

**ROCKY MOUNTAIN ASSOCIATION OF FAIRS
SHOWCASE APPLICATION
Layton, Utah
November 11-13, 2026
2026 RMAF CONVENTION SHOWCASE RULES/POLICY**

A: Membership & Dues

1. Talent agencies or individuals submitting a showcase application must be members of the Rocky Mountain Association of Fairs (RMAF) in good standing, with membership dues paid in full for the current year. Applicants who fail to meet this criterion will not be considered for showcasing. Talent agencies or individuals must have been a member in good standing for **one year before** participation in an RMAF Showcase. The Showcase Committee may waive the one-year requirement if sufficient member talent is unavailable. Membership does not guarantee acceptance for a Showcase.

Acts will be eligible to showcase on a three (3) year rotation, i.e., acts that showcased in 2024 will not be eligible to showcase again until 2027.

B: Showcase application and cancellation/replacement

1: Applications for a showcase slot will be accepted until **June 12, 2026** - Acts will be notified by August 1

2: Application Fee Structure shall be as follows:

| | |
|--------------------------------------|----------------------------------------------------------------|
| a. – One (1) 15-minute Showcase | \$300 |
| b. – Strolling Showcase | \$75 1st slot & \$50 2nd slot |
| c. – One (1) 3-minute Video Showcase | \$100 |

3: A minimum three-member representation from the Showcase Committee shall review and score the applications. The Executive Director shall then notify the successful applicants of the Showcase time slots that were selected for them. When the applicant is notified, they are required to respond within the timeframe given. Upon acceptance of the assigned showcase slot, the application fee becomes non-refundable. If the applicant is not successful in obtaining a showcase slot, then no fees will be collected.

4: Replacement of late cancellation shall be offered to the original applicants based on score. Cancellation by a specific promoter's artist does not guarantee that the respective promoter has the opportunity to fill the vacated showcase slot.

5: At least one person from a showcasing agency or independent act must pay the full registration fee for the convention and occupy a service member display room.

6: If a showcasing act misses their allotted sound check time, that act will forfeit their showcase slot and their showcase fee.

APPLICATION PROCEDURES - STAGE SHOWCASE ACTS:

All completed applications **MUST INCLUDE** the following materials. Incomplete applications will not be considered.

1. Application fee: Check or money order in US FUNDS payable to RMAF, or complete Credit Card Information.
2. Promo packet including a high-quality digital photo (PNG or JPG, 300 dpi)
3. Audition Materials: Provide a link to a quality video, **edited to no more than 5 minutes**, showing samples of what you will be doing for your actual showcase. YouTube, Vimeo, or Streamable are recommended. ***Make sure the provided link works! The committee can't provide a score if they aren't able to access your video.*** Cell phone recordings do not typically provide the best quality video for audition purposes. Be sure to include the widest variety of your stage act. Use a good house mix line for the audio – not a mic in the audience. Choose a video with good lighting. Do not use your time to tell what others say about your act or the places you have performed. The committee wants to see ***what you do; how you work the crowd; how you sound; how you look on stage, etc.***

C: Length of Stage Showcases

Stage Showcases Shall Not Exceed **15 minutes**. A warning system will be used to notify the artist of the time left in the showcase slot. A \$100.00 fine will be assessed for any act that exceeds the **15-minute** time limit. The act or agency representing said act shall not be considered for a future showcase application until the fine is paid. The Showcase Chairman reserves the right to impose a maximum sound decibel level on any and all showcase acts. All showcase acts are REQUIRED to use the equipment provided by the sound company for the front-of-house mixer and monitor mixer.

D: Video Showcases

Video showcases are open to **acts/entertainment/services** that cannot perform on the stage or strolling format, such as animal acts, motorsports, hypnotists, or variety acts that are too large for the stage or strolling format, and any company that provides a service or product such as awards, equipment, booking services, consulting, ticketing, security, etc. Videos must be no longer than 3 minutes in length and must be in an **MP4 file format**. **You may submit your audition video as a link to YouTube, Vimeo, or Streamable; however, if selected, your final 3-minute edited video must be formatted as an MP4 file.**

E: Strolling Acts

Strolling Acts will be scheduled in specific areas at specific times. They are to be non-amplified performers (if musical, they must be acoustic). Taped music is allowable, as long as it does not disturb other acts. The RMAF Showcase Chairperson will set the schedule for Strolling Performers. Strolling acts may not showcase outside of their room unless scheduled by the committee. Additionally, each act will receive an advance schedule of Convention events and programs along with a layout of the Convention site. Every effort is made to ensure that all performances coincide with highly trafficked areas and events throughout the Convention schedule.

F: Distributing Promo Materials on Tables

Only acts who have been selected for a showcase slot during a specific meal shall be authorized to distribute promotional materials on the tables for that same meal. Any **unauthorized distribution of promotional materials** shall be subject to a **\$100 fine**. Acts will not be selected to showcase until the fine is paid.

G: Showcasing in Rooms

Acts are allowed to showcase, amplified to a naturally acoustic level, within service member display rooms as long as the showcasing does not interfere with any other service member's ability to do business or does not generate a complaint from the Hotel. Upon receipt of a legitimate complaint, the RMAF Board Service Member Directors shall request that the problem be resolved. If the offending party, after the 2nd request, refuses to comply, the 3rd request will result in the room being closed by the RMAF Board of Directors, and the act/agency will not be invited to attend the next convention.

H: Interference with others' ability to do business

Flagrant interference with another's ability to do business will not be tolerated and will result in a suspension of membership privileges for a period of 2 years. RMAF will not be responsible for promotional material left unattended outside rooms. Hallways must be kept clear in compliance with the Hotel fire codes.

Please mark one:

_____ STAGE SHOWCASE (MUSICAL OR VARIETY) - \$300

_____ VIDEO SHOWCASE - \$100

_____ STROLLING SHOWCASE - \$75 1st Slot & \$50 2nd Slot

Name of Act _____

Description of Act _____

Number in Act _____ Booking Fee Price Range **(REQUIRED)** \$ _____

Represented by: { } Self { } Agent

Name of Booking Agency _____

Mailing Address of Agency _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Name and phone # of a person who can answer technical questions for the act while on-site at the convention.

Name _____ Phone _____

If selected, all correspondence should go to:

Contact Name _____

Business Name _____

Mailing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Stage Showcases: Please indicate the preferred performance time. (Number 1 - 4, with 1 being your first choice)

_____ Nov 11 - Wed Reception _____ Nov 12 - Thu Lunch _____ Nov 12 - Thu Dinner

_____ Nov 13 - Fri Lunch _____ Nov 13 - Fri Dinner _____ NO PREFERENCE

Strolling Acts: **Number of slots requested** _____ Please indicate preferred slots. (Number 1 - 5, with 1 being your first choice)

_____ Nov 11 - Wed Reception _____ Nov 12 - Thu Lunch _____ Nov 12 - Thu Dinner

_____ Nov 13 - Fri Lunch _____ Nov 13 - Fri Dinner _____ NO PREFERENCE

Video Showcases:

Day preference: _____ Wed. Nov 11 _____ Thurs. Nov 12 _____ Fri. Nov 13

By signing this application, I hereby agree to and understand all the Rules & Regulations and Requirements of the 2026 RMAF Showcase Application.

PRINT NAME _____

SIGNATURE _____ **DATE** _____

PAYMENT WILL NOT BE PROCESSED UNTIL YOU HAVE BEEN OFFERED & HAVE ACCEPTED A SHOWCASE SPOT, BUT IT MUST BE INCLUDED AT THE TIME OF APPLICATION.

ENCLOSED:

_____ Check _____ Money Order

Credit Card Information:

PLEASE PRINT INFO NEATLY

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CREDIT CARD # _____ EXPIRES _____

3 DIGIT CODE _____ **OR AMX 4-DIGIT CODE** _____ **BILLING ZIP** _____

NAME ON CARD (please print) _____

SIGNATURE _____

MAIL OR EMAIL COMPLETED APPLICATION & SUPPORT MATERIALS TO:

RMAF SHOWCASE

PO BOX 424

BOUNTIFUL UT 84011

rmaf.office@gmail.com