

# Press Release

## **FOR IMMEDIATE RELEASE**

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### **Get Ready for Fun: Sacramento County Fair Opens Tomorrow with Exciting Rides, Delicious Food, and Entertaining Performances!**

Sacramento, Calif., (5/24/23) - The Sacramento County Fair is set to open its gates tomorrow, May 25<sup>th</sup>! This annual event promises to be a fun-filled day for the whole family with exciting rides, delicious food, entertaining performances and much more. Don't miss your chance to experience all the fair has to offer!

In addition to the thrilling events and attractions, there will also be a fantastic line-up of free musical performances. From FAN HALEN, known as "The World's Most Authentic Tribute to Van Halen", to hip-hop sensation BANDED FUTURE and fan-favorite THE FABULOUS YACHTSMEN, there's something for everyone at the Sacramento County Fair.

The fair will also feature a wide variety of grandstand events for all ages to enjoy. From MONSTER TRUCK MAYHEM and the 4X4 TRUCK PULL, to perennial favorite STARS AND STRIPES INVITATIONAL BULL RIDING and the MAYHEM DESTRUCTION DERBY, there's something for everyone at the Sacramento County Fair.

In addition to the exciting events and performances, Midway of Fun will have over 30 of its best and most enjoyable rides for the Sacramento County Fair. One of the new feature rides at this year's Fair is the "Ali Baba," which whisks riders 50 feet in the air while never turning them upside down.

If you want to enjoy all the thrilling rides at the fair this year, an Unlimited Ride Wristband is a must and can be purchased online at [sacfair.com](http://sacfair.com). A single wristband is good for one full day of rides at the Sacramento County Fair Carnival and does not include fair admission.

No fair experience would be complete without indulging in some delicious fair food. From classic favorites like corn dogs and funnel cakes to more adventurous options like giant burritos and bacon-wrapped turkey legs, there's something to satisfy every craving.

The Sacramento County Fair also offers a variety of fun and educational activities for

families to enjoy. The Sunflower Saddle Ranch provides children with a taste of rural farm life through interactive activities such as roping and milking a cow. The All-Alaskan Racing Pigs and All-American Duck Races are always crowd-pleasers with their adorable racing pigs and ducks competing in high-speed races. And for those looking for a jungle adventure, A Walk on the Wild Side exhibit brings exotic species of wild animals up close and personal. Don't forget to check out North America's Premier Stunt Dog Show, The Extreme Dogs. Free with Fair admission, guests will be able to watch all these wickedly talented canine athletes perform amazing feats multiple times daily.

And while you're at the fair, be sure to visit the livestock exhibit and auction. The fair supports young men and women in 4H and FFA as they continue their agricultural education. Matt Cranford, CEO of Sacramento County Fair states "The Sacramento County Fair has a rich history in agricultural education and is a uniquely Sacramento tradition that inspires generations of area families."

Doors to the Sacramento County Fair are open from 10 am daily. Tickets are available for purchase online at [www.sacfair.com](http://www.sacfair.com) or at the gate. Adult tickets are only \$12.00, kids 12-17 are only \$10 and children under-12 are FREE every day of the fair.

For more information about the fair and its attractions please visit [sacfair.com](http://sacfair.com). We hope to see you there!

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Established in 1937, the Sacramento County Fair is dedicated to the safe and fun education of the greater Sacramento community and its youth in agriculture, business, and technology. A value-driven family event, Fair guests enjoy the friendly atmosphere, traditional county fair competitions, agricultural displays, hands-on activities, carnival, specialty food and festival-style entertainment. Close to 10,000 school children take advantage of free educational school tours and over 5,000 compete for awards in the livestock and competitive exhibit programs. The theme of 2023 Fair is: *Where Tradition Meets Tomorrow*.

For more information, please visit [www.sacfair.com](http://www.sacfair.com).

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