Dear Vendor:

Thank you for your interest in the Sacramento County Fair! This year's dates are **May 26-30**, **2022**. We are so excited to finally be hosting a full Fair! We have assembled the entertainment and arena shows to host a recording breaking crowds at this year's Fair. Even with the pandemic, we will have many new and exciting things to see and do at Fair.

Our Fair is a family friendly event that brings families out early to enjoy vendors, entertainment and the safe atmosphere. The 2022 fair hours are 10am



to 10pm Thursday thru Sunday and 10am to 8pm on Monday. **Monday's hours have been extended**. The Commercial Building will now be open all hours of the fair for extended selling opportunities! We have added additional space in our exhibit/shopping building. If your products have anything to do with kids I would suggest that space. As of now, we have no COVID restrictions for indoors and we anticipate none.

Enclosed is an application for the 2022 fair. Be sure to complete each section and enclose a photo of your booth/display. Please get your application in early our demand exceeds the space we have available. **Incomplete applications will not be processed or considered.**

All of our prices will remain the same for 2022. Inside our commercial building cost will be \$550.00 for a 10x10 *indoor inline* and \$650.00 for a 10x10 *indoor corner*. There are a limited number of *premium indoor spaces* available (starting at \$1,500.00) please call office for info. **Outdoor** space is \$725.00 for a 10x10 booth and there are no allocated corners (most spaces run consecutively). This provides an opportunity for more vendors to participate and create a fun shopping experience for our guests. For a complete list of rates, please refer to our "Vendor Fact Sheet".

Advance Parking passes are available at a reduced rate on a presale basis only. The deadline to purchase discount parking and admission is Wednesday, May 25 by noon. See Parking Credential request form. Vendor RV parking is also available the daily rate is \$45.00. Please submit Vendor RV registration form.

Remember that space is assigned on a "first come, first serve" basis based upon receipt of fees and required documentation, so complete your application early. In 2019, we had over 103,000 attendees and foresee our vendor spaces selling out quickly. All returning vendors who would like to retain their previous location must have completed application submitted before February 1, 2022. <u>Consideration is given to returning vendors</u> <u>only when complete application is on file.</u>

The Sacramento County Fair rules and guidelines are available on our website <u>www.SacFair.com</u> for your review. You can use this as a resource for your questions.

We're looking forward to a fun and entertaining year. For additional information, please email me at <u>pamelafyock@sacfair.com</u>. We realize the pandemic was divesting for all vendors, we look forward to a record Fair and helping everyone start their year off positively.

Regards,

PJF Pamela J. Fyock 916-263-2975 office 916-263-2973 fax

Let's Eat, Have Fun & Celebrate the Red, White & Blue during the 86th Annual Sacramento County Fair