

Association of Rodeo Committees Board Meeting by Conference Call
Thursday, April 24, 2012 11 AM CST

Board members present: Gary Williams (Tucson), Glen Alan Phillips (San Antonio), Beth Greiner (Omaha), Terry Fitzsimmons (Calgary), Jim Hensarling (Omak), Bob Morton (Claremore, OK), Fred Dotts (Corpus Christi).

Gary Williams opening the meeting at 11 AM, and asked Beth Greiner for the financial report. Revenue remains steady with a large portion of our revenue coming from the Global Conference each year. Beth recommends we spend a little more this year on the conference to continue giving great value to our attendees. Motion made by Fred Dotts to accept the financial report, 2nd by Glen Alan Phillips, motion passed.

The 2012 Global Conference in Omaha will be on September 27 and 28 in CenturyLink Center. Host hotels will be the Hilton and Marriott; www.rivercityrodeo.com will soon have registration information up on that site. Fred Dotts will contact Kendra Santos at PRCA for ads in PSN for the conference and will e-mail Gary on his progress. **Glen Alan Phillips** will contact Aaron Enget and John Davis about conducting a panel for Q&A from the PRCA. The idea would be to send people who are registered for the conference a questionnaire asking them to send us subjects they would like to see covered by the panel. We want to make sure this session does not turn into a gripe session with folks dominating the conversation about their own issues and not covering issues that are more universal in interest to our attendees.

Rules and bylaws are discussed. Gary Williams talked about the “Pick 5” proposal. This is a pending rule change for 2014 that would allow rodeos to pick 5 out of the 6 events to feature in their rodeo. This rule, coming on the heel of the “jerk down” rule in tie-down has caused some concern in tie-down contestants that the rule is aimed at them. This has resulted in the Rodeo Committee Executive Council asking to have their endorsement of the rule removed until they can send out a questionnaire to rodeos about this issue. Bob Morton had some questions about turn out fines and where they go. Gary Williams advised Bob that he should take that up with his committee representative. Gary discussed a pending bylaw that proposes to allow rodeos that have less than 5 entries per performance to cancel that event. **Gary** will get more about the bylaw proposals to Fred for the next newsletter.

Glen Alan Phillips and Bob Morton attended the Oklahoma City rodeo conference for small rodeos recently. They reported that there were 140 attendees representing about 40 rodeos. Bob asked many of the attendees if they planned on being in Omaha also and they mostly said yes. Crowds at this rodeo continue to be small.

Gary Williams shared results of a survey done on the convention in Las Vegas in which many attendees did not see much value in it. ARC’s presentation was much better rated than the overall convention. **Gary** will share the results to PRCA Board.

Fred Dotts reported that they are working to redesign the ARC web site and hope to launch the new site this summer. Gary Williams is going to call John Davis about putting some PRCA information in the upcoming newsletter. Gary asked Fred to see about issues surrounding ARC doing a Facebook page.

Gary reported that Rodeo Committee Executive Council elections were recently held and Gary Williams (At Large), Troy Weekley (10K & under) and Keith Martin (\$50,000+) were all reelected.

There was a general discussion about attendance figures this year at various rodeos. Tucson, Ft. Worth, San Antonio and Corpus Christi all reported strong attendance growth for their rodeos this year.

Motion by Bob Morton to adjourn was 2nd by Jim Hensarling. We adjourned.

Minutes submitted by Fred Dotts.