



“ We were thrilled to find a local ticketing company that could help us grow the North Willamette Valley Habitat for Humanity’s House That Beer Built! From setting up the tickets to ticket scanning, everything ran smoothly! We also had a dedicated coach to help us throughout the entire process. This year was our first year with Saffire and we saw an incredible 17% increase in ticket sales!

**Michele Finicle, Development Director  
North Willamette Valley Habitat for Humanity**

**17%** Increase in  
**ONLINE  
TICKET SALES**

**6,325** Pints of Beer  
**SERVED**

## The House That Beer Built Increases Sales by 17%!

Saffire works with many different organizations of varying sizes. One of the best things about Saffire is that regardless of the size of your event, **our integrated website & ticketing software can make a big difference!**

Saffire was thrilled to partner with the North Willamette Valley Habitat for Humanity’s House That Beer Built on this year’s **ticketing for their House That Beer Built Passport**. The passport works with local bars, restaurants and breweries to help raise money and awareness for North Willamette Valley Habitat for Humanity.

Customers acquire a passport that guides them around the North Willamette Valley region where they get to sample various drinks at many different locations during June, July and August.

**This year, they saw a 17% increase in ticket sales** of their passport along with over 6,325 pints of beer served!

To see how Saffire can help you increase revenue and make life easier for you and your customers, sign up for a demo at [www.saffire.com](http://www.saffire.com).



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