

Sacramento County Fair Media Guide 2019

#### **Sacramento County Fair Media Notes:**

Dates: Open from May 23 (Thursday) through Memorial Day, May 27

(Monday)

Location: Cal Expo Fairgrounds 1600 Exposition Blvd, Sacto, CA 95815

Fair hours: 10:00am—10:00pm Thursday, Friday, Saturday, Sunday

10:00am—7:00pm Monday

Carnival Hours: 11:00am—10:00pm Thursday, Friday, Saturday, Sunday

11:00am—7:00pm Monday

Building Hours: 10:00am—10:00pm Thursday, Friday, Saturday, Sunday

10:00am—7:00pm Monday

Livestock Pavilion: 8:00am—8:00pm Thursday, Friday, Saturday, Sunday

10:00am—5:00pm Monday

Jr Livestock Auction: 10 am - 6 pm Sunday

#### **Attendance info:**

- Over 110,000 guests expected this year
- 10,000 local school kids will take free educational tours
- 5,000 locals will compete for awards in livestock & competitive exhibit programs

#### Fair notes:

- Fair is in its 83st year consecutive year celebrating Sacramento.
- Not just about fun, rides and fair food, also about promoting sustainable agriculture and education about how and where our food comes from as part of Sacramento's overall commitment to being a Farm-to-fork leader.
- Theme: "Let's Eat, Have Fun & Celebrate the Red, White & Blue."
- Smoke-free fair

#### **Events and Noteworthy Items:**

- Over 40 free events, performances & activities every day of the fair!
- Ramos Brothers Circus (Big-Top style) performs 3x per day every day of the fair. (free with admission)
- Welcome to the Jungle featuring Walk on the Wild Side exotic animals up close and personal (free with admission)
- Great American Petting Farm barrier-free petting zoo with award winning combination of 55 friendly animals and caring staff, provides families all over America with a one of a kind hands-on experience.
- All-Alaskan Racing Pigs—Each show has four pig races. These awkward, but cute and cuddly racing animals fascinate spectators. Real crowd pleasers, these natural comedians bolt from the starting gate and race around the track snorting and squealing, stubby legs churning and curly tails sailing along behind.
- Extreme Dogs Showcasing extreme sports with rescued dogs. With multiple types of activities such as dock diving, freestyle frisbee disc, and more!
- Other premium (separate admission required) events include The Toughest Monster Truck Tour (Friday), Stars and Stripes Bull Riding in the Lasher Elk Grove RAM Arena (Saturday).
- 4 different live musical groups on both the community stage and the main stage throughout the fair (listed below), plus juggling acrobats (Something Ridiculous), hypnotists (Steve Bayner), a pirate (Capt'n Jack Spareribs) even a dinosaur (Charlie the Velociraptor)!
- Midway of fun! Over 30 rides to choose from, including "JUMBO" the high-flying elephant ride making its return to the Sacramento County Fair!
- All the Fair Food you come to expect, including a 2-story pizza truck!
- Awesome Shopping with over 100,000 square feet of vendor space

#### **Musical Acts:**

#### Keep On Truckn' – May 23rd – Main Stage

If you are from the Woodstock generation this band is for you! While at the Sacramento County Fair you can celebrate the 50th Anniversary of Woodstock with the Keep On Truckin' Band. We have put together a special show to celebrate one of the greatest events in music history! A tribute to the Woodstock Generation, Keep On Truckin', performs Rock, Blues, Funk and R&B, faithfully recreating the musical experience of the greatest decade in music. Come with us and take a step back in time to enjoy the music that influenced a generation.

#### - Rockin' Down the Hiway - May 24th - Main Stage

Join Rockin' Down the Hiway, a Doobie Brothers tribute band as they celebrate their ten year anniversary tour at the Sacramento County Fair! Their show is actually two shows in one night! They celebrate the BEST of the Doobie Brothers and their original road themed rock show! Every song is done with three and four part harmonies, you are sure to be dancing in your seats!

#### Eric "EQ" Young - May 25th - Main Stage

"EQ" brings soul to the Sacramento County Fair! Master of the stage, performer for the soul, Eric "EQ" Young is known for his ability to fire up concert crowds with his high-energy passionate vocals and funky bass beats. This consummate musician has a long history of opening for, playing with, and being signed by established names in the business. Today, EQ confirms his place among the constellation of great Bay Area funk stars with the early release of six songs from his upcoming CD, "Just 4 You."

#### Viva Santana - May 26th - Main Stage

The Rhythm Vandals present the timeless music of Carlos Santana during the Sacramento County Fair! Santana has helped shape the sound or rock and latin music since the late 60s. The Rhythm Vandals "Tribute to Santana" is a fiery tribute to the classic Santana sound, with a set list that plays like a Greatest Hits" CD! From searing guitar solos, to smooth vocals and the rhythmic beat of the congas, timbales and drums, you'll hear everything from "Black Magic Woman" to "Jingo", "She's Not There", "Smooth" and much more.

#### **Other Acts and Entertainment:**

#### - Captain Jack - Pirate Ship/Grounds

There are a lot of pirates around. But you can be certain, this is the one and only Jack Spareribs! No—not that other Jack in the movies! This pirate not only wields a sword nicely but also juggles torches and knives, cannonballs and clubs... And oversees a crew of miscreants that includes a talking monkey!

#### - The Corny Crow - Community Stage

For 20 years Steve and his partner, "Corny Crow," have presented their unique show for children and adults throughout the US & Canada. Either performing his hilarious show on stage or presenting his humor with a message to schools, Steve's warmth and humor comes through in all his performances. Steve and Corny offer many tricks on how to become a ventriloquist.

#### Randy Cabral – Comedy Juggler – Community Stage

New to the Sacramento County Fair Randy Cabral has been dazzling audiences worldwide for the past 15 years with his interactive blend of fast-paced and flexible humor. In fact, you may recognize him from his appearance on NBC's The Tonight Show. Randy Cabral's passion for comedic entertainment made its debut in his college years, when he performed over 5000 shows at Walt Disney World. After graduating college cum laude with a degree in psychology, Randy pursued his calling by performing all over the world, including Japan, Europe and throughout North America. Randy has been featured in over four thousand shows at Walt Disney World.

#### - Something Ridiculous - Community Stage

Something Ridiculous is a high-energy juggling and acrobatic act performed by slapstick stuntmen Mark Wilder and VonJon. Juggling almost anything they can get their hands on, the comic duo climbs up free-standing ladder, onto a ten-foot-tall unicycle or atop each other's shoulders in a wildly entertaining, dynamic show.

#### - Charlie the Veloci-Raptor Dinosaur

Charlie can be found roaming the grounds of the Sacramento County Fair throughout the day. When Charlie is "resting" he is available for photo opportunities at a small cost. Charlie will take you into the lost world of real-life, walking dinosaurs and giving you a HD Alive experience like no other. Velociraptor is a dinosaur that lived approximately 75 to 71 million years ago!

#### - Great American Duck Races

Get, ready set go! The fastest most highly trained racing mallard ducks will race to the winner's circle during the Sacramento County Fair. Kids and adults will cheer on their favorite mallard duck as they race to the end of the pool. Children (and adults) are chosen during each show to release the ducks in the race track. You will learn interesting facts about Mallard ducks as you cheer on racing field of ducks.

#### - All-Alaskan Racing Pigs

The Famous All-Alaskan Racing Pigs are a team of the fastest and funniest athletes to serve up entertainment anywhere! Flat-track racing and hurdling are their specialties, but a good gag is always on the menu. Sourdough Jack and Soapy Smith have been cooking up fun since their first races in Fairbanks, Alaska. Don't miss them at Sacramento County Fair!

#### - Sunflower Saddle Ranch - Under the Olive Trees

Take a break during the Fair and relax under the olive trees as your children race pedal tractors, learn to milk a cow and enjoy the rural farm. The kids become the stars of the show while they compete in a fast paced, action packed pedal powered tractor pull. Kids four to twelve years old are welcome to join in the show for free and try their skill. The tractors and pulling sleds are built for fun and designed to produce smiles and laughter! Calling all kids! COME OUT AND PLAY at the KIDS PEDAL TRACTOR PULLS!

#### The Magic Been

New to the Sacramento County Fair. A perfect combination of education and entertainment. Kids will learn about where their food comes from on the farm and how it ends up in their kitchen. Children will be inspired by the magic of agriculture. Both kids and adults will enjoy this interactive show

#### Extreme Dogs

New to the Sacramento County Fair this extreme stunt dog show will have you in awe of what man's best friend can do! A team of lovable rescue dogs will soar through the air, catch Frisbees and dock dive. Let's see how high they can jump. The show will give you tips to help your own pooch live a healthy, happy life.

#### - Ramos Brothers Circus

Come see the magic under the Big Top! It's a big top circus at the Sacramento County Fair. Since 2005 Ramos Brothers Circus has been entertaining circus fans from Canada to the US. Under the big top circus lovers will watch incredible jugglers, laugh at the antics of clowns, view beautiful horses, be scared during the exhilarating motorcycle dare devils, and watch the amazing flying trapeze. Each show will be filled with thrills and excitement will have you on the edge of

your seat. Don't miss the opportunity to experience this magical moment with your family during the Sacramento County Fair!

#### Walk on the Wild Side

From a turtle to a big cat, Walk On The Wild Side is a favorite with Sacramento County Fair goers. Children and adults enter through a rain forest and the education starts there. Kids can play on a lily pad, slid through the water and enter the magical jungle of wild animals. During the adventure guests will learn about exotic animals and their native habitats. Walk On The Wild Side is a non-profit 501c3 organization dedicated to helping all species of wild animals who, for various reasons, find themselves without a place to live their lives in the wild. The animal ambassadors at the Sacramento County Fair each have their own lesson to teach.

#### - Great American Pony Rides

Where did you ride your first pony? At a Fair most likely. Stop by the pony tent to have your child ride their first pony. Year after year families return to ride they favorite pony during the Sacramento County Fair. All day, everyday families can create memories and learn about the ponies during the popular pony rides.

#### Puppets & Players – Building C Little Theatre

Watch your child's imagination grow as they participate in The Puppets & Players Little Theatre. Children's faces light up as they watch puppets come to life on the puppet stage. Inspired by an Italian opera house in Milan the century old puppet theatre will entertain both children and adults during the Sacramento County Fair.

#### Mind Works

Kids and adults get to use their hands and minds to explore the amazing world of science and technology. Wild Science continues to stretch a child's mind as they play in over 4000 sq. ft. of space. An excursion into the wild and amazing world of science through dozens of highly interactive activities is available during building hours. Learning occurs through hands-on interaction with the various exhibits, rather than through signage and information. Adults, as well as children, have great fun participating.

#### - Camel Rides

You don't have to go on Safari to ride a camel—just attend the Sacramento County Fair! One hump or two? These questions are answered as you ride a camel and learn all about these amazing creatures. Did you know camels can go for a week in 110-degree heat with NO water! Don't forget to come by and get your ride on the camel during the Fair!

#### - Great American Petting Farm

Children get up close with the animals at America's premier petting farm during the Sacramento County Fair! With no barriers inside kids can spend hours with cute, cuddly animals. The farm contains 55 beautiful, friendly hand-raised animals including: Nubian and Alpine Goats, Boar Goats, and miniature Pygmy Goats, Baby Doll Sheep, St Croix and Shetland Sheep, miniature Sicilian.

#### - Chef Ray Duey - Building C

Can you make a lion out of a watermelon? Chef Duey can and much, more. Culinary artist, Chef Ray L. Duey, CEC, is nothing short of amazing when it comes to food sculpting. To call him an artist is an understatement at best. In addition to working his magic on centerpieces, he travels around the country, teaching the culinary art of fruit and vegetable carving, leaving spectators and culinary professionals alike spellbound. Chef Ray is known for taking any fruit or vegetable and turning the ordinary into something extraordinary

#### Hypnotist Steve Bayner – Main Stage

Are you brave enough to be hypnotized during the standing room only hypnotized show at the Sacramento County Fair? Watch as the participants drift into a hypnotic state and follow the directions of world renowned hypnotist Steve Bayner. You never know what you will see or hear from participants. You will leave the show laughing and wondering how did he do that! Steve Bayner ~ Hypnotist Show was once recognized as the best performing hypnotist show in America.

#### - The Procrastinators

You will hear them coming, you'll stop and watch and then you'll look around to see where they will be preforming next! Strolling around the grounds of the Sacramento County Fair these incredible "street musicians" play anything you can imagine. From pots and pans to five-gallon water bottles they turn the incredible sound into legitimate music while jumping, sliding, twisting and stomping their way through the Fairgrounds.

#### - Western Railroad Express

All aboard! This 1850's style steam engine will pick you up at the "Train Stop" by Walk on the Wild Side and take you on a tour of the grounds. If you have walked all day take advantage of the scenic ride around the grounds and you relax while seeing all the sights and sounds of the Sacramento County Fair.

#### - Baloonacy

Dennis Forel is the voice of the Fair and the official balloon maker! What is your favorite balloon shape? Ask Dennis to make anything. He turns balloon magic into a reality. He can also be seen riding is "big bike" around the Sacramento

County Fair visiting with Fairgoers or just answering a question. Make sure you stop him for a balloon, picture or a question.

#### Murray Hatfield & Teresa – Community Stage

New to the Sacramento County Fair this world class illusionist team has been preforming for over 3 decades. Their breath-taking magic, music and interactive comedy plus the most up-to-date illusions will have you attending every show at the Fair! Over the last decade they have thrilled audiences around the globe.

#### Alfred & Seymour – Community Stage

New to the Sacramento County Fair Alfred and Seymour are two grown men that dress alike, have never been in the Boy Scouts, can't play sports and can't sing. But they ARE one of the most hilarious comedy duos you'll ever see. They have a standard of excellence that meets the criteria of ANY audience, young or old. Alfred and Seymour are cousins. They have been seen on the "Tonight Show", "Friday Night Videos" on NBC, Nickelodeon's "Kenan and Kel", and "Hangin' With Mr Cooper". Do you remember the hit TV series, "Roundhouse" on Nickelodeon? Well, it was a bunch of years ago and the Boyz were really young, but they were on that show about a million times

#### Grandstand Events (Premium Events):

\*EVENTS BELOW REQUIRE SEPARATE ADMISSION IN ADDTION TO GENERAL FAIR ADMISSION\*

- Toughest Monster Truck Tour
- May 24, 2018
- Gates open at 6:30 p.m.
- Show Starts at 7:00 p.m.
- Free Pit Pass Party with admission at 5:30 IN THE GRANDSTANDS: This is an opportunity for kids and adults to meet the drivers and see trucks up close. Bring your autograph pad and collect all the signatures at this FREE Pit Party. Pit Party Admission is included with show tickets.
- Fairgoers will witness iconic monster trucks go head-to-head as they battle
  through obstacle courses, ramp over cars, perform freestyle stunts, and much
  more! Guests will not want to miss the main attraction, legendary KAMIKAZE,
  driven by Paul Jensen as he takes on Vendetta, Unarmed & Untamed, Rat
  Attack and Cyclops!
- Lasher's Stars & Stripes Bull Riding, Sponsored by Lasher's Elk Grove RAM
- May 26, 2018
- Gates open at 6:30 p.m.
- Show Starts at 7:00 p.m.
- Saturday Night at the Sacramento County Fair is a MUST! The Lasher's Stars and Stripes Bull Riding pits 30 top Cowboys against 30 1500-pound bucking bulls. Who will win the Cowboy or the Bull? The action-packed event will have you on the edge of your seats. Plus, top rodeo entertainer Troy Lerwill, the world-renowned rodeo clown and barrel man, will have you singin', dancin' and kissin' on the kisscam during the event.



Sacramento County Fair Full Daily Schedules

### **SCHEDULE OF DAILY EVENTS**

Thursday, May 23, 2019

#### CONCERT: KEEP ON TRUCKIN'-A TRIBUTE TO THE **WOODSTOCK GENERATION**

Friday, May 24, 2019 MONSTER TRUCKS ONCERT ROCKIN' DOWN THE HIWAY-A DOOBIE BROTHERS TRIBUTE BAND

Saturday, May 25, 2019 STARS & STRIPES BULLRIDING CONCERT: ERIC EQ YOUNG

BRINGING SOUL TO THE SACRAMENTO CO. FAIR

8:00	Market Rabbit Show Market Swine Show Market Egg Show	F F
9:00	Market Egg Show Mind Works! Warm-Up Horse Show	F K
10:00	Market Goat Show Alfred and Seymour Market Poultry Show Breeding Rabbit Show	F N F
10:30	All Alaskan Racing Pigs Something Ridiculous Murray Hatfield & Teresa - Illusionists	X C
11:00	Extreme Dogs Show Sade Champagne The Corny Crow Show w/ Steve Chaney	N C
11:30 12:00	Ramos Brothers Circus Pedal Tractor Pulls Puppets & Players Little Theatre Alfred and Seymour Great American Duck Races Something Ridiculous Randy Cabral - Comedy Juggler	K G F N F F X N O C X N O C G P K N O C C X N O C C X F C C X C C X K X K O C P N S K C C X N X C C P K N X R C C N
12:30	Capt'n Jack Spareribs The Magic Bean - Agricultural Magic Show Sade Champagne Murray Hatfield & Teresa - Illusionists	P K N
1:00	Extreme Dogs Show Alfred and Seymour The Corny Crow Show w/ Steve Chaney	N C
1:30 2:00	Pedal Tractor Pulls Puppets & Players Little Theatre Something Hidiculous Ramos Brothers Circus All Alaskan Racing Pigs Sade Champagne Randy Cabral Comedy Juggler	S N R X N
2:30	The Magic Bean - Agriculture Magic Show Market Turkey Show Murray Hatfield & Teresa - Illusionists	C K F
3:00	Great American Duck Races The Corny Crow Show w/ Steve Chaney	X
3:30	Extreme Dogs Show Chef Ray Duey All Alaskan Racing Pigs	X K X
4:00	Puppets & Players Little Theatre Randy Cabral Comedy Juggler	C
4:30	Capt'n Jack Spareribs <b>Keep on Truckin'</b> Pedal Tractor Pulls The Magic Bean - Agriculture Magic Show	P N S K
5:00	Pocket Change	C
5:30 6:00 6:30	Great American Duck Races Steve Bayner - Hypnotist All Alaskan Racing Pigs Axes & Alloys	X X C
<b>7:00</b> 7:30 8:00	Capt'n Jack Spareribs Chef Ray Duey <b>Keep on Truckin'</b> Great American Duck Races Ramos Brothers Circus Takilma	K N X R
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	Randy Cabral Comedy Juggler
12:30	Capt'n Jack Spareribs The Magic Bean - Agriculture Magic Show Sade Champagne Murray Hatfield & Teresa - Illusionists
1:00	Pedal Tractor Pulls Breeding Poultry Show Alfred and Seymour The Corny Crow Show w/ Steve Chaney
1:30	Extreme Dogs Show Puppets & Players Little Theatre Something Ridiculous Ramos Brothers Circus Ali Alaskan Racing Pigs Sade Chamagone
2:00	All Alaskan Racing Pigs Sade Champagne Randy Cabral Comedy Juggler
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3:00	Great American Duck Races The Corny Crow Show w/ Steve Chaney
3:30	Extreme Dogs Show Chef Ray Duey All Alaskan Racing Pigs
4:00	All Alaskan Racing Pigs Puppets & Players Little Theatre <b>Rockin' Down the Hiway</b> Randy Cabral Comedy Juggler
4:30	Capt'n Jack Spareribs Pedal Tractor Pulls
5:00	The Magic Bean - Agriculture Magic Show Dan McNay
5:30	Great American Duck Races
6:00	(free with Monster Truck admission) Steve Bayner - Hypnotist Dance 10 Dance Center
6:30	All Alaskan Racing Pigs Capt'n Jack Spareribs
7:00	Capt'n Jack Spareribs Chef Ray Duey Rockin' Down the Hiway
7:30	Great American Duck Races Monster Trucks Love Somebody Band
8:30	Ramos Brothers Circus Steve Bayner - Hypnotist LSB & Family

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#### **ANGLERS PRESS OUTDOOR PROMOTIONS SPONSORED BY LASHER'S ELK GROVE**

#### Saturday, May 25th

Bass Pro - Ken Mah - (Meet & Greet - noon to 6pm) FREE Kids Fishing Pond - (noon to 6pm) Hourly Raffles (noon - 6pm) Recreational boat displays (Gone Fishin Marine) - all day

#### Sunday, May 26th

FREE Kids Fishing Pond - (noon to 6pm) Hourly Raffles - (noon to 6pm) Recreational Boat displays (Gone Fishin Marine) - all day

### **SACRAMENTO COUNTY FAIR**

Sunday, May 26, 2019 CONCERT! GRAN SMO CONCIERTO VIVA SANTANA PRESENT THE TIMELESS MUSIC OF CARLOS SANTANA

#### Monday, May 27, 2019 HAPPY MEMORIAL DAY! **MEET PJ MASKS**

for shopping! & FRIENDS

	OF CARLOS SANT
8:00 10:00	English Horse Show Mind Works! Kids Talent Show
10:30 11:00 11:30	Chef Ray Duey Junior Livestock Auction Neil Nayyar Great American Duck Races Alfred and Seymour Ramos Brothers Circus All Alaskan Racing Pigs The Magic Bean - Agriculture Magic Show Randy Cabral Comedy Juggler
12:00	Randy Cabral Comedy Juggler Extreme Dogs Show Alfred and Seymour Murray Hatfield & Teresa - Illusionists
12:30	Pedal Tractor Pulls Neil Nayyar The Corny Crow Show w/ Steve Chaney
1:00	Great American Duck Races Capt'n Jack Spareribs Randy Cabral Comedy Juggler All Alaskan Racing Pigs Puppets & Players Little Theatre
1:30	Alfred and Seymour Sun Dazed
2:00	Extreme Dogs Show Kennelly School of Irish Dance Pedal Tractor Pulls The Magic Bean - Agriculture Magic Show
2:30	The Magic Bean - Agriculture Magic Show Randy Cabral Comedy Juggler Blyue Rose Dance Project
3:00	Ramos Brothers Circus Great American Duck Races Murray Hatfield & Teresa - Illusionists
3:30	Capt'n Jack Spareribs Chef Ray Duey The Corny Crow Show w/ Steve Chaney
4:00	All Alaskan Racing Pigs Puppets & Players Little Theatre The Rhythm Vandals Present "VIVA SANTANA"
4:20	Extreme Dogs Show S.M.O. Tour - Hispanic Concert
4:30 5:00	Pedal Tractor Pulls The Magic Bean - Agriculture Magic Show Murray Hatfield & Teresa - Illusionists
5:30	Great American Duck Races Steve Bayner - Hypnotist The Corny Crow Show w/ Steve Chaney
6:00 6:30	All Alaskan Racing Pigs Grupo Folclorico Nostalgias de Mexico
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#### PERFORMING DAILY

**Great American Pony Rides - Grounds** 

**Great American Petting Zoo - Grounds** 

Great American Duck Races - E. of Elk Grove Comm. Stage

Walk on the Wild Side - Grounds

Charlie the Veloci-Raptor Dinosaur - Grounds

The Procrastinators – City of Elk Grove Community Stage/Grounds

Capt'n Jack Spareribs - Capt'n Jack's Ship

Something Ridiculous - Grounds

**Balloonacy - Grounds** 

Ramos Brother Circus - Ramos Brother Circus

Puppets & Players Little Theatre - Kid's Expo Buildingg

All Alaskan Racing Pigs - E. of Elk Grove Comm. Stage

Pedal Tractor Pulls - Sunflower Saddle Ranch

sponsored by California Family Fitness

Shopping - Kid's Expo Buildingg & Building D

Mind Works – Kid's Expo Buildingg

**Educational & Indoor Exhibits - Kid's Expo Buildingg** SEE SCHEDULE FOR SPECIFIC SHOWTIMES





Murieta Equestrian Center





### **PROUD SPONSOR OF** EXTREME DOG SHOW



Steve Bayner - Hypnotist Too Much Fiction

Fair Closes

8:30

10.00

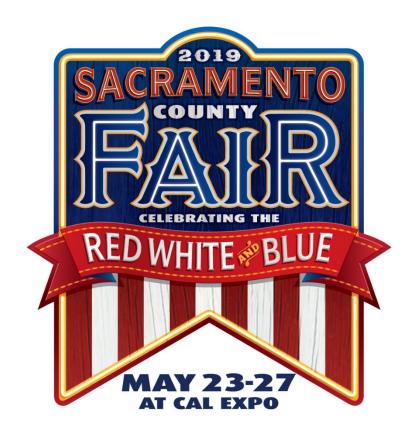
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Pedal Tractor Pulls
Fair Closes SEE YOU IN 2020!





Sacramento County Fair 2018 Press Releases

# Press Release FOR IMMEDIATE RELEASE

Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975

### Take a Walk on the Wild Side at the Sacramento County Fair!

**Sacramento, Calif.** (5/2/18) — Get ready for a jungle adventure with A Walk on the Wild Side exhibit at the Sacramento County Fair! This Memorial Day weekend, the Cal Expo Fairgrounds will be filled with the sights and sounds of the jungle as A Walk on the Wild Side brings exotic species of wild animals up close and personal.

This immersive experience allows fairgoers to enter through a rain forest and be transported to destinations all over the world. From reptiles to jungle cats, A Walk on the Wild Side showcases the amazing diversity of animal life and inspires an interest in preserving the lives of these fascinating creatures.





A Walk on the Wild Side is an organization dedicated to helping all species of wild animals who, for various reasons, find themselves without a place to live. They are the most diverse exotic non-profit animal refuge of its kind in the State of Oregon and in addition to housing unwanted exotic species, they take pride in educating the public about responsible animal ownership. Their ambassador animals each have their own story to tell and lessons to teach.

"The Walk on the Wild Side exhibit is an experience like no other. Families will have a chance to interact with and learn from exotic animals that they might not otherwise have a chance to see," states Pamela Fyock, CEO of the Sacramento County Fair. "A Walk on the Wild Side is a wonderful organization and we are proud to partner with them again this year, as the mission of the Fair is to not only provide wholesome family-friendly fun to kids of all ages, but also provide our guests with unforgettable learning opportunities."

Tickets for the Fair and premium Grandstand events will be available for purchase online at <a href="www.sacfair.com">www.sacfair.com</a> or at the Sacramento County Fair office. Adult tickets are only \$8.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

For more information on the Fair and a daily schedule visit <a href="www.sacfair.com">www.sacfair.com</a> and <a href="www.sacfair.com">#ShareTheFair</a> on Facebook: <a href="https://www.twitter.com/saccountyfair">https://www.twitter.com/saccountyfair</a>, and on Instagram: <a href="https://www.instagram.com/sacfair">https://www.instagram.com/sacfair</a>

#### ###

#### **About the Sacramento County Fair**

Over 100,000 guests will enjoy the Sacramento County Fair May 23 - 27, 2019 at the Cal Expo Fairgrounds. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$8.00 and admission for kids 12-and-under is free every day of the Fair. This year, the Sacramento County Fair will be the biggest and best in its over 80-year history, and the theme is "Let's Eat, Have Fun & Celebrate the Red, White & Blue."

For more information please visit www.sacfair.com.

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For media inquiries, please contact: Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975

# Press Release FOR IMMEDIATE RELEASE

Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975

### Ramos Bros. Circus Comes Back to Town for the Sacramento County Fair

Sacramento, Calif., (5/6/19) – For the third year in a row, the 2019 Sacramento County Fair will feature the one and only Ramos Bros. Circus. Fair attendees will have the opportunity to experience the 'Big Top' with three live shows each day. The two-hour performance is sure to keep everyone on the edge of their seats with wire acts, contortionists, motorcycle dare devils, jugglers, and best of all, aerial acrobatics! The Ramos Bros. Circus is a blend of traditional and contemporary circus, bringing amazement and laughter to all who attend. Featuring 12 performers and a super-cute group of beautiful and talented poodles that are known to steal the show, the Ramos Bros. Circus delivers non-stop family fun to everyone under the Big Top.

"We are thrilled to be returning to the Sacramento County Fair again this year. We hope that kids of all ages come out to enjoy the magic under the Big Top," says Oliver Ramos, owner of the Ramos Bros. Circus.

The Ramos family gained worldwide recognition with their trapeze act, which included three catchers; a unique concept as classic trapeze acts only featured one catcher. Their act brought an entirely new and dazzling aesthetic to the performance.







Pamela Fyock, CEO of the Sacramento County Fair, is ready to bring back the magic

and wonderment of the Ramos Bros. Circus for fair going families. Fyock remarks, "Our partnership with the Ramos Bros. Circus continues to be a huge success! We are thrilled for them to return with jugglers, trapeze artists, horses, dare-devils—you name it! This is two-hours of non-stop, wholesome, family fun. It's truly an incomparable experience to watch these performances under the Big Top Circus tents. Not to mention, it's free with admission!"

Show times will be at 11:30 a.m., 2:30 p.m., and 5:30 p.m. each day of the fair. Attendance is FREE with fair admission. Tickets for the Fair and Grandstand events will be available for purchase online at <a href="www.sacfair.com">www.sacfair.com</a> or at the Sacramento County Fair office. Adult tickets are only \$8.00, kids 12-and-under are FREE, and select events are discounted online until May 22<sup>rd</sup>.

For more information on the Fair and a daily schedule visit <a href="www.sacfair.com">www.sacfair.com</a> and <a href="www.sacfair.com">#ShareTheFair</a> on Facebook: <a href="https://www.twitter.com/saccountyfair">https://www.twitter.com/saccountyfair</a>, and on Instagram: <a href="https://www.instagram.com/sacfair">https://www.instagram.com/sacfair</a>

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For media inquiries, please contact: Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975

## Press Release FOR IMMEDIATE RELEASE

Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975



### PJ Masks Memorial Day Meet and Greet at the Sacramento County Fair

**Sacramento, Calif.,** (5/8/19) – *PJ Masks* is a superhero show for preschoolers. The heroes are 6-year-old children Connor, Amaya and Greg. Each gains a special animal power and transforms into Catboy, Owelette and Gekko when they put their pajamas on. As each episode unfolds there are a range of ethical and relational dilemmas the characters navigate and solve to the delight of over 1.6 million Disney Junior TV viewers.

This Memorial Day, May 27, 2019, the Sacramento County Fair is hosting a special appearance for PJ Masks' Northern California friends. At the Fair, the PJ Masks heroes will pose with children and families and give out Super Hugs. "These mystery-solving superheroes encourage children to spark their curiosity and inspire imaginative play and teamwork along the way," said Pamela Fyock, chief executive officer of the Sacramento County Fair.

To memorialize and share the meet and greet with friends and family, the Fair will have a professional photographer on hand to capture the moment and make photos available for a small fee.

The 30-minute meet and greet sessions at the Sacramento County Fair are Monday, May 27, 2019 at 2:30, 3:30, 4:30 and 5:30 p.m. and are included with Fair admission. Regular adult admission is \$8 and kids 12 and under are always free. Discount pre-sale tickets and additional information are available at sacfair.com

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For media inquiries, please contact Pamela Fyock, CEO, Sacramento County Fair <a href="mailto:pamelafyock@sacfair.com">pamelafyock@sacfair.com</a> 916-263-2975

PJ Masks © Frog Box / Entertainment One UK Limited / Walt Disney EMEA Productions Limited 2014

## Press Release FOR IMMEDIATE RELEASE

Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975

# Monster Trucks are BACK and Bigger Than Ever at the Sacramento County Fair!

Sacramento, Calif., (5/13/19) – If you haven't already, you will soon feel the rumblings of the Toughest Monster Truck Tour making its way to the Sacramento County Fairgrounds. On Friday, May 24<sup>th</sup> at 7 p.m., some of California's quickest Pro-Arena Trucks will take over the Grand Stand to give fairgoers a non-stop thrill ride. That's right, real, full-sized 1,500 horsepower monster trucks are back at the Sacramento County Fair!





Fairgoers will witness iconic monster trucks go head-to-head as they battle through obstacle courses, ramp over cars, perform freestyle stunts, and much more! Guests will not want to miss the main attraction, KAMIKAZE, driven by Paul Jensen as he takes on Vendetta, driven by Mikeal Christensen and Unnamed & Untamed, driven by Sam Sturges. Not to mention all of the other Toughest Monster Trucks in the lineup including Rat Attack and Cyclops, plus some of California's quickest Pro Arena Trucks, all in action.

"The big boys are back," says Brian Manson, owner of MTX Event Production, the production company for Toughest Monster Truck Tour events. Pamela Fyock, CEO of the Sacramento County Fair is just as eager to have these 'big boys' return to the Fair. "What better way to kick off Memorial Day weekend than with the Toughest Monster Truck Tour at the Sacramento County Fair? Trucks are louder and bigger than ever, bringing kids of all ages the classic Fairground entertainment that we all crave," says Fyock.

Guests will get the chance to meet the drivers, get autographs, take photos, and even touch the trucks during the Pit Party from 5:30 p.m. to 6:30 p.m.! The Pit Party is FREE with event admission. Tickets for the Fair and Grandstand events will be available for purchase online at <a href="www.sacfair.com">www.sacfair.com</a> or at the Sacramento County Fair office. Kids 12-and-under are FREE every day of the Fair, and adult tickets are just \$8.00! Be sure to

check out the select events that are discounted online until May 22nd. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

For more information on the Fair and a daily schedule visit <a href="www.sacfair.com">www.sacfair.com</a> and <a href="www.sacfair.com">#ShareTheFair</a> on Facebook: <a href="https://www.twitter.com/saccountyfair">https://www.twitter.com/saccountyfair</a>, and on Instagram: <a href="https://www.instagram.com/sacfair">https://www.instagram.com/sacfair</a>

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# Press Release FOR IMMEDIATE RELEASE

Pamela Fyock
CEO, Sacramento County Fair
<a href="mailto:pamelafyock@sacfair.com">pamelafyock@sacfair.com</a>
916-263-2975

### Sacramento County Fair is Nearly in Full Swing!

**Sacramento, Calif.,** (5/15/19) – Midway of Fun, known as California's Friendliest Carnival, will be bringing over 30 of the best and most enjoyable rides for the Sacramento County Fair, one of which is a fan-favorite, The Lolli Swings. This ride is known throughout the country as one of the best and is suitable for children and adults alike. The Sacramento County Fair and all of the amazing rides will be at Cal Expo from May 23<sup>th</sup> through Memorial Day, May 27<sup>th</sup>.

Pamela Fyock, CEO of Sacramento County Fair, states, "We are looking forward to joining forces with Midway of Fun once again for this year's Sacramento County Fair! We always love seeing the Fairgoers get excited about the abundance of rides." This year fairgoers will enjoy several new rides in addition to all the returning family favorites including the Flying Elephant and Bunny-Go-Round introduced last year.

If you want to enjoy The Lolli Swings along with all the other thrilling rides at the fair this year, an Unlimited Ride Wristband is a must and can be purchased online at <a href="mailto:sacfair.com">sacfair.com</a>. You can get the wristband at a discounted price until May 22nd. A single wristband is good for one full-day of rides at the Sacramento County Fair Carnival and does not include fair admission.

Doors to the Sacramento County Fair are open to the public May 23<sup>rd</sup> through 27<sup>th</sup>. Tickets are available for purchase online at <a href="https://www.sacfair.com">www.sacfair.com</a> or at the Sacramento County Fair office. Adult tickets are only \$8.00, kids 12-and-under are FREE, and select events are discounted online until May 22<sup>nd</sup>.

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For more information please visit www.sacfair.com.

#ShareTheFair and follow us on Facebook: <a href="https://www.facebook.com/SacramentoCountyFair/">https://www.facebook.com/SacramentoCountyFair/</a>, on Twitter: <a href="https://www.twitter.com/saccountyfair">https://www.twitter.com/saccountyfair</a>, and on Instagram:

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### Press Release FOR IMMEDIATE RELEASE

Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975

# Relax at the Sunflower Saddle Ranch During the Sacramento County Fair!

Sacramento, Calif., (5/15/19) – The Sunflower Saddle Ranch will be calling your name during the 2019 Sacramento County Fair! Take a break during the Fair and relax under the olive trees as your



children stay occupied with several fun and educational activities at the Sunflower Saddle Ranch. The children become the stars of the show while they compete in a fast-paced and action-packed pedal powered tractor pull.

The Sunflower Saddle Ranch is all about agricultural education. From roping a cow to milking it, kids will get a taste of the ins and outs of true rural farm life. The Sunflower Saddle Ranch will also feature several exploratory stations about agriculture and farming.

The Sunflower Saddle Ranch is just one of many fun and educational activities that families can partake in at the Sacramento County Fair. "It's a great little section of the fair that the whole family can enjoy," says Pamela Fyock, CEO of the Sacramento County Fair. "Kids Ages four to 12-years-old are welcome to join, play, and learn at the Sunflower Saddle Ranch!"

Aside from The Sunflower Saddle Ranch there are numerous other free family friendly activities taking place at the Sacramento County Fair this year. Be sure to check out the Great American Duck Races, explore the jungle at the Walk on the Wile Side exhibit, have your mind blown by the illusionists of Mind Works, pet the softest and cutest animas around at the Great American Petting Zoo, and so much more! The fun and excitement will take place from May  $23^{th}$  – May  $27^{th}$  at Cal Expo.

Tickets for the Fair and premium Grandstand Events will be available for purchase online at <a href="www.sacfair.com">www.sacfair.com</a> or at the Sacramento County Fair office. Adult tickets are only \$8.00, kids 12-and-under are FREE every day of the fair, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

For more information on the Fair and a daily schedule visit <a href="www.sacfair.com">www.sacfair.com</a> and <a href="www.sacfair.com">#ShareTheFair</a> on Facebook: <a href="https://www.facebook.com/SacramentoCountyFair/">https://www.facebook.com/SacramentoCountyFair/</a>, Twitter: <a href="https://www.twitter.com/saccountyfair">https://www.twitter.com/saccountyfair</a>, and on Instagram: <a href="https://www.instagram.com/sacfair">https://www.instagram.com/sacfair</a>

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#### **About the Sacramento County Fair**

Over 103,000 guests will enjoy the Sacramento County Fair May 23 - 27, 2019 at the Cal Expo Fairgrounds. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$8.00 and admission for kids 12-and-under is free every day of the Fair. Now in its 83<sup>rd</sup> year, the 2019 Sacramento County Fair will be the biggest and best in its history. This year's theme is "Let's Eat, Have Fun & Celebrate the Red, White & Blue."

For more information please visit www.sacfair.com.

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https://www.instagram.com/sacfair

For media inquiries, please contact: Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975

## Press Release FOR IMMEDIATE RELEASE

Pamela Fyock CEO, Sacramento County Fair pamelafyock@sacfair.com 916-263-2975



### **Great American Petting Zoo Returns** to the Sacramento County Fair

Sacramento, Calif., (5/15/19) – The Great American Petting Zoo is a must-see attraction at the 2019 Sacramento County Fair. This petting zoo is truly unique because there are no barriers inside the enclosure. Once inside, the guests are free to pet, feed, and play with numerous animals. The farm contains 55 beautiful, friendly hand-raised animals including: Nubian and Alpine Goats, Boar Goats, miniature Pygmy Goats, Ilamas, Fallow Deer, Bennett Wallabies, Vietnamese Potbellied Pigs, Bantam Chickens, miniature Sicilian Donkeys, and miniature Call Ducks



Pamela Fyock, CEO of Sacramento County Fair says, "The Great American Petting Zoo provides the highest quality, professional animal attractions for our fairgoers. The kids not only have fun, but they learn important lessons caring for and appreciating all animals—and the adults have fun, too! It's safe, clean and is always a Fair favorite. Children under 12 are always free, so we hope to see lots of families enjoying the Zoo during the Fair."

The Great American Petting Zoo strives to be industry leaders in the health and welfare of animals, educating the public and keeping the American agricultural experience alive. This is one experience that cannot be missed! It will be open all day, every day for the duration of the Fair.

Stay in town this Memorial Day Weekend and enjoy the wonderful deals at the

Sacramento County Fair. The Great American Petting Zoo is just one of over 100 things to see and do that are completely FREE with Fair admission.

Tickets for the Fair and Grandstand events will be available for purchase online at <a href="https://www.sacfair.com">www.sacfair.com</a> or at the Sacramento County Fair office. Adult tickets are only \$8.00, kids 12-and-under are FREE, and select events are discounted online until May 22<sup>rd</sup>. Join over 100,000 guests and experience more than 40 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

For more information on the Fair and a daily schedule visit <a href="www.sacfair.com">www.sacfair.com</a> and <a href="www.sacfair.com">#ShareTheFair</a> on Facebook: <a href="https://www.facebook.com/SacramentoCountyFair/">https://www.twitter.com/saccountyfair</a>, and on Instagram: <a href="https://www.instagram.com/sacfair">https://www.instagram.com/sacfair</a>

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For more information please visit <u>www.sacfair.com</u>.

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