

REDDING RODEO ASSOCIATION

715 Auditorium Drive
Redding, CA 96001



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FOR IMMEDIATE RELEASE

REDDING RODEO HALL FAME INDUCTEES ANNOUNCED

The Redding Rodeo Association is proud to announce the first annual Redding Rodeo Hall of Fame Gala! 2023 marks 75 years of “Buckin by the River” - the perfect time to begin recognizing those who have contributed to the rich history of the Redding Rodeo. There have been thousands of volunteers who have dedicated countless hours to keep the tradition of the Redding Rodeo alive for 75 years.

We will induct the first ever class into the Redding Rodeo Hall of Fame on Tuesday May 16, 2023. This new annual event will help enshrine those that have helped make Redding Rodeo a successful part of the community for the last 75 years.

The 2023 Class of the Redding Rodeo Hall of Fame

John Balma – One of the original founders of the Shasta County Sheriff’s Posse and the 1984-1985 Redding Rodeo President

Sterling “Pete” Lambert - Shasta County Sheriff’s Posse President 1969 and past drillmaster

Ralph and Jeanne Mors - 1979 Shasta County Sheriff’s Posse President and past drillmaster and 7-time Redding Rodeo Auxiliary President respectively

Lane Frost - 1987 World Champion Bull Rider

Red Rock - 1987 PRCA Bucking Bull of the Year.

John Payne – 15-time PRCA Specialty Act of the Year.

Join us for a special evening honoring the Redding Rodeo Hall of Fame Inaugural Class of Inductees on Tuesday, May 16, 2023 at 5 p.m. at the Redding Rodeo Grounds. Tickets for the event are limited and available at www.reddingrodeo.com. 2 tickets for \$75, 1 ticket for \$40 or a table sponsorship that includes preferred seating for 8 for \$500. The evening will include a steak dinner, Induction Ceremony and a live and silent auction benefiting the Friends of Redding Rodeo, a 501-c-3 nonprofit that supports the Redding Rodeo and the community.

About the Redding Rodeo:

The Redding Rodeo is a 75-year tradition that supports the community and brings an estimated \$8 to \$10 million in economic impact to the area. One of the top 25 rodeos in the country, the Redding Rodeo is one of only 30 rodeos in the United States to be inducted into the ProRodeo Hall of Fame.

75th REDDING RODEO MAY 17 -20, 2023

Full information: www.reddingrodeo.com
