



52nd District Agricultural Association
Wednesday, May 3, 2023, at 5:15 p.m.

Cal Expo Fair Office, Board Room
1600 Exposition Blvd,
Sacramento, CA 95815

BOARD MEETING MINUTES

No Quorum

I. Call to Order

II. Roll Call

- Mike Albiani Board President, Evan Corder Board Member, Matt Cranford CEO present.
- Arturo Barajas Board Member, Serina Correa Board Member, Coby Turner Board Member attended via Zoom
- **No Quorum**

III. Introduction of Guests and Staff

- N/A

IV. Public Comment on items not on the agenda

- N/A

V. Approval of Minutes

- No Quorum to approve.

VI. CEO Report (Informational Only) - CEO Cranford

- We put together tickets for the Board members and their families.
- We might try to have a board meeting during the fair sometime, possibly Friday afternoon or Saturday? Board members present decided Saturday at 4pm looks like the best time.
- Discussed what the boards JLA contribution should be? Last year they each donated \$100 and bought a turkey and eggs, Arturo Barajas volunteered to sit at the auction to purchase something. Board members agreed on each director donating \$100.

VII. President's Report (Informational Only) – President Albiani

- N/A



VIII. Financial Reports

- CFSA was not able to get the march reports for the meeting.

IX. Committee Reports

- JLA
 - They had a meeting and it was pretty straight forward, the volunteer list has been sent out.
 - On the 12th and the 13th volunteers will be out setting up pens, Friday night will be setting up hog barn, Saturday setting up sheep, goat, hog, and small animal. Next weekend 4H will come in to rake, sweep, paint, etc.
 - Load in starts Tuesday, there are lots of entries this year.
 - An exhibitor had a hog die, need to discuss situation further to decide on what to do, confusion between previous emails with the fair. Will be looking over the rules and making a decision.
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X. Old Business

- Arturo Barajas will be putting together something in case we have a Shasta Goat situation.

XI. New Business

- We are down a little bit so far \$2200 vs \$2800; marketing should go up next week.
- Working on getting pieces put in the local news, maybe put some in smaller neighborhoods newspapers?
- Will be looking at the ticket sales and zip codes to see where we get the most sales from and push sales and marketing more in those areas.
- The Foundation will be funding the scholarships, and will be getting together to figure out how to support the fair with their money, might spend more at the auction this year to repay 4H and FFA for all their volunteering.
- Safeway is going to have the foundation proxy buy at the sale this year.
- Discussed which big companies mainly come and buy at the auction, Coby Turner talked about putting up flyers for the auction to market potential big company buyers.
- We have put money into the marketing account at Five Star Bank.
- Discussed making a google calendar of events for the Board of Directors to attend.
- We might be doing a flash sale to promote and sell tickets.

XII. Correspondence



XIII. Director Comments/Request for Agenda Items

XIV. Future Board Meetings

a. Wednesday, Aug 9, 2023, 5:15pm

- Want to try and meet Saturday at 4pm during the fair.

XV. Adjourn