

Press Release

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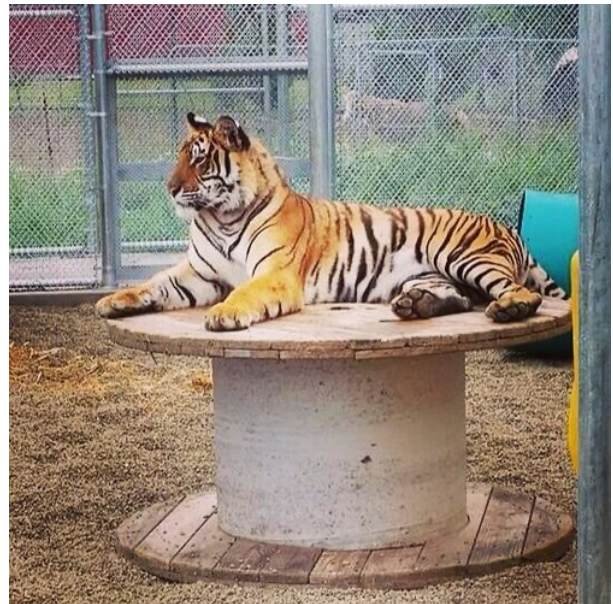


Take a Walk on the Wild Side at the Sacramento County Fair!

Sacramento, CA - (4/20/23) — Get ready for a jungle adventure with A Walk on the Wild Side exhibit at the Sacramento County Fair! This Memorial Day weekend, the Cal Expo Fairgrounds will be filled with the sights and sounds of the jungle as A Walk on the Wild Side brings exotic species of wild animals up close and personal.

This immersive experience allows fairgoers to enter through a rain forest and be transported to destinations all over the world. From reptiles to jungle cats, A Walk on the Wild Side showcases the amazing diversity of animal life and inspires an interest in preserving the lives of these fascinating creatures.

A Walk on the Wild Side is an organization dedicated to helping all species of wild animals who, for various reasons, find themselves without a place to live. They are the most diverse exotic non-profit animal refuge of its kind in the State of Oregon and in addition to housing unwanted exotic species, they take pride in educating the public about responsible animal ownership. Their ambassador animals each have their own story to tell and lessons to teach.



“The Walk on the Wild Side exhibit is an experience like no other. Families will have a chance to interact with and learn from exotic animals that they might not otherwise have a chance to see,” says Matt Cranford, CEO of the Sacramento County Fair. “A Walk on the Wild Side is a wonderful organization, and we are proud to partner with them again this year, as the mission of the Fair is to not only provide wholesome family-friendly fun to kids of all ages, but also provide our guests with unforgettable learning opportunities.”

Pre-Fair Discount Tickets for the Fair and premium Grandstand events are available for purchase online at www.sacfair.com or at the Sacramento County Fair office. Adult tickets are only \$10.00, kids 12-17 are \$8.00 and, of course, kids 12-and-under are FREE every day of the fair! Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

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Established in 1937, the Sacramento County Fair is dedicated to the safe and fun education of the greater Sacramento community and its youth in agriculture, business, and technology. A value-driven family event, Fair guests enjoy the friendly atmosphere, traditional county fair competitions, agricultural displays, hands-on activities, carnival, specialty food and festival-style entertainment. Close to 10,000 school children take advantage of free educational school tours and over 5,000 compete for awards in the livestock and competitive exhibit programs. The theme of 2023 Fair is: *Where Tradition Meets Tomorrow.*

For more information, please visit www.sacfair.com.

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