to 8:45	SHOWCASING (see list of tonight's acts on page 26)
8:45 to 11	Following Showcasing, visit the Service Member Rooms on the 4th & 5th Floors of the hotel & see what they have to offer your fair.

Showcasing

Thursday, November 9—7:30p.m.

Emcee: Michael Mezmer

SHOWCASE ACTS	REPRESENTED BY
The Bad Larrys	Self Represented Room #554
Caitlyn Ochsner	Source Management Group Room #558
Lasting Impressions	Artists & Attractions Room #441
Copper Mountain Band	Rocky Mountain Talent Room #564
VIDEO SHOWCASES	
Mind Works!	IG Presents Room #566
Puppy Pals	Capitol Int'l Productions Room #581
The Magic Bean	Fusion Talent Group Room #531
FOLLOWING SHOWCASES Until 11:00p.m.	VISIT SERVICE MEMBER ROOMS on the 4th & 5th Floors of the hotel & see what they have to offer your event!



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Schedule of Events

Friday, November 10

8:30 to 9:45	<p>WORKSHOPS</p> <p>Stress, Time & Procrastination: Are you at Burnout? (Kidd Island Bay) Kit Welchlin <i>Nearly half the nation's workers say job stress is destroying their mental & physical health, and eroding productivity. Learn techniques to relieve stress and time management techniques.</i></p> <p>Fair Foundations: Fundraising & Grant Writing 101 (Casco Bay) Holly Ball, Washington ST Fair Foundation</p> <p>PRCA Rodeo: Updates/Trends (North Cape Bay) Dave Paul, Columbia River Circuit Director <i>Discussion Group—come prepared to share.</i></p>
9:00 to 11:30	<p>RMAF Board of Directors Meeting (7th Floor Board Room #6)</p>
9:30 to 10:15	<p>Refreshment Break—(Conference Center Lobby)</p>
10:00 to 11:15	<p>WORKSHOPS</p> <p>Inspiration for Commercial Exhibits (Kidd Island Bay) Jeffrey Thornberry, Pristine Systems, Inc. <i>We are deep in a generational shift in buying habits, one that has left many of our events finding it increasingly difficult to fill their Commercial Exhibits Spaces. This is more than just post pandemic shock, it's part of a long-term trend that will eventually force fair organizations to rethink how they manage shopping programs.</i></p> <p>From Dirt to Dollars: Making your Arena Revenue Generating (Casco Bay) Jim McKiernan, Grant County Fair</p> <p>Stock Sale and Processing (North Cape Bay) Mike McLean, McLean Cattle Company <i>Discussion Group—come prepared to share.</i></p>
11:30 to 12	<p>Strolling Showcase Acts (Conference Center Lobby) Musician David Reed Self Represented Room #431 Sir Mimelot Self Represented Room #472</p>
12 Noon	<p>LUNCH (Plated) Turkey Croissant Club Veteran's Day Remembrance Presentation of the Hall of Fame Award (Conference Center Bays 1-6)</p>

Showcasing

Friday, November 10—12:45 p.m.

Emcee: Keith Raymond

Circus Science Spectacular	G. L. Berg Entertainment Room #568
WildWind	Self Represented Room #552
Peter Irish Foot Juggler	Leapfrog Entertainment Room #440
Jared Rogerson	Liz Gregory Talent Room #455
Intro to Saffire	Saffire Room #470
Jeff Martin Hypnotist	Slightly Amazing, Seriously Funny Entertainment Room #446
The Bubbler	G. L. Berg Entertainment Room #568



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Schedule of Events

Friday, November 10

2:15 to 3:30	<p>WORKSHOPS</p> <p>Passing the Reins (Kidd Island Bay) Marla Calico, IAFE <i>This session address the challenges of succession planning of a manger/CEO as well as for board member/director transitions.</i></p> <p>Disaster/Emergency Management Game (Casco Bay) Courtney Conkle, Wyoming State Fair</p> <p>Building Health Partnerships with Your Food Vendors (North Cape Bay) Lonna Breshears, Western Idaho Fair & Kelly Barr, NICA <i>Discussion Group—come prepared to share.</i></p>
3:30 to 6:00	<p>VISIT SERVICE MEMBER ROOMS (4th & 5th Floors) <i>Stop by the Service Member rooms & see what they have to offer your event!</i></p>
6:00 to 6:30	<p>SOCIAL TIME & STROLLING SHOWCASES (Conference Center Lobby)</p> <p>Magician Dan Paulus Represented by World’s Funniest Productions Room #438</p> <p>Rock N Roll Piano Represented by Fusion Talent Group Room #532</p>
6:30 to 7:30	<p>SPORTS OR FAIR SWAG THEMED Wear your favorite sports team attire or Fair Swag</p> <p>DINNER (Plated) Top Sirloin Steak (Conference Center Bays 1-6) Live Auction & Silent Auction concludes Passing of the Gavel Ceremony</p>

Showcasing

Friday, November 10—7:30 p.m.

Emcee: Marty Davis

SHOWCASE ACTS	REPRESENTED BY
Joe Gandelman Comedy Ventriloquist	Self Represented Room #436
Western Front Band	Good Music Management Room #550
Major League Circus Show	Equilibrium Circus Room #466
Eli Alger & The Faster Horses	Artists & Attractions Room #441
VIDEO SHOWCASES	
Kids Pedal Power Tractors	Fusion Talent Group Room #531
All Creatures Barnyard	Harmony Artists Room #481
Play with Gravity	Self Represented Room #462
Following Showcasing Until 11:00 p.m.	Visit Service Member Rooms & see what they have to offer your fair.

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558**



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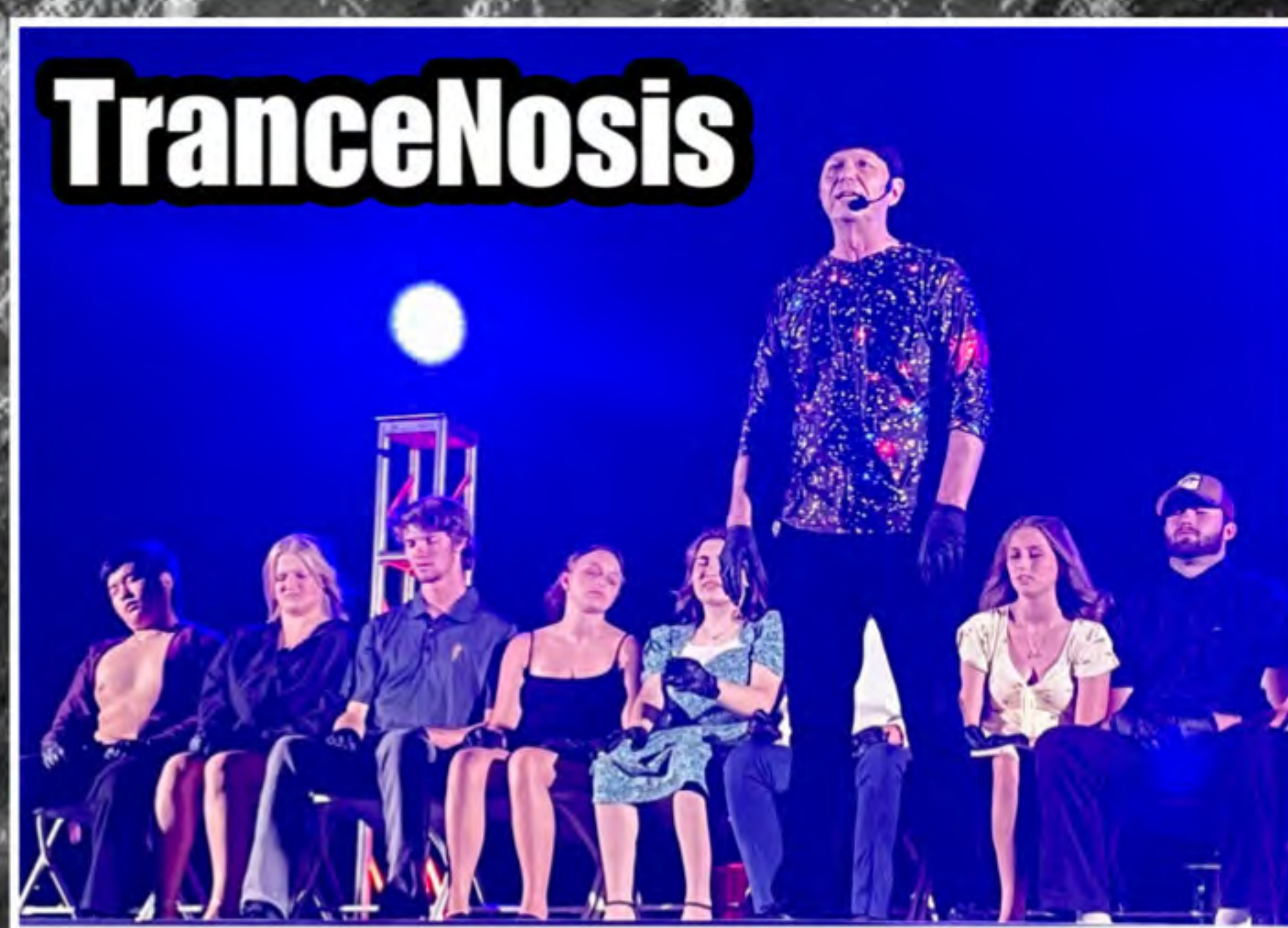
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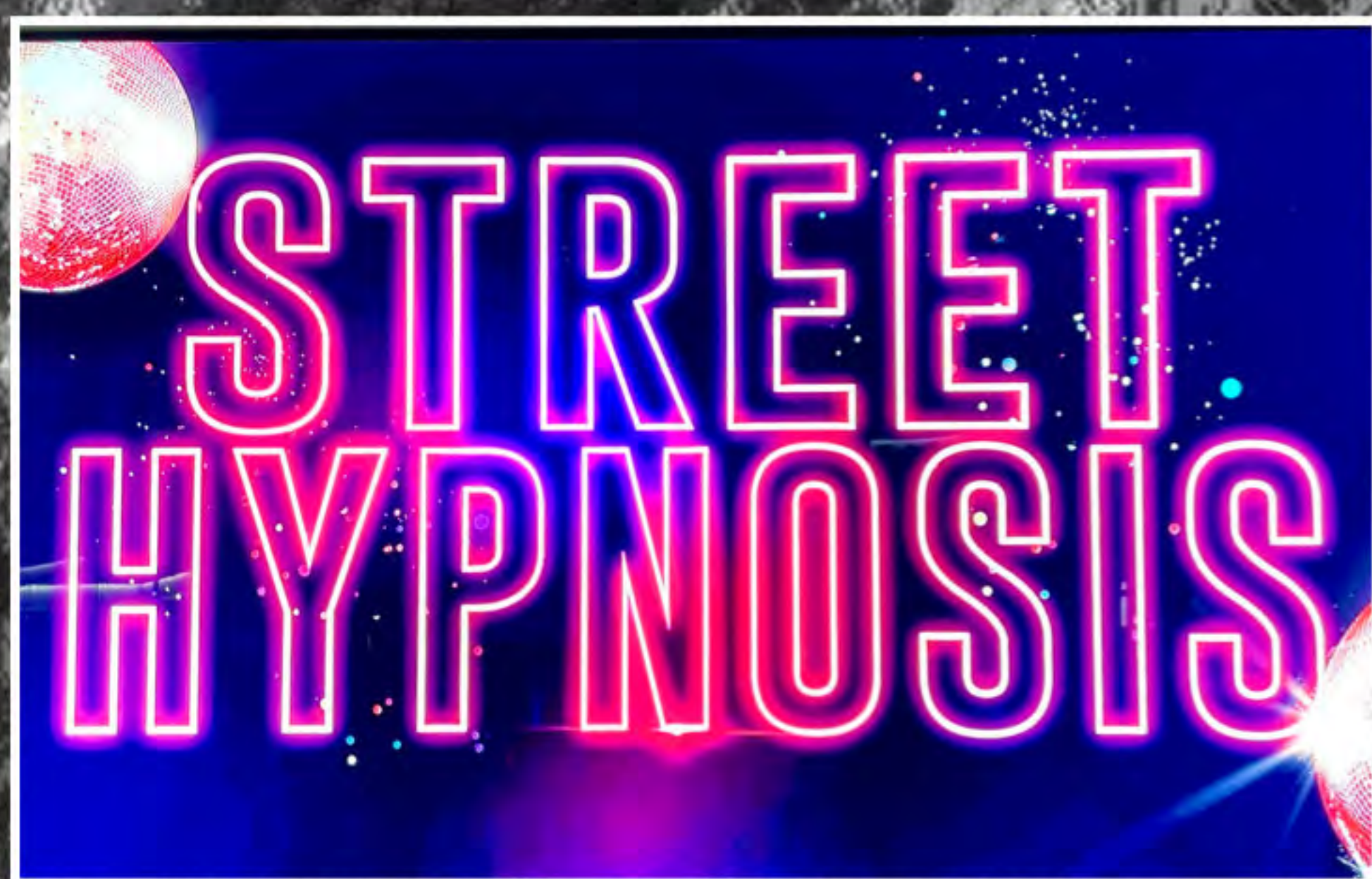
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