



San Antonio Livestock Exposition, Inc. 2023 Competitive Events Internship

Organization Overview:

The San Antonio Livestock Exposition, Inc. (S.A.L.E.) is a volunteer organization emphasizing agriculture and education to develop the youth of Texas. S.A.L.E. conducts the annual San Antonio Stock Show & Rodeo and will be celebrating its 74th anniversary in February of 2023. The San Antonio Stock Show & Rodeo has grown to be one of the largest and most prestigious single events in San Antonio with over 1.5 million visitors entering the grounds annually. S.A.L.E. has a rich tradition and history of stewardship to the community, agriculture industry and youth of Texas. With a clear vision of the future, a successful past and continual dedication from over 6,000 volunteers, S.A.L.E. continues to provide wholesome family entertainment and be a pillar of strength and support to the youth of Texas.

Competitive Events Internship Opportunity:

The San Antonio Stock Show & Rodeo hosts a variety of competitive events and educational activities. The candidate will work closely with staff and volunteers in organizing and carrying out the daily office tasks. Duties will include but are not limited to the following: responding to exhibitors’ inquiries, marketing and communications, show entry management, posting of show results, daily office duties, accounting, and data entry. Positions are full-time and extended work hours may be required.

Competitive Events Intern Requirements

- Excellent oral and written communications skills.
- Ability to work both independently and as a team player.
- Must be self-motivated and a quick learner.
- Strong problem-solving skills.
- Experience with Microsoft programs
- Livestock knowledge is helpful but not required.
- Customer Service Skills

Competitive Events Intern Duties	Competitive Events Media Intern Duties
Daily office duties	Write human interest stories and press releases
Respond to exhibitors’ inquiries	Assist in managing social media channels
Marketing and communications	Capture around-the-grounds and show-ring candid shots
Show entry management	Produce video content
Posting show results	Develop custom graphics for website and social media
Accounting and data entry	

The dates for the internships are as follows (dates may be flexible):

Position	Date
Competitive Events Show Intern	December 1, 2022 – March 31, 2023 (<i>flexible start date</i>)

Qualified candidates may submit a letter of interest and resume. Those interested in the Competitive Events Media Internship, please include two work samples (writing and photos) no later than September 15, 2022. Applications will be reviews as they are submitted. Please send all content to:

Morgan Thomas, Competitive Events Manager
Morgan@sarodeo.com