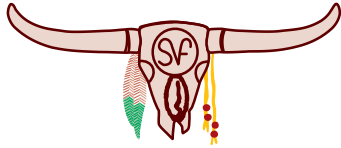


# SALINAS VALLEY FAIR



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February 19, 2020  
FOR IMMEDIATE RELEASE

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## **SALINAS VALLEY FAIR SEEKS APPLICANTS FOR MISS SALINAS VALLEY FAIR**

*Winner will receive \$2,000 academic scholarship and is spokesperson for annual fair.*

King City, CA – If you are a junior or senior high school girl; who is a resident or student of School Districts in the counties of Monterey, San Benito, Santa Cruz, Northern San Luis Obispo, Parkfield and Coalinga, think about applying for the prestigious title of Miss Salinas Valley Fair. But think quickly, the deadline is March 2, 2020!

The contest will be held at the fairgrounds in King City, March 26 and 28, 2020 and the winner will reign over the 76<sup>th</sup> annual Salinas Valley Fair.

In addition to her many duties as Miss Salinas Valley Fair, the winner will have the opportunity to represent the fair at local and regional events including the California Rodeo in Salinas. “Our ideal candidate is a young woman who loves the Salinas Valley Fair and wants to be an ambassador for the Salinas Valley Fair at local events,” said Darla Mantel Miss Salinas Valley Fair Director and Competition Chair.

Entrants will be judged on personality (40%), a written test (25%), poise and appearance (20%) and horsemanship (15%). The 2020 Miss Salinas Valley Fair will receive a \$2,000 scholarship, a sterling silver belt buckle and other prizes. Awards are also given to the winners of each competition category.

Applications are available at [www.SalinasValleyFair.com](http://www.SalinasValleyFair.com) or send your request for application by e-mail to [SVF@SalinasValleyFair.com](mailto:SVF@SalinasValleyFair.com). For more information about the contest or to become a sponsor contact the Salinas Valley Fair Office (831) 385-3243 or Miss Salinas Valley Fair Competition Director, Darla Mantel, at (831) 595-1250 or email [dm\\_mantel@yahoo.com](mailto:dm_mantel@yahoo.com)

The 76<sup>th</sup> Annual Salinas Valley Fair will run May 14-17, 2020 at the fairgrounds in King City. The family friendly event attracts over 35,000 guests and 1,000 livestock exhibitors from 4 counties. For information on how to exhibit livestock, art, photography, school projects, crafts, baked goods and more please contact the Salinas Valley Fair (831) 385-3243 or [www.SalinasValleyFair.com](http://www.SalinasValleyFair.com).

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### **MISSION STATEMENT**

**To showcase the annual fair, promote the talent and education of our youth, and provide a year-round setting for community services.**