



PRESENTED BY: San Antonio Stock Show & Rodeo Wildlife and Natural Resources Committee

2026 SPONSORSHIP OPPORTUNITIES – JUNE 12-13, 2026

Partner with the Wildlife & Natural Resources Committee for a two-day outdoor celebration that attracts dedicated outdoor enthusiasts and families alike.

Sponsors gain premium exposure in an immersive, hands-on setting featuring archery, sporting clays, fly fishing, and more—positioning your brand directly in front of consumers who value tradition, performance, and the outdoor way of life.

Proceeds from sponsor and exhibitor participation directly benefit the mission of the San Antonio Stock Show & Rodeo, a 501(c)(3) nonprofit organization dedicated to supporting students on their educational journeys.

Through scholarships, educational programs, and youth development initiatives, the Rodeo invests in the next generation of leaders while preserving Texas' agricultural and Western heritage.

Texas Hill Country Game Fair Sponsor – \$25,000

- 1 Ten seat table at Game Changer Event
- 10 Game Fair tickets for Friday and Saturday
- 2 Wingshooter Challenge Shooting Teams
- Lodging for 4 people (2 rooms or equivalent)
- Name on all materials

Exhibitor Village Sponsor – \$9,000

- 1 Ten seat table at Game Changer Event
- 10 Game Fair tickets for Friday and Saturday
- Discount for a Wingshooter Challenge Shooting Team if requested
- Name on all materials

Game Changer Event Sponsor – \$8,000

- 1 Ten seat table at the Game Changer event
- 10 Game Fair tickets for Friday and Saturday
- Name on all materials

Wingshooter Challenge Shooting Competition Sponsor – \$9,000

- 2 Wingshooter Challenge Shooting Teams
- 4 tickets to the Game Changer Event
- 4 Game Fair tickets for Friday and Saturday
- Name on all materials

Live Music Sponsor – \$7,500

- 1 Ten Seat table to Game Changer Event
- 10 Game Fair tickets for Friday and Saturday
- Name on all materials

Auction Sponsor – \$5,000

- 6 tickets to the Game Changer Event
- 6 Game Fair tickets for Friday and Saturday
- Name on all materials

Power Sponsor - \$3,000

- 4 tickets to Game Changer Event
- 4 Game Fair tickets for Friday and Saturday
- Name on all materials

Media Sponsor – \$1,500

- 2 tickets to Game Changer Event
- 2 Game Fair tickets for Friday and Saturday
- Name on all materials

Contact us at: txgamefair@sarodeo.com for more information



**Celebrate the Outdoors,
Support the Future.**

JUNE 12-13, 2026

SPONSORSHIP OPPORTUNITIES – SHOOTING TEAMS



Shoot & Stay Sponsor – \$7,500 – 7 Available

- 1 Shooting Team (4 people)
- Lodging at JCR for Game Fair (2 rooms or equivalent)
- 8 Game Fair tickets for Friday and Saturday
- 8 tickets to Game Changer Event
- Name on all materials

Double Shot Sponsor – \$10,000 – 10 Available

- 1 Shooting Team (4 people)
- 1 additional shooting opportunity at another time at JCR
- 8 Game Fair tickets for Friday and Saturday
- 8 tickets to Game Changer Event
- Name on all materials

Wingshooter Team Sponsor – \$1,600 – 20 Available

- 1 Shooting Team (4 people)
- 4 Game Fair tickets for Friday and Saturday

**PRESENTED BY: San Antonio Stock Show & Rodeo Wildlife and Natural Resources Committee
In Partnership With: Joshua Creek Ranch**



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