

FOR IMMEDIATE RELEASE

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Get “Fair Value” This Memorial Day Weekend At The Sacramento County Fair!



Sacramento, Calif., (5/22/17)—Excitement, anticipation and exhilaration await attendees of the 81st annual Sacramento County Fair! The family-friendly event will take place May 25-29th on the grounds of Cal Expo. Every day is KIDS day at the Sacramento County Fair as kids under-12 receive FREE Fair admission, and adult admission is only \$6.00! Over 100,000 guests are expected to come and enjoy the great food, live music, high-octane motor sports, electrifying bull riding, educational exhibits and spectacular carnival rides that the Sacramento County Fair is famous for. Fairgoers will have the opportunity to learn from 4-H and FFA students about production agriculture and visit four barns full of chicken, goats, rabbits, turkeys, pigs, sheep, horses and cows. Fair guests are encouraged to roam through the barns and engage with the 3,000-plus youth exhibitors as they care for and show their animals.

The Fair opens its gates to FREE school tours on Thursday, May 25, 2017 and Friday, May 26, 2017. During the school tours Sacramento County children will learn where their food comes from, be treated to special entertainment and learn about wildlife conservation plus while also enjoying everything else the Fair offers.

“The Sacramento County Fair is excited to return this year and continue its promise of providing families with a safe, fun, affordable way to create a lifetime of memories—from eating your first corndog to learning about bee pollination or posting a selfie at the newest, scariest carnival ride—the possibilities are endless and the family milestones abundant,” says Sacramento County Fair CEO Pamela Fyock. “This year we are excited to announce that the Fair has over 36 activities, shows and events that are free with Fair admission.”

This year’s Grandstands will be full every night during the Fair with high-octane events that are sure to have spectators on the edge of their seats. New this year is two nights of Lil Monster Trucks. Lil because these mid-sized monster trucks are all driven by youth, 6-17 years old! Returning is the annual Lasher Stars & Stripes Bull Riding, pitting cowboy against bull in the toughest 8 seconds in any sport. And brand new this year: Tractor Pulls will compete during a special Memorial Day matinee performance.

Tickets for the Fair and Grandstand events will be available for purchase online at www.sacfair.com/tickets or at the Sacramento County Fair office. Remember fair admission is only \$6 and children 12-and-under are admitted free every day!

For more information on the Fair and a daily schedule visit www.sacfair.com and #ShareTheFair on Facebook: <https://www.facebook.com/SacramentoCountyFair/>, Twitter: <https://www.twitter.com/saccountyfair>, and on Instagram: <https://www.instagram.com/sacfair>

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About Sacramento County Fair

Over 100,000 guests will enjoy the Sacramento County Fair May 25-29, 2017 at Cal Expo. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$6.00 and admission for kids 12-and-under is free every day of the Fair. This year, the Sacramento County Fair will be the biggest and best in it's over 80-year history. This year's fair theme is "Let's Eat, Have Fun & Celebrate the Red, White & Blue."

For more information please visit www.sacfair.com.

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