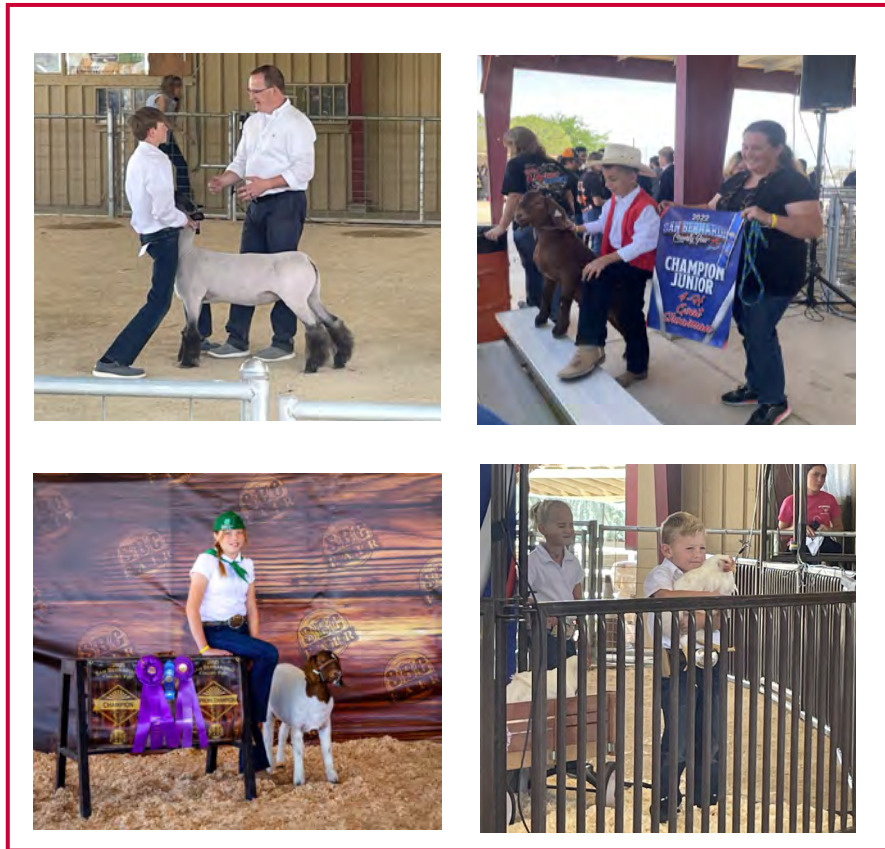


SPONSORSHIP PACKET



JUNIOR LIVESTOCK PROGRAM



79th Annual San Bernardino County Fair

May 23—31, 2026

SPONSORSHIP INFORMATION

Thank you for your interest in sponsoring and supporting the Junior Livestock Program.

Please complete this form and return via e-mail to jmorgan@sbcfair.com

Please complete the information below:

Company Name:

Contact Name:

Mailing Address (Street, City, State, and Zip) :

Contact Phone Number:

Contact Email Address:

Total Sponsorship Amount:

- Ranch Owner Level \$3,000
- Trail Boss Level \$2,000
- Wrangler Level \$1,000
- Cowpoke Level \$500
- Ranch Hand Level \$250
- Greenhorn Level \$100

Graphics Contact Name and Email Address (for providing logo files and ad files):

Need a W-9? Yes or No

Sponsor agrees to provide payment, all artwork, banners, etc. required to fulfill this agreement. Banner location/ locations as mutually agreed upon. Some size restrictions may apply. San Bernardino County Fairgrounds is not responsible for lost or damaged banners.

Please note: we do not refund or carry over sponsorships; all of your sponsorship will be put toward awards and/ or the department(s) specified above. If you have any questions, please contact us.

All payments must be paid in full for Sponsorship to be complete.

Checks can be made out to 28th DAA and mailed, along with the form to SBC Fairgrounds, Attn: Jennifer Morgan, 14800 7th Street, Victorville, CA 92395.

*NOTE: There is a 5% processing fee for ALL Credit Card charges



Ranch Owner Level \$3,000

auction operations support

Sponsor banner displayed in the show ring for the duration of the fair and outside at the fairgrounds the whole year. Sponsor name displayed in the Junior Livestock Auction Catalog. Social Media Recognition.



Trail Boss Level \$2,000

auction operations support

Sponsor name on a banner for the duration of the fair or provide your own banner for us to hang.

Sponsor name in the Junior Livestock Auction Catalog. Social Media Recognition



Wrangler Level \$1,000

JLA for the kids to sell

Name announced during the Junior Livestock Auction.



Cowpoke Level \$500

Division/class awards for specific classes (e.g. jackpot, showmanship, landscaping, knowledge bowl, etc)



Ranch Hand Level \$250

Department costs (e.g. judges, awards, ribbons, etc)



Greenhorn Level \$100

Lend a helping hand wherever needed