



Dear Friends and Supporters:

Each February, the San Antonio Stock Show & Rodeo, one of the city's largest and most prestigious events, provides world-class entertainment, family-friendly attractions, horse and livestock shows, a carnival and much more! We are made up of over 6,000 volunteers that serve on over 40 committees that help drive our mission and welcome over 1.9 million visitors on the grounds each year.

As a 501(c)(3) nonprofit organization, our mission is "a volunteer organization that emphasizes agriculture and education to develop the youth of Texas." Through various fundraising events and the annual Stock Show & Rodeo, over \$210 million has been raised through donor and community support as well as volunteer efforts towards educational commitments.

The Calf Scramble Committee helps support our mission through the coordination of the Calf Scramble event held during each Rodeo performance. Successful FFA and 4-H event participants from across the state are awarded a certificate to purchase a breeding animal to be raised and exhibited the following year at the Stock Show. With your help, the calf scramble committee will award more than \$260,000 to participants in 2021.

We are currently seeking donors to help support our programs and appreciate any assistance you may be able to provide. Every dollar raised will go towards our mission to develop the youth of Texas. Enclosed you will find information regarding contributions levels.

Please join us February 10-27, 2022 to celebrate the 73rd annual San Antonio Stock Show & Rodeo. We thank you for your time and consideration.

If you have any questions, please email calfscramble@sarodeo.com or call 210-225-5851.

Sincerely,

A handwritten signature in cursive script that reads "Jeanne Ploch".

Jeanne Ploch, Chairman
Calf Scramble Committee
San Antonio Stock Show & Rodeo

