Media Contact: Ruth Nicolaus 319-321-2152 For the Red Bluff Round-Up

## **NEW YORK MEETS COUNTRY**

Residents of the Big Apple to attend Red Bluff Round-Up

Red Bluff, Calif. (March 26, 2018) – A New Yorker is headed to the Red Bluff Round-Up.

Tina Hansen, a resident of upper Manhattan, in the Washington Heights neighborhood of New York City, is visiting the Round-Up this year.

The Round-Up attracts spectators from all across the nation, but this is the first known time that a Big Apple resident will be at the Round-Up.

Hansen is coming because of her boyfriend, Alex Schenck, a Red Bluff native. Growing up in Red Bluff, Schenck remembers riding in the fire truck in the parade as a kid, marching in the band in middle school, and hearing the announcer calling the action from his home a few blocks away from the Tehama District Fairgrounds. "He told me he wanted me to visit his hometown during the Round-Up, because he has such fond memories of it growing up," Hansen said.

Hansen, an event planner with Columbia University, grew up in McLean, Virginia, with horses and brothers who showed English style. This is her first rodeo, and she's excited. She's intrigued with the idea of the rodeo clowns and the competition. "I'm interested in seeing the skills and what people have devoted their lives to," she said. "The whole ambience of it has this nostalgia. For someone who lives a very urban life, it has been fun to imagine and fantasize what it will be like."

This will be Hansen's first trip to Red Bluff but not her first time to California. She lived in Oregon before moving to New York and has traveled along the coast.

She and Schenk will visit his mother when they come to California, and will attend the rodeo with friends, Schenk's brother Vincent, and his family.

They will attend other Round-Up activities and sightsee in the area before heading back home, and Hansen looks forward to it. "I'm very excited."

This year's Round-Up, the 97<sup>th</sup> edition, is April 20-22. Performances begin at 6 pm on April 20, at 2:30 pm on April 21 and at 1:30 pm on April 22. Tickets range in price from \$14 to \$30, with a handling fee, and can be purchased online at <u>www.RedBluffRoundup.com</u> or at the gate. For more information, visit the website or call the Round-Up office at 530.527.1000.