

## Sacramento County Fair Media Guide 2018



## **Table of Contents**

Sacramento County Fair Media Notes:	.4
Dates, Location and Hours (Fair, Carnival, Buildings, Livestock Pavilion	. 4
Attendance info:	. 4
Fair notes:	. 4
Events and Noteworthy Items:	.5
Musical Acts:	.6
Great Wide Open – May 24th – Main Stage	. 6
Alan Iglesias & Crossfire: A Loving tribute to Stevie Ray Vaughan and Double Troub – May 25 <sup>th</sup> – Main Stage	
Madison Hudson - May 26th - Main Stage	.6
Bump City Reunion Band - May 27th - Main Stage	. 6
Neon Playboys – May 28 – Main Stage	.6
Other Acts and Entertainment:	.7
Captain Jack Spareribs	.7
The Corny Crow	.7
Powerhouse	.7
Something Ridiculous	.7
Charlie the Veloci-Raptor Dinosaur	.7
Great American Duck Races	. 8
All-Alaskan Racing Pigs	. 8
Sunflower Saddle Ranch	. 8
The Strolling Piano	. 8
The Canine Stars	. 8
Ramos Brothers Circus	. 9
Walk on the Wild Side	. 9
Kids Can Cook	. 9
Puppets & Players	. 9
Mind Works	. 9
Camel Rides	10
Great American Petting Farm	10

Chef Ray Duey	10
Hypnotist Steve Bayner	10
The Procrastinators	10
Western Railroad Express	11
Baloonacy	11
Grandstand Events (Premium Events):	11
Toughest Monster Truck Tour	11
Lasher's Stars & Stripes Bull Riding, Sponsored by Lasher's Elk Grove RAM	11
Gran Jaripeo y Baile FEATURING Ramon Ayala	12
Tractor Pull	12
Full Daily Schedules	13
Thursday, May 24 2018	14
Friday, May 25, 2018	15
Saturday, May 26, 2018	16
Sunday, May 27, 2018	17
Monday, May 28, 2018	18
2018 Press Releases	19
General Fair Release: "Get "Fair Value" This Memorial Day Weekend At The	
Sacramento County Fair!	20
-	air
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F	air 22
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F	air 22 24
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F Take a Walk on the Wild Side at the Sacramento County Fair!	air 22 24 26
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F Take a Walk on the Wild Side at the Sacramento County Fair! Live Entertainment from The Strolling Piano at 2018 Sacramento County Fair	air 22 24 26 28
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F Take a Walk on the Wild Side at the Sacramento County Fair! Live Entertainment from The Strolling Piano at 2018 Sacramento County Fair Relax at the Sunflower Saddle Ranch During the Sacramento County Fair!	air 22 24 26 28 30
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F Take a Walk on the Wild Side at the Sacramento County Fair! Live Entertainment from The Strolling Piano at 2018 Sacramento County Fair Relax at the Sunflower Saddle Ranch During the Sacramento County Fair! Ramos Bros. Circus Comes Back to Town for the Sacramento County Fair	Fair 22 24 26 28 30 33
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F Take a Walk on the Wild Side at the Sacramento County Fair! Live Entertainment from The Strolling Piano at 2018 Sacramento County Fair Relax at the Sunflower Saddle Ranch During the Sacramento County Fair! Ramos Bros. Circus Comes Back to Town for the Sacramento County Fair The Canine Stars to Perform at the Sacramento County Fair!	Fair 22 24 26 28 30 33 35
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F Take a Walk on the Wild Side at the Sacramento County Fair! Live Entertainment from The Strolling Piano at 2018 Sacramento County Fair Relax at the Sunflower Saddle Ranch During the Sacramento County Fair! Ramos Bros. Circus Comes Back to Town for the Sacramento County Fair The Canine Stars to Perform at the Sacramento County Fair! A New Cooking Channel Series to Film at Sacramento County Fair	Fair 22 24 26 28 30 33 35 37
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F Take a Walk on the Wild Side at the Sacramento County Fair! Live Entertainment from The Strolling Piano at 2018 Sacramento County Fair Relax at the Sunflower Saddle Ranch During the Sacramento County Fair! Ramos Bros. Circus Comes Back to Town for the Sacramento County Fair! The Canine Stars to Perform at the Sacramento County Fair! A New Cooking Channel Series to Film at Sacramento County Fair Monster Trucks are BACK and Bigger Than Ever at the Sacramento County Fair!	Fair 22 24 26 28 30 33 35 37 39
Sacramento County Fair! Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County F Take a Walk on the Wild Side at the Sacramento County Fair! Live Entertainment from The Strolling Piano at 2018 Sacramento County Fair Relax at the Sunflower Saddle Ranch During the Sacramento County Fair! Ramos Bros. Circus Comes Back to Town for the Sacramento County Fair The Canine Stars to Perform at the Sacramento County Fair! A New Cooking Channel Series to Film at Sacramento County Fair Monster Trucks are BACK and Bigger Than Ever at the Sacramento County Fair! Sacramento County Fair and Sutter Health to Make-A-Wish Come True!	Fair 22 24 26 28 30 33 35 37 39 41

## Sacramento County Fair Media Notes:

Dates:	Open from May 24 (Thursday) through Memorial Day, May 28 (Monday)
Location:	Cal Expo Fairgrounds 1600 Exposition Blvd, Sacto, CA 95815
Fair hours:	10:00am—10:00pm Thursday, Friday, Saturday, Sunday 10:00am—7:00pm Monday
Carnival Hours:	11:00am—10:00pm Thursday, Friday, Saturday, Sunday 11:00am—7:00pm Monday
Building Hours:	10:00am—10:00pm Thursday, Friday, Saturday, Sunday 10:00am—7:00pm Monday
Livestock Pavilion:	8:00am—8:00pm Thursday, Friday, Saturday, Sunday 10:00am—5:00pm Monday

Jr Livestock Auction: 10 am - 6 pm Sunday

### Attendance info:

- Over 110,000 guests expected this year
- 10,000 local school kids will take free educational tours
- 5,000 locals will compete for awards in livestock & competitive exhibit programs

### Fair notes:

- Fair is in its 82<sup>st</sup> year consecutive year celebrating Sacramento.
- Not just about fun, rides and fair food, also about promoting sustainable agriculture and education about how and where our food comes from as part of Sacramento's overall commitment to being a Farm-to-fork leader.
- Theme: "Let's Eat, Have Fun & Celebrate the Red, White & Blue."
- Smoke-free fair

### **Events and Noteworthy Items:**

- Over 40 free events, performances & activities every day of the fair!
- Ramos Brothers Circus (Big-Top style) performs 3x per day every day of the fair. (free with admission)
- Welcome to the Jungle featuring Walk on the Wild Side exotic animals up close and personal (free with admission)
- Great American Petting Zoo barrier-free petting zoo with award winning combination of friendly animals and caring staff, provides families all over America with a one of a kind hands-on experience.
- All-Alaskan Racing Pigs—Each show has four pig races. These awkward, but cute and cuddly racing animals fascinate spectators. Real crowd pleasers, these natural comedians bolt from the starting gate and race around the track snorting and squealing, stubby legs churning and curly tails sailing along behind.
- The Canine Stars showcase extreme sports with rescued dogs. With multiple types of activities such as dock diving, freestyle frisbee disc, flyball racing, high jumping, and dog agility.
- Other premium (separate admission required) events include The Toughest Monster Truck Tour (Friday), Stars and Stripes Bull Riding in the Lasher Elk Grove RAM Arena (Saturday), Gran Jaripeo y Baile featuring Ramon Ayala (Mexican Rodeo & Fiesta) (Sunday), Tractor Pulls (Monday).
- 5 different live musical groups on both the community stage and the main stage throughout the fair (listed below), plus juggling acrobats (Something Ridiculous), hypnotists (Steve Bayner), a pirate (Capt'n Jack Spareribs) even a dinosaur (Charlie the Velociraptor)!
- Midway of fun! Over 30 rides to choose from, including "JUMBO" the high-flying elephant ride making its debut at the Sacramento County Fair!
- All the Fair Food you come to expect, including a 2-story pizza truck!
- Awesome Shopping with over 100,000 square feet of vendor space

## **Musical Acts:**

### - Great Wide Open – May 24th – Main Stage

Great Wide Open is known for rocking concert crowds across northern California with a spot-on tribute to the music and distinctive sound of Tom Petty. GWO's energetic performances never fail to captivate, and will keep you on your feet, singing along with each hit song with a sound that rings true to the original recordings. Sacramento's Great Wide Open is made up of 5 exceptional and experienced vocalists/musicians that have rocked venues from Chicago to the west coast. Great Wide Open's tribute to Tom Petty's music is delivered in true Petty fashion and resonating with fans of all ages from Baby Boomers to Millennials and beyond.

### Alan Iglesias & Crossfire: A Loving tribute to Stevie Ray Vaughan and Double Trouble – May 25<sup>th</sup> – Main Stage

The love of re-creating a feeling that so many enj3oyed-- and so many missed. These are the things that drove the creation of Crossfire, a Stevie Ray Vaughan tribute band that strives to capture the essence of a Stevie Ray Vaughan and Double Trouble concert with authenticity. Playing blues rock since the 60's, Alan Iglesias draws from a wealth of SRV musical history and knowledge as well as his own life experience.

### - Madison Hudson - May 26th - Main Stage

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### - Bump City Reunion Band - May 27th - Main Stage

If you like R&B you will want to experience the unique sound of Bump City Reunion. The band is built around fiery horn play and funk-fueled music. Inspired by Tower of Power, and the Average White Band they will have you on your feet dancing. Bump City's rhythm section lays down a groove like no other band. The band's horn section drives a unique sound, and the way they approach everything, from writing and mixing and performing, derives from many hours of listening to all the great R&B bands.

### - Neon Playboys – May 28 – Main Stage

Meet the swingenest playboys in town! The Neon Playboys will turn your event into a swinging dance party filled with all your favorite hits from the 70's and 80's

brought to life by 4 of northern California's hottest musicians serving all the grooves shaken not stirred. You'll be drawn to the dance floor by the sounds of everyone from the Commodores and The Bee Gees to New Order and Prince. So set down your beer and follow the music to an explosion of the coolest hits with plenty of swagger during performances.

## **Other Acts and Entertainment:**

### - Captain Jack – Pirate Ship/Grounds

There are a lot of pirates around. But you can be certain, this is the one and only Jack Spareribs! No—not that other Jack in the movies! This pirate not only wields a sword nicely but also juggles torches and knives, cannonballs and clubs... And oversees a crew of miscreants that includes a talking monkey!

### - The Corny Crow – Community Stage

For 20 years Steve and his partner, "Corny Crow," have presented their unique show for children and adults throughout the US & Canada. Either performing his hilarious show on stage or presenting his humor with a message to schools, Steve's warmth and humor comes through in all his performances. Steve and Corny offer many tricks on how to become a ventriloquist.

### - Powerhouse – Community Stage

POWERHOUSE offers something for everyone!!! Has a great, wide-ranging appeal to all age groups. A typical POWERHOUSE!!! audience has young children, teens, and adults. Boys get into the athletic nature of this masculine dance form. Girls love the excitement. Teenagers love it, enjoying the awesome talent and great music. Parents love the family nature of the group. Seniors enjoy the energy and showmanship of the dancers.

### - Something Ridiculous – Community Stage

Something Ridiculous is a high-energy juggling and acrobatic act performed by slapstick stuntmen Mark Wilder and VonJon. Juggling almost anything they can get their hands on, the comic duo climbs up free-standing ladder, onto a ten-foot-tall unicycle or atop each other's shoulders in a wildly entertaining, dynamic show.

### - Charlie the Veloci-Raptor Dinosaur

Charlie can be found roaming the grounds of the Sacramento County Fair throughout the day. When Charlie is "resting" he is available for photo opportunities at a small cost. Charlie will take you into the lost world of real-life,

walking dinosaurs and giving you a HD Alive experience like no other. Velociraptor is a dinosaur that lived approximately 75 to 71 million years ago!

### - Great American Duck Races

Get, ready set go! The fastest most highly trained racing mallard ducks will race to the winner's circle during the Sacramento County Fair. Kids and adults will cheer on their favorite mallard duck as they race to the end of the pool. Children (and adults) are chosen during each show to release the ducks in the race track. You will learn interesting facts about Mallard ducks as you cheer on racing field of ducks.

### - All-Alaskan Racing Pigs

The Famous All-Alaskan Racing Pigs are a team of the fastest and funniest athletes to serve up entertainment anywhere! Flat-track racing and hurdling are their specialties, but a good gag is always on the menu. Sourdough Jack and Soapy Smith have been cooking up fun since their first races in Fairbanks, Alaska. Don't miss them at Sacramento County Fair!

### - Sunflower Saddle Ranch – Under the Olive Trees

Take a break during the Fair and relax under the olive trees as your children race pedal tractors, learn to milk a cow and enjoy the rural farm. The kids become the stars of the show while they compete in a fast paced, action packed pedal powered tractor pull. Kids four to twelve years old are welcome to join in the show for free and try their skill. The tractors and pulling sleds are built for fun and designed to produce smiles and laughter! Calling all kids! COME OUT AND PLAY at the KIDS PEDAL TRACTOR PULLS!

### - The Strolling Piano

Keep your eyes open as our strolling pianist/ singer roams the grounds during the Fair. Don't be afraid to ask for your favorite song to be song from a mobile piano! Who knows where a concert will start at the Sacramento County Fair.

### - The Canine Stars

Extreme sports with rescued dogs is going to have Sacramento County Fair fans on the edge of their seats as they watch 6 different activities. Our canine friends will highlight all your favorites! Kids and adults will cheer their favorites in the dock diving, freestyle frisbee disc, flyball racing, high jumping, and dog agility. Trainers Keri and Ethan began competing in dog sports with their personal pet dogs in 2001 in Colorado. They competed across North America at the highest levels in Agility, Flyball racing, Disc Dog, and Dock Diving, including earning top placements at National and World Champion events.

### - Ramos Brothers Circus

Come see the magic under the Big Top! It's a big top circus at the Sacramento County Fair. Since 2005 Ramos Brothers Circus has been entertaining circus fans from Canada to the US. Under the big top circus lovers will watch incredible jugglers, laugh at the antics of clowns, view beautiful horses, be scared during the exhilarating motorcycle dare devils, and watch the amazing flying trapeze. Each show will be filled with thrills and excitement will have you on the edge of your seat. Don't miss the opportunity to experience this magical moment with your family during the Sacramento County Fair!

### - Walk on the Wild Side

From a turtle to a big cat, Walk On The Wild Side is a favorite with Sacramento County Fair goers. Children and adults enter through a rain forest and the education starts there. Kids can play on a lily pad, slid through the water and enter the magical jungle of wild animals. During the adventure guests will learn about exotic animals and their native habitats. Walk On The Wild Side is a nonprofit 501c3 organization dedicated to helping all species of wild animals who, for various reasons, find themselves without a place to live their lives in the wild. The animal ambassadors at the Sacramento County Fair each have their own lesson to teach.

### - Kids Can Cook

Come to the Sacramento County Fair and watch your child learn to cook healthy, fresh recipes. If you are 5-18 you could be chosen to be one of the 10 kids to compete in friendly cooking contest. Winners will receive a prize! The interactive program will introduce kids to how fun and simple it is to create delicious, healthy farm fresh recipes. The healthy, simple and delicious recipes are not only so easy, but they are all made from farm fresh foods. Kids choose from the ingredients available to create something of their own.

### - Puppets & Players – Building C Little Theatre

Watch your child's imagination grow as they participate in The Puppets & Players Little Theatre. Children's faces light up as they watch puppets come to life on the puppet stage. Inspired by an Italian opera house in Milan the century old puppet theatre will entertain both children and adults during the Sacramento County Fair.

### Mind Works

Kids and adults get to use their hands and minds to explore the amazing world of science and technology. Wild Science continues to stretch a child's mind as they play in over 4000 sq. ft. of space. An excursion into the wild and amazing world of science through dozens of highly interactive activities is available during building hours. Learning occurs through hands-on interaction with the various

exhibits, rather than through signage and information. Adults, as well as children, have great fun participating.

### - Camel Rides

You don't have to go on Safari to ride a camel—just attend the Sacramento County Fair! One hump or two? These questions are answered as you ride a camel and learn all about these amazing creatures. Did you know camels can go for a week in 110-degree heat with NO water! Don't forget to come by and get your ride on the camel during the Fair!

### - Great American Petting Farm

Children get up close with the animals at America's premier petting farm during the Sacramento County Fair! With no barriers inside kids can spend hours with cute, cuddly animals. The farm contains 55 beautiful, friendly hand-raised animals including: Nubian and Alpine Goats, Boar Goats, and miniature Pygmy Goats, Baby Doll Sheep, St Croix and Shetland Sheep, miniature Sicilian.

### - Chef Ray Duey – Building C

Can you make a lion out of a watermelon? Chef Duey can and much, more. Culinary artist, Chef Ray L. Duey, CEC, is nothing short of amazing when it comes to food sculpting. To call him an artist is an understatement at best. In addition to working his magic on centerpieces, he travels around the country, teaching the culinary art of fruit and vegetable carving, leaving spectators and culinary professionals alike spellbound. Chef Ray is known for taking any fruit or vegetable and turning the ordinary into something extraordinary

### - Hypnotist Steve Bayner – Main Stage

Are you brave enough to be hypnotized during the standing room only hypnotized show at the Sacramento County Fair? Watch as the participants drift into a hypnotic state and follow the directions of world renowned hypnotist Steve Bayner. You never know what you will see or hear from participants. You will leave the show laughing and wondering how did he do that! Steve Bayner ~ Hypnotist Show was once recognized as the best performing hypnotist show in America.

### - The Procrastinators

You will hear them coming, you'll stop and watch and then you'll look around to see where they will be preforming next! Strolling around the grounds of the Sacramento County Fair these incredible "street musicians" play anything you can imagine. From pots and pans to five-gallon water bottles they turn the

incredible sound into legitimate music while jumping, sliding, twisting and stomping their way through the Fairgrounds.

### - Western Railroad Express

All aboard! This 1850's style steam engine will pick you up at the "Train Stop" by Walk on the Wild Side and take you on a tour of the grounds. If you have walked all day take advantage of the scenic ride around the grounds and you relax while seeing all the sights and sounds of the Sacramento County Fair.

### - Baloonacy

Dennis Forel is the voice of the Fair and the official balloon maker! What is your favorite balloon shape? Ask Dennis to make anything. He turns balloon magic into a reality. He can also be seen riding is "big bike" around the Sacramento County Fair visiting with Fairgoers or just answering a question. Make sure you stop him for a balloon, picture or a question.

## **Grandstand Events (Premium Events):**

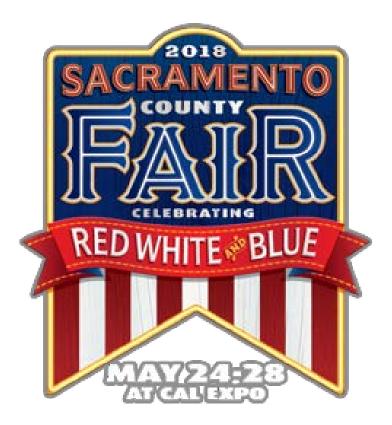
\*EVENTS BELOW REQUIRE SEPARATE ADMISSION IN ADDTION TO GENERAL FAIR ADMISSION\*

- Toughest Monster Truck Tour
- May 25, 2018
- Gates open at 6:30 p.m.
- Show Starts at 7:00 p.m.
- Free Pit Pass Party with admission at 5:30 IN THE GRANDSTANDS: This is an opportunity for kids and adults to meet the drivers and see trucks up close. Bring your autograph pad and collect all the signatures at this FREE Pit Party. Pit Party Admission is included with show tickets.
- Fairgoers will witness iconic monster trucks go head-to-head as they battle through obstacle courses, ramp over cars, perform freestyle stunts, and much more! Guests will not want to miss the main attraction, legendary DRAGON SLAYER, driven by Kreg Christensen as he takes on Quad Chaos, Dirt Crew, and Kamikaze! Not to mention all the other Toughest Monster Trucks in the lineup: Wrong Way Rick, driven by Rick Swanson, Obsessed, with Eric Swanson behind the wheel, and Joe Cypher driving Airborne Ranger.
- Lasher's Stars & Stripes Bull Riding, Sponsored by Lasher's Elk Grove RAM
- May 26, 2018
- Gates open at 6:30 p.m.
- Show Starts at 7:00 p.m.

 Saturday Night at the Sacramento County Fair is a MUST! The Lasher's Stars and Stripes Bull Riding pits 30 top Cowboys against 30 1500-pound bucking bulls. Who will win the Cowboy or the Bull? The action-packed event will have you on the edge of your seats. Plus, top rodeo entertainer Troy Lerwill, the worldrenowned rodeo clown and barrel man, will have you singin', dancin' and kissin' on the kisscam during the event.

### - Gran Jaripeo y Baile FEATURING Ramon Ayala

- May 27, 2018
- Includes Fair Admission
- General Seating: \$35.00
- Child 7-12: \$10.00
- Gran Jaripeo Y Baile
- 25 Toros Rancho Terremoto
- Doors open at 4:00pm
- Tractor Pull
- May 28, 2018
- Gates open at Noon
- Pulls 1:00 p.m.
- Separate Fair Admission Required
- The roar of the engines comes to the Sacramento County Fair on Memorial Day! The world's heaviest motorsport will delight fans as drivers compete to see who has the strongest machine and who is the best driver! It's about who can pull the longest distance! Competitors will be pulling between 15,000 – 60,000 pounds! Tractor pulling is a competitive motor sport in which modified farm tractors, modified tractors or trucks drag a metal sled along a prescribed course. The sled contains a box filled with weight that is mechanically winched forward as the sled progresses along the course. Pulling this ever-increasing load eventually causes the vehicle to lose forward momentum and torque, although a rare few might indeed reach the end of the course, known as a "full pull." The distance from start to finish is measured in thousandths of an inch and the tractor that pulls the sled the farthest distance is declared the winner.



## Sacramento County Fair Full Daily Schedules

#### Thursday, May 24, 2018

8:00	Market Rabbit Show
0.00	Market Swine
9:00	Mind Works!
	Market Egg Show Warm-Up Horse Show
	Market & Boer Goat Show
10:00	Powerhouse
	All Alaskan Racing Pigs
	Kids Can Cook
	Market Turkey Show
	Breeding Rabbit Show
10:30	Something Ridiculous
	Canine Stars
11:00	Sacramento County Fair Culinary Showcase
	Joey D Lemma
	The Corny Crow Show w/ Steve Chaney Ramos Brothers Circus
	Pedal Tractor Pulls
	Puppets & Players Little Theatre
11:30	Something Ridiculous
	Great American Duck Races
12:00	Joey D Lemma
	Powerhouse
	Capt'n Jack Spareribs
10.00	Kids Can Cook
12:30	Something Ridiculous
1:00	Canine Stars Pedal Tractor Pulls
1.00	The Corny Crow Show w/ Steve Chaney
	Puppets & Players Little Theatre
	Market Poultry Show
1:30	Lexi Scatena
	Ramos Brothers Circus
	All Alaskan Racing Pigs
2:00	Edible Art carving classes by Chef Ray Duey
	Powerhouse
2:30	Kids Can Cook
2.30	The Corny Crow Show w/ Steve Chaney Great American Duck Races
3:00	Canine Stars
0.00	Chef Ray Duey
3:30	All Alaskan Racing Pigs
	Puppets & Players Little Theatre
4:00	Edible Art carving classes by Chef Ray Duey
	The Rift Band
4.00	Capt'n Jack Spareribs
4:30	Great Wide Open
5:00	Pedal Tractor Pulls Great American Duck Races
5:30	Steve Bayner - Hypnotist
0.00	Max Breakfast
6:00	Edible Art carving classes by Chef Ray Duey
	All Alaskan Racing Pigs
6:30	Capt'n Jack Spareribs
7:00	Great Wide Open
	Edible Art by Chef Ray Duey
	Michelle Lambert
7:30	Great American Duck Races Ramos Brothers Circus
7.30 8:30	Steve Bayner - Hypnotist
0.00	The Rift Band
10:00	Fair Closes

Livestock Area Livestock Area Kid's Expo Building Livestock Area Calvalcade Arena Livestock Area City of Elk Grove Community Stage Racing Pigs/Racing Ducks Kid's Expo Building Livestock Area Livestock Area Coors Main Stage Elk Grove Subaru Canine Area Kids Expo Building Coors Main Stage City of Elk Grove Community Stage Ramos Brothers Circus Save Mart Saddle Ranch Kid's Expo Building Coors Main Stage Racing Pigs/Racing Ducks Coors Main Stage City of Elk Grove Community Stage Capt'n Jack Stage Kid's Expo Building Coors Main Stage Elk Grove Subaru Canine Area Save Mart Saddle Ranch City of Elk Grove Community Stage Kid's Expo Building Livestock Area Coors Main Stage Ramos Brothers Circus Racing Pigs/Racing Ducks Kids Expo Building City of Elk Grove Community Stage Kid's Expo Building City of Elk Grove Community Stage Racing Pigs/Racing Ducks Elk Grove Subaru Canine Area Kid's Expo Building Racing Pigs/Racing Ducks Kid's Expo Building Kids Expo Building City of Elk Grove Community Stage Capt'n Jack Stage **Coors Main Stage** Save Mart Saddle Ranch Racing Pigs/Racing Ducks Coors Main Stage City of Elk Grove Community Stage Kids Expo Building Racing Pigs/Racing Ducks Capt'n Jack Stage **Coors Main Stage** Kid's Expo Building City of Elk Grove Community Stage Racing Pigs/Racing Ducks Ramos Brothers Circus Coors Main Stage City of Elk Grove Community Stage

8:00	Rabbit Showmanship
	Poultry Showmanship Sheep Show
	Beef Show
9:00	Mind Works!
	Warm-Up Horse Show
	Swine Breeding Show
10:00	Powerhouse
	All Alaskan Racing Pigs
	Kids Can Cook
10:30	Dairy and Nigerian Goat Show Something Ridiculous
10.50	Canine Stars
11:00	Sacramento County Fair Culinary Showcase
	Process Theater
	The Corny Crow Show w/ Steve Chaney
	Ramos Brothers Circus
	Pedal Tractor Pulls
11:30	Puppets & Players Little Theatre Something Ridiculous
11.00	Great American Duck Races
12:00	Joey D Lemma
	Powerhouse
	Capt'n Jack Spareribs
10.00	Kids Can Cook
12:30	Something Ridiculous The Corny Crow Show w/ Steve Chaney
	Pedal Tractor Pulls
	Breeding Poultry Show
1:00	Canine Stars
4.00	Puppets & Players Little Theatre
1:30	Dust in my Coffee Powerhouse
	Ramos Brothers Circus
	All Alaskan Racing Pigs
2:00	Edible Art carving classes by Chef Ray Duey
	The Corny Crow Show w/ Steve Chaney
0.00	Kids Can Cook
2:30 3:00	Great American Duck Races Canine Stars
5.00	Edible Art by Chef Ray Duey
3:30	All Alaskan Racing Pigs Racing
	Puppets & Players Little Theatre
4:00	Alan Iglesias & Crossfire
	Edible Art carving classes by Chef Ray Duey
	Pocket Change Capt'n Jack Spareribs
4:30	Pedal Tractor Pulls
5:00	EYE'Z
	Great American Duck Races
5:30	Monster Truck Pit Party (free w/ Monster Truck admission)
C.00	Steve Bayner - Hypnotist
6:00	Edible Art carving classes by Chef Ray Duey LSB (Love Somebody Band)
	All Alaskan Racing Pigs
6:30	Capt'n Jack Spareribs
7:00	Alan Iglesias & Crossfire
	Edible Art by Chef Ray Duey
	Just Will & Jay
	Great American Duck Races Monster Trucks
7:30	Ramos Brothers Circus
8:30	Steve Bayner - Hypnotist
	The Four Eyes Band
10:00	Fair Closes

Livestock Area Livestock Area Livestock Area Livestock Area Kid's Expo Building Calvacade Arena Livestock Area City of Elk Grove Community Stage Kid's Expo Building Kid's Expo Building Livestock Area Coors Main Stage Elk Grove Subaru Canine Area Kids Expo Building Coors Main Stage City of Elk Grove Community Stage Ramos Brothers Circus Save Mart Saddle Ranch Kid's Expo Building Coors Main Stage Racing Pigs/Racing Ducks Coors Main Stage City of Elk Grove Community Stage Capt'n Jack Stage Kid's Expo Building Coors Main Stage City of Elk Grove Community Stage Save Mart Saddle Ranch Livestock Area Elk Grove Subaru Canine Area Kid's Expo Building Coors Main Stage City of Elk Grove Community Stage Ramos Brothers Circus Racing Pigs/Racing Ducks Kids Expo Building City of Elk Grove Community Stage Kid's Expo Building Racing Pigs/Racing Ducks Elk Grove Subaru Canine Area Kid's Expo Building Pigs/Racing Ducks Kid's Expo Building **Coors Main Stage** Kids Expo Building City of Elk Grove Community Stage Capt'n Jack Stage Save Mart Saddle Ranch City of Elk Grove Community Stage Racing Pigs/Racing Ducks Lasher Arena Coors Main Stage Kids Expo Building City of Elk Grove Community Stage Racing Pigs/Racing Ducks Capt'n Jack Stage **Coors Main Stage** Kid's Expo Building City of Elk Grove Community Stage Racing Pigs/Racing Ducks Lasher Arena **Ramos Brothers Circus** Coors Main Stage City of Elk Grove Community Stage

8:00	Halter & Western Horse Show
8:30	Pygmy & Fiber Goat Show
9:30	Cavy Show
10:00	Mind Works!
	Kids Talent Auditions
	Dairy Cattle Show
	Edible Art by Chef Ray Duey
10:30	Sade Champagne Hold On Overcome Tour
	Great American Duck Races
11:00	Sacramento County Fair Culinary Showcase
	Ramos Brothers Circus
	Pedal Tractor Pulls
11:30	All Alaskan Racing Pigs
12:00	Sade Champagne Hold On Overcome Tour
12.00	Canine Stars
	Kids Can Cook
12:30	The Corny Crow Show w/ Steve Chaney
12.00	Great American Duck Races
1:00	Dog Show
1.00	Livestock Area Ignite Dance Academy
	Capt'n Jack Spareribs
	Puppets & Players Little Theatre
1:30	Powerhouse
1.00	All Alaskan Racing Pigs
2:00	Edible Art carving classes by Chef Ray Duey
2.00	The Corny Crow Show w/ Steve Chaney
	Pedal Tractor Pulls
	Kids Can Cook
2:30	Hythum
2.30	Ramos Brothers Circus
	Great American Duck Races
3:00	Powerhouse
5.00	Edible Art by Chef Ray Duey
	Canine Stars
3:30	The Corny Crow Show w/ Steve Chaney
5.50	All Alaskan Racing Pigs
	Puppets & Players Little Theatre
4:00	Madison Hudson
4.00	Edible Art carving classes by Chef Ray Duey
	Capt'n Jack Spareribs
	Purple Circle Sweepstakes
4:30	Grupo Folclorico Nostalgias de Mexico
4.50	Pedal Tractor Pulls
	Kids Can Cook
5:00	Corn Dog Eating Contest
5.00	Great American Duck Races
5:30	Powerhouse
5.50	Canine Stars
6:00	
0.00	Edible Art carving classes by Chef Ray Duey Steve Bayner - Hypnotist
	Dance 10
	All Alaskan Racing Pigs
6:30	Capt'n Jack Spareribs
0.30	Puppets & Players Little Theatre
7:00	Stars & Stripes Bull Riding
7.00	Madison Hudson
	Lorena Andrea Great American Duck Races
7.30	Ramos Brothers Circus
7:30	
8:00	Steve Bayner - Hypnotist
8:30	Too Much Fiction
9:00	Madison Hudson
10:00	Fair Closes

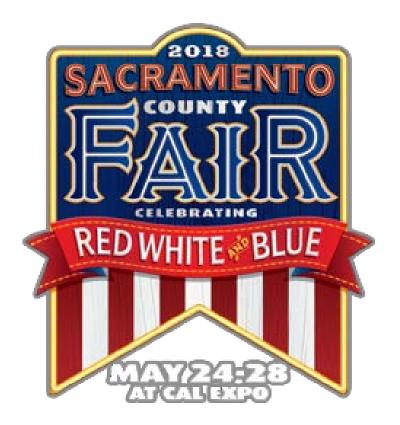
Calvalcade Arena Livestock Area Livestock Area Kid's Expo Building City of Elk Grove Community Stage Livestock Area Kid's Expo Building Coors Main Stage Racing Pigs/Racing Ducks Kid's Expo Building **Ramos Brothers Circus** Save Mart Saddle Ranch Racing Pigs/Racing Ducks Coors Main Stage Elk Grove Subaru Canine Area Kid's Expo Building City of Elk Grove Community Stage Racing Pigs/Racing Ducks Livestock Arena Coors Main Stage Capt'n Jack Stage Kid's Expo Building City of Elk Grove Community Stage Racing Pigs/Racing Ducks Kids Expo Building Coors Main Stage Save Mart Saddle Ranch Kid's Expo Building Coors Main Stage **Ramos Brothers Circus** Racing Pigs/Racing Ducks City of Elk Grove Community Stage Kid's Expo Building Elk Grove Subaru Canine Area City of Elk Grove Community Stage Racing Pigs/Racing Ducks Kid's Expo Building **Coors Main Stage** Kids Expo Building Capt'n Jack Stage Livestock Area City of Elk Grove Community Stage Save Mart Saddle Ranch Kid's Expo Building Coors Main Stage Racing Pigs/Racing Ducks City of Elk Grove Community Stage Elk Grove Subaru Canine Area Kids Expo Building Coors Main Stage City of Elk Grove Community Stage Racing Pigs/Racing Ducks Capt'n Jack Stage Kid's Expo Building Lasher Arena Coors Main Stage City of Elk Grove Community Stage Racing Pigs/Racing Ducks Ramos Brothers Circus Coors Main Stage City of Elk Grove Community Stage Coors Main Stage

8:00	English Horse Show	Calvalcade Arena
10:00	Mind Works!	Kid's Expo Building
	Edible Art by Chef Ray Duey	Kid's Expo Building
	Junior Livestock Auction	Livestock Area
10:30	The Corny Crow Show w/ Steve Chaney	City of Elk Grove
		Community Stage
44.00	Great American Duck Races	Racing Pigs/Racing Ducks
11:00	Sacramento County Fair Culinary Showcase	Kids Expo Building
	Resolute Circles Group	Coors Main Stage
	Ramos Brothers Circus	Ramos Brothers Circus
11:30	All Alaskan Racing Pigs	Racing Pigs/Racing Ducks
11.50	Sade Champagne Hold On Overcome Tour Powerhouse	Coors Main Stage City of Elk Grove
	1 Owenhouse	Community Stage
	Canine Stars	Elk Grove Subaru Canine Area
12:00	The Corny Crow Show w/ Steve Chaney	City of Elk Grove
12.00		Community Stage
	Pedal Tractor Pulls	Save Mart Saddle Ranch
	Kids Can Cook	Kid's Expo Building
12:30	Great American Duck Races	Racing Pigs/Racing Ducks
1:00	Deadeye Band	Coors Main Stage
	Powerhouse	City of Elk Grove
		Community Stage
	Capt'n Jack Spareribs	Capt'n Jack Stage
	All Alaskan Racing Pigs	Racing Pigs/Racing Ducks
	Puppets & Players Little Theatre	Kid's Expo Building
1:30	Kids Talent Show - FINALS	City of Elk Grove
		Community Stage
	Canine Stars	Elk Grove Subaru Canine Area
2:00	Edible Art carving classes by Chef Ray Duey	Kids Expo Building
	The Ariel Jean Band	Coors Main Stage
	Pedal Tractor Pulls	Save Mart Saddle Ranch
2:30	Kids Can Cook Ramos Brothers Circus	Kid's Expo Building Ramos Brothers Circus
2.30	Great American Duck Races	Racing Pigs/Racing Ducks
3:00	Sade Champagne Hold On Overcome Tour	City of Elk Grove
5.00	Sade Champagne Hold On Overcome Todi	Community Stage
	Capt'n Jack Spareribs	Capt'n Jack Stage
	Edible Art by Chef Ray Duey	Kid's Expo Building
3:30	All Alaskan Racing Pigs	Racing Pigs/Racing Ducks
	Puppets & Players Little Theatre	Kid's Expo Building
4:00	Gran Jaripeo	Lasher Árena
	Edible Art carving classes by Chef Ray Duey	Kids Expo Building
	Bump City Reunion Band	Coors Main Stage
	The Corny Crow Show w/ Steve Chaney	City of Elk Grove
		Community Stage
4.00	Canine Stars	Elk Grove Subaru Canine Area
4:30	Pedal Tractor Pulls	Save Mart Saddle Ranch
5.00	Kids Can Cook	Kid's Expo Building
5:00	Powerhouse	City of Elk Grove Community Stage
	Great American Duck Races	Racing Pigs/Racing Ducks
5:30	Steve Bayner - Hypnotist	Coors Main Stage
6:00	Edible Art carving classes by Chef Ray Duey	Kids Exposition Building
0.00	Deadeye Band	Community Stage
	All Alaskan Racing Pigs	Racing Pigs/Racing Ducks
6:30	Capt'n Jack Spareribs	Capt'n Jack Stage
	Puppets & Players Little Theatre	Kid's Expo Building
7:00	Bump City Reunion Band	Coors Main Stage
	Great American Duck Races	Racing Pigs/Racing Ducks
7:30	Abandon Theory	City of Elk Grove
	-	Community Stage
	Ramos Brothers Circus	Ramos Brothers Circus
8:30	Steve Bayner - Hypnotist	Coors Main Stage
	Vona B	City of Elk Grove
		Community Stage
9:00	Blyue Rose Dance Porject	City of Elk Grove
40.00		Community Stage
10:00	Fair Closes	

#### Monday, May 28, 2018 Memorial Day

8:00 10:00 10:30	Gymkhana Horse Show Mind Works! Edible Art by Chef Ray Duey Primary Showmanship IMBA Ballet Folklorico Powerhouse
11:00	Capt'n Jack Spareribs Sacramento County Fair Culinary Showcase Ramos Brothers Circus Great American Duck Races
11:30	Diaper Derby
12:00	Canine Stars Joey D Lemma All Alaskan Racing Pigs Blyue Rose Dance Project
12:30	Kids Can Cook Powerhouse
1:00	Pedal Tractor Pulls <b>Tractor Pulls</b> The Corny Crow Show w/ Steve Chaney
<b>1:30</b> 2:00	Great American Duck Races Puppets & Players Little Theatre Master Showmanship <b>Neon Playboys</b> Capt'n Jack Spareribs Edible Art carving classes by Chef Ray Duey Powerhouse
2:30	Ramos Brothers Circus All Alaskan Racing Pigs Kids Can Cook The Corny Crow Show w/ Steve Chaney
3:00	Canine Stars Steve Bayner - Hypnotist Great American Duck Races
3:30	Edible Art by Chef Ray Duey Pedal Tractor Pulls
4:00	Puppets & Players Little Theatre <b>Neon Playboys</b> Edible Art carving classes by Chef Ray Duey All Alaskan Racing Pigs The Corny Crow Show w/ Steve Chaney
4:30 5:00	Kids Can Cook Capt'n Jack Spareribs Ramos Brothers Circus Great American Duck Races Puppets & Players Little Theatre Comedy by Leo Calabaste
5:30	Steve Bayner - Hypnotist Canine Stars
6:00	Elana Jane & Band
7:00	Pedal Tractor Pulls Fair Closes

Calvalcade Arena Kids Expo Building Kids Expo Building Livestock Area Coors Main Stage City of Elk Grove Community Stage Capt'n Jack Stage Kids Expo Building Ramos Brothers Circus Racing Pigs/Racing Ducks City of Elk Grove Community Stage Elk Grove Subaru Canine Area Coors Main Stage Racing Pigs/Racing Ducks City of Elk Grove Community Stage Kids Expo Building City of Elk Grove Community Stage Save Mart Saddle Ranch Lasher Arena City of Elk Grove Community Stage Racing Pigs/Racing Ducks Kids Expo Building Livestock Area **Coors Main Stage** Capt'n Jack Stage Kids Expo Building City of Elk Grove **Community Stage** Ramos Brothers Circus Racing Pigs/Racing Ducks Kids Expo Building City of Elk Grove **Community Stage** Elk Grove Subaru Canine Area Coors Main Stage Racing Pigs/Racing Ducks Kids Expo Building Save Mart Saddle Ranch Kids Expo Building **Coors Main Stage** Kids Expo Building Racing Pigs/Racing Ducks City of Elk Grove Community Stage Kids Expo Building Capt'n Jack Stage **Ramos Brothers Circus** Racing Pigs/Racing Ducks Kids Expo Building City of Elk Grove Community Stage Coors Main Stage Elk Grove Subaru Canine Area City of Elk Grove Community Stage Save Mart Saddle Ranch



## Sacramento County Fair 2018 Press Releases

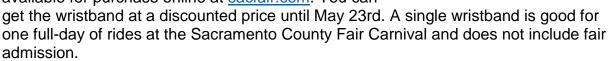
Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975

# Sacramento County Fair is Nearly in Full Swing!

**Sacramento, Calif.,** (5/23/18) – Midway of Fun, known as California's Friendliest Carnival, will be bringing over 30 of the best and most enjoyable rides for the Sacramento County Fair, one of which is a fan-favorite, The Lolli Swings. This ride is known throughout the country as one of the best and is suitable for children and adults alike. The Sacramento County Fair and all of the amazing rides will be held at Cal Expo from May 24<sup>th</sup> through Memorial Day, May 28<sup>th</sup>.

Pamela Fyock, CEO of Sacramento County Fair, states, "We are looking forward to joining forces with Midway of Fun once again for this year's Sacramento County Fair! We always love seeing the Fairgoers get excited about the abundance of rides. The Lolli Swings have always been a fair favorite."

If you would like to enjoy The Lolli Swings ride as well as many others, the Unlimited Ride Wristbands are available for purchase online at sacfair.com. You can



In addition, this year the Sacramento County Fair is doing something special, allowing a boy's wish to come true. Terrell, 14, who battles leukemia, wishes to have his very own carnival; therefore, the Sacramento County Fairgrounds will open one day early, just for him.Not only does Terrell show bravery by fighting his critical illness, but he recently saved his neighbors in their apartment building after it caught on fire in Stockton.

At his carnival, Sutter Health (Adopt-A-Wish<sup>®</sup> sponsors) will be there to support him in his wish coming true as well as the Stockton Fire Department to recognize him as a local hero. Terrell will be enjoying the Swings as well as many other Midway of Fun rides on May 23rd.







Doors to the Sacramento County Fair are open to the public May 24<sup>th</sup> through 28<sup>th</sup>. Tickets are available for purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

For more information on the Fair and a daily schedule visit <u>www.sacfair.com</u> and **#ShareTheFair** on Facebook: <u>https://www.facebook.com/SacramentoCountyFair/</u>, Twitter: <u>https://www.twitter.com/saccountyfair</u>, and on Instagram: <u>https://www.instagram.com/sacfair</u>

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### About the Sacramento County Fair

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### Barrel Man, Troy Lerwill, Scheduled to Clown Around at the Sacramento County Fair

**Sacramento, Calif.,** (5/8/18) –Troy Lerwill is no stranger to the rodeo, but he is making his first Grand Stand appearance as the Rodeo Clown at the 2018 Sacramento County Fair during the Stars and Stripes Invitational Bull Riding Event. Lerwill is a six-time Professional Rodeo Cowboys Association (PRCA) Clown of the Year, a rodeo bullfighter, and barrel man that will be bringing his daredevil antics to Fairgoers this Memorial Day weekend.

Troy grew up with rodeo in his blood as his father, Lynn, was a team roper, and his mother, Penny, is a former rodeo queen. From Rodeo Clown tricks to motorcycle stunts, audience members will be left in

awe of his action-packed rodeo act. Fans will also be thoroughly entertained with the appearance of a special guest, "The Wild Child!"

Pam Fyock, CEO of the Sacramento County Fair, states, "We can't host the Stars and Stripes Bull Riding Invitational without a proper rodeo clown and barrel man! We knew Troy would be just the man we needed for the show. He provides plenty of comedic relief and is a true professional when it comes to providing distraction and protection for the riders."

You can catch Troy Lerwill at the Stars & Stripes Invitational Bull Riding event at the Sacramento County Fair on Saturday, May 26<sup>th</sup>. After the Bull Riding event is over, be sure to stick around and enjoy all of the wonderful excitement that the Fair has to offer. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

Separate fair admission is required for the Bull Riding event, and gates open at 6:30p.m. Skip the line and purchase tickets for the Fair and Grandstand events at <u>www.sacfair.com</u>. Tickets are also available for purchase at the Sacramento County





Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>.

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## Take a Walk on the Wild Side at the Sacramento County Fair!

**Sacramento, Calif.** (5/14/18) — Get ready for a jungle adventure with A Walk on the Wild Side exhibit at the Sacramento County Fair! This Memorial Day weekend, the Cal Expo Fairgrounds will be filled with the sights and sounds of the jungle as A Walk on the Wild Side brings exotic species of wild animals up close and personal.

This immersive experience allows fairgoers to enter through a rain forest and be transported to destinations all over the world. From reptiles to jungle cats, A Walk on the Wild Side showcases the huge diversity of animal life and inspires an interest in preserving the lives of these fascinating creatures.





A Walk on the Wild Side is an organization dedicated to helping all species of wild animals who, for various reasons, find themselves without a place to live. They are the most diverse exotic non-profit animal refuge of its kind in the State of Oregon. In addition to housing unwanted exotic species, they take pride in educating the public about responsible animal ownership. Their ambassador animals each have their own story to tell and lessons to teach.

"The Walk on the Wild Side exhibit is an experience like no other. Families will have a chance to interact with and learn from exotic animals that they might not otherwise have a chance to see," states Pamela Fyock, CEO of the Sacramento County Fair. "A Walk on the Wild Side is a wonderful organization and we are proud to partner with them, as the mission of the Fair is to not only provide wholesome family-friendly fun to kids of all ages, but also provide our guests with incredible learning opportunities."

Tickets for the Fair and Grandstand events will be available for purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

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### Live Entertainment from The Strolling Piano at 2018 Sacramento County Fair

Sacramento, Calif., (5/10/18) – "In the age of self-driving cars, the Sacramento County Fair brings you a self-driving musical masterpiece that is one-of-a-kind. The Strolling Piano is a must-see," touts Pamela Fyock, CEO of the Sacramento County Fair. The Strolling Piano is a fully mobile piano that will literally stroll about the fairgrounds all Memorial Day Weekend while a talented pianist and vocalist plays the hits.





This will be the very first year that the Strolling Piano will roam the Sacramento County Fairgrounds, and fairgoers are sure to be impressed. The Strolling Piano is a revolutionary concept in the world of corporate musical entertainment, combining the classic and sophisticated nature of a pianist/singer with the flexibility of a strolling musician. A concert can break out anywhere! Don't be afraid to ask for your favorite song from The Strolling Piano.

Everyone knows that the gas prices have been skyrocketing, so stay close this Memorial Day Weekend, and enjoy the wonderful deals at the Sacramento County Fair. The Strolling Piano is just one of over 25 entertaining experiences that are completely FREE with Fair admission.

Tickets for the Fair and Grandstand events will be available for purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

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### Relax at the Sunflower Saddle Ranch During the Sacramento County Fair!

**Sacramento, Calif.,** (5/14/18) – The Sunflower Saddle Ranch will be calling your name during the 2018 Sacramento County Fair! Take a break during the Fair and relax under the olive trees as your



children stay occupied with several fun and educational activities at the Sunflower Saddle Ranch. The children become the stars of the show while they compete in a fastpaced and action-packed pedal powered tractor pull.

The Sunflower Saddle Ranch is all about agricultural education. From learning to roping a cow to milking it, kids will learn the ins and outs of true rural farm life. The Sunflower Saddle Ranch will also feature several exploratory stations about agriculture and farming.

"The Sunflower Saddle Ranch is just one of many fun and educational activities that families can partake in at the Sacramento County Fair. Adults are free to let their kids play and learn while they take break under the olive trees at the Fairground. It's a great little section of the fair that the whole family can enjoy," says Pamela Fyock, CEO of the Sacramento County Fair. Kids Ages four to 12 years-old are welcome to join, play, and learn at the Sunflower Saddle Ranch!

Aside from The Sunflower Saddle Ranch there are numerous other family friendly activities taking place at the Sacramento County Fair. While you are there, be sure to check out the Great American Duck Races, A Walk on the Wile Side exhibit, Mind Works, the Great American Petting Zoo, and much more! The fun and excitement will take place from May 24<sup>th</sup> – May 28<sup>th</sup> on the Fairgrounds.

Tickets for the Fair and Grandstand events will be available for purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free

exhibits, musical guests, and activities all Memorial Day Weekend.

As an added bonus this year, the Sacramento County Fair is partnering with Make-A-Wish<sup>®</sup> Foundation to host Terrell and his Adopt-A-Wish<sup>®</sup> sponsors, Sutter Health. Terrell, 14, who battles leukemia, wishes to have his very own carnival, so the Sacramento County Fairgrounds will open one day early so Terrell's wish can come true.

Not only has Terrell has shown bravery by fighting his critical illness, but recently he was recognized as a local hero for saving neighbors in their apartment building after it caught on fire in Stockton. At his carnival, Sutter employees will be there to support him in his wish coming true as well the Stockton Fire Department to recognize him as a local hero.

"Wishes would not be possible without the collective support of our local community," said Jennifer Stolo, President and CEO of Make-A-Wish® Northeastern California and Northern Nevada. "Because of Adopt-A-Wish sponsors like Sutter Health and lending lands from the Sacramento County Fair, Terrell's wish is going to be a magical experience for him and his family."

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### Ramos Bros. Circus Comes Back to Town for the Sacramento County Fair

**Sacramento, Calif.,** (5/15/18) – For the second year in a row, the 2018 Sacramento County Fair will feature the one and only Ramos Bros. Circus. Fair attendees will have the opportunity to experience the 'Big Top' with three live shows each day. The two-hour performance is sure to keep everyone on the edge of their seats with wire acts, contortionists, motorcycle dare devils, jugglers, and best of all, aerial acrobatics! The Ramos Bros. Circus is a blend of traditional and contemporary circus, bringing amazement and laughter to all who attend. Featuring 12 performers and a super-cute group of beautiful and talented poodles that are known to steal the show, the Ramos Bros. Circus delivers non-stop family fun to everyone under the Big Top.

"We are thrilled to be returning to the Sacramento County Fair again this year. We hope that kids of all ages come out to enjoy the magic under the Big Top," says Oliver Ramos, owner of the Ramos Bros. Circus.

The Ramos family gained worldwide recognition with their trapeze act, which included three catchers; a unique concept as classic trapeze acts only featured one catcher. Their act brought an entirely new and dazzling aesthetic to the performance.



Pamela Fyock, CEO of the Sacramento County Fair, is ready to bring back the magic





and wonderment of the Ramos Bros. Circus for fair going families. Fyock remarks, "Last year was a huge success with the Ramos Bros. Circus. We are thrilled for them to return with jugglers, trapeze artists, horses, dare-devils – you name it! This is two-hours of non-stop, wholesome, family fun. It's truly an incomparable experience to watch these performances under the Big Top Circus tents. Not to mention, it's free with admission!"

Show times will be at 11:30 a.m., 2:30 p.m., and 5:30 p.m. each day of the fair. Attendance is FREE with fair admission. Tickets for the Fair and Grandstand events will be available for purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

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# The Canine Stars to Perform at the Sacramento County Fair!

**Sacramento, Calif.,** (5/17/18) – North America's Premier Stunt Dog Show, The Canine Stars, is coming to the Sacramento County Fair for the very first time! Sponsored by Lasher's Elk Grove Subaru, and free with Fair admission, guests will be able to watch a unique extreme sports production designed to excite and amaze petlovers from all walks of life.

This event highlights popular dog sports such as dock diving, freestyle frisbee disc, flyball racing, high jumping, and dog agility. Featuring multiple breeds and mixes of dogs who have been rescued or adopted from shelters, fairgoers will not be able to look away! "These dogs are true world-class champions. The Canine Stars are going bring such a fun and exciting energy to the Fair, and the fact that all of these dogs have been rescued or come from shelters really promotes a positive message to our community," says Pamela Fyock, CEO of the Sacramento County Fair.







The Canine Stars are based out of Colorado and Wyoming, including trainers from coast to coast in the U.S., Canada, and Mexico. From South America to Alaska, these world-class pups and their attentive trainers have been entertaining crowds across the map for over a decade. The shows will feature upbeat music and at least 12 talented dogs, one of which is a Belgian Malinois named Power!

Featured on Animal Planet, ESPN, the Travel Channel and many more, this highenergy stunt dog show is one that you can't miss! The Canine Stars is open every day of the Fair and is free with the price of admission. Tickets for the Fair and Grandstand events will be available for purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

As an added bonus this year, the Sacramento County Fair is partnering with Make-A-Wish<sup>®</sup> Foundation to host Terrell and his Adopt-A-Wish<sup>®</sup> sponsors, Sutter Health. Terrell, 14, who battles leukemia, wishes to have his very own carnival, so the Sacramento County Fairgrounds will open one day early so Terrell's wish can come true.

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## A New Cooking Channel Series to Film at Sacramento County Fair



**Sacramento, Calif.,** (5/18/18) – A brand-new Cooking Channel series is scheduled to tape an episode at the 2018 Sacramento County Fair on Friday, May 25<sup>th</sup> from 12pm to 5:30pm. A big-time Michelin-starred chef and media personality is coming to the fair to compete in a taped cook-off against one of America's top carnival food vendors!

A select number of audience members will be chosen to eat the food and vote for their favorite dish. These select audience members will get a chance to watch all the cooking action up close and get a chance to appear on national television!

Pamela Fyock, CEO of the Sacramento County Fair states, "We are so excited to have been selected as a featured location for this Cooking Channel series! It's going to be such a fun and unique competition. I can't wait for the Fairgoers to come out and enjoy the show!"

As an added bonus this year, the Sacramento County Fair is partnering with Make-A-Wish<sup>®</sup> Foundation to host Terrell and his Adopt-A-Wish<sup>®</sup> sponsors, Sutter Health. Terrell, 14, who battles leukemia, wishes to have his very own carnival, so the Sacramento County Fairgrounds will open one day early so Terrell's wish can come true. The Cooking Channel team has kindly offered to donate food on May 23<sup>rd</sup> for Terrell's Carnival.

Not only has Terrell shown bravery by fighting his critical illness, but recently he was recognized as a local hero for saving neighbors in their apartment building after it caught on fire in Stockton. At his carnival, Sutter employees will be there to support him in his wish coming true as well as the Stockton Fire Department to recognize him as a local hero.

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### Monster Trucks are BACK and Bigger Than Ever at the Sacramento County Fair!

**Sacramento, Calif.,** (5/21/18) – If you haven't already, you will soon feel the rumblings of the Toughest Monster Truck Tour making its way to the Sacramento County Fairgrounds. On Friday, May 25<sup>th</sup> at 7 p.m., some of California's quickest Pro-Arena Trucks will take over the Grand Stand to give fairgoers a non-stop thrill ride. That's right, real, full-sized 1,500 horsepower monster trucks are back at the Sacramento County Fair!





Fairgoers will witness iconic monster trucks go head-to-head as they battle through obstacle courses, ramp over cars, perform freestyle stunts, and much more! Guests will not want to miss the main attraction, legendary DRAGON SLAYER, driven by Kreg Christensen as he takes on Quad Chaos, Dirt Crew, and Kamikaze! Not to mention all of the other Toughest Monster Trucks in the lineup: Wrong Way Rick, driven by Rick Swanson, Obsessed, with Eric Swanson behind the wheel, and Joe Cypher driving Airborne Ranger.

"The big boys are back," says Brian Manson, owner of MTX Event Production, the production company for Toughest Monster Truck Tour events. Pamela Fyock, CEO of the Sacramento County Fair is just as eager to have these 'big boys' return to the Fair. "What better way to kick off Memorial Day weekend than with the Toughest Monster Truck Tour at the Sacramento County Fair? Trucks are louder and bigger than ever, bringing kids of all ages the classic Fairground entertainment that we all crave," says Fyock.

Guests will get the chance to meet the drivers, get autographs, take photos, and even touch the trucks during the Pit Party from 5:30 p.m. to 6:30 p.m.! The Pit Party is FREE with event admission. Tickets for the Fair and Grandstand events will be available for

purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Kids 12and-under are FREE every day of the Fair, and adult tickets are just \$6.00! Be sure to check out the select events that are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

As an added bonus this year, the Sacramento County Fair is partnering with Make-A-Wish<sup>®</sup> Foundation to host Terrell and his Adopt-A-Wish<sup>®</sup> sponsors, Sutter Health. Terrell, 14, who battles leukemia, wishes to have his very own carnival, so the Sacramento County Fairgrounds will open one day early so Terrell's wish can come true.

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## Sacramento County Fair and Sutter Health to Make-A-Wish Come True!

**Sacramento, Calif.,** (5/21/18) – Terrell, 14, who battles leukemia, wished to have his very own carnival and thanks to his Adopt-A-Wish<sup>®</sup> sponsors, Sutter Health, his wish is coming true! This year, the Sacramento County Fair will be powering up their rides one day early for Terrell to experience the magic of his own carnival.

"Terrell is one brave young man. He is an inspiration. We are proud to open our fair a day early to make his wish come true," says Pamela Fyock, CEO of the Sacramento County Fair.

Not only does Terrell show bravery by fighting

his critical illness, but he recently saved his neighbors in their apartment building after it caught on fire in Stockton. At his carnival, Sutter employees will be there to support him in his wish coming true as well as the Stockton Fire Department to recognize him as a local hero.

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Make-A-Wish<sup>®</sup> creates life changing wishes for children with critical illnesses and are on a quest to bring every eligible local child's wish to life. Research has shown that a wish is an integral part of a child's treatment journey. Make-A-Wish<sup>®</sup> Northeastern California and Northern Nevada was established in 1983 as one of the early local chapters of Make-A-Wish<sup>®</sup> America. For more information, call 916.437.0206 or visit necannv.wish.org.





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## Great American Petting Zoo Returns to the Sacramento County Fair

**Sacramento, Calif.,** (5/22/18) – The Great American Petting Zoo is a must-see attraction at the 2018 Sacramento County Fair. This petting zoo is truly unique because there are no barriers inside the enclosure. Once inside, the guests are free to pet, feed, and play with numerous animals. The farm contains 55 beautiful, friendly hand-raise animals including: Nubian and Alpine Goats, Boar Goats, miniature Pygmy Goats, Ilamas, Fallow Deer, Bennett Wallabies, Vietnamese Potbellied Pigs, Bantam Chickens, miniature Sicilian Donkeys, and miniature Call Ducks





Pamela Fyock, CEO of Sacramento County Fair says, "Great American Petting zoo provides the highest quality, professional animal attractions for our fairgoers. The kids not only have fun, but they are learning so much about how to care for and appreciate animals. Adults have fun, too! It's safe, clean and is always a Fair favorite. Children under 12 are free, so we hope to see lots of families enjoying the Zoo during the Fair."

The Great American Petting Zoo strives "to be industry leaders in the health and welfare of animals, educating the public and keeping the American agricultural experience alive." This is certainly one attraction that you do not want to miss. It will be open all day, every day for the duration of the Fair.

Stay in town this Memorial Day Weekend and enjoy the wonderful deals at the

Sacramento County Fair. The Great American Petting Zoo is just one of over 25 entertaining experiences that are completely FREE with Fair admission.

Tickets for the Fair and Grandstand events will be available for purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

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# Meet the Sacramento County Fair's Newest Ride – JUMBO!

**Sacramento, Calif.,** (5/23/18) – Midway of Fun, known as California's Friendliest Carnival, is returning to the Sacramento County Fair May 24<sup>th</sup> through 28<sup>th</sup>, this time with a new ride!

Named JUMBO, this ride has an elephant theme with the animals soaring 20 feet in the air! This is the latest in ride design and is imported from the Czech Republic. JUMBO is a true family attraction!

Pamela Fyock, CEO of Sacramento County Fair, exclaims, "We are thrilled to introduce JUMBO into the 30-plus rides that will be attending the Sacramento County Fair! This is sure to be a family favorite!"

If guests would like to enjoy rides at the Fair, the Unlimited Ride Wristbands are available for purchase online at <u>sacfair.com</u>. Wristband prices are discounted online until May 23rd. A single wristband is good for one full-day of rides at the Sacramento County Fair Carnival and does not include Fair admission.

In addition, the Sacramento County Fair is doing something special: allowing a boy's wish to become a reality. Terrell, 14, is fighting leukemia, and his wish was







to have a carnival of his very own. His Adopt-A-Wish<sup>®</sup> sponsors, Sutter Health is partnering with the Sacramento County Fair to make his wish come true. The Fairgrounds will open one day early, just for Terrell.

Doors to the Sacramento County Fair are open to the public May 24<sup>th</sup> through 28th. Tickets are available for purchase online at <u>www.sacfair.com</u> or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

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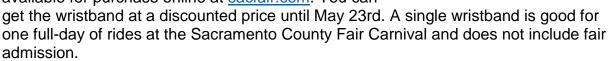
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# Sacramento County Fair is Nearly in Full Swing!

**Sacramento, Calif.,** (5/23/18) – Midway of Fun, known as California's Friendliest Carnival, will be bringing over 30 of the best and most enjoyable rides for the Sacramento County Fair, one of which is a fan-favorite, The Lolli Swings. This ride is known throughout the country as one of the best and is suitable for children and adults alike. The Sacramento County Fair and all of the amazing rides will be held at Cal Expo from May 24<sup>th</sup> through Memorial Day, May 28<sup>th</sup>.

Pamela Fyock, CEO of Sacramento County Fair, states, "We are looking forward to joining forces with Midway of Fun once again for this year's Sacramento County Fair! We always love seeing the Fairgoers get excited about the abundance of rides. The Lolli Swings have always been a fair favorite."

If you would like to enjoy The Lolli Swings ride as well as many others, the Unlimited Ride Wristbands are available for purchase online at sacfair.com. You can



In addition, this year the Sacramento County Fair is doing something special, allowing a boy's wish to come true. Terrell, 14, who battles leukemia, wishes to have his very own carnival; therefore, the Sacramento County Fairgrounds will open one day early, just for him.Not only does Terrell show bravery by fighting his critical illness, but he recently saved his neighbors in their apartment building after it caught on fire in Stockton.

At his carnival, Sutter Health (Adopt-A-Wish<sup>®</sup> sponsors) will be there to support him in his wish coming true as well as the Stockton Fire Department to recognize him as a local hero. Terrell will be enjoying the Swings as well as many other Midway of Fun rides on May 23rd.







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