



Agenda

2019 Fair Critique Meeting

Wednesday

September 2, 2019

10:00 a.m.

Location

San Bernardino County Fairgrounds

Board Room

14800 Seventh Street

Victorville, CA 92395

www.sbcfair.com

Board of Directors

ELECTED: 7/31/2019

President

Joseph "Joe" Zuccaro

Vice-President

Kamie Champlin

Treasurer

Donald "Don" Webb

Director

Patrick Kahler

Director

Michael Stevens

Director

Elizabeth "Liz" Becerra

Director

Lisa Hogue

Director

Vacant

Director

Vacant

CEO

Jennifer Monter

28th DAA/ San Bernardino County Fair
Fair Critique Meeting
Agenda
Monday, September 2, 2019
10:00 a.m.

Call to order and the Pledge of Allegiance

Roll call

1.Approval of Agenda

Acknowledgment of visitors, public comment on items not listed on the agenda.

New Business

2. Discussion and create an AdHoc committee to develop goals & expectations for new CEO

Fair Critique - information in parentheses is from the 2019 Fair

3.Fair Dates (May 25-June 2, 2019);

4.Fair Hours (Sat-Mon – 12-11pm, Tues-Weds – Closed, Thurs – 4-10pm, Fri – 4-11pm & Sat-Sun – 12-11pm)

5.Media/Marketing/Branding

6.Gate Prices (Presale \$5, Fair time: \$8, \$1 off coupon from Alaska USA)

7.Parking Prices (\$5)

8.Main Stage Entertainment and Sporting Events (VIP Seats \$20 w/ Fair Admission, Demo Derby \$5, Monster Truck & Bull Riding Free)

9.Grounds Entertainment

10. Carnival

11. Concessionaires (Food & Beverage)

12. Commercial Vendors

13. Junior Livestock Auction

14. Livestock Exhibits

15. Still Exhibits

16. School Tours (Thursday, May 30)

17. Grounds Signage

18. First Aid

19. Security

20. Lost and Found

21. Smokey Bear Acres

22. Other

Director's Comments

Approval of Director's absence

Adjourn to next meeting on September 18, 2019. Time meeting ended: _____