



SAN ANTONIO STOCK SHOW & RODEO

GROUND'S BAND HANDBOOK



FEB 8-25

2024



KEEP YOUR EYES PEELED
FOR THESE SYMBOLS!



New or different!



Hot topic or frequently asked
about!



NEW!

BAND ARRIVAL

— AND —
DEPARTURE



BAND ARRIVAL

GETTING HERE

We strongly encourage all bands to consolidate their vehicles when planning your travel to the Rodeo Grounds. Parking is extremely limited, and is available only on a first come, first serve basis, and cannot be guaranteed. All bands will enter through the new TURQUIOSE LOT (Rodeo Lot) entrance located off Aniol Street to begin the check-in process. DO NOT USE Gate A (West Gate) for arrival. You will be turned away and redirected to the Turquoise Lot.

BAND VEHICLES

All bands will be subject to a limit of 2 personal vehicles. We are extremely limited on parking spots. Any additional vehicles will be asked to use general parking guidelines.

Large vehicles (busses, vans, trailers) will require approval before arriving to the Rodeo Grounds, and may be subject to alternative parking locations.

CHECKING-IN

Upon arrival, band members will proceed to the Grounds Band Check-In tent located on the east side of the SALE Offices. There you will be greeted by our Band Hospitality team. Upon verification of band, stage, and performance times, all members will be required to complete and sign a waiver before they can continue to the Rodeo Grounds (unless you have provided a current COI to the Rodeo Staff prior to your arrival).

After check-in, our team will assist you with unloading/loading your equipment into the designated shuttle in preparation for transport to your stage. Please allow sufficient time for your band to be transported onto the Rodeo Grounds.

Personal vehicles will not be permitted to enter the Rodeo Grounds. All personal vehicles are to remain parked in the Turquoise Lot during your performance.

ENTER ON
ANIOL ST

ARRIVE
EARLY

2 CAR
LIMIT

SOUND CHECK

You want you to sound great, and so do we! Our team will be dedicated to making your experience at the San Antonio Stock Show & Rodeo a memorable one. Their priority will be getting your band to your stage with ample time to complete all necessary sound checks. Upon arrival to your performance stage, our staff will introduce you to your sound technician, who will be responsible for assisting you with your sound check needs. If a sound technician is not available at your stage, one can be provided to you based upon availability.

Our priority is for you to begin and end your performance on time. If time does not permit for you to conduct a proper sound check, we ask that you begin your set at it's scheduled time, and make adjustments as needed throughout your performance.

GENERAL PARKING

Non-band members are instructed to park in Gold Lot or Blue Lot. We are happy to have you here, and know that you friends and family are looking forward to your performance, however we cannot provide transportation to and from the Rodeo Grounds for non-band members.

On peak days, bands may be directed to an Overflow Parking Area or the Express Shuttle Lot located on Gemblor Road. When band parking and overflow areas are full, bands can park in the Express Shuttle Lot at no charge and ride the free shuttle to the grounds. If you are routed to the Express Shuttle Lot, make sure you notify the parking attendant and ticket sellers that you are an entertainer and are not to be charged a parking or admission fee. Cargo trucks and oversized dually pick-up trucks must be parked in the north lanes of the band parking lot. Mobile homes may not park in the band parking lot. Overnight parking is not permitted in the Turquoise Lot.

TEAL LOT (RODEO LOT)

723 Frost Bank Center Parkway
San Antonio, TX 78219



BAND DEPARTURE

CLOSING YOUR SET

Upon completion of your scheduled set, promptly begin to break down your equipment and pack up in preparation for pickup by our band hospitality team. CALL (361) 284-5434 and inform our team that you have finished your set, and you are ready for pickup. One of our band hospitality team members will be at your stage shortly to pick you up and return you to your vehicle. Please be mindful of the following set times on your stage, as there will likely be another band scheduled to start immediately following your performance.

GETTING PAID

When you arrive back at the grounds band hospitality tent from your performance, our team will have your payment ready for you. Please confirm upon receipt that the amount is correct, and payee is correct. We are unable to issue lost checks, so please secure your payment once you receive it from our team.

NEW!

CALL
(361)284-5434

PACK
YOUR
GEAR

VERIFY
PAYMENT



STAGE LOCATIONS

San Antonio
Stock Show & Rodeo®

- 1 - SAN ANTONIO STREET FAIR
- 2 - MICHELOB ULTRA ROUNDUP
- 3 - FRONTIER CLUB
- 4 - HOOEY WATERING HOLE
- 5 - MICHELOB ULTRA COURTYARD
- 6 - H.E.B. WINE GARDEN

GOLD LOT (Lot 7)

GOLD LOT (Lot 6)

GATE F

TICKETS

ENTER

EAST GATE-GATE E (Permit only)

EXIT

EXIT

GATE D

EXIT

EXIT

ENTER

PERMIT ONLY

P

BLACK LOT
(Lot 3)

SHUTTLE

GATE C

EXIT

GATE B

ENTER

EXIT

RED LOT
(Lot 1)

P

RIDESHARE





GROUNDS BAND HANDBOOK

CONTACT INFORMATION



- FESTIVAL DIRECTOR (SEAN WILLIAMS)..... (210) 225-5851 EXT 1801**
- BAND HOSPITALITY HOTLINE (FEB 9-26 ONLY).....(361) 284-5434**
- RODEO POLICE/MEDICAL (FEB 9-26 ONLY)..... (210) 228-4837**
- SALE MAIN OFFICE..... (210) 225-5851**

SALE MAILING ADDRESS:

PO BOX 200230, SAN ANTONIO, TX 78220

SALE PHYSICAL ADDRESS (MARCH - JANUARY):

723 FROST BANK CENTER PKWY, SAN ANTONIO, TX 78219



**MEDICAL,
SECURITY,
— AND —
EMERGENCY RESPONSE**

MEDICAL

The Medical Committee of the San Antonio Stock Show & Rodeo staffs first aid stations on the grounds and in the AT&T Center to provide minor and emergency medical attention to patrons, exhibitors, and contestants visiting the show. In the event of an emergency, please notify any of our staff or police personnel in your area to ensure that appropriate emergency personnel is notified and dispatched. In case of a medical emergency, please call (210)228-4837.

SECURITY

The show will provide 24-hour limited security from the time vendors arrive on the fairgrounds until they leave the premises. However, the San Antonio Stock Show & Rodeo is not responsible for any claims of damages or theft. Incidents of theft, loss, or damage should be reported to Show Security and the Rodeo Retail Committee Office on the same day of the occurrence. If the incident occurs late at night, it is the vendor's responsibility to make a report the following day as soon as they arrive at the fairgrounds.

While the San Antonio Stock Show & Rodeo provides reasonable security in all retail areas, additional security or safekeeping of the vendor's inventory, merchandise, goods, displays, and other items is the sole responsibility of the vendor. Please make sure that the booth is staffed with the appropriate number of people to deter shoplifting, especially on heavy traffic days. Vendors should take measures to secure the booth overnight.

EMERGENCY PLAN

S.A.L.E. has an Emergency Plan that includes protocols for fire, bomb threats, explosions, severe weather, accidents, and catastrophic events. Threat assessments are conducted each year with local authorities which include fire, police, and FBI. As each situation will be different, S.A.L.E.'s Executive Director/CEO, Chairman of the Board, and/or President will work with S.A.L.E. Chief of Police to determine the appropriate action.

The Executive Director & CEO, Chairman of the Board, and/or President will assume the responsibility for coordinating emergency actions with the Chief of Police or, in his absence the Assistant Chief of Police.

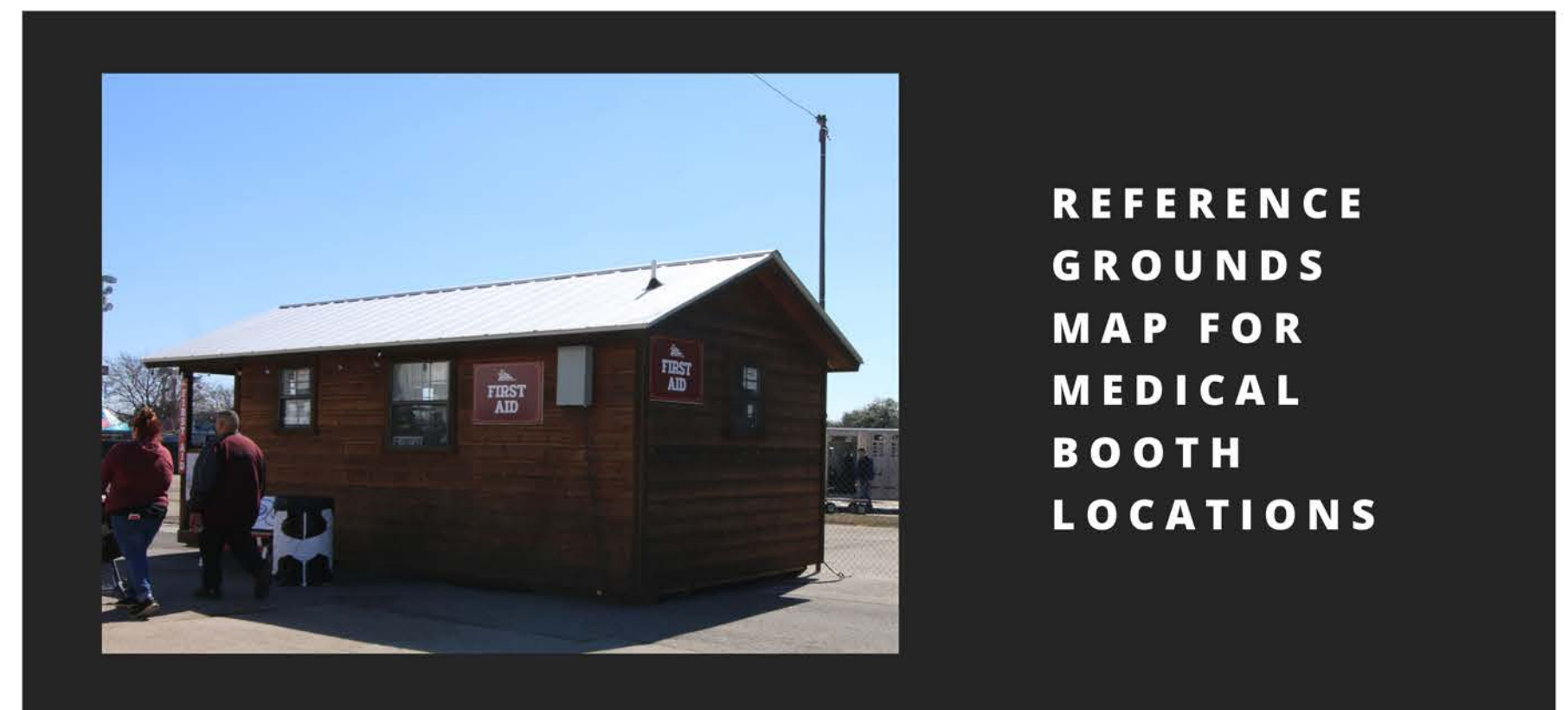
In any case, a designee may act with the authority of the named position or officer stated in this plan. In the event an emergency situation is observed by a vendor, the vendor should immediately inform the Police. The Chief of Police (or Chief of Police) will notify the Executive Director & CEO, Chairman of the Board, and/or the President.

The Police Office located at Gate A (West Gate) serves as the Command Post for all emergencies. Phone numbers for Police are:

- S.A.L.E. Police Dispatch – (210) 228-4837

S.A.L.E. has a communication plan for emergency situations. Information to the news media or the public concerning emergency activities will be released by the Chief Marketing Officer at the direction of the

Executive Director & CEO, Chairman of the Board, and/or the President. In regards to social media, vendors should be mindful that they are representatives of the San Antonio Stock Show & Rodeo, and as such, they should be careful not to speculate on facts or provide eyewitness accounts on their social media pages. Instead, they should use their social media influence to direct friends and followers to the official statement on the San Antonio Stock Show & Rodeo website (www.sarodeo.com), and official social media outlets (www.facebook.com/sarodeo).



REFERENCE GROUNDS MAP FOR MEDICAL BOOTH LOCATIONS

EVACUATION

An evacuation of the facilities can only be authorized by the Executive Director & CEO, Chairman of the Board and/or the President. If an evacuation is authorized, the Chief of Police will coordinate and execute the Emergency Evacuation Plan for the facilities.

CIVIL AUTHORITY EVACUATION

The San Antonio Stock Show & Rodeo, along with all other large venues and public gathering places and events around the country, has been advised by Federal, State, and Local Authorities that an emergency evacuation of the premises may be ordered by any of those authorities at any time. This decision would be driven by the information available to those authorities that (1) may not be available to the San Antonio Stock Show & Rodeo or classified by the authorities, and therefore the San Antonio Stock Show & Rodeo could not share it with our exhibitors; (2) could arise out of any actual or threatened act of terrorism; (3) or arise from any number of other public safety concerns the authorities have for the safety of the public at our show.

If an evacuation order occurs, you will be asked to leave the premises immediately. Your cooperation is not only required by law but for your own safety and the safety of other members of the public at the show. San Antonio Police Department (SAPD) and San Antonio Stock Show & Rodeo uniformed Police Officers will direct the evacuation. We are further advised that any evacuation will be for persons only and no other property, animals, trailers, or anything but your immediate means of transportation will be allowed off the premises. This is for the purpose of achieving the most timely and efficient clearing of the public from the threatened area. Do not attempt to load personal property, merchandise, animals, or anything but yourself and your family and friends into your vehicle and leave the premises immediately.

The evacuation plan calls for certain, designated Law Enforcement personnel, San Antonio Stock Show & Rodeo management, and maintenance personnel to remain on the show grounds to secure the premises.

In the unfortunate event this occurs, the San Antonio Stock Show & Rodeo will do everything possible to care for personal property, animals, commercial exhibitors merchandise, etc. until the authorities remove the evacuation order and you are allowed back onto the show grounds. No one will be allowed back onto the grounds until the authorities issue that order. San Antonio Stock Show & Rodeo Police and SAPD will enforce the order strictly and in accordance with instructions from the authorities.

San Antonio Stock Show & Rodeo®

TO I-35 ↑



2023 Parking Overview



PARKING MAP KEY

- GOLD LOT** (Lot 6 & 7) - PUBLIC PARKING; ENTER **GATE G** - EXIT **GATE F**
Drive-Up Purchase (while space available) * If Full Overflow to Blue Lot
- BLUE LOT** - PUBLIC PARKING; ACCESSIBLE FROM **GEMBLER ROAD**
(RODEO EXPRESS SHUTTLE) Drive-Up Purchase, Public Overflow Lot
- BLACK LOT** (Lot 2 & 3) - PERMIT & PUBLIC ACCESSIBLE PARKING; ENTER **GATE D** or **C**
- RED LOT** (Lot 1) - PUBLIC, PRE-PURCHASE, PERMIT, & ACCESSIBLE PARKING;
ENTER **GATE A | WEST GATE**; Drive-Up Purchase (while space available)
* If Full Overflow to Blue Lot
- PURPLE LOT** (Lot 5) - PERMIT PARKING; ENTER **GATE E | EAST GATE**
* If Full Overflow to Green Lot
- GREEN LOT** - PERMIT PARKING; ; ENTER **GATE G** - EXIT **GATE F**
* If Full Overflow to Blue Lot
- ORANGE LOT** - PERMIT PARKING; ENTER **GATE A | WEST GATE**
* If Full Overflow to Green Lot
- TAN LOT** - PERMIT PARKING; ENTER **GATE A | WEST GATE**
* If Full Overflow to Green Lot
- TURQUOISE LOT** (Rodeo Lot) - PERMIT PARKING; ACCESSIBLE FROM **ANIOL ST.**
- POLICE LOT** - PERMIT PARKING; ENTER **GATE A | WEST GATE**
- TRAILER UNLOAD** - PERMIT; ENTER THROUGH **GATE E** | EXIT THROUGH **GATE D**
For Livestock; Open & Jr. Heifers, Market Steers

- PERMIT PARKING**
- PUBLIC PARKING**
- SHUTTLE PICK-UP & DROP-OFF**
- PUBLIC ACCESSIBLE PARKING**
- FAIRGROUNDS ENTRANCE**
- RIDESHARE LYFT / UBER / TAXI PICK-UP & DROP-OFF**
- VEHICLE ENTRANCE**
- VEHICLE EXIT**
- VIP ENTRANCE**





OUR MISSION:

"A VOLUNTEER ORGANIZATION THAT EMPHASIZES AGRICULTURE AND EDUCATION TO DEVELOP THE YOUTH OF TEXAS."



The San Antonio Stock Show & Rodeo is a 501(c)(3) non-profit organization which has donated more than \$223 million to the youth of Texas through scholarships, grants, endowments, junior livestock auctions, western art, calf scramble program and show premiums.