Press Release FOR IMMEDIATE RELEASE

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World-Class Canine Athletes To Perform Daily at the Sacramento County Fair

Sacramento, Calif., (4/24/23) — The Sacramento County Fair is right around the corner and North America's Premier Stunt Dog Show, The Extreme Dogs, returns. Free with Fair admission, guests will be able to watch a unique extreme sports production designed to excite and amaze pet-lovers from all walks of life.

Extreme Dogs tours the nation promoting animal rescue and pet adoption. The wickedly talented canine athletes have captured the hearts of hundreds of thousands coast-to-coast including at CFL, NBA and NFL halftime shows, theme parks, performing arts venues and festivals nationwide.

The show features world champion trainers leading their adopted companions through extreme dog sports such as dock diving, freestyle frisbee disc, flyball racing, high jumping, and dog agility. Featuring multiple breeds and mixes of only dogs who have been rescued or adopted from shelters, fairgoers will not be able to look away!

"These dogs are true world-class champions. The Extreme Dogs are going bring such a fun and exciting energy to the Fair, and the fact that all these dogs have been rescued or come from shelters really promotes a positive message to our community," says Matt Cranford, CEO of the Sacramento County Fair.

"We usually look for dogs nobody wants," said dog rescuer and trainer Deirani Collazo. "The annoying, high energy, couch chewing, won't leave me alone dogs and then we just take all that energy and channel it into all these sports. These dogs go from a brutal, homeless life to best canine lives ever since all they do every day is run, jump and swim all day. Plus, have a lot treats."

More than just the entertainment value of the show, attendees also get "people tips" on what to do with their rescue dogs. Trainer Calazzo hopes families attending the Fair take away valuable knowledge. "If people come out and see you can have this kind of relationship and interaction with your dogs, it inspires people to go out and adopt a dog and turn their life around," she adds.

Calazzo and the other trainers mix it up for every show. "We have different dogs doing different behaviors," she says. "We change up the games we're playing and the things that we're showcasing, so you can see two or three shows a day and see something different every time."

If you want to watch how the best of the best do it, this high-energy stunt dog show is one that you can't miss! The Extreme Dogs have multiple performances every day of the Fair and fairgoers can attend as often as they like all included with their daily Fair admission.

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Established in 1937, the Sacramento County Fair is dedicated to the safe and fun education of the greater Sacramento community and its youth in agriculture, business, and technology. A value-driven family event, Fair guests enjoy the friendly atmosphere, traditional county fair competitions, agricultural displays, hands-on activities, carnival, specialty food and festival-style entertainment. Close to 10,000 school children take advantage of free educational school tours and over 5,000 compete for awards in the livestock and competitive exhibit programs. The theme of 2023 Fair is: Where Tradition Meets Tomorrow.

For more information, please visit www.sacfair.com.

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