



# SLE RODEO VENDOR REGISTRATION

The Southeastern Livestock Exposition (SLE) Rodeo is held at the Garrett Coliseum in Montgomery, AL. This event is ranked in the top 70 of over 700 rodeos in the Professional Rodeo Cowboys Association (PRCA) and attracts nearly 20,000 rodeo fans for 4 rodeo performances. The SLE uses this rodeo as a fundraiser to support youth who are involved in agriculture and rodeo. If you wish to become a vendor and help to fulfill this mission, **please complete this registration form and submit it to [shunter@bamabeef.org](mailto:shunter@bamabeef.org) prior to March 1.**

**The SLE will invoice you upon approval of your registration. Payment is due before March 1 and is nonrefundable unless the event is cancelled. SLE is not liable for any loss or damages that may occur during this event.**

## VENDOR OPTIONS

Please select the appropriate checkboxes below:

### WEEKEND 1: March 8-10, 2024

☐ **\$150 Garrett Coliseum - SLE Youth Rodeo Showdown**

*All Garrett Coliseum booths are 8'x12'*

- ☐ I need an indoor booth - north gate/first floor
- ☐ I need an outdoor booth - north gate/outside
- ☐ I need SLE to provide an 8' table and 2 chairs
- ☐ I need to purchase one additional booth  
*total booth space (2 booths): 8'x24'*

### WEEKEND 1: March 9-10, 2024

☐ **\$100 Crawford Arena - SLE Equine Events**

*All Crawford Arena vendor booths will be located outdoors.*

- ☐ I need SLE to provide an 8' table and 2 chairs
- ☐ I am using my trailer as a vendor booth

### WEEKEND 2: March 15-17, 2024

☐ **Garrett Coliseum - PRCA Rodeo**

*Indoor Coliseum booths are 8'x12'*

☐ **\$850 Premium Indoor Booth - north gate/first floor**

- ☐ I need SLE to provide an 8' table and 2 chairs
- ☐ I need to purchase one additional premium booth  
*total indoor space (2 premium booths): 8'x24'*

☐ **\$500 Standard Indoor Booth - second floor**

- ☐ I need SLE to provide an 8' table and 2 chairs
- ☐ I need to purchase one additional standard booth  
*total indoor space (2 standard booths): 8'x24'*

**Standard Booth Location Preference:** ☐ North ☐ South

☐ **\$550 Outdoor Booth - north gate (15'x20')**

- ☐ I need SLE to provide an 8' table and 2 chairs

☐ **\$150 Crawford Arena - SLE Team Roping**

*All Crawford Arena vendor booths will be located outdoors.*

- ☐ I need SLE to provide an 8' table and 2 chairs
- ☐ I am using my trailer as a vendor booth

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please provide a brief description of the equipment, products, or services your exhibit will feature:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**How many exhibitors will be at your booth?**

\_\_\_\_\_

**Will you need a power outlet at your booth?**

☐ yes ☐ no

**TOTAL AMOUNT DUE: \$** \_\_\_\_\_

**Signature:** \_\_\_\_\_

*If you sell items at your vendor booth, you are subject to local sales tax collection at the time of the event. If you are a food/drink vendor, you are subject to a 35% city sales tax.*