

Press Release

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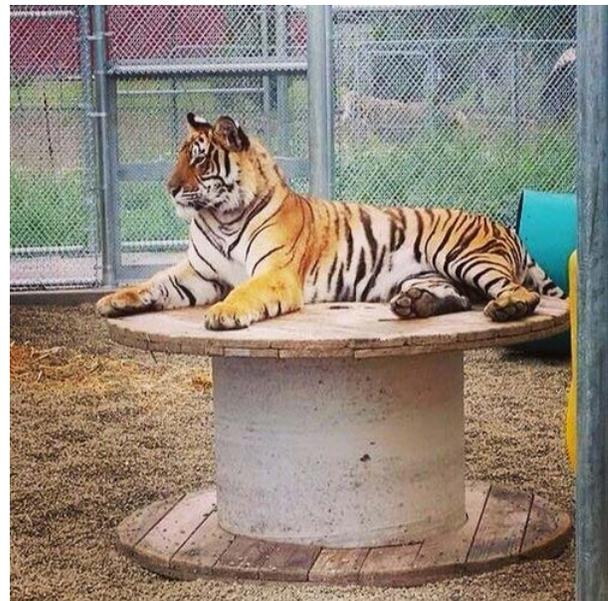
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Take a Walk on the Wild Side at the Sacramento County Fair!

Sacramento, Calif. (5/14/18) — Get ready for a jungle adventure with A Walk on the Wild Side exhibit at the Sacramento County Fair! This Memorial Day weekend, the Cal Expo Fairgrounds will be filled with the sights and sounds of the jungle as A Walk on the Wild Side brings exotic species of wild animals up close and personal.

This immersive experience allows fairgoers to enter through a rain forest and be transported to destinations all over the world. From reptiles to jungle cats, A Walk on the Wild Side showcases the huge diversity of animal life and inspires an interest in preserving the lives of these fascinating creatures.



A Walk on the Wild Side is an organization dedicated to helping all species of wild animals who, for various reasons, find themselves without a place to live. They are the most diverse exotic non-profit animal refuge of its kind in the State of Oregon. In addition to housing unwanted exotic species, they take pride in educating the public about responsible animal ownership. Their ambassador animals each have their own story to tell and lessons to teach.

“The Walk on the Wild Side exhibit is an experience like no other. Families will have a chance to interact with and learn from exotic animals that they might not otherwise have a chance to see,” states Pamela Fyock, CEO of the Sacramento County Fair. “A Walk on the Wild Side is a wonderful organization and we are proud to partner with them, as the mission of the Fair is to not only provide wholesome family-friendly fun to kids of all ages, but also provide our guests with incredible learning opportunities.”

Tickets for the Fair and Grandstand events will be available for purchase online at www.sacfair.com or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23rd. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

For more information on the Fair and a daily schedule visit www.sacfair.com and **#ShareTheFair** on Facebook: <https://www.facebook.com/SacramentoCountyFair/>, Twitter: <https://www.twitter.com/saccountyfair>, and on Instagram: <https://www.instagram.com/sacfair>

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About the Sacramento County Fair

Over 100,000 guests will enjoy the Sacramento County Fair May 25-29, 2017 at Cal Expo. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$6.00 and admission for kids 12-and-under is free every day of the Fair. This year, the Sacramento County Fair will be the biggest and best in it's over 80-year history. This year's fair theme is "Let's Eat, Have Fun & Celebrate the Red, White & Blue.

For more information please visit www.sacfair.com.

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