

## EXPO HALL

- 1 SHOPS AT THE RODEO
- 2 PETTING FARM by **Chopitos**
- 3 SIP & SHOP LOUNGE by **TECOVAS**
- 4 SAN ANTONIO STREET FAIR
- 5 INDOOR CARNIVAL
- 6 STOCKMAN® WINE BAR by **STOCKMAN WINES**

## THE ROUNDUP by BUSCH LIGHT®

- 1 BUSCHLIGHT, ROUNDUP STAGE
- 2 BUSCHLIGHT, PARTY DECK
- 3 FAJITA CORRAL
- 4 MECHANICAL BULL
- 5 RODEO WATCH PARTY by **HOVEY**
- 6 AG FIESTA AGRICULTURE DEMO by **AGRI**
- 7 WESTERN ART MURAL INSTALLATION

## FOOD COURT & OUTDOOR ACTIVITIES

- 1 WATERING HOLE by **H-E-B**
- 2 WATERING HOLE STAGE by **HOVEY**
- 3 PONY RIDES
- 4 ANIMAL ADVENTURES by **TEXAS FARM BUREAU**
- 5 SWIFTY SWINE PIC RACES by **Pampers**
- 6 COCA-COLA® ICEHOUSE
- 7 BUSTIN' IN THE BARN by **Cottonelle**
- 8 SURTIERRA® CANTINA by **SURTIERRA®**
- 9 HALL OF FAME

- 10 FRONTIER RESTAURANT
- 11 GENERAL MILLS® SAMPLING
- 12 LONGHORNS OF TEXAS
- 13 HORSE DISCOVERY
- 14 OUTDOOR HORSE ARENA by **Star Vet**
- 15 FLYING W RANCH by **WHATABURGER**

## FREEMAN COLISEUM COMPLEX

- 1 ARENA EVENTS DAILY
- 2 FARM TO FAIR & HOT GLASS ACADEMY
- 3 WILDLIFE, TX
- 4 SCHOOL TOURS HQ
- 5 GARDOPIA

## FROST BANK CENTER COMPLEX & CARNIVAL

- 1 TICKETED RODEO & CONCERT EVENTS
- 2 ULTRA CLUB by **Michael** & **ULTRA**
- 3 COWBOY CORNER by **PENDELTON WHISKY**
- 4 WINE GARDEN by **H-E-B**
- 5 WINE SEMINARS
- 6 CARNIVAL by **DO**
- 7 MUTTON BUSTIN' CONTESTANT MEET
- 8 RODEO STAR EXPERIENCE CHECK-IN
- 9 MECHANICAL BULL
- 10 SOUTHWEST VIP ENTRANCE

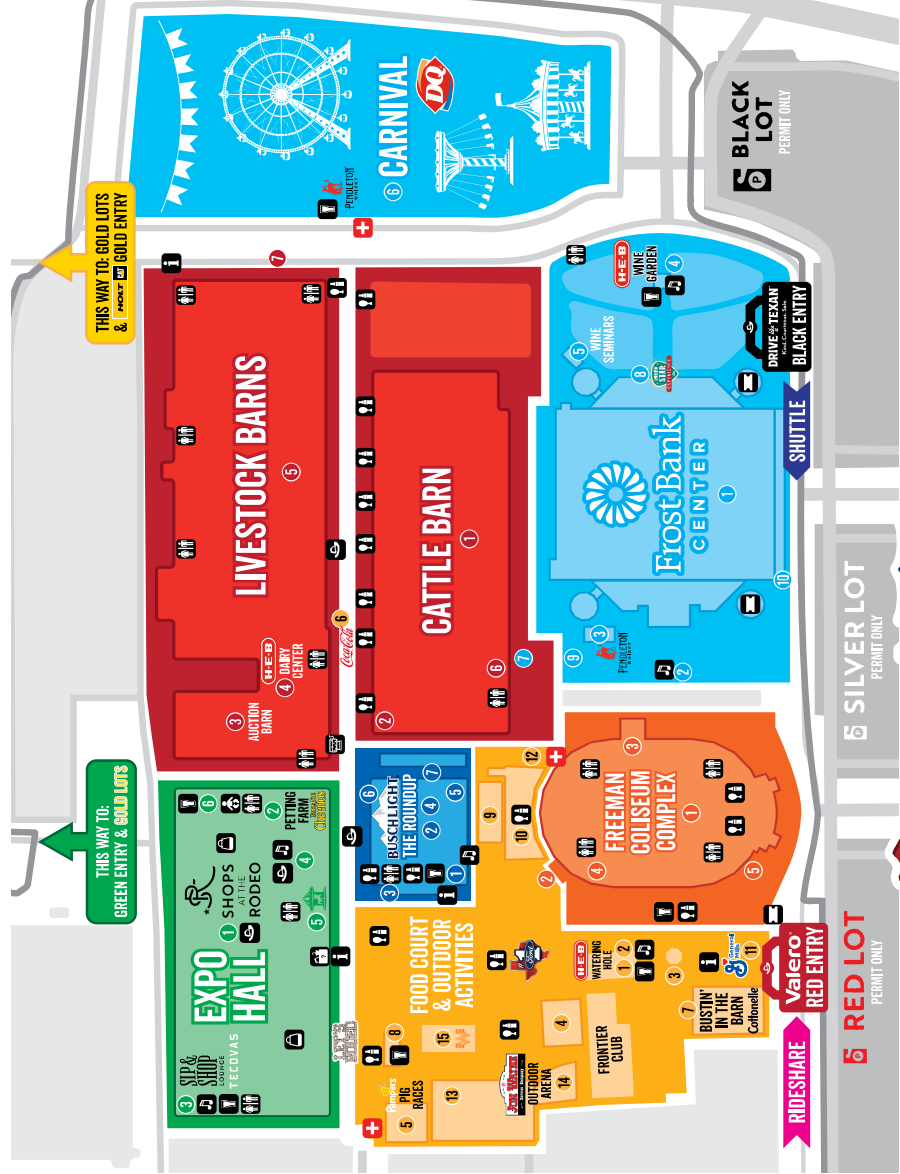
## LIVESTOCK & COMPETITIVE EVENTS

- 1 CATTLE BARN
- 2 Welcome International Guests! (INTERNATIONAL ROOM)
- 3 AUCTION BARN
- 4 DAIRY CENTER by **H-E-B**
- 5 LIVESTOCK BARNS
- 6 GROUP EVENTS ROOM
- 7 AG EXPO AREA

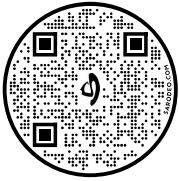
## TAP IN. PLAN ON. HAVE MORE FUN!

Want to make the most of your day? The official SA Rodeo app puts schedules, maps, and can't-miss moments right at your fingertips. Build your own agenda, explore what's happening next, and spend less time searching and more time having fun.

To access: Scan the QR Code on this map, visit our website at [SARODEO.COM](http://SARODEO.COM), OR download our official app!



- Tickets
- Information
- Bar
- Food/Drink
- Live Music
- Restrooms
- Nursing Lounge
- Official Merchandise
- Shopping
- Raffle
- Lost & Found
- First Aid



Let the party continue and stay late at Rodeo After Dark at The Roundup by Busch Light®!  
RODEO AFTER DARK:  
OPEN LATE THURS, FRI, & SAT!

**FAIRGROUNDS ENTRY GATES:**  
EVERY DAY: 9:00AM to 10:00PM  
**FAIRGROUNDS ATTRACTIONS:**  
Sun - Thurs: 10:00AM to 8:00PM  
Fri - Sat: 10:00AM to 9:00PM  
\*Times may vary, please see website for more details.  
Fairgrounds close at 8pm on final Sunday, March 1st.

- BUSCH LIGHT**
- CAVALIERS** ROOST COUNTRY
- General Mills**
- HOLT CAT**
- H-E-B**
- MATTRESS FIRM**
- MISSION: INGREDIENTS**
- PENDELTON WHISKY**