

# Holiday RV Lights

AT THE FAIRGROUNDS



**Complete this application today to reserve your sponsorship!**

Please return this application with payment to:

**Red River Valley Fair**  
**1805 Main Avenue West**  
**West Fargo, ND 58078**

Business/Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact person(s) \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Sponsorship Amount and Theme (Please mark level below): \$ \_\_\_\_\_

## Sponsorship Levels:

**\_\_\_ Platinum- \$10,000+:** Sponsors are entitled to a large sign at the beginning of the chosen theme, radio mentions, name recognition in the brochure handed out to each vehicle, logo on website, the option of having logo on hot chocolate cup sleeves, and the option to hand out promotional material. There are 5 themes available at this level.

**\_\_\_ Gold - \$7,500:** Sponsors are entitled to a large sign at the beginning of the chosen theme, radio mentions, name recognition in the brochure handed out to each vehicle, logo on website, and the option of having a day to hand out promotional material. This is a \$20,000 and up sponsorship. There are 6 themes available at this level.

**\_\_\_ Silver - \$5,000:** Sponsors are entitled to a large sign at the beginning of the chosen theme, radio mentions, name recognition in the brochure handed out to each vehicle, and logo on website. There are 4 themes at this level.

**\_\_\_ Bronze - \$500+:** Sponsors are entitled to a sign on sponsor row and logo on our website. Lining part of the show will be lit fencing with all sponsor signage. Banner to be provided by RRVF. Logo provided by sponsor. Available while spots last.

- \_\_\_ Previous Displayer and Non-Profit Organization: \$500
- \_\_\_ Previous Displayer and NOT non-profit organization: \$1,000
- \_\_\_ New Displayer: \$2,000

## Sponsorship Themes:

Sponsorship levels are chosen on a first come, first serve basis.

**Platinum:** \_\_\_ Woodland Deer \_\_\_ 12 Days of Christmas \_\_\_ RGB Tunnels \_\_\_ Vintage Skaters

**Gold:** \_\_\_ Snowmen \_\_\_ Penguins \_\_\_ Peach on Earth \_\_\_ Mini Light Tunnel \_\_\_ Animated Tree Scene

**Silver:** \_\_\_ Elf Town \_\_\_ Candy Cane Lane \_\_\_ Polar Bears \_\_\_ "A Christmas Story" \_\_\_ "Wizard of Oz"

**Bronze:** \_\_\_ Logo provided by Sponsor.

\*Payment is due no later than November 11<sup>th</sup>. Logo is due by November 11<sup>th</sup>. \*  
I have read and accept the terms and conditions stated in this application.

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Signature and Title

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Date

For additional information or questions, please contact:

**Red River Valley Fair**

**1805 Main Ave W**

**West Fargo, ND 58078**

**P: (701) 282-2200**

**E: [elizabeth@redrivervalleyfair.com](mailto:elizabeth@redrivervalleyfair.com)**

*Holiday Lights*

**AT THE FAIRGROUNDS**

**Christmas  
Decor**

Powered By  
**Cass County  
Electric Cooperative**