



2021 Rock County 4-H Fair Farmer's Market Information and Vendor Application

Thursday, July 29 from 8:00 AM-1:00 PM

- Agricultural related products only (no art, crafts, jewelry, etc.)
- Market runs from 8:00 AM - 1:00 PM
- No market entry fee or sales commission paid to Rock County Fair
- One free gate admission provided per vendor
- Stalls are 10 feet x 10 feet
- If you are selling out of a vehicle, a parking pass will be provided
- Tents must be weighted

Name of Business: _____

Contact Person: _____

Address: _____ **City:** _____

State _____ **Zip:** _____ **Phone:** _____

Cell Phone: _____ **Email:** _____

Fax: _____

How many 10x10 stalls do you need? _____

Will you be selling out of your vehicle? _____

Please provide information regarding your business and the products you intend to sell.

License, Permit, Labeling and Insurance Information

- **Provide copies of licenses and permits issued by regulatory agencies as required for your product(s).** It is the responsibility of the vendor to obtain and provide to the Rock County Fair copies of all licenses and permits required for the sale of your products at the Rock County Fair along with this application.
- License and permit requirements (if needed) may include, but are not limited to: Commercial Kitchen License, Mobile Vending Permit, WI Sellers Permit, WI Commercial Feed License (for pet treats), nursery (if selling perennials); processing; safe handling of potentially hazardous food; sales tax; and certified scale.
- Potentially hazardous foods need extra care in handling, as required by State and Local regulations. Examples include: meat, poultry, fish, and baked goods with high-moisture vegetables, eggs, ice cream, custards, cheese, and other defined items.
- Liability Insurance – Vendors are responsible for their own personal and product liability insurance. Insurance is **recommended** for all vendors. Insurance is **required** for vendors selling potentially hazardous foods.
- Labeling – Vendors are responsible for meeting all labeling requirements.
- Items produced under the WI Pickle Law must meet production and labeling requirements.
- WI Cottage Food -Vendor must follow the best practices found here: <https://www.wisconsincottagedfood.com/bestpractices>