

August 11, 2023 | National Shooting Complex

## SPONSORSHIP PACKAGES

Banquet & Awards Sponsor \$20,000 10 branded flags around banquet, branded awards display

Hat Sponsor \$12,000 Corporate logo on all participant hats

Sporting Clay Sponsor \$10,000
10 branded flags at entrance of sporting clays

Entrance Sponsor \$10,000

10 branded flags at entrance of the National Shooting Complex

Hospitality Sponsor \$10,000
2 branded flags at registration,
Branded Koozies~in shooter bags and at evening event

Live Auction Sponsor \$10,000 Signage surrounding the live auction

Shooter Back Number Sponsor \$10,000 Corporate logo on participant back numbers

Security Sponsor \$10,000 Corporate logo on all participant shooter cooling towels

Cornhole Sponsor \$8,000
Branded Cornhole boards,
2 branded flags at Cornhole Games

Golf Cart Sponsor \$8,000 Signage on all participant golf carts

Participant Gift Bag Sponsor \$8,000 Corporate logo on all participant gift bags

## BOOTS 'N SHOOT SPONSORSHIP BENEFITS INCLUDE

#### **Boots 'N Shoot Sporting Clay Team (Gold Clay Team):**

- -4-person shoot team with use of golf cart for flight
- -One VIP Reserved Table seating for 8 at the Awards Dinner

#### **2023 Sponsor Logo recognition on the following items:**

- -Boots 'N Shoot Event Signage
- -Awards Dinner Program
- -Printed and electronic invitations for the 2024 Boots 'N Shoot Sporting Clay Event
- -Boots 'N Shoot participant shirt
- -Recognition on the Calf Scramble Facebook page (minimum one post)
- -Email Advertisement "Thank You". (Sent to 1.2K emails and approximately 2.4K impressions)

Opportunity to include promotional items in participant gift bags

#### Your sponsorship of Boots 'N Shoot that supports the San Antonio Stock Show & Rodeo Calf Scramble Committee also includes additional benefits during the 18-day event, February 8-25, 2024.

- **-Recognition as a Platinum Calf Sponsor** at the San Antonio Stock Show & Rodeo with an in-arena announcement, an inscribed plaque of appreciation and an official photograph at the conclusion of a Calf Scramble performance, name on signage in Calf Scramble room.
- **-Thank You Banner** Logo to be included on Calf Scramble Thank You banner located in AT&T courtyard area during San Antonio Stock Show & Rodeo for corporate recognition.
- **-Two Sponsor Badges** allowing you and a guest to enter the fairgrounds and receive discounts from participating vendors at the 2024 San Antonio Stock Show & Rodeo.
- **-One Frontier Club Membership** that allows you and three guests to enjoy the Frontier Club dance hall, bar and restaurant.
- -Two Rodeo Experience tickets to your Platinum Calf Sponsor performance. Two (2) \*Rodeo Star Experience Tickets to that evening's performance, which includes a Dinner, 2 Drink Tickets Each (redeemable at select Aramark locations), Rodeo Performance Seats in the "Fan Zone", Complimentary reserved parking (in designated areas), Stage-Side Seating "In the Dirt" During the Entertainer Performance or Two (2) \*Lower Bowl Rodeo Tickets to that evening's performance, reserved dinner at the Frontier Club, and reserved parking (in designated areas). \*The Calf Scramble Committee and S.A.L.E. will issue a contribution recipt based on the experence selected by the donor.
- \* Platinum Calf Sponsor Experience Scheduled based on avaliblitity.



### sarodeo.com/bootsnshoot

















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## Station Sign Sponsor

\$500

2'x3' Sign displayed on all courses Listing in Event Program

# Premium Gift Sponsor

\$2500

2'x3' Sign displayed at registration and displayed on all courses Listing in Event Program

Contribute Promotional Items to Shooter Gift Bags.

# Premium Gift Sponsor with Silver Sporting Clay Team

\$3500

2'x3' Sign displayed at registration and displayed on all courses
Listing in Event Program
Silver sporting clay shoot team including four banquet tickets.

Contribute Promotional Items to Shooter Gift Bags.

















