

**SACRAMENTO COUNTY FAIR**  
**MAY 23-27, 2024**  
**Commercial Exhibit Application Packet**  
**\$25 non-refundable Application Fee**



Thank you for your interest in being a commercial vendor at the Sacramento County Fair. Please review these instructions carefully. **This application is neither an offer nor a guarantee of space.**

If you have any questions regarding this application, please call the Sacramento County Fair Office at (916) 263-2975 or e-mail to [info@sacfair.com](mailto:info@sacfair.com)

Application can be mailed to:  
Sacramento County Fair, 1600 Exposition Blvd, Sacramento, CA 95815

**THE FOLLOWING ITEMS MUST BE INCLUDED IN YOUR APPLICATION PACKET**

- Complete application form – answer all the questions & don't forget to sign the application.
- A complete list of items to sell or promote as required on the application. Include additional sheets as needed.
- Recent photos of your exhibit/booth (attach, photos will not be returned).
- Copy of California Seller's Permit (attach).
- Insurance and Workers compensation coverage: provide your provider information on application. If a contract is issued, proof of insurance coverage in the form of certificates is required.
- Include promotional materials such as reference letters, promotional brochures, etc, as desired (optional).

**INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED OR RETURNED**

**IMPORTANT NOTES**

- All questions must be answered completely and accurately – the information you give us the sole representation of your business for the selection process.
- If a contract is issued, fair management will assign the exhibit space upon receipt of payment. Special requests will be considered, but not guaranteed.
- Applications for Returning vendors requesting the same location are due February 1, 2024. All other applications are due February 28, 2024 with a non-refundable application fee of \$25.00. After February 28, 2024 non-refundable application fee will be increased to \$50.00. Full payment is due at the time the contract is due. Make checks payable to the Sacramento County Fair.

The Sacramento County Fair is seeking experienced operators with quality presentation; consideration will be given to those with unique items. The sale of certain items including, but not limited to the following is prohibited: weapons, drug paraphernalia, provocative or suggestive items, graphic images that may offend a family-friendly audience.

Sacramento County Fair  
1600 Exposition Blvd, Sacramento, CA 95815  
Telephone: (916) 263-2975

# SACRAMENTO COUNTY FAIR

MAY 23-27, 2024

## Commercial Exhibits Space Application

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**BUILDING HOURS 10AM -10PM DAILY THURSDAY –SUNDAY  
10AM -7PM MONDAY CLOSING NIGHT**

**CHECK ONE:**  New Applicant  Returning Commercial Exhibitor **MUST INCLUDE PHOTO OF EXHIBIT**

### SPACE FEES

**Inside Space** - Corner: 10 X 10 \$650.00 or Inline 10 X 10 \$550.00

**Outside Space** - Outdoor Spaces 10 X 10 \$725.00

**Premium Space** - Starts at \$1,500 (call for details and availability)

### SELECT SPACE YOU'RE APPLYING FOR:

**Indoor**  10 X 10  20 X 10  In-line  Corner  Premium Sponsor Space  
 **Outside**  10 X 10  20 X 10  Other: \_\_\_\_X\_\_\_\_  Premium Sponsor Space

**Please confirm the following activities. Be sure to check all that apply:**

Lead Generation  Use Microphone  Promotional Give-A-Ways  Direct Sales  Conduct Prize Drawing

### **BUSINESS INFORMATION - INFORMATION MUST AGREE WITH INSURANCE CERTIFICATE**

Business Name \_\_\_\_\_

Name of Applicant \_\_\_\_\_

On-Site Contact \_\_\_\_\_ On-Site Contact Cell \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_ Residence Phone ( ) \_\_\_\_\_

Cellular Phone ( ) \_\_\_\_\_ Other Phone ( ) \_\_\_\_\_

Fax ( ) \_\_\_\_\_

E-mail Address \_\_\_\_\_ Web Site \_\_\_\_\_

Federal Taxpayer's ID # \_\_\_\_\_ CA Seller's Permit # \_\_\_\_\_

*Located on your federal tax return* *Attach copy to application*

How long in business? \_\_\_\_\_

Is your business:  Sole Proprietor  Partnership  Corporation  Other \_\_\_\_\_

### UTILITY REQUIREMENTS

If needed, a standard 110v/500w electrical outlet is provided per contracted space. Additional electrical may be available for an additional fee.

Do you require power?  YES  NO If yes how much \_\_\_\_\_

Do you need running water?  YES  NO (not all spaces have access)

Do you sample food?  YES  NO (permit fee \$86.00)

### INSURANCE REQUIREMENTS

**Proof of Insurance to be sent with contract.** Please check which form of insurance will cover you during the fair.

My own carrier

WFA Master List CFSA# \_\_\_\_\_ Policy Expires \_\_\_\_\_

Purchase through California Fair Services Authority. **\$125 will be added to your contract**

Each exhibitor must provide proof of general liability insurance of at least \$1,000,000. Certificates of Insurance with required endorsements will be required with each contract. If a contract is issued, you will receive insurance requirements with additional insured verbiage.

