



August 11-13
Open Horse Show

August 14-19
4-H Shows and Activities

August 16
Home Arts Entries Due

August 17-20

**ROUTT COUNTY
FAIRGROUNDS**

PO Box 1000 / 398 S. Poplar St., Hayden, CO 81639

970-276-3068 (P) ~ (303)-601-4221 (M)

info@routtcountyfair.org ~ www.routtcountyfair.org

ROUTT COUNTY FAIR ADVISORY BOARD

PO Box 1000 / 398 S. Poplar St., Hayden, CO 81639

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PARTNER WITH ONE OF YAMPA VALLEY'S OLDEST EVENTS!

Come celebrate at the **2023 Routt County Fair held August 17th-20th** on the same tract of land where it all began in 1914. Devoted to the western way of life, the Routt County Fair maintains the glory, commitment, and integrity of the Yampa Valley spirit. The Routt County Fair offers fun-filled, family-oriented activities and events enjoyable for all audiences.

As a sponsor of the Routt County Fair, your generosity goes toward honoring traditions and creating opportunities for families and youth to enjoy and participate in our community's heritage. Routt County Fair pride runs deep in the Yampa Valley as proven in our Home Arts Department (Exhibition Hall) where we consistently exceed 1,200 entries. That's more than Moffat, Eagle, Jackson, and Rio Blanco counties **COMBINED!**

Not only will your sponsorship create positive community relations and brand awareness in a non-traditional way, but your sponsorship benefit package could also help you reward hard-working employees and loyal customers. Whatever your business advertising goals, we have a variety of ways for you to be involved.

Do not hesitate to call us at **970-276-3068** or email info@routtcountyfair.org for more information. Visit us at www.routtcountyfair.org and don't forget to follow us on Facebook!

Best regards,

Routt County Fair Advisory Board

- David Long, President
- Don Hayes, Vice President
- Linda Long, Secretary
- Ben Vannoy, Treasurer
- Jeremy Decker
- Tina Decker
- Lynn Powell
- Kody May
- Doug Wheeler

Noel Neal, Fairgrounds Manager/Fair Coordinator



ADVERTISING

FAIR BOOK ADVERTISING DUE BY MARCH 15TH, 2023!

FAIR BOOK ADS

Back Cover	\$700
Inside Front Cover	\$450
Inside Back Cover	\$375
Full Page (7.5"W x 10.25"H)	\$200
Half Page (7.5"W x 5.1" H)	\$175
Quarter Page (3.6"W x 5.1"H)	\$100
Business Card (3.25"W x 2.25"H)	\$50
Brand (Electronic File must be included)	\$20

BANNERS

Banner sizes may not exceed 4'x10'
Banners due August 3rd

Roadside (On fence along Poplar)	\$350
Livestock Barn (3'x5')	\$350
Grand Stands (Back of Grand Stands at main entrance)	\$325
Bucking Chutes (Limited; 3'x8')	\$300
Rails Inside of Arena	\$250

COMBO

Combine a full page Fair Book Ad with a Banner and receive a 20% discount!

4-H & FFA

4H/FFA Thank You Ad (Only-ONE THANK YOU PER AD) \$20
4H & FFA MEMBERS RECEIVE 25% DISCOUNT ON
NON-COMMERCIAL ADS QUARTER PAGE SIZE OR LARGER!

***For maximum recognition and advertising in the Fair Book,
all information must be received by MARCH 15th!***

SPONSORSHIP PACKAGES

SPONSORSHIPS ARE DUE BY MARCH 15TH, 2023!

DOUBLE DIAMOND \$7,500-\$10,000

- ~ Full-page Fair book ad*
- ~ 10 passes to the Demolition Derby OR Concert
- ~ 2 Banner placements (sponsor provides)
- ~ Recognition on Fair social media
- ~ Mentions in all radio advertising
- ~ Commercial announcement at ticketed events
- ~ Exhibitor space
- ~ Logo & link on Fair website homepage & sponsor page
- ~ Logo on Fair book cover
- ~ Logo on Fair T-shirt
- ~ Logo on all non-exclusive Fair print material

DIAMOND \$5,000-\$7000

- ~ Full-page Fair book ad*
- ~ 8 passes to the Demolition Derby OR Concert
- ~ 2 Banner placements (sponsor provides)
- ~ Recognition on Fair social media
- ~ Mentions for non-exclusive radio advertising
- ~ Commercial announcement at ticketed events
- ~ Exhibitor space
- ~ Logo & link on Fair website homepage & sponsor page
- ~ Logo on Fair book cover
- ~ Logo on Fair T-shirt
- ~ Logo on all non-exclusive Fair print material

PLATINUM \$3,000-\$4500

- ~ Full-page Fair book ad*
- ~ 2 Banner placements (sponsor provides)
- ~ 6 passes to Demolition Derby OR Concert
- ~ Logo and link on website homepage
- ~ Recognition social media
- ~ Commercial announcement at ticketed events
- ~ Exhibitor space
- ~ Logo and link on sponsor webpage
- ~ Recognition on "official" sponsor list(s)

GOLD \$1,500-\$2500

- ~ Roadside Banner (sponsor provides)
- ~ Half- page Fair book ad*
- ~ Exhibitor space
- ~ Recognition on "official" Sponsor list(s)
- ~ Logo & link on sponsor webpage

SILVER \$1,000-\$1400

- ~ Rail Banner (sponsor provides)
- ~ Quarter-page fair book ad*
- ~ Recognition on "official" Sponsor list(s)
- ~ Logo & link on sponsor webpage

BRONZE \$500-\$900

- ~ Business card Fair book ad*
- ~ Recognition on "official" Sponsor list(s)
- ~ Name on sponsor webpage

COPPER \$250+

- ~ Recognition on "official" Sponsor list(s)
- ~ Name on sponsor webpage

4-H and Junior Livestock Sale sponsorships need to be directed to CSU Extension and the Junior Livestock Sale Committee

2023 ROUTT COUNTY FAIR

SPONSORSHIP OPPORTUNITIES:

Event sponsor exclusivity is available!!

Previous year event sponsors get first right of refusal.

- Adopt-A-Pig
- ATV/UTV Rodeo
- Bonfire w/live music
- Demolition Derby
- Dress Your Animal Contest
- Freestyle Reining
- Home Arts
- Open Horse Show
- Power Wheels Derby
- Pretty Baby Contest
- Youth Rodeo
- Mutton Bustin'
- Gymkhana
- Open Draft Horse Contest
- Bobby Robinson Sr. Memorial BBQ
- Junior Livestock Sale
- Family Entertainment
- Ranch Sorting
- Ranch Rodeo
- Wine & Beer Contest

Routt County Fair Reserves the Right to move
Sponsorships as needed.

Please fill out your
Sponsorship/Advertising online
[@routtcountyfair.org](https://routtcountyfair.org)
under the Get Involved tab

4-H and Junior Livestock Sale sponsorships need to be directed
to CSU Extension and the Junior Livestock Sale Committee.

Routt County Fair DOES NOT CREATE OR MAKE CHANGES TO ADS

~Ads must be submitted in the correct size and format (.jpg, .png, .pdf)

~Routt County Fair is not responsible for presentation of ads not submitted in this format

~Business Card Ads must be submitted in the correct size and format (.jpg, .png, .pdf) - no pictures or copies allowed

BUSINESS/ORGANIZATION NAME: _____

CONTACT NAME: _____ PHONE: _____

MAILING ADDRESS: _____

EMAIL: _____ WEB: _____

SPONSORSHIP SUPPORT

(please indicate level)

_____ Double Diamond

___ Derby OR ___ Concert (#)

_____ Diamond

___ Derby OR ___ Concert (#)

_____ Platinum

___ Derby OR ___ Concert (#)

_____ Gold

_____ Silver

_____ Bronze

_____ Copper

_____ Other (prizes, event supplies, in-kind, donation, etc.)

ADVERTISING SUPPORT

(please indicate size)

_____ Fair Book Ad Size

_____ Banner Location

_____ Combo

_____ Payment included

_____ Bill Me

_____ I am a 4-H/FFA Member

Specific Event Request?

_____ I will need an exhibitor space

(Vendor Application & Contract required.)

****Email and mailing address required****