

Association of Rodeo Committees Board of Directors
Phone Conference
March 23, 2011

Board members present: Gary Williams (Tucson), Beth Greiner (Omaha), Glen Alan Phillips (San Antonio), Fred Dotts (Corpus Christi), Marv Witt (Denver), Dave O'Neill (Pendleton), Bob Morton (Will Rogers Round-Up), Mike Lucke (Reno), Terry Fitzsimmons (Calgary), Keith Martin (San Antonio), Matt Mathews (Sikeston).

Gary started the meeting at 11:25 once technical difficulties were overcome. Dave O'Neill from Pendleton is introduced as new member.

Minutes from Las Vegas are discussed. Gary corrected the minutes to reflect that we voted to move the annual meeting to Omaha and to talk to PRCA about a speaker.

Moving on to the Global Rodeo Conference, Beth gave a report on our progress with hotels and sponsors. Where should we put the annual meeting? Beth suggests to put it at the first of the conference. Cheyenne might report on results of social media effort they had and also a report from Houston Rodeo.

We talked about 1099 situation. A lot of rodeos are not doing the 1099s and this could be a problem in the future. Some states are passing their own legislation on state income taxes. Gary thinks we should make the offer to Houston since they are a member in good standing.

Gary says we need to establish a conference committee and reach out to prospective membership to get involved. Glen Alan says he has an email survey prepared that we can send to our membership to see if they have feedback for what they would like to have covered at the conference. Glen Alan will send the survey to the board for input this afternoon and once he has feedback, he will send to our membership. Dave O'Neill will contact some friends in Coeur d'Alene that might want to get involved.

Friday morning conference will start with the annual meeting.

Gary talks about the PRCA considering hosting another convention besides Las Vegas. Gary is going to see if he can find out more of this subject.

Keith Martin updates the board on PRCA matters. Customer service is being addressed at the Colorado Springs office. Keith stresses the Committee Executive Council representatives as the proper people to go to with committee problems. Gary Williams, Troy Weekley, Ruben Lamb and Keith Martin are all on this Executive Council. Marv Witt asks Keith about the Wild Card concept and how the PRCA board is discussing it in the April meeting. Marv also asks about TV rights for Tour rodeos and the quality issue of some of the productions.

Rodeo Houston is discussed. PRCA sent out press release about the winnings of PRCA members at the Houston Rodeo which was voted on by the board to do. PSN will have an article about it.

California Rodeos

Goes back to 2010 Conference when PRCA was doing a Tour rodeo presentation and issues that came up during that time. Issues were related to ground rules. **Out of all this, ARC may need to use the news letter to better define what ARC's role is, what we can do and can not do.**

Dave suggests that we post minutes from these meetings on the web site. **Fred will handle this.**

ProRodeo Strategic Planning Council Proposal

Council was formed back in 2001, it's job was to provide more strategic planning for PRCA and where it should be going. After years of working on issues not entirely intended to be addressed by this group, they came up with 5 recommendations that were sent to the board of PRCA. PRCA came back and asked to work with the group on 3 of the 5 and they are going forward with those recommendations.

New rule on permits. PRCA board has passed a new permit rule. Permit holders right now can only keep a permit for 2 years and the new rule will allow those enrolled in college to keep a permit for 5 years. Page 60 PSN.

Tie down roping was discussed by Gary, he admitted that this event is causing some problems within rodeo. A committee has been formed to address issues surrounding tie down roping. The group is developing goals to reduce animal injuries and make the event more palatable to some folks. Jerk down rule will be looked at very closely. The group will be meeting soon to try and hammer out changes to tie down roping that they can present to the PRCA board for their meeting in April.

Beth commented on the financial report. We are on track with expenses and new members and renewing members.

Bob Morton moved to adjourn, Glen Alan 2nd. Meeting adjourned at 1 PM.