

How To Join

If you have already made a provision for the Portland Rose Festival Foundation in your estate plan, simply notify us, and we will activate your Legacy Society membership right away. The size of gift need not be disclosed. Your commitment can take several forms:

- Bequests in wills and living trusts
- Charitable trust or gift annuity
- Retirement plan and IRA beneficiary designations
- Gifts of life insurance

To notify us, please contact Carol Ross, Development Director, at 503.227.2681 or carolr@rosefestival.org



LEGACY SOCIETY
Benefitting the Portland
Rose Festival Foundation

Don't Know Where to Start?

Contact the Portland Rose Festival Foundation office at 503.227.2681, try the National Association of Estate Planners at naepc.org, or the Financial Planning Association of Oregon at 503.286.8650 or fpa-or.org.

The Portland Rose Festival Foundation is a 501 (c) (3) non-profit organization, tax ID #93-0333036.

RoseFestival.org



**Leave a Legacy for this
Portland Tradition
in your Estate Plan**

THE LEGACY SOCIETY

The Legacy Society recognizes a special group of donors who have made provisions in their estate plans for the benefit of the Portland Rose Festival Foundation.

Members of the Legacy Society will help perpetuate the core mission and values of the Rose Festival:

The mission of the Portland Rose Festival Foundation is to serve the community by providing families with programs and events that promote the arts, education, and volunteerism. We value environmental responsibility, cultural diversity, patriotism, and our historic and floral heritage.

The Portland Rose Festival has been an Essential Celebration

of culture and community for the Rose City for over a century. It's the stuff family traditions are made of. Sitting at the curb for hours to watch in amazement as Grand Floral Parade floats and bands march by. Holding your breath as one of fifteen young ladies is named Queen of Rosaria. Watching fireworks dance across the sky.

You can ensure these traditions live on by pledging your support with a commitment to the Legacy Society.

THE GWEN BURNS CLUB



Phyllis Gwen Burns had a passion for Rose Festival, and it was infectious. Named to honor her, the Gwen Burns Club recognizes Legacy Society members who, like Gwen, currently or formerly

served as a member of the Rose Festival Board of Directors. The first woman to serve on the Rose Festival Board of Directors after chaperoning the 1971 Court, Gwen reunited with her "girls" to celebrate their 60th birthdays and her 90th, and although she passed away in 2015, she will always be remembered as a true Rose Festival legend.

Legacy Society Benefits

Members will be given unique opportunities to see first-hand how their support will impact future generations, with special invitations to participate in Rose Festival events and regular communications about behind-the-scenes happenings.

Members will receive:

- Annual invitations to hospitality and networking events, including the Grand Floral Parade VIP Chalet
- Annual Rose Festival Team Pin
- A DVD copy of the Rose Festival's documentary motion picture "From One Rose"
- A subscription to the Rose Festival's eNewsletter
- Name included in the yearly Souvenir Program and Annual Report (with permission)

