

Rock the Grounds

Rock County 4-H Fair
PO Box 606
Janesville, WI 53547-0606

January 30, 2023

Dear Vendor,

Planning is underway for the annual Rock the Grounds event, a pre-fair fundraising event in support of the Rock County 4-H Fair. This event will support our fair's mission: To Provide Learning and Leadership Opportunities for the Youth of Rock County by supporting our annual operating budget. This event is held on the Rock County Fairgrounds and includes music in the grandstand area, a beer/wine tent, and many of our favorite local food trucks.

We were thrilled with the popularity of this event over the last two years and are excited to host the third annual Rock the Grounds Fundraising event on July 8th. Last year, we had 10 food trucks and most of them were sold out before the event had finished. As our attendance is expected to increase again this year, we will limit the number of food trucks to a maximum of 15.

If you would like to be vendor at our 2023 Rock the Grounds fundraising event, please complete the attached vendor application.

Sincerely,

Abbey Gasser
Rock County 4-H Fair Treasurer

*2023 Rock the Grounds
July 8th*

*2023 Rock County 4-H Fair
July 25th – 30th*

Rock the Grounds

2023 Food Truck / Vendor Information Sheet

July 8th, 2023

A. General Information

Food: Food will be available for purchase from food truck vendors from 3:00pm – 10:00pm on Saturday July 8th.

Drink: Beer and wine will be available for purchase in the grandstand area hosted by the Rock County Fair Association from 3:00pm – 10:30pm.

Entertainment: Music will play in the grandstand area

Where: Rock County Fairgrounds 1301 Craig Ave. Janesville, WI 53545.

Parking/Admission: Free admission and parking to the public. Parking will be available on the grounds with handicap parking available.

B. Food Truck Information

Arrival/Setup: Food trucks can arrive on July 8th starting at noon and must be set up to start serving customers by 2:30pm.

Teardown: Food trucks must stay on the grounds serving food until 10:00pm at which time they are free to leave. No food can be served after 10:30pm

Restrictions: All Alcoholic beverages will be sold by the Rock County Fair Association.

Fees: Each food truck can choose between a flat fee of \$250 (pre-paid) or a deposit of \$50 (pre-paid) and 20% commission due the night of the event.

Electricity & Water: Please plan to supply your own electricity and water. This will allow us the best opportunities for food truck placement on the fairgrounds. If you are unable to supply these items, let us know and we'll see if we can accommodate you.

Insurance: All vendors must provide proof of insurance for the event date.

2023 Food Truck Vendor Application

Deadline to Apply: April 1st 2023

Name of Food Truck: _____
Contact Person: _____
Address: _____
City, State, Zip: _____
Phone: (____) _____ Email: _____
Website: _____

Tell us about your food truck (type of food, what makes you special, past experience with food truck events): _____

Menu (Please attach a copy of your menu or list menu items below): _____

Size of vehicle (please attach a photo of the outside): _____

If you are unable to supply your own water and electrical, please explain your needs: _____

Other Needs: _____

Please send completed applications to:

Rock County 4-H Fair, P.O Box 606, Janesville, WI 53547-0606 or info@rockcounty4hfair.com

Phone: 608-755-1470

The number of applications accepted will be based on expected attendance. Contracts will be provided upon approval by the Rock County Fair Association Board. Information subject to change, final requirements will be communicated via signed contracts.