



PRESENTED BY: San Antonio Stock Show & Rodeo Wildlife and Natural Resources Committee
In Partnership With: Joshua Creek Ranch

2026 EXHIBITOR OPPORTUNITIES – JUNE 12-13, 2026

Exhibitors are the centerpiece of the Game Fair, with a premier opportunity to market, display, demonstrate, and sell products and services directly to hundreds of engaged outdoor sporting enthusiasts and an upscale, lifestyle-driven audience. This immersive environment allows exhibitors to connect authentically with attendees who value quality, craftsmanship, and performance.

Exhibitor participation is open to brands and businesses whose products and services align with the sporting lifestyle and who contribute an in-kind product or service donation

for the fundraiser auction and door prizes—an integral part of supporting the event’s mission.

In addition to dedicated booth space, exhibitor benefits are tiered based on the value of the in-kind donation and may include VIP tickets to the Friday evening Game Changer Dinner & Live Auction, swag bag insert opportunities, on-site name and logo recognition, promotional advertising and media support, and access to other exclusive engagement opportunities throughout the event.

In Kind Donation Value – \$5,000

- Booth Space in Exhibitor Village
- 10 entry tickets to both days of the Game Fair
- 10 tickets to the Game Changer Dinner & Auction
- Name/logo on all marketing materials

In Kind Donation Value – \$2,500

- Booth Space in Exhibitor Village
- 6 entry tickets to both days of the Game Fair
- 6 tickets to the Game Changer Dinner & Auction
- Name/logo on all marketing materials

In Kind Donation Value – \$1,000

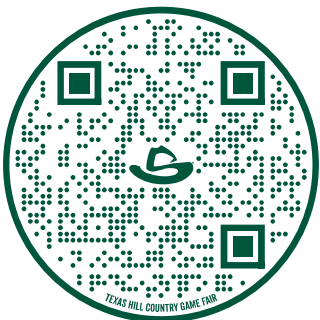
- Booth Space in Exhibitor Village
- 4 entry tickets to both days of the Game Fair
- 2 tickets to the Game Changer Dinner & Auction
- Name/logo on all marketing materials

In Kind Donation Value – \$500

- Booth Space in Exhibitor Village
- 4 entry tickets to both days of the Game Fair

In Kind Donation Value – \$250

- Booth space in Exhibitor Village
- 2 entry tickets to both days of the Game Fair



Contact us at: txgamefair@sarodeo.com for more information