

San Bernardino County Fair Junior Livestock

Buyer's Letter Recognition Competition

This NEW competition is designed to encourage our Junior Livestock Exhibitors to recognize the importance of corresponding with existing & potential new Junior Livestock Auction buyers. This unique form of advertising is an opportunity for San Bernardino County Youth Livestock Exhibitors to showcase their hard work and efforts along with marketing the Junior 2026 SBCF Livestock Stock Auction.

Age Categories: 5-8 years old 9-13 years old 14-19 years old

Awards: \$50.00 cash to each age category winner
 \$20.00 cash to each age category runner up

Buyer's Letter must be submitted/postmarked by May 1st, 2026 to SBCF. Entry can be mailed or delivered in person to fairgrounds administration office at the address noted below.

Entry must include competition form and a copy of the Buyer's Letter made out to:

San Bernardino County Fair
CEO Jennifer Morgan
14800 7th Street
Victorville, Ca. 92395

Buyer's letters will be judged on how well the youth highlights their animal and their efforts to raise it, what they've learned from the project, creativity and should include information about the fair and livestock auction.

Included with the Buyer's Letter must be a list* of names of buyer's letters sent by the exhibitor for the 2026 San Bernardino County Fair. *A minimum of 10 letters sent is required.

Winners will be announced at the Exhibitor/Leader Meeting on May 20, 2026.

San Bernardino County Fair Junior Livestock
Buyer's Letter Recognition Competition Entry Form

Exhibitor's Name: _____

Age as of January 1st, 2026 _____ Phone Number: _____

List of 2026 Buyer's letters Sent Out

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____

Buyer: _____