



SAN ANTONIO RODEO COWGIRL CAVVIETTA

OVERVIEW

The San Antonio Stock Show & Rodeo is dedicated to strengthening our surrounding urban community's knowledge about agriculture. Anchored by its mission as *"A volunteer organization that emphasizes agriculture and education to develop the youth of Texas,"* the San Antonio Rodeo Cowgirl Cavvietta oversight committee selects three female ambassadors from the region with exceptional horsemanship skills and a deep embodiment of western values to represent the San Antonio Stock Show & Rodeo within the community. Each ambassador will receive a \$10,000 scholarship to further their education.

The San Antonio Rodeo Cowgirl Cavvietta provides opportunities for success through fostering valuable community relationships, nurturing the inherent grit and resilience of every woman, while maintaining a foundation of compassion and kindness. Through its advocacy for Texas youth, the organization cultivates new leaders within the western lifestyle.



SAN ANTONIO RODEO COWGIRL CAVVIETTA

APPLICATION ELIGIBILITY REQUIREMENTS

AGREEMENT

THE SAN ANTONIO LIVESTOCK EXPOSITION, INC. (SALE) OVERSIGHT COMMITTEE AND CEO SHALL HAVE THE RIGHT TO INTERPRET OR TO AMEND THESE REQUIREMENTS AND CRITERIA AT ANY TIME AT ITS DISCRETION AND TO FULLY AND FINALLY DECIDE ALL DISPUTES, QUESTIONS, ISSUES, CLAIMS, AND INCIDENTS ARISING FROM THE PROGRAM.

REQUIREMENTS

- A) **AGE:** Each applicant must be between the ages of 18 and 25. High school seniors must have reached the age of 18 by August 9 of selection year.
- B) **RESIDENT:** Applicants must be a resident of the State of Texas as of January 1, of the application year and a citizen of the United States. Proof of state residency may be required by producing a valid state driver's license and/or college student ID.
- C) **EDUCATION:** Applicants are expected to be enrolled in an educational institution for higher learning and must be able to provide proof upon request. This can include a technical, trade or vocational school, junior college, or university. Please note, participation in the Cowgirl Cavvietta program requires significant time commitment, including 22 Rodeo performances (February 11-28) and multiple events year-round. A flexible class schedule is strongly encouraged.
- D) **ONLINE DEGREE:** As per the requirements of the SALE scholarship program, applicants may be enrolled in online classes but may not obtain a degree primarily or entirely through an online degree program.
- E) **GENDER:** Applicants must be assigned female at birth and identify as female.
- F) **QUALITIES:** Candidates must be a proficient equestrian, be able to carry a flag on horseback, be able to speak in public, interact well with the community, and be committed to promoting the values of the San Antonio Stock Show & Rodeo.
- G) **AWARD:** Each Cavvietta will receive a \$10,000 scholarship to be activated in the fall of the selection year (October 1 - September 30). Terms of disbursement will be discussed with each recipient. The selected recipients have no limit to how many times they can apply for the position if all eligibility requirements are met but cannot exceed \$20,000 in awarded scholarship funds.
- H) **CONTRACTUAL OBLIGATIONS:** Applicants may not be under contractual obligation or be a titleholder of any other pageant or program during their term, which would conflict with their ability to participate in this program or interfere with their ability to perform as a Cowgirl Cavvietta. Each selected Cavvietta will be required to serve a minimum of 1 year.
- I) **REQUIRED EVENTS:** The selected Cavvietta ambassadors are expected to attend the following events, in addition to other appearances as their availability allows. Events taking place outside of the



Rodeo dates (February 11–28) will be distributed evenly among the ambassadors, with consideration given to school and work schedules. Additional appearances may be requested based on each ambassador's availability.

- i. Ag Outreach Days – **October 18**
- ii. HalloEast - **October 25**
- iii. Uvalde Qualifier - **November 16-21***
- iv. Community Photos with Santa & Christmas Tree lighting – **December 1-2**
- v. Cowgirls Live Forever Luncheon - **January (Day TBD*)**
- vi. Cowboy Breakfast - **January 29**
- vii. Western Heritage Weekend & Parade- **February 7-8***
- viii. San Antonio Stock Show & Rodeo - **February 11-28***
- ix. Fiesta Events
 1. Bexar County Pachanga – **April (Day TBD)**
 2. Cavalier River Parade - **April (Day TBD)**
 3. Battle of Flowers Parade – **April (Day TBD)**
- x. Ag Outreach Days – **April 25, 2027**

- J) **TRAVEL OBLIGATIONS:** All required events will take place either in or near San Antonio apart from the Uvalde Qualifier that is held in Uvalde, TX.
- K) **TRAVEL EXPENSES:** Travel expenses and occasional meals will be covered for the selected ambassadors while representing the organization.
- L) **CHARACTER ASSESSMENT:** Applicants must exhibit good moral character and have never committed or been involved in an act of moral turpitude. Applicants must meet the character criteria. This includes, but is not limited to, demonstrating good character, honesty, integrity, a positive role model mindset, wisdom, good sportsmanship, servant leadership, initiative, pride, and being an excellent steward of land and animals.
- M) **BACKGROUND / CRIMINAL RECORD:** Applicants must not have been convicted of any crime. Upon selection the recipients will be required to complete a background check. The organization reserves the right to conduct a background check at any time.
- N) **REPUTATION:** Applicants must not have any pending convictions/charges, which if made public, would be reasonably likely to cause harm or damage to the applicants or to the goodwill and reputation of the program. Any concerns about the applicability of this provision should be discussed with the reviewing oversight committee prior to signing the consent or contract. Bullying, intimidation, and/or harassment to others will not be tolerated. Public notices of questionable moral character and/or inappropriate social media posts may result in the termination of position.
- O) **HEALTH:** Applicants are in good health and do not have any health concerns which would prevent them from fully participating in this program or serving in said role.
- P) **SUBSTANCE ABUSE:** Applicants must not use any illegal or controlled substances, except for prescription medications taken only as prescribed. Applicants will not abuse alcohol or drugs. Underage alcohol use will not be tolerated. Public notice of such violations may result in the termination of position. If the applicants are of legal drinking age, the consumption of alcohol while representing the organization is prohibited unless permission is granted to do so in moderation socially.
- Q) **ATTIRE STANDARDS:** All ambassadors shall dress in appropriate western attire distributed by the organization. This includes hat, boots, belt, buckle, and any other organization branded apparel for all



- functions in which they are representing the San Antonio Cowgirl Cavvietta. Professional Rodeo Cowboys Association (PRCA) and Women's Professional Rodeo Association (WPRA) dress code is
- R) required for all arena appearances. Jeans with holes, revealing blouses, and unnatural colored hair are not acceptable.
 - S) **TATTOOS / BODY ART / PIERCINGS:** Applicants shall not have any visible tattoos, body art, or gauges.
 - T) **CONDUCT:** Maintaining appropriate personal conduct is essential. This entails refraining from swearing, bullying, smoking, drinking, chewing tobacco, using drugs, or in any behavior of such nature.
 - U) **RULES & CONSENT:** Applicants must execute all consents and/or waivers of liability for competition. An officially signed contract with the organization will be required for applicants selected for the program.

Applicants must comply with all requirements of the organization. Breaking of any of the requirements or improper conduct prior to or during the selection process and/or term of service may disqualify an applicant or current ambassador. In the event of such resignation, whether voluntary or upon request of the organization, the oversight committee has the right to relinquish the title within thirty (30) days of the resignation or notice of termination of the position.

The program reserves the right to refuse any application. If an applicant is refused entry, there will be no appeal process.

- V) **ACADEMIC PERFORMANCE:** Applicants must demonstrate a minimum GPA of 2.5 through current official transcripts and must maintain this GPA throughout their term of service to retain any associated scholarship benefits. For high school seniors please submit both weighted and unweighted GPAs.
- W) **SOCIAL MEDIA:** Applicants are required to maintain an appropriate public image through their social media habits and interactions with friends, family, and relationships.
- X) **COMMUNITY INVOLVEMENT:** Applicants must actively participate in community and extracurricular activities and demonstrate a willingness to further engage in both areas.
- Y) **LETTER OF REFERENCE:** Applicants must provide a non-relative letter of reference along with their application. This letter of reference should encompass community involvement and overall character.
- Z) **APPLICATION PROCESS & DEADLINE:**
 - a. The application will be **accessible on June 1**.
 - b. Applicants can access the application form at sarodeo.com under the information tab.
 - c. No application fee is required.
 - d. The application necessitates the submission of two videos:
 - i. Personal introduction addressed to the oversight committee.
 - ii. Horsemanship video showcasing skills.
 - 1. Reining pattern provided.
 - 2. Hot lap with a flag.
 - e. The deadline for application submission is **July 14**.
- AA) **SELECTION PROCESS:** There will be two rounds of the selection process. Once all applications are reviewed, finalists will be notified if they have been selected for the second round of the selection process. The second round to occur Saturday, August 9, will include an in-person interview and a horsemanship portion comprised of completing a reining pattern and a hot lap with a flag on a horse provided by the oversight committee.

FOR QUESTIONS REGARDING THE SAN ANTONIO RODEO COWGIRL CAVVIETTA, PLEASE CONTACT:



AUDREY SANCHEZ

S.A.L.E. COMMUNITY RELATIONS DIRECTOR

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