

Celebrate the Outdoors,
Support the Future.



JUNE 20-21, 2025

PRESENTED BY:
SAN ANTONIO STOCK SHOW & RODEO
Wildlife and Natural Resources Committee

In Partnership with:
Joshua Creek Ranch



Contact us at:
txgamefair@sarodeo.com
for more information

Wildlife,TX

Our Game Fair is an experience for outdoor sporting enthusiasts, conservationists, and supporters of youth education. As the first of its kind in Texas, The Texas Hill Country Game Fair will draw local, regional, and national interest and support for many years to come. The conservation and youth education programs that benefit from this unique event will positively impact efforts to preserve and protect wildlife and natural resources while making a difference in the lives of young people.

THERE ARE FOUR WAYS TO PARTICIPATE AND MAKE A DIFFERENCE: 1. SPONSOR | 2. EXHIBIT | 3. ATTEND | 4. COMPETE

I. SPONSOR

VIP Sponsors will be recognized for investing in our programs and rewarded with a Joshua Creek Ranch experiential package featuring VIP benefits. **There are four sponsorship levels to consider:**

			
I. COWBOY SPONSOR \$25,000 <i>Benefits for 8 Guests</i>	II. BOOTS SPONSOR \$15,000 <i>Benefits for 6 Guests</i>	III. SPURS SPONSOR \$7,500 <i>Benefits for 4 Guests</i>	IV. SADDLE SPONSOR

VIP Sponsorship Packages Above (I - III) Include These Benefits:

- Full access to hospitality suite (Friday & Saturday)
- Lunch buffet (Friday) & Country-Style Breakfast (Saturday)
- Helice Shooting Tournament (Friday)
- Game Changer Dinner & Auction Event (Friday)
- Luxury Lodging at Joshua Creek Ranch (Friday)
- Mixed Discipline Shooting Competition (All Shooters)
- Access to Game Fair (Saturday)
- Shooter Awards Lunch, Silent Auction, and Door Prize Drawings (Saturday)

Saddle Sponsorships available with name and logo recognition for sponsoring various events and activities at the Game Fair, including lunch, dinner, bar, competition shooting stations, and more.

2. EXHIBIT

Exhibitors will be the main attraction at the Game Fair with opportunity to market, display, demo, and sell their products and services to hundreds of outdoor sporting enthusiasts and upscale clientele. The only requirements to be an Exhibitor at the Game Fair are to represent products and services that align with the sporting lifestyle and make an in-kind product or service donation for the fundraiser auction and door prizes.

In addition to exhibit space at the Game Fair, other Exhibitor benefits will be based on the value of their in-kind donation. This may include VIP tickets to the Friday evening Game Changer Dinner & Auction event, swag bag insertion opportunities, name/logo recognition on premises, promotional advertising and media support, and other exclusive activities.

3. ATTEND

The Game Fair and some peripheral events are open to the public, but there will be limited tickets available beginning February 1, 2025. Contact us at txgamefair@sarodeo.com for more information.

Friday, June 20th, 6:00 p.m. to 10:00 p.m. Game Changer Event: \$200/Person <i>Includes heavy hors d'oeuvres, open bar, live music, and live auction featuring sporting merchandise, hunting trips, guns, and more.</i>	Saturday, June 21st, 8:00 a.m. to 4:00 p.m. Game Fair: \$100/Person <i>Includes access to Game Fair exhibits, demos, scheduled activities, plus buffet-style lunch, cash bar, door prizes, and silent auction.</i>
---	--

Attend both Friday and Saturday Events for \$250/Person.

4. COMPETE

Mixed Discipline Shooting Competition – Saturday, June 21st, 9:00 a.m.

Team of 4 Shooters: \$1,600

Individual Shooter: \$400

Includes 100 targets, swag bag, t-shirt, Lewis Class scoring, awards for top shooters, access to Game Fair exhibits, demos, and scheduled activities, plus buffet style lunch, cash bar, raffle, and silent auction.

2025 GAME FAIR SCHEDULE OF EVENTS

Saturday, February 1, 2025*

Tickets go on-sale to public for June 20th
Game Changer Dinner + Auction Event

Registration opens for the Texas Hill Country Game Fair Activities

Friday, June 20, 2025*

- 12:00 p.m. VIP Sponsor Check-In
Hospitality Suite Opens (Sponsors Only)
- 12:30 p.m. VIP Sponsor Welcome Lunch (Sponsors Only)
- 2:00 p.m. VIP Sponsor Helice Shooting Competition
(Sponsors Only)
- 5:00 p.m. Rodeo Reception Cocktail Hour
(Sponsors + San Antonio Stock Show & Rodeo)
- 6:00 p.m. Game Changer Dinner/Auction Event
(Sponsors + Tier 1 Exhibitors + Paid Attendees)
- 10:00 p.m. VIP Sponsor Overnight Lodging at JCR
(Sponsors Only)

Saturday, June 21, 2025*

- 7:30 a.m. VIP Sponsor Breakfast (Sponsors Only)
- 8:00 a.m. Shooting Competition Check-In (All Shooters)
- 8:00 a.m. **Game Fair Exhibits Open**
Includes Door Prize Ticket Sales & Silent Auction (All)
Special Activities during Game Fair will include
shooting demos, hunter techniques, simulated
gamebird shooting, fly-fishing demos/instruction,
gundog demos/training tips,
Live music entertainment,
Joshua Creek Ranch wagon tour (times TBD*)
- 8:15 a.m. Volunteer Trapper Briefing (SALE Volunteers)
- 8:45 a.m. Mandatory Shooter Safety Briefing (All Shooters)
- 9:00 a.m. Mixed Discipline Shooting Competition (All Shooters)
- 12:30 p.m. Shooter + Game Fair Paid Attendees Lunch (All)
- 1:30 p.m. Top Shooter Awards Presentation (All)
- 2:00 p.m. Door Prizes and Silent Auction (All)
- 4:00 p.m. Game Fair Concludes (All)

*All times tentative and subject to change.





About the San Antonio Stock Show & Rodeo

The San Antonio Stock Show & Rodeo is one of the largest and most respected events of its kind in the country, with over 1.5 million visitors annually. More than just a rodeo, the organization has a deep-rooted mission to support Texas youth and agriculture through scholarships, grants, and various educational programs.

Each year, millions of dollars are distributed to deserving young Texans pursuing their education, ensuring that the future of our agricultural and natural resources industries remains bright. The San Antonio Stock Show & Rodeo has committed over \$267 million to youth education since its inception, providing scholarships, awards, and opportunities that have directly impacted thousands of students across Texas.

Your sponsorship of The Texas Hill Country Game Fair will directly contribute to these life-changing initiatives.

www.sarodeo.com

About Joshua Creek Ranch

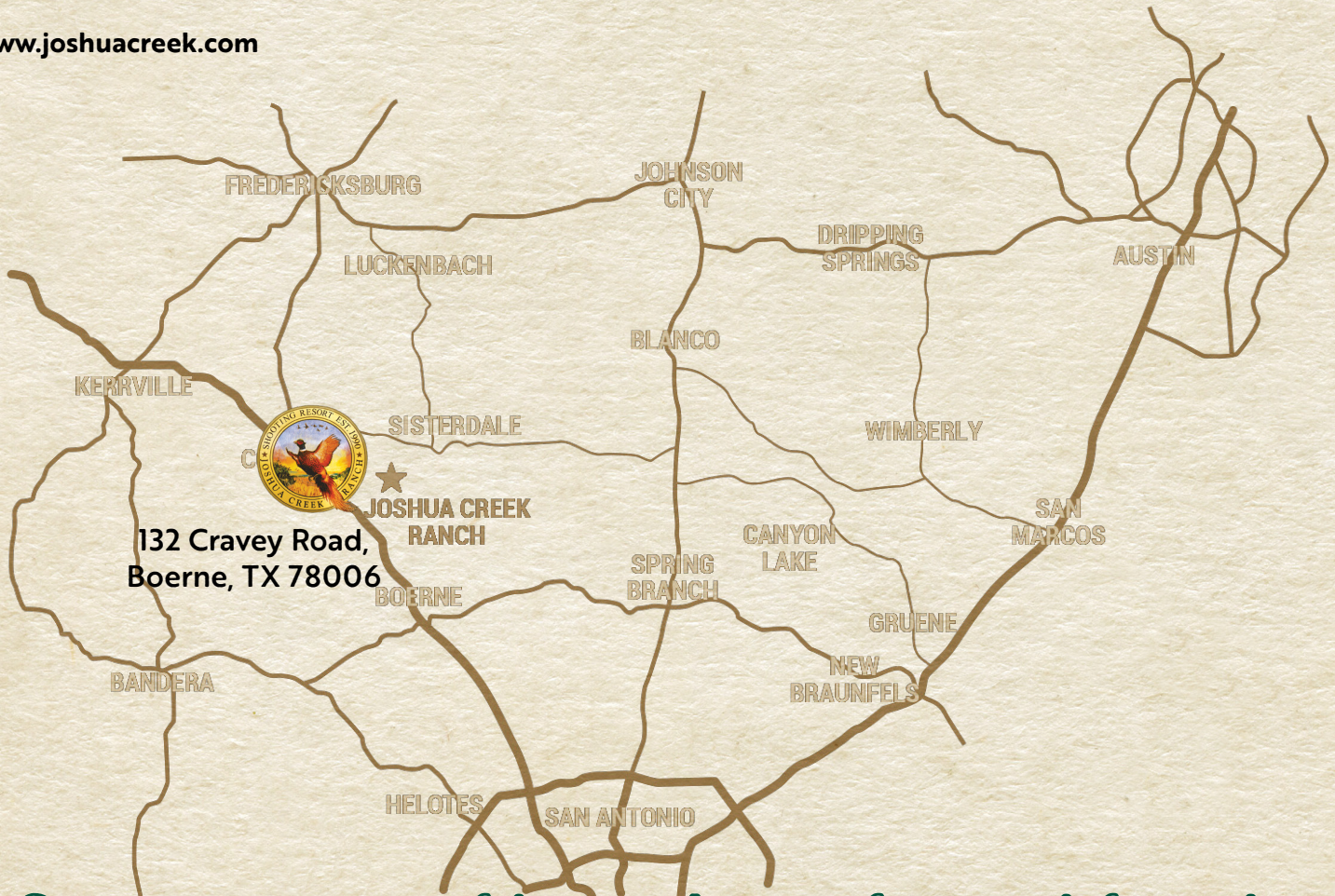


Since 1990, Joshua Creek Ranch has been dazzling even the most discerning guests from all over the world. Custom itineraries, prime hunting & shooting opportunities, and exceptional outdoor sporting adventures are complemented by luxury resort amenities and warm Texas hospitality, resulting in a truly unique and top-shelf experience for visiting guests.

Today, this family-owned and operated ranch, located 45 minutes northwest of downtown San Antonio, thrives as one of the most visited hunting & sporting lodges in the world.

In addition, Joshua Creek Ranch perennially boasts some of the highest honors and endorsements from the most reputable programs in the industry including Orvis, Beretta, Federal Premium Ammunition, and Shooting Sportsman Magazine.

www.joshuacreek.com



Contact us at: txgamefair@sarodeo.com for more information