



2025 Association of Rodeo Committees

# SPONSORSHIP OPPORTUNITIES



## ★ Association Sponsor

*investment: \$1,000*

- annual association membership
- logo displayed on website with link
- sponsor contact information distributed to members
- logo included on conference agenda
- one (1) complimentary ARC conference registration
- opportunity for conference booth space
- opportunity to share member discount and/or special offer
- opportunity to distribute product samples to members

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## **INCREASE YOUR IMPACT BY UPGRADING YOUR SPONSORSHIP**

## ★ Conference Presenting Sponsor (1)

*investment: +\$2,500*

- logo featured in the annual conference icon design
- logo included in all conference promotional materials & social posts
- logo featured throughout the conference and table top displays
- one (1) additional complimentary ARC conference registration
- featured in public announcements during the conference
- recognized as the sponsor of the conference keynote speaker
- opportunity to talk in front of the group (3-5 min section)
- opportunity for premium conference booth space

## **ARC'S PURPOSE**

*To support rodeo committees by growing & improving the sport of rodeo. We do that by providing networking opportunities that encourage the sharing of industry knowledge and avenues for committees to have a shared voice with rodeo's sanctioning associations.*

★ **Conference Welcome Reception Sponsor (2)** *investment: +\$1,000*

- recognized as a Welcome Reception event sponsor on conference agenda
- recognized as host of complimentary beverage and food (while supplies last)
- logo featured on Welcome Reception table top displays

★ **Conference Thursday Lunch Sponsor (2)** *investment: +\$1,000*

- recognized as a Lunch sponsor on conference agenda & promotional materials
- recognized as the sponsor of lunch during the program
- opportunity to talk in front of the group before the lunch

★ **Conference Transportation Sponsor (2)** *investment: +\$1,000*

- recognized as the transportation sponsor on conference agenda & promotional material

★ **Conference Beverage Sponsor (2)** *investment: +\$500*

- recognized as a Beverage sponsor on conference agenda & promotional materials
- recognized as a sponsor of the non-alcoholic beverages during the sessions
- logo featured on near the beverage stations

★ **Conference Break Sponsor (6)** *investment: +\$500*

- recognized as a Break sponsor on conference agenda & promotional materials
- recognized as a sponsor of the breaks during the program

★ **Association E-Newsletter Sponsor (4)** *investment: +\$1,000*

- logo included in e-newsletter header for one quarter or 3 months of the year
- featured in one (1) e-newsletter Sponsor Spotlight post

★ **Association Webinar Series Sponsor (2)** *investment: +\$1,000*

- recognized as a sponsor of the NEW webinar series in promotional materials
- opportunity to participate and/or host a webinar topic

★ **NFR Committee Mixer (2)** *investment: +\$1,000*

- recognized as a sponsor NFR Committee Mixer during the PRCA Convention

