



For more information & to see the schedule of events SCAN QR CODE or visit SARODEO.COM



FAIRGROUNDS ENTRY GATES:
EVERYDAY - 9:00 AM to 11:00 PM

FAIRGROUNDS ATTRACTIONS:
Sun-Th - 10:00 AM to 8:00 PM
Fri-Sat - 10:00 AM to 9:00 PM

CARNIVAL:
Mon-Fri - 4:00 PM to 11:00 PM*
Sat 10:00 AM to MIDNIGHT
Sun & President's Day 10 AM - 10:00 PM

*Times may vary, please see website for more details.
Fairgrounds close at 6pm on final Sunday, Feb. 25th



Let the party continue
and stay late at
Rodeo After Dark in
Michelob
Ultra Roundup!

RODEO
AFTER DARK:
OPEN LATE
THURS, FRI, & SAT!

EXPO HALL

- 1 SAN ANTONIO STREET FAIR
- 2 BUCKAROO FARMS by **HEB**
- 3 WHAT-A-LOUNGE by **WHATABURGER**
- 4 PETTING FARM by **Honey Nut Cheerios**
- 5 SHOPS AT THE RODEO
- 6 GENERAL MILLS FREE SAMPLING
- 7 INDOOR CARNIVAL

Michelob ULTRA ROUNDUP

- 1 MICHELOB ULTRA® ROUNDUP STAGE
- 2 HANK'S HONKY TONK BAR
- 3 PENDLETON® COWBOY CLUBHOUSE
- 4 FAJITA CORRAL
- 5 MECHANICAL BULL
- 6 RODEO LIVESTREAM
- 7 AG FIESTA AGRICULTURE DEMO
- 8 GRUNT STYLE
- 9 DOORWAYS TO AGRICULTURE by **TEXAS FARM BUREAU INSURANCE**

FOOD COURT & OUTDOOR ACTIVITIES

- 1 WATERING HOLE by **HEB**
- 2 PONY RIDES
- 3 WATERING HOLE STAGE by **HOOEY**
- 4 PURINA® INCREDIBLE DOGS
- 5 LONGHORNS OF TEXAS
- 6 BUSTIN' IN THE BARN by **Cottonelle**
- 7 PIG RACES
- 8 COCA-COLA® ICEHOUSE
- 9 SURTIERRA™ CANTINA
- 10 DAIRY MAX
- 11 HALL OF FAME
- 12 FRONTIER RESTAURANT
- 13 CHUCKWAGON FREE SAMPLING by **acosta**

FREEMAN COLISEUM COMPLEX

- 1 ARENA EVENTS DAILY
- 2 HORSE DISCOVERY
- 3 WILDLIFE, TX EDUCATION TRAIL
- 4 SCHOOL TOURS HQ
- 5 OUTDOOR HORSE ARENA by **JOHN DEERE**
- 6 GARDOPIA
- 7 CAMPFIRE THEATER

FROST BANK CENTER COMPLEX & CARNIVAL

- 1 TICKETED RODEO & CONCERTS
- 2 ULTRA CLUB by **Michelob ULTRA**
- 3 PENDLETON WHISKY® COWBOY CORNER by **PENDLETON WHISKY**
- 4 WINE GARDEN by **HEB**
- 5 WINE SEMINARS
- 6 CARNIVAL
- 7 MUTTON BUSTIN' CONTESTANT MEET
- 8 RODEO STAR EXPERIENCE by **CHECK-IN**
- 9 MECHANICAL BULL

LIVESTOCK & COMPETITIVE EVENTS

- 1 CATTLE BARN
- 2 Welcome International Guests! (INTERNATIONAL ROOM)
- 3 AUCTION BARN
- 4 DAIRY EDUCATION CENTER by **HEB**
- 5 LIVESTOCK BARN
- 6 EDUCATION SEMINARS (AGRICULTURE AND COMMUNITY DEVELOPMENT CENTER)