

# Press Release

## FOR IMMEDIATE RELEASE

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### 30 Years of Fun Fair Food – Corn Dogs, Pizza, and Entertainment

**Sacramento, Calif., (4/26/17)**– The 2017 Sacramento County Fair boasts numerous concession stands and quick-eats, but Milo's is one concession stand that does it differently. As a second-generation fair food family, they run the first operational two-story food concession stand in the United States. This mean machine produces 135 pizzas and 900 corn dogs per hour. Milo himself has over 48 years in the food service industry, but it's his family in the business right beside him that makes it all the more worthwhile.



Most of the concession stand action takes place behind-the-scenes, so this stand was created to provide a little education and fun. Milo's stand actually boasts a second-story window to give customers a sneak-peak inside the dough and cheese room upstairs. After the ingredients are prepped up top, the food travels down to the first-floor via dumbwaiter to be assembled and served to the fair-goers. Milo's aims to do more than simply provide delicious food, they strive to provide a unique and fun experience for every single customer.

"It just wouldn't be same Sacramento County Fair without Milo and his family," says Pamela Fyock, CEO of the Sacramento County Fair. "Every year we try to give our attendees more and more for their entertainment dollar. And Milo has been there for us and for Sacramento County, year after year, helping us to provide not just "Fair Value," but entertainment value beyond compare. And it's been a real joy for us old-timers to see his kids growing up and taking on a bigger and bigger role in the family business."

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Over 100,000 guests will enjoy the Sacramento County Fair May 25-29, 2017 at the Cal Expo Fairgrounds. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$6.00 and

admission for kids 12-and-under is free every day of the Fair. This year, the Sacramento County Fair will be the biggest and best in its over 80-year history, and the theme is "Let's Eat, Have Fun & Celebrate the Red, White & Blue."

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