



2025 SLE Rodeo Internship Opportunity

Are you a current college student or recent graduate looking for a dynamic internship experience? Are you eager to dive into the world of event planning and rodeo production? If so, we have an exciting and unique internship opportunity for you at the Southeastern Livestock Exposition (SLE)!

Position: SLE Rodeo Internship

Dates: January 6, 2025 – March 21, 2025

Location: SLE Headquarters, Montgomery, AL

Schedule: 2-3 days per week, 8:00 am – 4:45 pm (flexible with class schedule)

What You'll Do:

- Manage rodeo vendors
- Manage stall reservations
- Assist with design of banners, graphics, and signage for the rodeo
- Assist with internal ticketing and distribution
- Prepare handouts for various SLE Rodeo and Livestock Week events
- Support event setup and preparation of Garrett Coliseum grounds
- Address onsite needs during the SLE Rodeo and Livestock Week
- Assist with additional tasks as assigned by the Executive Director

What We're Looking For:

- Current college student or recent graduate with a focus in Agriculture, Marketing, Public Relations, Hospitality, or a related field
- Experience using Canva
- Ability to lift 50 pounds
- Knowledge of the rodeo industry, or interest in learning more about this field
- Strong and professional communication skills, both written and verbal
- Excellent time management and organizational skills
- A proactive self-starter who works well independently and in a team

Perks:

- Paid internship
- Hands-on experience in event planning and rodeo production
- Opportunity to work with rodeo and agriculture industry professionals

Note: This role involves some late nights and weekend work during the SLE Rodeo and Livestock Week (March 5-16, 2025).

If you're ready to gain valuable experience and support Alabama's youth in agriculture by contributing to the state's largest Professional Rodeo Cowboys Association (PRCA) rodeo, we'd love to hear from you! **Apply to be part of our team by submitting a resume and cover letter to Sarah Hunter (shunter@bamabeef.org). Applications are open from September 1, 2024 – November 1, 2024.**