# **LEARN - NETWORK - SUCCEED**



# **GLOBAL RODEO CONFERENCE**

May 13-15, 2021

**Colorado Springs Marriott** 5580 Tech Center Drive Colorado Springs, Colorado 80919

### **SIGN UP TODAY! RODEOCOMMITTEES.ORG**

\$60 for members, \$75 for non-members

association of DC committees

# **GLOBAL RODEO CONFERENCE**



## Thursday, May 13

5:00 - 7:00 pm

**Networking Mixer** ProRodeo Hall of Fame Patio **Sponsored by:** Coors & Jack Daniels

### Friday, May 14

| 8:00 - 8:30 am    | Hot breakfast provided  |
|-------------------|---|
| 8:30 - 8:45 am    | Welcome & Opening comments  |
| 8:45 - 9:15 am    | <b>Sponsor-shift</b><br>Carrie Ann Sattler, Reno Rodeo Sponsors Chair                               |
| 9:15 - 10:15am    | <b>Panel Discussion:</b> Building Your Event<br>TBD Moderator & Panelists: Committees & Contestants |
| 10:15 - 10:30am   | Break   |
| 10:30 - 11:30am   | <b>World Champions Rodeo Alliance</b><br>Scott Davis, Vice President                                |
| 11:30am - 12:00pm | International Pro Rodeo Association<br>Dale Yerigan, General Manager                                |
| 12:00 - 1:00pm    | Lunch provided  |
| 1:00 - 2:30pm     | Speed Sessions (30 min/session)   |
|                   | <b>Rodeo's Bright Future</b><br>James Higginbotham, NHSRA Executive Director                        |
|                   | <b>Volunteer Retention</b><br>Sikeston Jaycees  |
|                   | Open Stalls Software<br>JD Crouse, Rodeo Logistics & WCRA   |

2:30 - 2:45pm

Break

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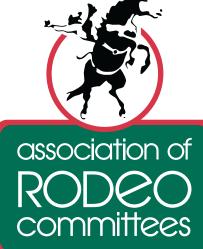
CONTINUED FROM FRIDAY, MAY 14

| 2:45 - 3:45pm | <b>Obstacles &amp; Opportunities</b><br>Cody Davenport, Executive Director & CEO<br>San Antonio Stock Show & Rodeo |
|---------------|--|
| 3:45 - 4:00pm | Wrap up / End of Day 1   |
| 8:00pm        | <b>Networking Mixer</b><br>Colorado Springs Marriott Patio<br><b>Sponsored by:</b> WCRA                            |

### Saturday, May 15

Breakfast on your own

| 9:00 - 9:30am     | ARC Annual Meeting   |
|-------------------|--|
| 9:30 - 10:30am    | <b>Shoflo: Live Event Production Software</b><br>JP Chatt, Customer Experience Manager |
| 10:30 - 10:45am   | Break  |
| 10:45 - 11:45am   | PRCA & Cowboy Channel Update   |
| 11:45am - 12:30pm | Lunch provided   |
| 12:30 - 1:00pm    | Skorit App   |
| 1:00 - 2:00pm     | <b>2020 Committee Successes</b><br>Randy Bracher, Pendleton Round Up President         |
| 2:00 - 2:30pm     | <b>Advocating for Rodeo</b><br>Tim Baldwin, California Rodeo Salinas                   |
| 2:30 - 3:30pm     | Rodeo Committee Executive Council Update   |
| 3:30pm            | Wrap up / End of Conference  |



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# **CONFERENCE SPONSORS**



The Association of Rodeo Committees is looking forward to seeing you in Colorado Springs this year for the annual Global Rodeo Conference. The format will include a mixer on Thursday night and two days of great networking and content. Don't miss this great opportunity to share ideas and to hear and discuss issues we all face as committees, and more. See you there!

Conference Registration: \$60 for members, \$75 for non-members.

Location: Colorado Springs, Colorado

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Host Hotel: Colorado Springs Marriott Cutoff date for booking with the group: May 3, 2021

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