



“ SaffireTix delivered all of the essential elements we were looking for in a ticket company: integration with our existing website, seat selection for consumers, transparency in reporting and hands on customer service. Support was available by people on our grounds, phone, and e-mail at all times. The reports also produce more information than we ever imagined! Thank you, Saffire!

**Brittni Kaczyk, Livestock Director**  
**San Angelo Stock Show & Rodeo**

**1,195%**

Increase in  
**TICKETS SOLD  
 ONLINE**

**57,000+**

**RESERVED SEATS  
 sold**

## San Angelo Stock Show & Rodeo Pulls in Huge Online Sales with SaffireTix

San Angelo Stock Show & Rodeo in San Angelo, Texas prides itself on offering one of the best true rodeos you can find today. With **an event that sells out thousands of seats every year**, it's obvious that their crowd agrees!

This year, San Angelo Stock Show & Rodeo chose Saffire as their partner for simple, integrated ticketing, strengthening a long-standing relationship between the two companies. With Saffire's completely integrated ticketing & website solution, San Angelo Stock Show & Rodeo was able to cut down on clicks and increase revenue, **selling a record number of reserved seats online**. What's more, since switching to SaffireTix, the rodeo has seen a **1,195% increase in online pre-sales!**

The rodeo is thrilled with the service Saffire provides too. **“We would be seriously hard pressed to find another company with the quality of product and support,”** says Brittni Kaczyk, Livestock Director.

For San Angelo Stock Show & Rodeo, that means time saved and money gained, all with unlimited support! To see how Saffire can help you increase revenue and make life easier for you and your customers, sign up for a demo at [www.saffire.com](http://www.saffire.com).



512.430.1123  
[info@saffire.com](mailto:info@saffire.com)