2022 ROCK COUNTY 4-H FAIR ANNUAL MEETING MINUTES

The annual meeting of the Rock County 4-H Fair Association was held on Wednesday, November 16, 2022 in the Craig Center, Fairgrounds, Janesville, WI. There were

____89_____ members present.

| The meeting was called to order by Pre | sident Ryan George, |
|---|---|
| • | oloyees, Mary Check and seasonal staff. yees. Ag committee chair, Rich Bostwick |
| Secretary's Report: | |
| table. There being suggested correction | BJ Arnold moved to second and |
| Sarah Hodge Emma McNally Samantha White Rhonda Streich Jeff Hodge Mandi Firgens Josh Firgens Kelly Butts Kathy Collins Aaron Bennett Jody Bennett Michele Abey Nate Beal Kristin Beal Kasey Reed Mark Reed | 17. Don Rohr 18. Cassie Lambert 19. Rachel Reilly 20 Theresa Getchel. 21. Tim Zettle 22. Ally Steinke 23. Erica Bergsbaken 24. Hailey Rowley 25. Alyssa Demrow 26. Dana Powell 27. Haley Wileman 28. Julina Knudson Brown 29. Adam Pennycook 30. Kathy Wileman 31. Jill Uhe 32. Ashlyn Burdick 33. Carson Burdick |
| Ronna Ballmer moved to accept new m carried. | embers as read, Robin Heath seconded, motion |
| Fair dates were set for 2023 are | Tuesday, July 25 - 30, 2023. |
| Treasurer's Report: | |
| Abbey Gasser, Treasurer presented the Gordy Andrew moved to accept the asseconded, motion carried. | 2021 audited financial report for approval. audited report, <u>Carolyn Butts</u> |
| Abbey presented the 2022 financial rep $\frac{1,748,608.93}{}$. Total | · |
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Old Business:

Abbey explained the 10 year financial history. 2021 great year but below average exhibit entries and attendance. 2022 was a 10 year high and we are trending in the right direction. Sponsorship has increased and attendance is driven by good entertainment line up and also ticket sales for grandstand seating. Carnival special and mega pass were also great of attendance. Rock the Grounds is a way to generate extra revenue. The board is developing a long tern plan for future investments.

| Election: Joe Mart | in as chairperson | for the election, Jo | oe explained the election process. |
|--|---------------------------|---------------------------------|--|
| PRESIDENT: | | | |
| The Committee | nominated_ | Ryan George | |
| Bob Arndt | _ moved to close | nominations for Pi | resident, and cast a unanimous |
| ballot for <u>Ryan Geor</u> | <u>rge</u> for President. | | |
| Kristen Metcalf | seconded, motio | on carried. | |
| SECRETARY: | | | |
| The Committee | nominated | Laura Fuhrmanr | 1 |
| | | | d cast a unanimous ballot for onded, motion carried. |
| First Director: | | nominated | Ronna Ballmer |
| | | | Robin Heath |
| | | | |
| | | <pre> nominated nominated</pre> | |
| | | nominated | |
| | | nominated | |
| Gordy Andrew Kaitlyn Portsma Each candidate intro Results of the first b | ann se oduced herself. | conded, motion ca | inations for first director, arried. |
| Name: <u>Robin Heath</u> Ronna Ballmer | Votes 69 18 | | |

| The first director is: Robin Heath | | | |
|--|---------------|----------------|----|
| Second Director: | | | |
| Those names still on the ballot are: Ronna Ballmer | | | |
| | _ nominated _ | Chris Gunn | |
| Kaitlyn Porstmann | | | nd |
| <u>Linda Viney</u> moved to close n seconded, motion carried. | | | |
| Results of the first ballot for 2 nd . Direc | tor: | | |
| Name: Votes | | | |
| Ronna 22 | | | |
| Chris 61 | | | |
| Cathy 5 | | | |
| The second director is: Chris Gu | <u>ınn</u> | | |
| Third Director: | | | |
| Those names still on the ballot are: | | | |
| Ronna Ballmer | | | |
| Cathy Wendtland | | | |
| Mark Gunn | _ | Shannon Klassy | |
| <u>Ernie Furrer</u> moved to close no | | | |
| <u>Karen Phalin</u> seconded, motion | carried. | | |
| Results of the first ballot for 3 rd . direct | tor: | | |
| Name: Votes | | | |
| Ronna Ballmer 23 | | | |
| Cathy Wendtland 5 | | | |
| Shannon Klassy 61 | | | |
| The 3 rd . director is: Shannon Klass | Sy | | |

Committee Reports

Advertising: Abbey Gasser reported:

Advertising is on goal. Advertising is traditional ads, but in 2023 we targeted email addresses of previous carnival purchases. We also made 3 videos, bingo and Craig Morgan and carnival specials.

Buildings & Grounds: Chad Butts Reported:

Great year in general, county did a great job improving wat and electrical on the grounds. The county is investing in the grounds and the grandstand. Looking for grounds crew for 2023. Concerns were shared about issues with Sheep in the Dairy Barn.

Clean Up: BJ Arnold Reported:

First date set date for clean up was rained out, but scheduled the next day. The Fair got cleaned up in record time. The exhibitors and parents and leaders did a good job.

Concessions reported:

Concessions went well this year. We had an increase in vendors and food stands had a good year.

Craig/Blackhawk/Block Building Coordinator: Beth Burdick reported:

Beth shared that her father passed away this year during fair week and she was grateful for all the fair family that stepped up to help fill in for her and her family.

The committee has been working to make the competitive exhibit displays better every year.

Dairy Youth Auction: Bonnie Martin Reported:

Bonnie thanked the committee for all there dedication to the Dairy Youth. The auction was very successful and the total was \$57,403. There were two scholarship recipients this year. Bonnie asked that everyone encourage eligible students to apply in 2024. Two Dairy Herdsmanship Awards were given. The Dairy Youth Auction funds support various youth activities.

Daytime Entertainment: Karen O'Leary reported:

Karen reviewed all the great Daytime Entertainment acts that preformed at the fair this year. All the events were well attended. New was the Puppy Act and they really did draw a crowd and gave a good show.

Entertainment: Deb Schuetz Reported: The weather was great and the entertainment on main stage went well. Thanks to the Phalin Family for helping backstage fair week.

Fairest: Robin Heath Reported:

There were 5 candidates competing this year. The process for selection of Rock County 4-H Fairest was thew same as last year. The ceremony went well and Saah Kronberg was selected as Fairest.

First Aid: Laura Fuhrmann reported: As in the past the First Aid trailer and schedule was coordinated with the Janesville Faire and EMS Department. Laura thanks all the local volunteer departments that helped out as well. Special thanks to Quietwoods RV for their donation of the First Aid Trailer.

Fur & Feather Sale: Robin Heath reported:

The sale set a record this year with the total sale of \$91,100 in sales not including the scholarship program. Big thank you to Bob Johnson for doing a great job as auctioneer. Top buyers were Milton FFA Alumni, Ding-a-Ling Supper Club, Badger State Auction, Badger Bob's Bar.

Insurance: Ryan George reported:

This year the insurance was changed to local company – Grans Insurance in Edgerton. Having a local agency has been good and nice to be able to make a call to get questions answered.

Meat Animal Sale: MAS Ryan George reported a total of <u>429</u> animals were sold this year. <u>267</u> barrows, <u>67</u> Market Beef & <u>98</u> Lambs. \$ 606,863.70 dollars were spent at this year's sale. The top buyers were:

Seneca Foods Woodman's Food Market E&D Waterworks Badger State Auction

Clinton FFA Alumni

It has been though getting livestock processing plants to take animals after the fair/sale. Country Pride Meats was a great help this year. The Meat Animal Sale provides processing to our buyers.

Memorials: Karen O'Leary reported:

Karen reported on the benches that have been donated for Peggy O'Leary, Barb Knilans, Kathy Heider, and a planter for Mike Dooley. We also received memorial funds from the Al Williams Family.

Museum: Ronna Ballmer Reported:

The theme for this year in the Museum was the 1950's. The museum has many displays.

Premium: Beth Burdick reported: Superintendents are working on improving displays in their departments. Every year they look better than the year before. Fair Theme this year was Wheelin, Squealin Good Time.

Security: Ryan George Reported:

The fair has a working agreement with the Rock County Sheriff's Department. Sergeant Natter and Krahn did a great job leading the security this year. No issues this year, nothing out of the ordinary.

Special Events: Ronna Ballmer Reported:

Events this year, Quilt panel, Photo contest, As seen on Pinterest Contest, Muffin Contest, Barn Quilt Contest, Car Show, Tractor Display, Pies In the Pavilion Contest.

Special thank you to the following sponsors – Churchill Concrete & Stone, Dairy Council, Clinton FFA Alumni, Mary Check.

Sponsorship: Abbey Gasser reported:

There were 67 individual and business sponsors this year.

New Business:

The Rock County 4-H Fair Alumni Association announced they will be having a fund raiser event on Saturday, January 21, 2023 at the Red Barn.

Any other business:

Thank you to Ronna Ballmer, Deb Schuetz and Maureen Fox Rusch for the dedication and hard work as board member

Adjourned: Motion to adjourn Karen O'Leary, Seconded by Kaitlyn Porstmann.

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