

LEARN - NETWORK - SUCCEED



GLOBAL RODEO CONFERENCE

May 13-15, 2021

Colorado Springs Marriott
5580 Tech Center Drive
Colorado Springs, Colorado 80919



SIGN UP TODAY!
RODEOCOMMITTEES.ORG

\$60 for members, \$75 for non-members

association of
RODEO
committees

GLOBAL RODEO CONFERENCE

TENTATIVE
SUBJECT TO CHANGE

v031921

Thursday, May 13

5:00 – 7:00 pm

Networking Mixer

ProRodeo Hall of Fame Patio

Sponsored by: Coors & Jack Daniels

Friday, May 14

8:00 – 8:30 am

Hot breakfast provided

8:30 – 8:45 am

Welcome & Opening comments

8:45 – 9:15 am

Sponsor-shift

Carrie Ann Sattler, Reno Rodeo Sponsors Chair

9:15 – 10:15am

Panel Discussion: Building Your Event

TBD Moderator & Panelists: Committees & Contestants

10:15 – 10:30am

Break

10:30 – 11:30am

World Champions Rodeo Alliance

Scott Davis, Vice President

11:30am – 12:00pm

International Pro Rodeo Association

Dale Yerigan, General Manager

12:00 – 1:00pm

Lunch provided

1:00 – 2:30pm

Speed Sessions (30 min/session)

Rodeo's Bright Future

James Higginbotham, NHSRA Executive Director

Volunteer Retention

Sikeston Jaycees

Open Stalls Software

JD Crouse, Rodeo Logistics & WCRA

2:30 – 2:45pm

Break



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CONTINUED FROM FRIDAY, MAY 14

2:45 - 3:45pm	Obstacles & Opportunities <i>Cody Davenport, Executive Director & CEO</i> <i>San Antonio Stock Show & Rodeo</i>
3:45 - 4:00pm	Wrap up / End of Day 1
8:00pm	Networking Mixer Colorado Springs Marriott Patio <i>Sponsored by: WCRA</i>

Saturday, May 15

Breakfast on your own

9:00 - 9:30am	ARC Annual Meeting
9:30 - 10:30am	Shoflo: Live Event Production Software <i>JP Chatt, Customer Experience Manager</i>
10:30 - 10:45am	Break
10:45 - 11:45am	PRCA & Cowboy Channel Update
11:45am - 12:30pm	Lunch provided
12:30 - 1:00pm	Skorit App
1:00 - 2:00pm	2020 Committee Successes <i>Randy Bracher, Pendleton Round Up President</i>
2:00 - 2:30pm	Advocating for Rodeo <i>Tim Baldwin, California Rodeo Salinas</i>
2:30 - 3:30pm	Rodeo Committee Executive Council Update
3:30pm	Wrap up / End of Conference



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CONFERENCE SPONSORS



The Association of Rodeo Committees is looking forward to seeing you in Colorado Springs this year for the annual Global Rodeo Conference. The format will include a mixer on Thursday night and two days of great networking and content. Don't miss this great opportunity to share ideas and to hear and discuss issues we all face as committees, and more. See you there!

Conference Registration: \$60 for members, \$75 for non-members.

Location: Colorado Springs, Colorado

Host Hotel: Colorado Springs Marriott

Cutoff date for booking with the group: May 3, 2021

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